YOP

DEFI FOR EVERYONE

All-in-one yOptimization Platform

powered by: **$YOP**

WWW.YOP.FINANCE

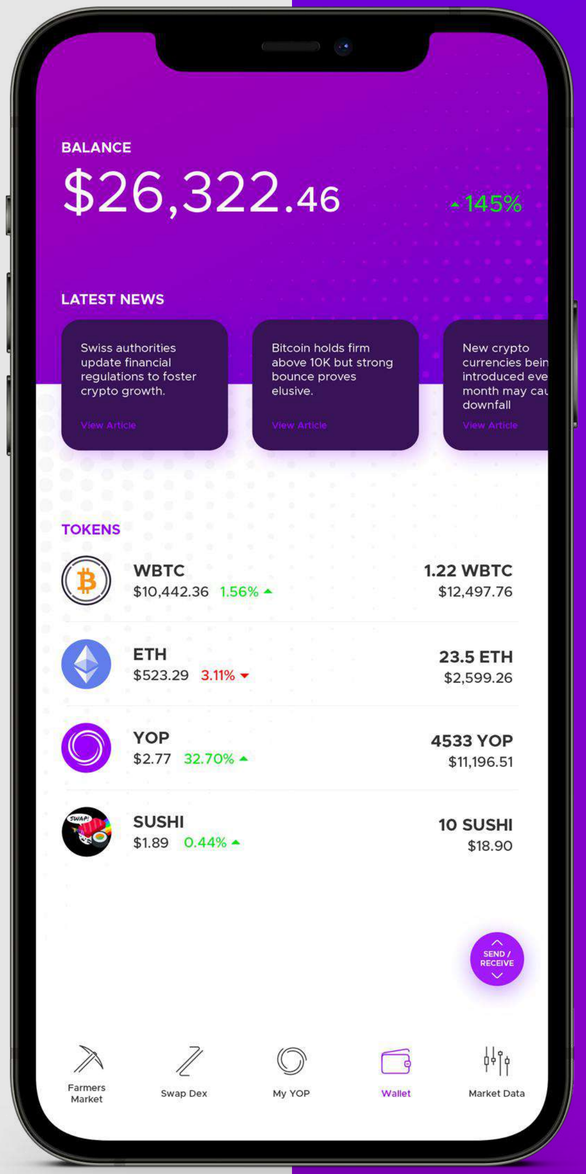
yPlatform

Yield Optimization Platform

All-in-one yOptimization platform that makes it easy for everyone to access yield markets. Giving you control, custody, insights and flexibility directly in one single application.

Every Token!
Every Pool!

YOP offers a clean UX/UI application powered by $YOP token



yProtocol

Yield Optimization Protocol

The protocol is our proprietary mechanism to allow everyone simplified access to yield markets. Providing dynamic portfolio management with automated IL (impermanent loss) protection, aggregation and reward protocols.

Every Blockchain!
Every Reward!

YOP automates your engagement with yield markets with custom control parameters

yPlatform

Connects you to the farmers market. Live aggregation, pricing and community engagement. Using one seamless application so you can optimize farming and staking.

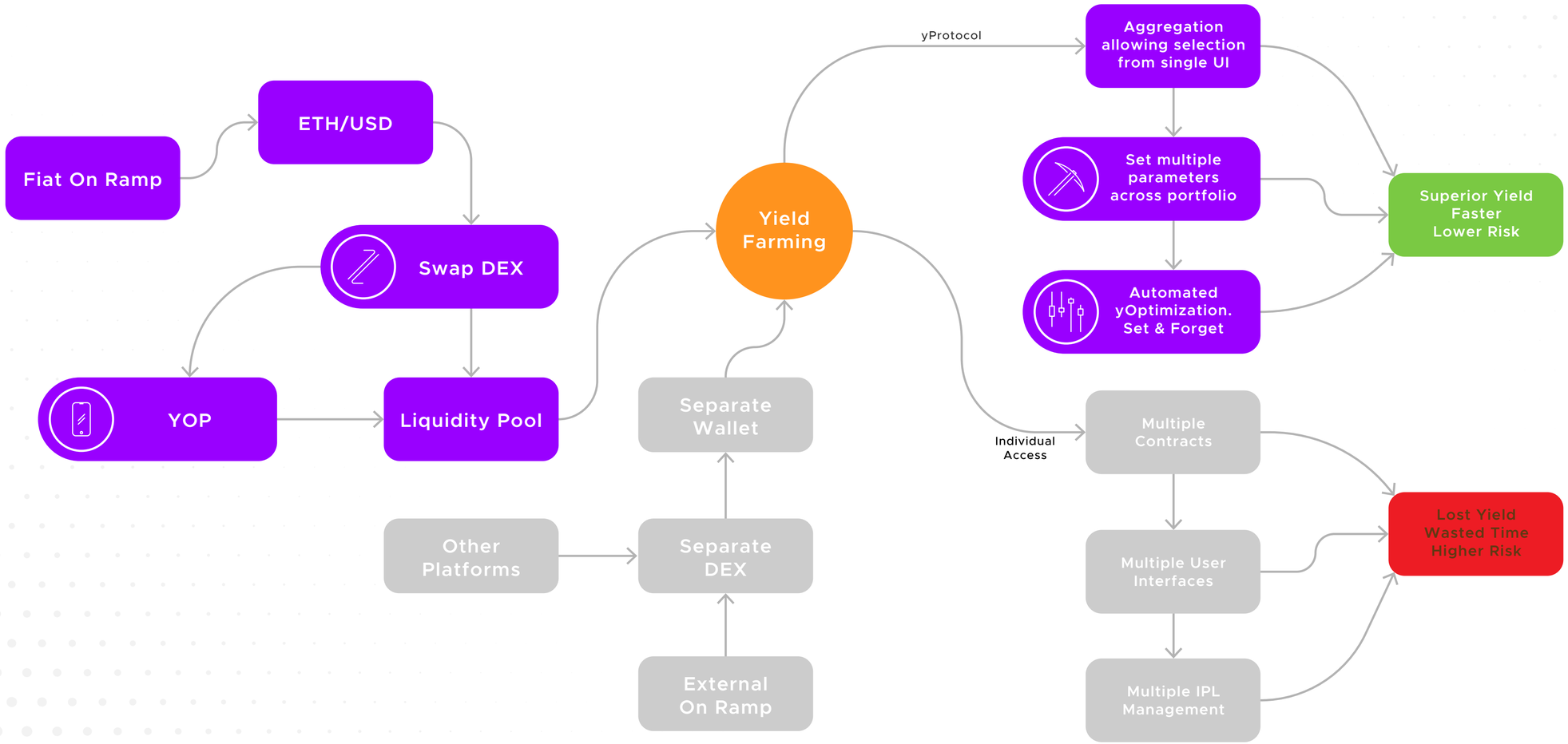
Benefit from the best market rates and most liquidity. Instant market access. Create new markets in an instance. Access every blockchain and reward pool in one place.

