



# **WINK**

# **White Paper**



## Introduction to WINK

Drawing comparisons to the meteoric rise of the modern web, blockchain technology has shown signs of tremendous growth potential and transformative power. Just as the internet needed Web 2.0 to engage users with more social, usable, and interoperable functionality, blockchain technology's path to mass adoption hinges upon creating a seamless user experience. While the industry is still young and the potential of decentralized applications remains largely untapped, the WINK is positioned to spark Web 3.0 on the TRON network with its revolutionary DApp experiences.

With its emphasis on high throughput and low transaction costs, the TRON protocol will allow WINK to facilitate widespread adoption of blockchain technology through consumer use cases. WINK's potential to reach this lofty goal has been put on display through its previous incarnation, TRONbet.

TRONbet was the first DApp ever launched on TRON and has become the leading application in terms of both user numbers and transaction volume across all major blockchains. Despite numerous competitors entering the market, TRONbet has remained on the cutting edge of blockchain gaming because of its superior product and commitment to the community.

The gaming platform started out with only one title, but now boasts the largest library of games on the blockchain. Social features, live operations, and events have only added to the user experience. The platform also aims to give back to the community through events such as the Binance Charity Poker Tournament. As TRONbet enters the next phase of its platform strategy, this commitment to excellence and community will remain the cornerstone of TRONBet's growth.

In anticipation of TRONbet's sustained growth, and a strategic investment from the TRON Arcade fund, the team has decided to officially rebrand TRONbet as WINK (Wink.org). WINK will be blockchain's premier gaming platform for users to play, socialize, and stake across multiple blockchain ecosystems.

The WIN token will be the centerpiece of this new platform. Through behavioural mining, innovative token economy design, and other incentive mechanisms, developers will be given the power to build the best DApps possible, and players will be enabled to become

Please visit [Wink.org](https://wink.org) for more information.

platform stakeholders as the platform continues on its path of providing best decentralized gaming experiences on the blockchain.



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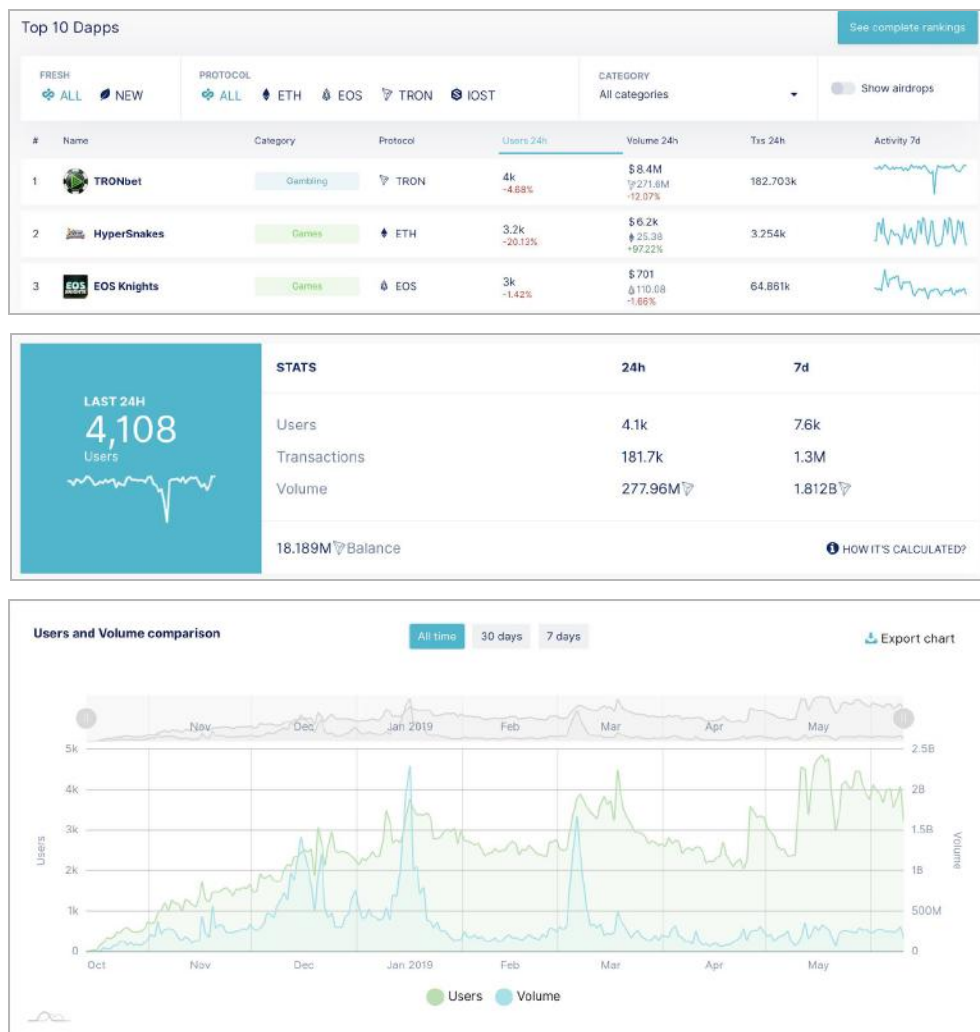
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## About TRONbet

