ZEUS

Contents

About Zeus Network

Zeus Network Crowd Funding is a decentralised token designed to provide users with the ability to donate to charities, disaster relief programs, and fundraising campaigns without the interference of any third party or governing body.

Examples would be:

- Natural or man-made disaster relief
- Illness or injury relief
- Poverty relief
- Funeral expenses
- Education donations
- Athletic team fundraising

This cryptocurrency will empower token holders to send, receive and/or raise funds which can be transmitted to any legitimate and registered organisation globally, and within seconds.

Zeus aims to change charity and fundraising practices by empowering people to send funds safely to individuals or associations. The goal is to provide the sender with some peace of mind, knowing that the funds are being transferred with minimal fees and the without the risk of any third-party intrusions or unethical scalping of funds for profit.

Going by the structure of "GoFundMe", we aim to provide services where users can be empowered by using our decentralised platform.

Zeus Network & the Blockchain

As we know it, donating to charity is big business with many
organisations handling several million in revenue. Unfortunately,
many organizations have become morally and ethically unsound in
how they handle those funds. By applying our blockchain technology,
Zeus Network will create a new pathway for non-profit crowdfunding
distribution and work to eliminate corruption.

"Helping the ones that need it the most - through blockchain technology"

Zeus Network is built on the Waves blockchain, which enables fast and secure transactions where funds can be sent to anyone globally within seconds. This revolutionary technology provides a platform for any user to participate in charitable giving, no matter what the prior limitations may have been. As long as one has an internet or mobile connection, a transaction can take place.

Our platform will offer the services of various participating legitimate associations and individual crowdfunding operations. Each entity or association will be displayed on our platform with an attached progress bar, so those donating can monitor the progress of each project.

For the sake of legitimacy and security, any organization who participates on the platform must first go through a vetting process prior to acceptance. We will also hold community voting rounds and will consider individual listing requests so that we may be accessible to not only the large associations, but individual and small projects as well.

The community crowdfunding campaign will also be include the option to create your own personal fund-raising campaign for causes such as medical bills, education fees, funeral fees, and sporting team funding, to name only a few.

Once all the goals are satisfied and funds have been fulfilled, Zeus Network will complete the project by sending those assets to a decentralised address supplied by the organizer, while applying a 5% service fee. A confirmation receipt will be provided to the organizer and attached to all completed campaigns. The advantage provided by

the blockchain assures that a leger of all transactions is maintained on the chain and can be used as a proof of allocation of assets.

Decentralised Zeus Wallet

Users can easily send and receive Zeus Tokens to and from our decentralised wallet backed by the Waves platform. In order to process a transaction, fractional amounts of Waves are debited in order to supply as the "gas" fee to move the asset from originator to receiver.

The Zeus Network wallet is completely decentralised, user friendly and will be available on ANDROID and IOS. Users will be able to easily download wallets and store Zeus tokens securely with their own wallet seed codes and private keys.

Registered Exchanges

Purchasing our tokens can be done through participating exchanges, and can be bought with specific pairings such as BTC/LTC/ETH (to be determined). Each exchange will have its own "exchange" wallet to store your Zeus tokens for trading, but we recommend to store within our decentralised wallet.

We aim to acquire with more exchanges to create more volume and accessibility for users around the world to purchase and sell our tokens.

WAVES to ERC20 SWAP

Zeus total supply is 200Billion
Circulating Supply 140Billion

Zeus Network is preparing a swap from WAVES to ERC20.
This will take place in accordance to our roadmap, with a swap ratio of 2:1.
The swap will reduce the maximum supply of tokens by 50% which also reduce the amount of Zeus tokens within the market.

What are ERC-20 tokens?

ERC-20 tokens are tokens designed for, and used solely on the Ethereum platform.