Swap > Farm > Harvest > Store with a complete set of tools saving you time and money. Share your progress with others in one touch.

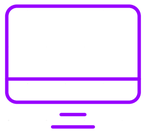
The best data available for better performance. SMA - Smart Market Analysis. Blockchain data harvesting. DeFi stats, market insights, live feeds, portfolio management, DEX integration.

yProtocol

YOP is building a leading protocol that builds on the success of decentralized finance protocols. By implementing custom feature sets in our smart contracts we provide more value to the user on our platform and to the YOP token in the network.

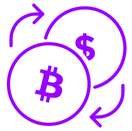


The Problem



Most yield products and tools are web based. Not just web based, but also restrictive with poor UI/UX/ Mobile apps are limited in capability and buggy.

Users are presented with multiple platforms and conflicting offerings. What farm has the best yield? How to use? Which is audited and safe? This is time consuming and inefficient way of participating in the market.



Arbitrage opportunities arise for short periods, so speed of comparing data and executing trades is key. This is still done across multiple platforms and web apps. Slow and confusing process.

Users are paying high fees in multiple wasted transactions. Lack of aggregation in trade execution and data feeds. Data is not always transparent and requires browsing various sites searching for the best information.

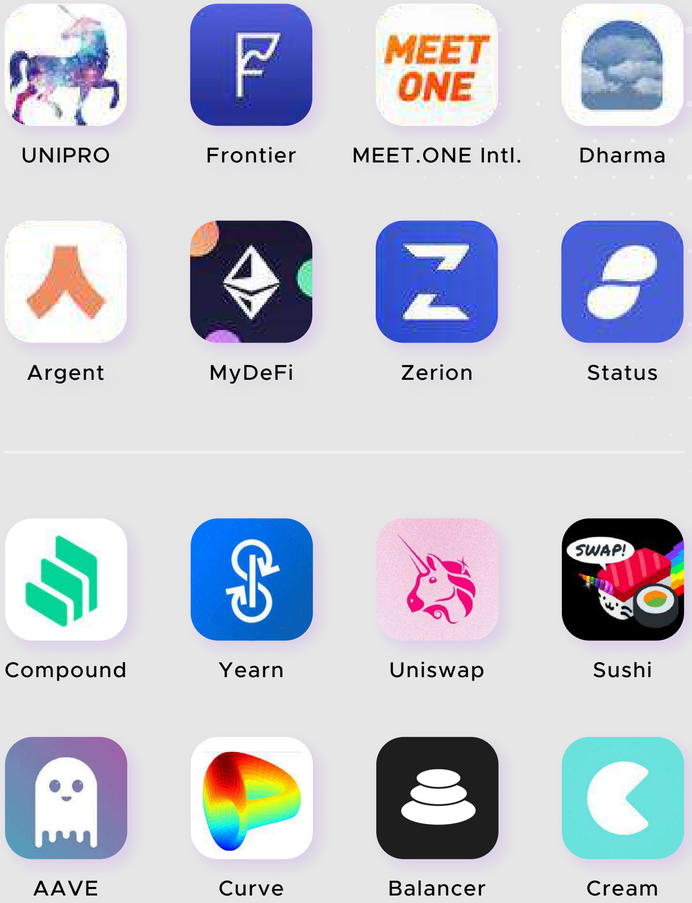
The Competition

Platforms

The current applications are poor and generally have limited features with one or two core functions. From all our research and testing none come close to a premium user experience. Wallets are too basic and the market data apps have no value added benefits. There are no all-in-one providers.

Protocols

The current yield protocols are also very selective in what they offer. We have a dilemma of good protocol with a single feature but no good platform to engage it. Protocols are also generally fragmented and fail to collect all of the value available in the marketplace. This leaves a gap in the market for yProtocol to fill.



Road Map

V0

Q1 2021

Complete YOP project launch.
V0 App with initial features.
Testing Alpha & yProtocol.

V1

Q3 2021

V1 YOP App with intelligent farming.
L2 Fee Reduction. Multi Product
Support. Multi Language Support.