As the world's first trustless & permissionless, high performance gaming platform, TRONbet utilizes the experience of industry experts in both blockchain and gaming to build an exceptional blockchain gaming experience.

TRONbet is the world's top DApp in terms of users, transaction count, and transaction volume, topping the charts on both of the top tracking sites [DAppRadar](https://dappradar.com) and [DappReview](https://dappradar.com). TRONbet's daily volume is often around \$10million USD with over 4,000 daily active users.



Screenshots taken in mid-June 2019

Please visit [Wink.org](http://Wink.org) for more information.

TRONbet also boasts one of the largest communities in blockchain where over 16,000 members are actively engaged across multiple social channels. The strong social element of TRONbet's platform binds the community together and gives players additional reasons to keep coming back.

[TRONbet Telegram](#)

[TRONbet Twitter](#)

The image shows a screenshot of the TRONbet Twitter profile and a tweet. The profile header features a banner with the TRONbet logo and the TRON logo. The profile name is TRONbet (@TRONbet) with a bio stating "1st ever DApp on #TRON. community owned provably fair gaming platform." and a link to tronbet.io. The profile shows 67 following and 8,134 followers. A pinned tweet from TRONbet (@TRONbet) dated Jun 6 promotes a "Binance Charity Poker Cup : Hosted by TRONbet". The tweet includes details about the event: "Join Us", "Date: 6.14 @ 9:00AM PDT", "Lucky Draw + Auction @ binancecup.tronbet.io", and a call to action "Do your part & we'll donate" with rewards of "0.005 \$ltc per RT" and "100 \$trx per ❤️". The tweet ends with "Ends: 6.14 to @BinanceBCF". To the right of the tweet, a list of replies is visible, including comments from Roman, Desh, Ari Santos, and TronTrade Bot, all mentioning a giveaway.

**TRONbet**  
@TRONbet Follows you  
1st ever DApp on #TRON. community owned provably fair gaming platform.  
tronbet.io Joined October 2018  
67 Following 8,134 Followers  
Followed by DappReview, Charles Zhang, and 3 others you follow

**Pinned Tweet**  
**TRONbet** @TRONbet · Jun 6  
🏆 @Binance Charity Poker Cup : Hosted by TRONbet 🏆  
Join Us  
✅ Date: 6.14 @ 9:00AM PDT  
✅ Lucky Draw + Auction @ binancecup.tronbet.io  
Do your part & we'll donate  
✅ 0.005 \$ltc per RT  
✅ 100 \$trx per ❤️  
Ends: 6.14  
to @BinanceBCF

**TRONbet.io**  
7,084 members, 467 online  
**Pinned message**  
Are you willing to donate your ANTE dividends tomorrow to the Binance Poker C  
cz just retweeted this giveaway  
Roman Well played  
It is very good that Justin and CZ are friends  
Binance has huge potential  
Desh Tommy Mustache  
cz just retweeted this giveaway  
Nice 🙌  
Ari Santos /p Ante  
TronTrade Bot admin  
ANTE  
Price 26.00 TRX  
High: 25.999999 TRX  
Low: 23.2501 TRX  
Volume: 156,144.672 ANTE  
Change: 9.566%  
Ari Santos 🤖



## Why TRON?

WINK intends to leverage TRON's ambition to establish "a truly decentralized Internet" to become the premier blockchain gaming platform across all chains. From our perspective, the TRON protocol has managed to meet expectations by becoming one of the largest blockchain-based operating systems in the world. We intend to take advantage of TRON's high throughput and scalability to provide the best user experience possible for the community we serve.