They follow a list of standards so that they can be shared, exchanged for other tokens, or transferred to a crypto-wallet.
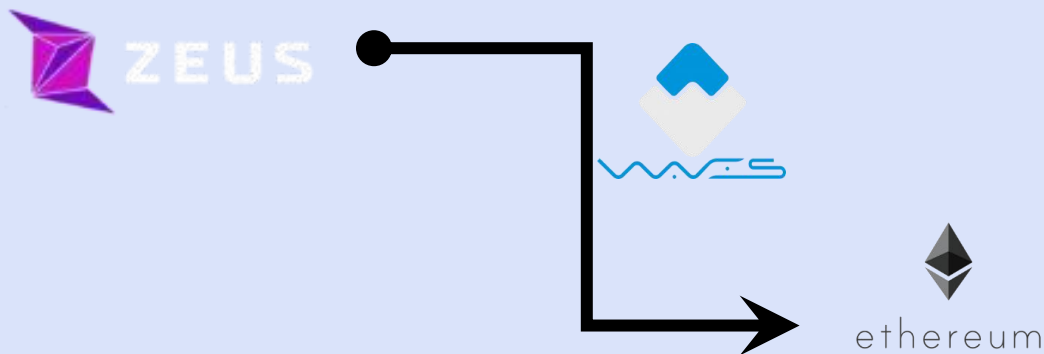
The Ethereum community created these standards with three optional rules, and six mandatories.

Reference:

https://cointelegraph.com/explained/erc-20-tokens-explained

The erc20 swap will provide three main advantages for the project.

1. ERC-20 Will bring more awareness to the ZEUS platform since ETHEREUM tokens are more popular and widely used.
2. ERC- 20 provides more opportunities for exchange listings, simply because more exchanges accept the platform.
3. Zeus will need smart contracts for crowdfunding campaigns. Smart contracts are one of the primary features of the Ethereum Network.

Zeus Network Platform

Zeus Network Platform will allow users to create, share and manage their individual start up campaigns, allowing anyone and everyone to contribute and raise awareness for each project.

1. **Start your campaign**

   Users are able to create and build their own fund-raising campaign within the Zeus Network by submitting approval documentation to determine legitimacy.

   Each campaign will be able to share their stories, videos and pictures within their profile to address to their need or circumstance.

   All campaigns will have their own progress bar to gauge how far off they are from their required financial goal.

   Senders and recipients can communicate by privately emailing the user or leaving their own message within the comment box.

   Users can create a campaign update feature to notify donating participants on current situations and results of events.

2. Share with people you know

Approved users are able to share their campaigns through any social media platform via a link to Facebook, Instagram, or Twitter.

Users can send emails to individual participants through their campaign for a more personalised "thank you".

These features will enable campaigns to have a broader reach awareness throughout the cryptocurrency community and also incentivise non-crypto adopters to participate, leading to mass adoption.

3. Manage Crypto Donations

Zeus Network incentivises users to manage their fund-raising campaign by providing more control over their accounts.

All campaigns will be provided with funds goal progress bar, showing transparency to their donors.

Once users accomplish their campaign fundraising goal or have decided to withdraw funds, Zeus Network will deposit to nominated account/address of their choice within 24-48 Hours.

Strategic World Wide Marketing Campaign

The Zeus Network **marketing campaign** will have three major components which will acquire local and international awareness to the project. These simple marketing strategies will help with awareness and adoption to our platform.

1. Involvement of **every-day users** to participate within our network, using our platform to create their individual funding campaigns. This will enhance cryptocurrency awareness outside of blockchain community to get involved and use our platform as a secure pathway to raise funds for different circumstances worldwide.
2. **Partnerships** with local and international charity organisations is our main goal within our roadmap to help build trust towards our network. This will increase useability of our platform for everyday users around the world. Our target is to obtain organisations to integrate and accept this new revolutionary technology within the fundraising sector. Zeus Network will create alliances with other cryptocurrency projects that share the same passion within the crypto space to enhance a strong foundations and help advance the blockchain technology.
3. **Media marketing** is one our main strategies for Zeus Network. Our aim is to participate in many forms of advertising including local and online write ups within respective companies. Network by participating in sponsored avenues that ties within our industry for exposure.

This will involve private and public non-profit fundraising events where Zeus Network team members will participate in most events to help publicise our movement within the space.

Examples:

- [The Pan-Mass Challenge](), $39 million
- [Pelotonia](), $19 million
- [Bike MS](), $18 million
- [AIDS/Lifecycle](), $14.2 million
- [THON](), $12.3 million
- [Rodman Ride for Kids](), $10.9 million
- [Boston Marathon/Jimmy Fund Walk](), $7 million
- [Avon Walk](), $6.7 million
- [Komen Race for the Cure](), $6 million
- [AIDS Walk New York](), $5.5 million