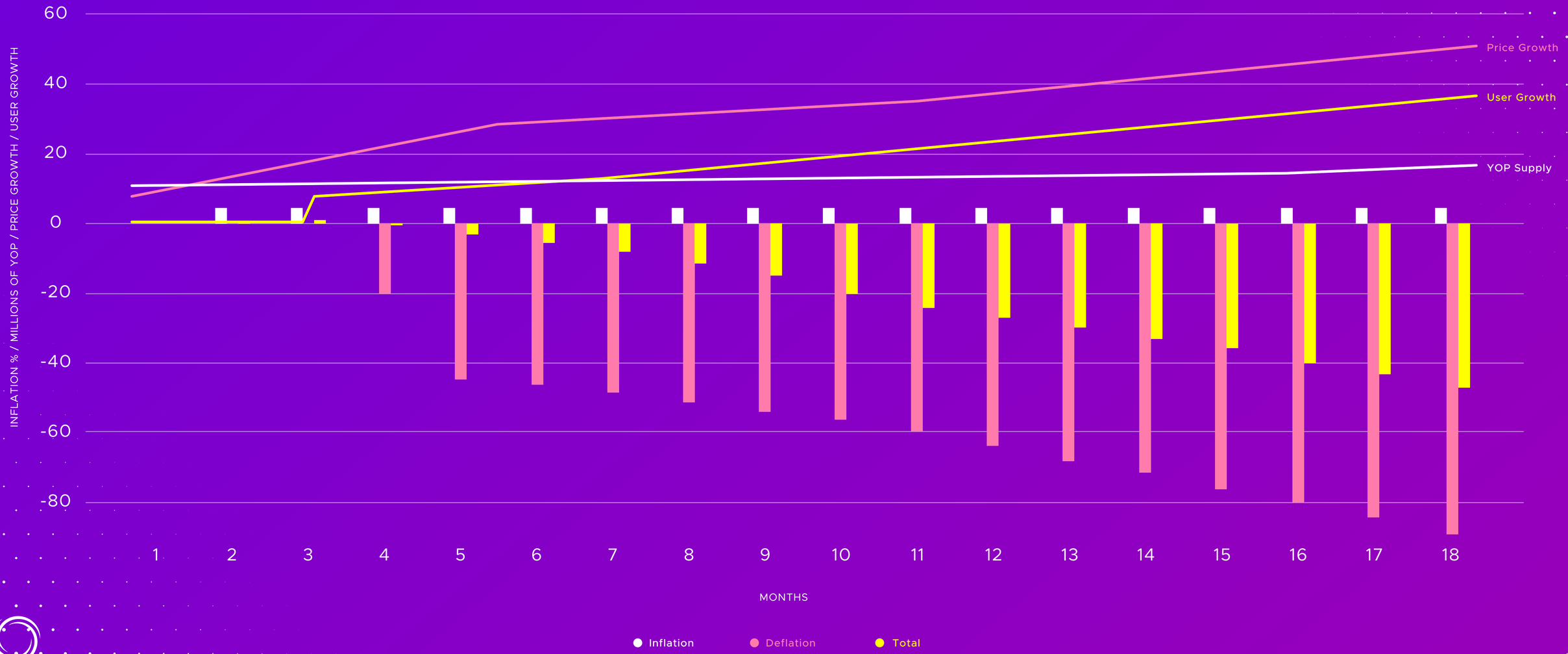
V2

Q1 2022

V2 YOP App, DEX, Multi Chain
Integration, Multi Asset Index.
Broader Product Ecosystem.

$YOP

The YOP token powers the yPlatform and yProtocol. Tokens are withdrawn from circulating supply via the yProtocol: staking in contracts, token burn, liquidity pools and to access premium services. This constant withdrawal of supply creates deflation. With projected user growth this further accelerates reduction in circulating supply creating a demand driven market for $YOP.