As blockchain technology proliferates through modern society, WINK will help bring about mass adoption by engaging and educating the everyday consumer.

### Scalability

WINK will utilize the TRON network's 2000 TPS capacity and 3 second block times to provide instantaneous gameplay and reliable service no matter how big the platform grows. WINK has also developed its own scaling solutions that have been implemented in games like slots and poker. These optimizations have pushed WINK's gameplay to the forefront of industry standards and the team remains committed to improving the platform's decentralization and usability.

### Free Transactions

WINK puts the user experience first, and that means free transaction costs are a necessity. For games that run directly on the TRON blockchain, users receive bountiful supplies of energy and bandwidth for staking a small amount of TRX. The WINK platform will also help cover some of these costs by putting up its own energy and bandwidth for its user transactions.

Furthermore, WINK will be integrating its scaling solution with new games that run on the platform to eliminate transaction costs completely. Games like slots and poker currently run cost-free, with many more titles to be added in the future.



## Liquidity & Adoption

The WINK team will be working closely with TRON to leverage all the opportunities TRON's rapidly growing ecosystem has to offer. Starting with an IEO, the WIN token will build on top of ANTE's existing demand and liquidity by bringing in stakeholders from TRON, BitTorrent, and other communities across the blockchain. TRON's strong relationships with industry leaders, including the top exchanges, will facilitate WIN's widespread adoption.

Going forward, TRON will continue adding utility to the network with WINK being one of the earliest adopters.

- **User acquisition channels.** With several upcoming partnerships, TRON will bring DApps to a pool of over 300 million users. Just like with BitTorrent's community, each new partner community will be introduced to blockchain and cryptocurrency through WINK's games.
- **Decentralized financial products.** Integrations for stablecoins, security tokens, microloans, and more will bring new payment possibilities, easier on-boarding, and new forms of value generation.
- **Decentralized development infrastructure.** Integrations with products like the BitTorrent File System (BTFS) and the SUN network will provide new development possibilities, helping WIN maintain its edge on the competition.

The immediate future looks bright for WINK. With the acquisition of BitTorrent and its 100m MAU user base, TRON currently forms the largest decentralized network in the world. BitTorrent Speed, a blockchain implementation of the BitTorrent protocol, will be the first widely adopted blockchain use case that educates and engages users from across the world on the potential of blockchain technology.

Introducing this pool of users to WINK gives them new opportunities to utilize cryptocurrency and will convert them from blockchain enthusiasts to permanent members of the community. With such synergy between WINK's product and TRON's ecosystem, the limit is beyond the moon!



## How It Works

### For Developers

The WINK platform provides a set of tools so that developers can focus on creating premium DApps while the platform takes care of the rest. For the platform's services, the developer will pay a small percentage of their DApp's operating income. Developers are encouraged to devise new ways to engage community members and provide incentives through clever economy design.

### For the Community

The community of DApp players will benefit as a whole as they join the platform on its odyssey towards becoming the world's leading blockchain gaming platform. The more a user plays, the more tokens they will be able to mine. Users will be able to show their loyalty to specific DApps on the platform and mine tokens bound to individual DApps.

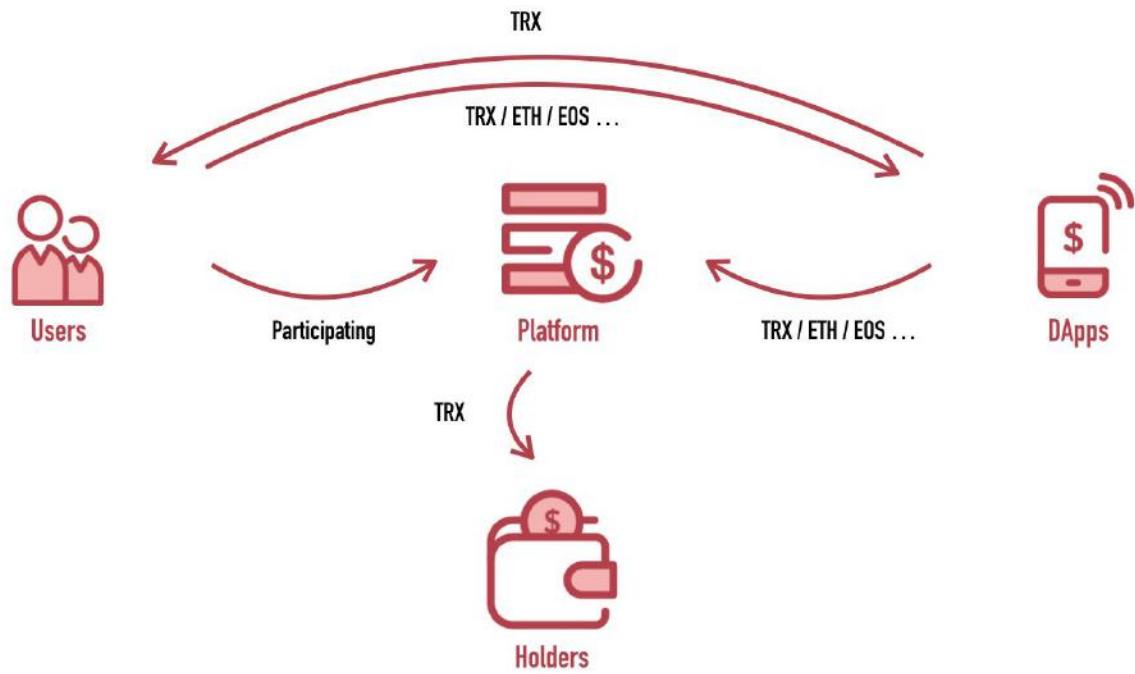
### For WIN HODLers

WIN token holders are the core of the WINK gaming platform. Every DApp that connects to the gaming platform will be sharing a portion of the winnings with WIN token holders through the RainDrop. The reward amount a user receives depends on the amount of Rain Power they have. WIN holders receive Rain Power for staking their WIN tokens. This mechanism will aggregate more activity on the platform and continue to increase the value of WIN.

### Make It Rain

The RainDrop will be the reward distribution mechanism from the WINK platform to its WIN token holders. The RainDrop will take place everyday and incentivize ecosystem participants with TRX. The amount of TRX distributed to each user will be proportional to the amount of Rain Power they hold. More details about the RainDrop system will be released in the future. The team believes this broad token distribution mechanism will help grow a vibrant community engaged with the platform's growth, partnerships, governance process, and more.

Please visit [Wink.org](https://wink.org) for more information.





## Token Economy

### WIN Token

WIN token, a TRC20-based utility token, is WINK's platform token. WIN holders are the platform's core user base and will receive numerous benefits for their loyal support of the token. Much like the VIP guests of Vegas gaming establishments, WIN token holders will be treated like blockchain royalty. WIN tokens will only be earned through the IEO, secondary markets, airdrops, and promotional events. The following is a non-exhaustive list of WIN token's use cases.

- **Staking and governance rights.** WINK will actively encourage its user base to participate as both players and community members. Users will be able to use their WIN tokens and Rain Power to participate in the governance of the WINK platform. By incentivizing a knowledgeable and engaged community, WINK can improve retention rates and ensure the platform grows in response to player feedback. Read the ecosystem section for more details, and follow WINK's channels to stay up to date.
- **Alleviating resource burn.** While the WINK platform will have minimal costs by leveraging TRON's infrastructure, high volume players and DApps that serve a large user bases will still benefit from holding and staking WIN. Holding WIN will decrease the amount of resources spent on every transaction.
- **Exclusive opportunities and experiences.** The WINK and TRON team are veterans within the gaming industry and understand how to build hype and create unforgettable game experiences. The recent Binance Charity Poker Cup that was hosted on the platform gave users a once-in-a-lifetime opportunity to play alongside celebrities like Spencer Dinwiddie, CZ, Justin Sun, and more. In the future, the WIN token will provide access to similar opportunities that can't be accessed on any other platform.
- **Gameplay discounts.** This benefit might come in the form of a direct discount, better payouts, or an increased mining rate depending on the DApp and development team. As more developers come onto the platform and build out their library of game titles, WIN holders can look forward to additional benefits

that help their cryptocurrency go the extra mile.