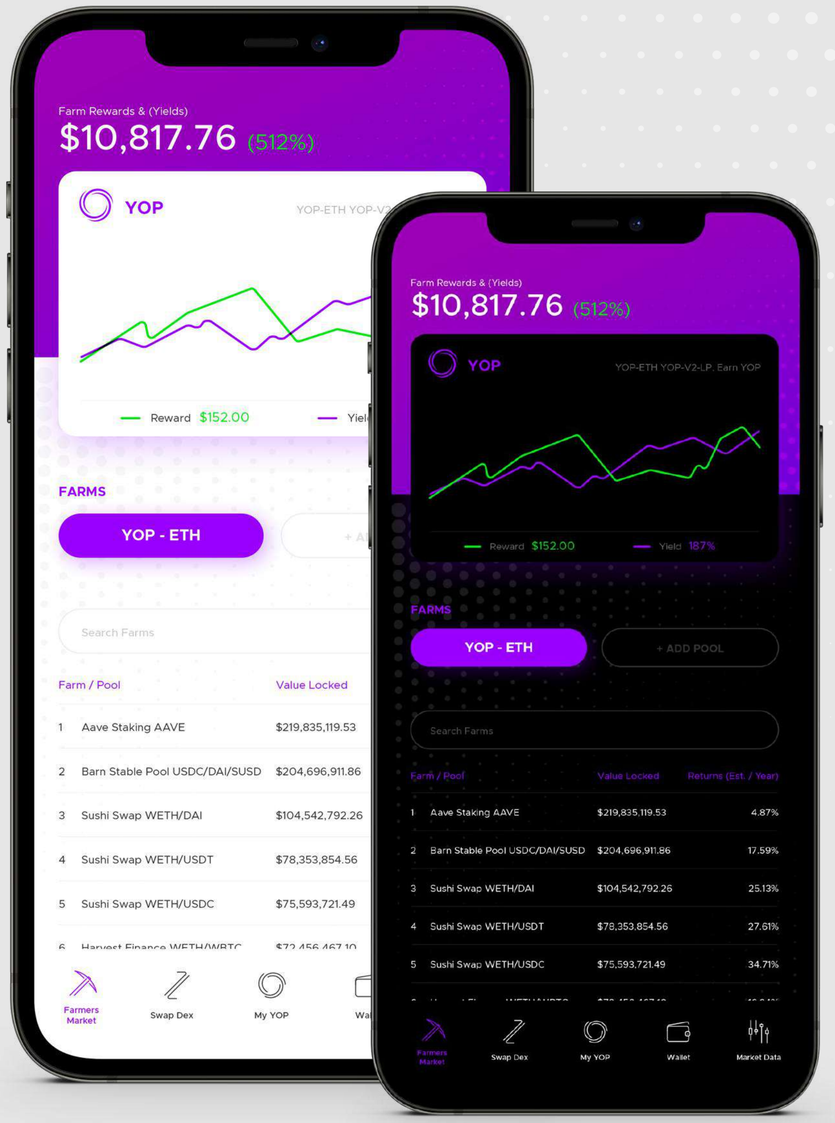
Farmers Market

Yield Farming

Access Farms via YOP. All in one platform. Our farming yOptimization protocol allows you to participate in the best farms from within the app. Stake your tokens into various farms in one single app. YOP will plug in our own AMM (Automated Market Maker) AFM (Automated Yield Farmer) and ALP (Automated Liquidity Provider). Just slide and decide on your participation.

The YOP Index Pool collects the top YF tokens into one contract. A market index for farming without getting involved in multiple contracts.

Our LP optimizer allows you to have exposure to multiple liquidity pools to earn fees from a single input. Earning a portion of fees from a wide group of pools.



Swap DEX

YOP DEX v1

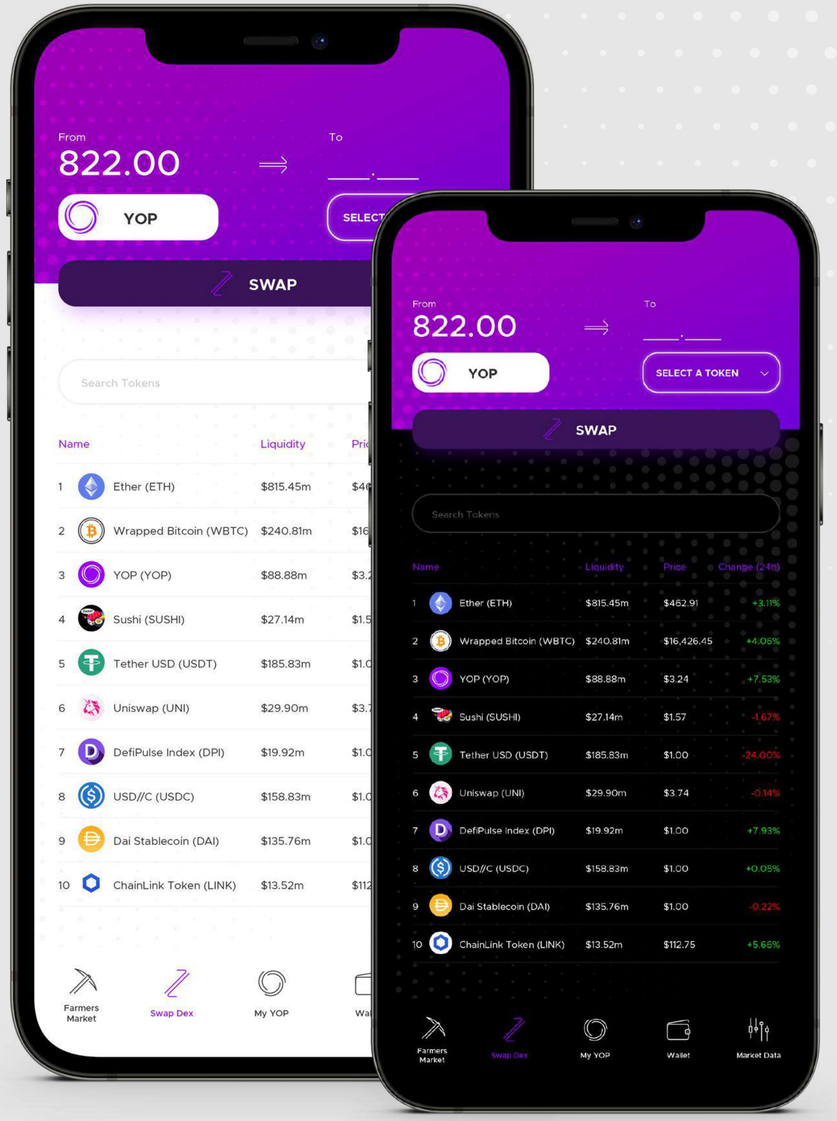
Aggregates volume and liquidity from leading swap platforms. Bringing swaps into on app. Save fees, access the best prices. Wide range of token swaps from the most liquid pools.

YOP DEX v2

Brings more volume with a stand alone product developed just for the app. Bolstered by yProtocol to further enhance trade execution and liquidity access.