- **Stake for Rain Power.** WIN token holders will maximize the value of their tokens by staking for Rain Power. A user's Rain Power will be directly proportional to the amount of WIN that is staked. Staking will occur via smart contract. While staked WIN cannot be traded, sold, or used in any way. In order to unstake WIN, users must submit a request and wait for a certain amount of time. Users can reclaim all staked tokens. The benefits of accumulating Rain Power will vary between games and continue expanding as more features are added. More details coming soon.
- **Distribution of Staking Rewards.** WIN will be used to redistribute rewards to those who make the WINK platform possible. The exact staking and distribution mechanisms will be communicated in more detail as the project gets closer to launch. The reward will be distributed in the form of TRX, which is a percentage of the revenue from the platform's operations. The reward distribution will happen automatically, with no artificial hoops for users to jump through.

## DApp Tokens

WINK will be an open, non-exclusive platform that supports applications running on different blockchains like TRON, Ethereum, EOS, Binance Chain, etc. There will be no downside to playing a game that runs on a blockchain other than TRON. In fact, each DApp will have its own utility token that provides extra value. DApp tokens will be uniquely designed to the specifications of each DApp developer and cannot be traded on any secondary market.

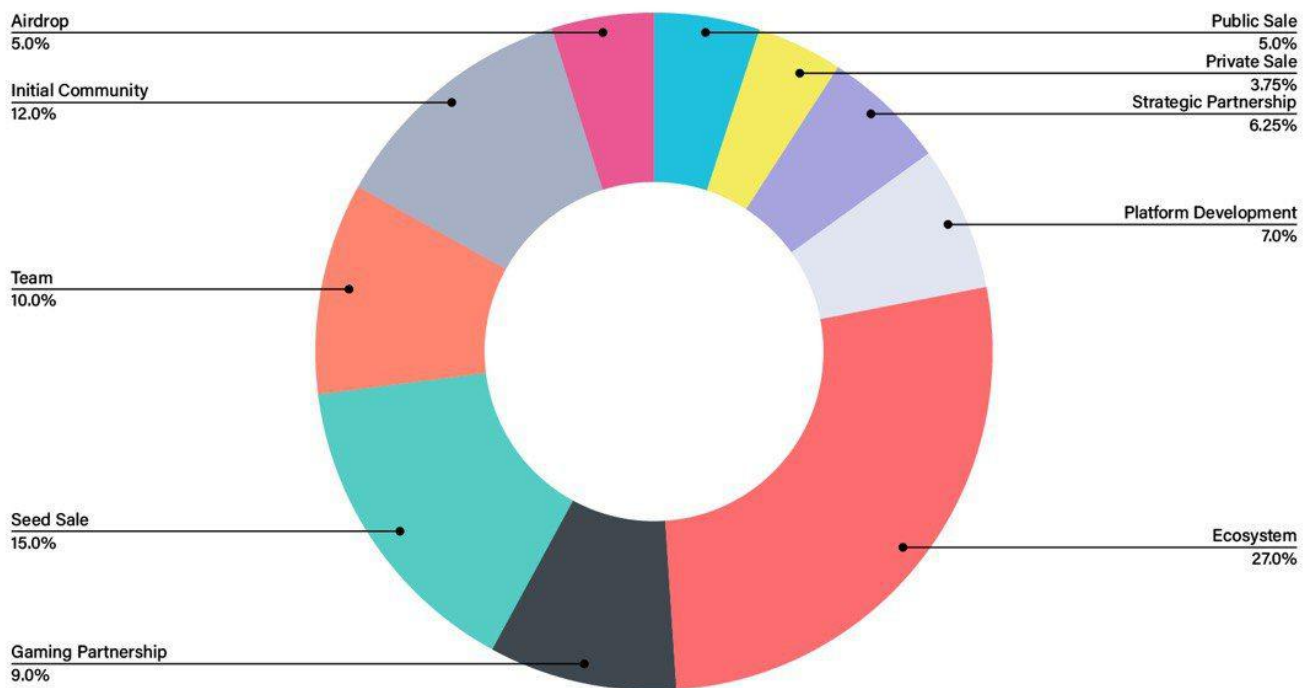
Although being unable to trade DApp tokens might feel unfavorable, this decision was made to help the WIN token retain value. DApp tokens will still capture long-term value by giving users exclusive access to WIN token airdrops. The airdrop schedule is coming soon, and more benefits for accruing DApp tokens will be added continuously.