AAVE | Balancer | Curve

Compound | UNISWAP

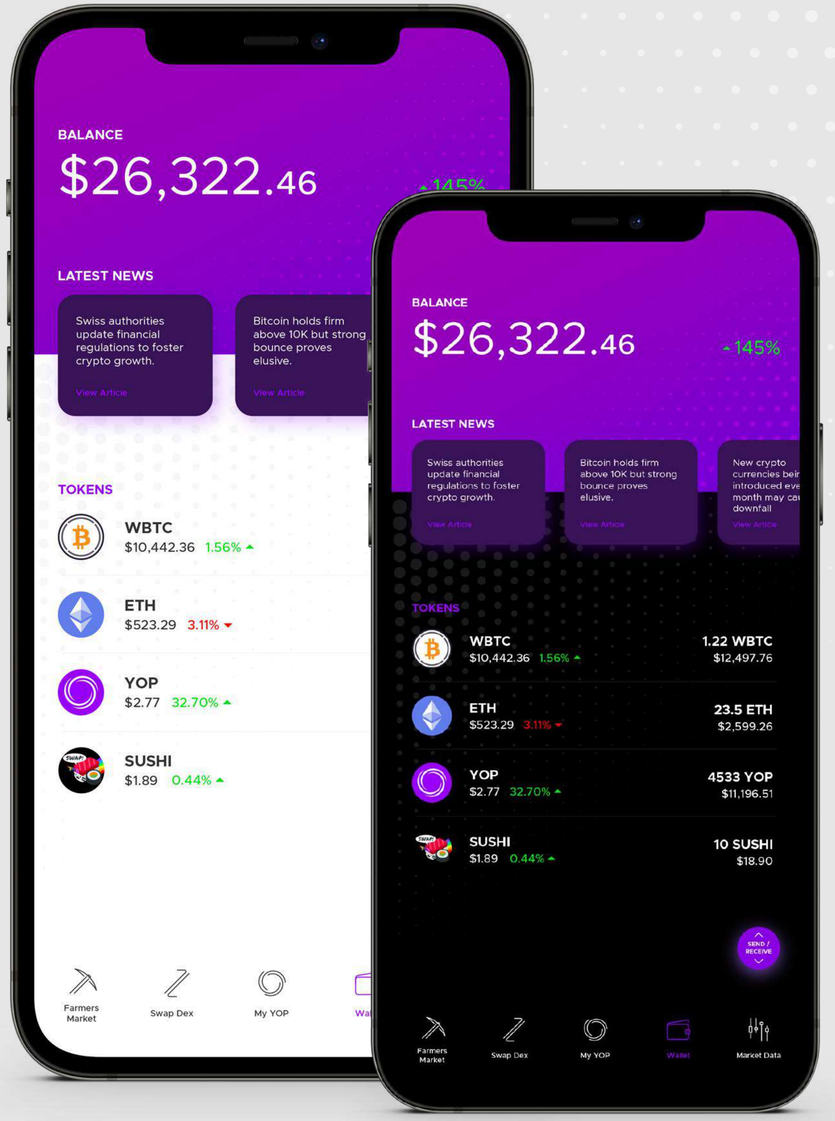


YOP Wallet+

Easy to use, simple and secure wallet. You control your keys. You control your funds. Supporting ERC20 tokens first and integrating leading networks in V2. Markets connected within the YOP App. Send/receive with simple UX/UI for multiple tokens.

Native YOP wallet post V2 with integrated rewards and YOP marketplace. Support developments for interoperability across leading networks.

1	Ether Wrapped	ETH	$329,444,217	$109,457,091	$608.29
2	Wrapped Bitcoin	WBTC	$96,538,385	$15,324,645	$19,214
3	Dai Stablecoin	DAI	$41,873,531	$10,355,921	$1.00
4	USD Coin	USDC	$41,083,656	$10,424,813	$1.00
5	Tether USD	USDT	$29,550,690	$9,819,695	$1.00
6	SushiToken	SUSHI	$27,685,637	$22,274,779	$1.34
7	Yearn.finance	YFI	$20,231,720	$18,296,047	$24.044
8	ChainLink Token	USDC	$14,744,705	$3,957,115	$15.70
9	Synth sUSD	sUSD	$10,288,562	$1,104,794	$1.01



Market Data

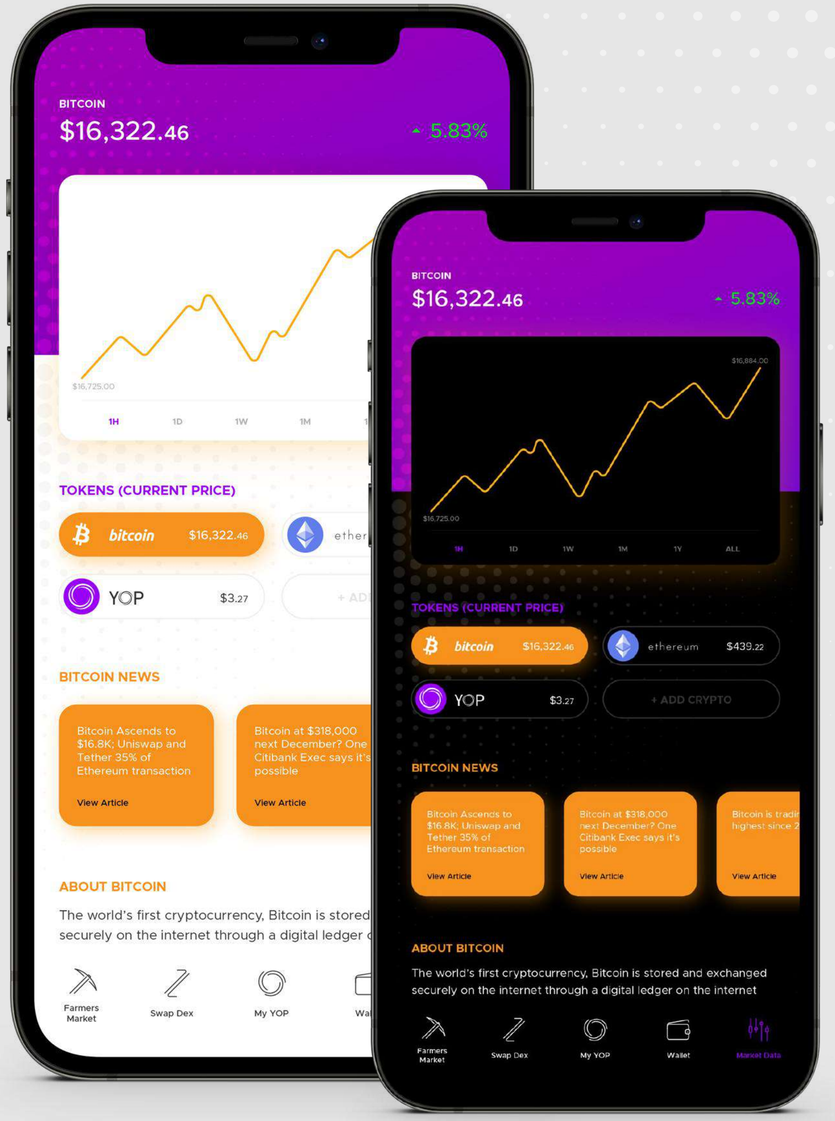
Complete Market Data

Direct live feeds from exchanges, block explorers and networks. Providing a clean set of data directly into YOP. Using the **yProtocol** we can compile data faster and better than any existing service.

Smart Market Analysis™

Alongside the traditional data feeds, YOP will show you key token trends, using SMA™ on the Ethereum network. Using multiple data points, we analyse token movements and trends within all wallets. Which wallet is holding what token, when they bought, how long for, prices, exchanges and amounts. As wallets only broadcast publicly available information there is no sensitive data shared.

Using the power of artificial intelligence we can identify the hottest trends with our SMA software. This gives the YOP user a competitive advantage for yield optimisation.



My YOP

YOP Dashboard

Create your own custom space tracking individual portfolios

Latest news, yield reports and profile data.

Add markets, select data feeds, organize your data.

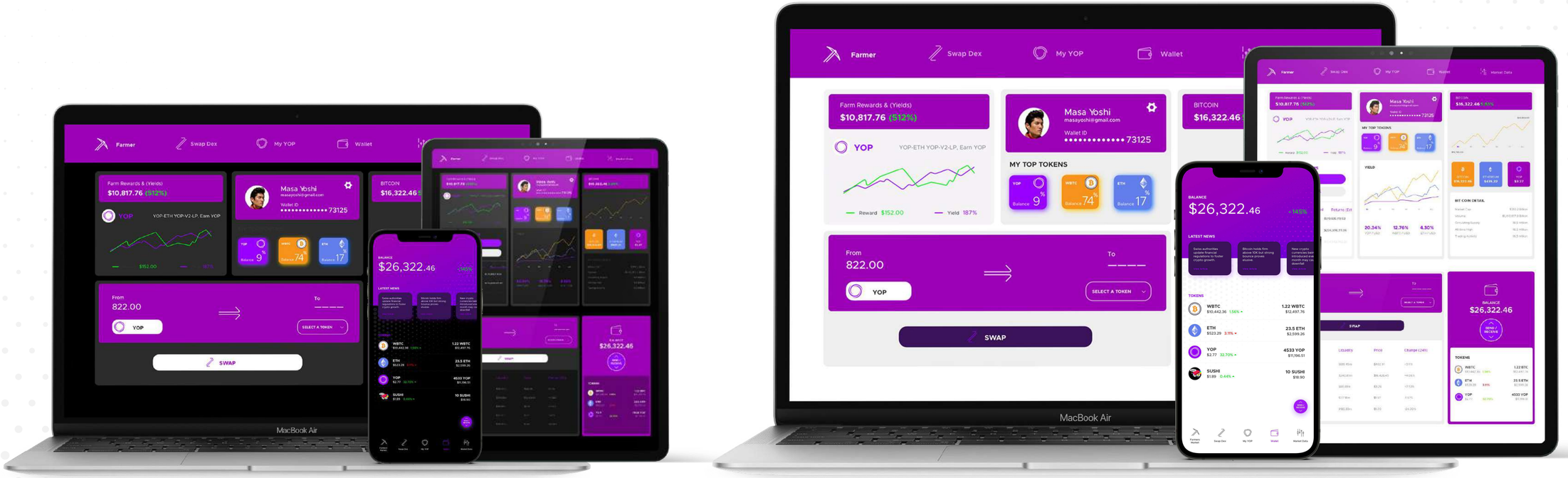
Live YOP Send. Chat with YOP token holders around the world.

Customize app settings, Light/Dark Theme, modify yProtocol settings with complete control panel.

Web, Desktop, Tablet

Stay in sync

Follow your activity from your mobile, laptop or tablet.
With real time sync of all devices running the YOP Platform.



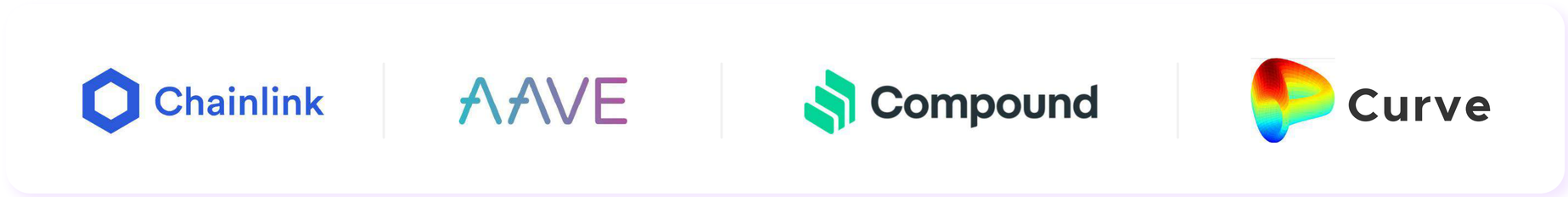
YOP Technology

yPlatform

YOP has the flexibility to integrate leading projects from the DeFi space and beyond. Our goal is to utilise the best available technology and layer this with beautiful user interface for a seamless user experience. Collecting the best technology available and bringing it to our superior platform.

yProtocol

YOP is chain agnostic. The yProtocol allows us to integrate any blockchain service. Our broad network can open doors for YOP to work with other reputable projects. Building network harmony, working with open minds in open finance. The ultimate goal is to always grow together, driven by technology.



Base Layer Technology

With smart integration and a robust backend we can deliver unique offering. From the offset YOP will integrate Ethereum services. This will still have L1 functions with existing network.

YOP V2 plans to integrate ETH2.0 or Polkadot Moonbeam. This is subject to the testnet performance in the coming months. By the time we deliver V2 we can decide if ETH2.0 will handle the app traffic or Polkadot.

YOP is chain agnostic. We closely monitor network developments. If the users demand it and the network provides added value we can consider deploying YOP onto it. BSC is a good example here to monitor.

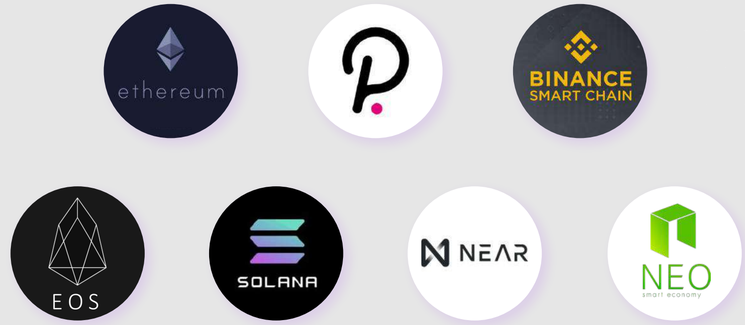
Ethereum Layer 1	**Polka Moonbeam**
Web 3.0 Integration	**Binance Smart Chain**

Network Product Integration

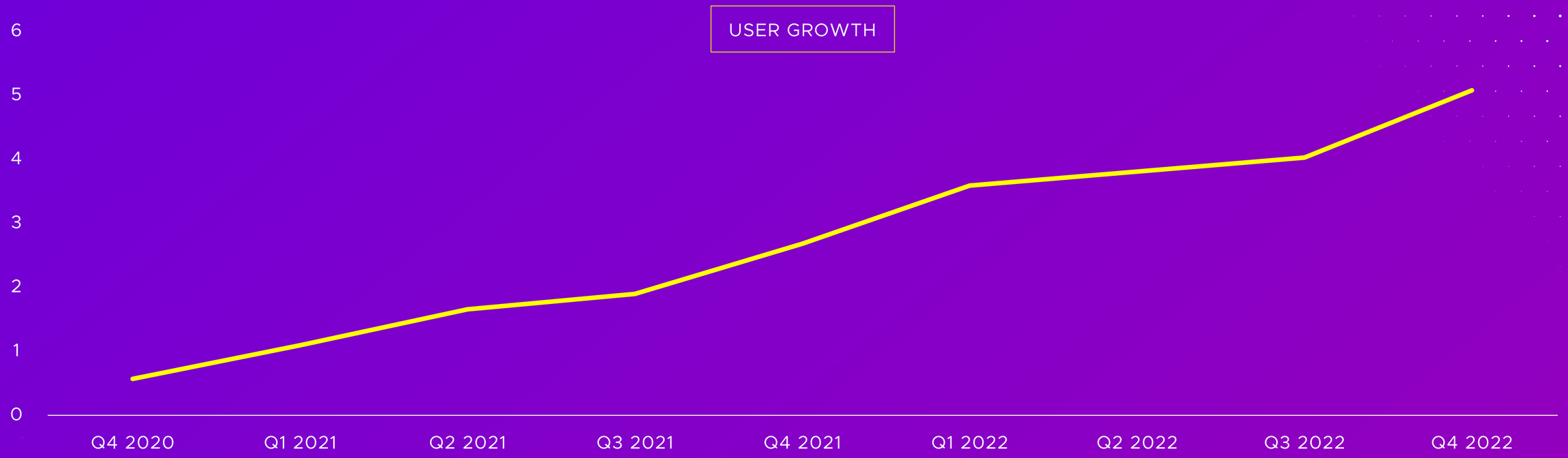
As YOP is chain agnostic we plan to have an initial focus of integrating the leading products built on 7 networks. YOP will not be limited to these network products.

Ethereum, Binance Smart Chain, Polka, Solana, EOS, NEO & NEAR.

DeFi Products	**NFTs** (Non Fungible Tokens)
DEX Scaling	**Network Native Products**
Gaming	**Data Storage**



Users / Market



1 Our initial user growth is targeted from the global community of crypto enthusiasts. Diverse and committed participants who are ideal candidates to drive network effects.

2 Focused on UK/EU initially for a gradual build up in traffic on app outside of the crypto space.

3 After our primary markets are established we can venture further into US and Asia markets.

Dedicated. Diverse. Decentralised.

The YOP team is focused on creating the best user experience in the palm of your hand. With a core experience in UX/UI front end development. Supported with leading blockchain engineers who bring the best of products to YOP.

Andreas N.
ECONOMIST
Statistician, Data Science, On-Chain Analysis
(STYRIA)

Artyom H.
BLOCKCHAIN
Architecture, C++ Solidity, Consulting
(KIEV)

Atif Yaqub
FOUNDER
Startups 10+ Years, Asset Mgmt, ETH Advisor
(LONDON)

Ina O' Murchu
RESEARCH
Big Data, STEM, Tokenised 2005
(DUBLIN)

Jagjit Behl
FRONT END
iOS, PHP, Java, Graphics
(MOHALI)

Kelvin Emmra
PARTNERSHIPS
Business Dev, Partners, Comms.
(KUMASI)

Leif Eric Leise
SOFTWARE
React, iOS, NestJS, Typescript
(HAMBURG)

Marcus Bindseil
TECHNOLOGY
Design Studio, Operations, Networks
(HAMBURG)

Nikhaar Shah
DESIGN
Graphics, UI/UX, Visuals
(NEW YORK)

Ramon Marcoso
WEB
HTML, Web 2.0, Comms
(MANILA)

Sabina G.
COMMUNICATIONS
Office, Comms, Admin
(SLOVENIA)

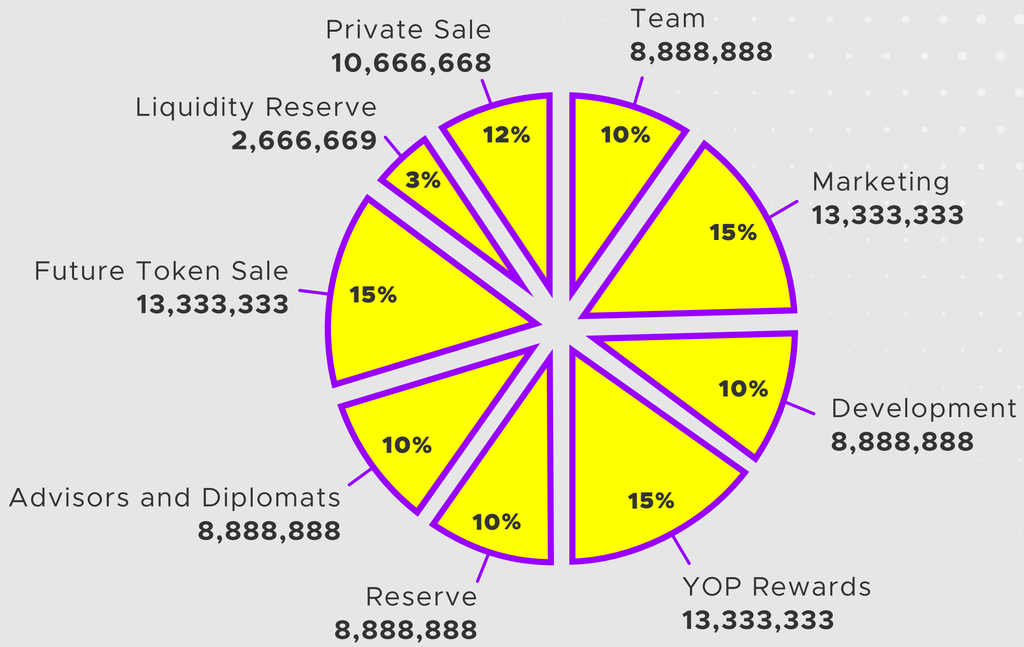
Victor Dragin
SMART CONTRACTS
Solidity, C++, Go, Web
(KIEV)

YOPonomics

The $YOP token powers the entire YOP ecosystem. We have designed our token economics with that in mind, keeping inflation from treasury very low. With our commitment to the project, the team tokens are vested over 2 years. Starting with a low cap we are dedicated to growing YOP in a sustainable way.

10,666,668	Private Sale	12%	Early Backers, Long Term Holders
2,666,669	Liquidity Reserve	3%	Uniswap Pool
13,333,333	Future Token Sale	15%	VC, Strategic Growth Partners
8,888,888	Team	10%	2 Year Linear Release V0 onwards
13,333,333	Marketing / Airdrop	15%	Building Community Engagement
13,333,333	YOP Rewards	15%	YOP Rewards in App
8,888,888	Advisors and Diplomats	10%	Advisory Tokens and Diplomat Reward Plan
8,888,888	Dev Pool	10%	Bug Bounties, Dev Contests
8,888,888	Reserve	10%	Balance Burnt Post V2

88,888,888 Max Supply | **9,166,668** Initial Circ Supply



Seed/Private: **10,666,668** Tokens

Supply Reduction
Net Deflation from yProtocol utilizing tokens.

COME YOP WITH US

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