Please visit [Wink.org](https://wink.org) for more information.

## WIN Token Issuance

WINK will create a total issuance of 999 billion WIN tokens. Tokens will be allocated in the following proportions.

### WIN Token Distribution (total 999,000,000,000)



### Initial Community - 12%

A large portion of WIN will be distributed to the loyal ANTE holders that played TRONbet. When a user goes through the token swap process, they will receive a certain amount of WIN for each ANTE they freeze.

Please read this blog post for more details about the token swap process:

<https://medium.com/@tronbethelp/ante-win-prepare-for-take-off-353d41b43401>

Understandably, there will be concerns over the WIN token's greater supply compared to ANTE. Rest assured, the TRON team has come up with a plan to combat inflation.

- **Limited circulating supply.** When WIN is initially released, only a small portion of the token will be in circulation. While most token holders will need to wait through lockups, vesting periods, or both, WIN tokens swapped from ANTE will be immediately available for staking and trading. The initial circulating supply of WIN will only be 20.99% of the total supply and Tokens given to ANTE holders will comprise over 57% of the initial circulating supply after the IEO.
- **Prestigious partners, advisors, and investors.** The WINK rebrand will be an opportunity for new stakeholders to come into ecosystem. These stakeholders will give WINK new opportunities for partnerships, user acquisition, technological integrations, and more. Users will feel the positive impact immediately with Binance facilitating the WINK IEO and TRON investing in the platform's long-term future. More partnerships are coming soon!
- **Massive user acquisition.** The Binance IEO, TRON investment, and other aspects of the WINK rebrand will give the platform the resources necessary to improve onboarding and usability while
- **Expanding game library.**

Given these considerations, it is unlikely that ANTE holders will lose value when swapping their tokens either in the short-term or the long-term. As the WINK platform grows, we hope the original ANTE holders will continue to hodl WIN and become active stakeholders in the ecosystem's new games and partnerships.

## Public Sale - 5%

The IEO will take place on August 8th, 2019 Token purchased through this initial sale will have no lockup and will be immediately available for trading.

## Airdrop - 5%

Sometime in August 2019, WINK will initiate its first airdrop of WIN token to TRX, BTT, and ANTE/WIN holders. This airdrop will distribute 10,989,000,000 WIN, which will be 22% of the total airdrop allocation. Make sure to follow WINK's announcements to be a part of this momentous occasion.

Please visit [Wink.org](https://wink.org) for more information.

During the 12 months following the initial airdrop, WINK will distribute 11,880,000,000 WIN (24% of the airdrop allocation) to TRX, BTT, WIN, and DApp token holders. The same amount of WIN will be distributed every month, but the number of airdrops and how they are structured may vary. For example, some months might feature a single airdrop to all types of token HODLers and others might feature several airdrops exclusive to holders of certain DApp tokens.

WIN token airdrops will last for over 3 years, with the amount being distributed to increase year over year.

Our airdrops will have no hoops for users to jump through - if you are holding the specified token, you will be eligible for WIN airdrops. All official wallets relaying on TRON's network and carrying the specified tokens will be eligible for WIN airdrops corresponding to the amount they are holding. Exchanges that support the WIN token airdrop will be announced through our social channels. No minimum amount of tokens will be required to qualify for WIN airdrops. Please stay tuned to receive more information on these opportunities.

WIN will be airdropped according to this schedule:

- 10,989,000,000 WIN in August 2019.
- WIN from September 2019 to August 2020
  - 999,000,000 WIN every month
- 12,870,000,000 WIN from September 2020 to August 2021
  - 1,082,250,000 WIN every month
- 13,860,000,000 WIN from September 2021 to August 2022
  - 1,165,500,000 WIN every month

## **Platform Development - 7%**

Every month, a portion of WIN tokens will be allocated for the growth of the WINK platform. These tokens will be used for hiring additional developers, infrastructure costs, exploring new technologies, and more. In order to ensure accountability, the WINK team will provide the community an annual report of how the development funds were spent and what results were achieved.



## **Gaming Partnership - 9%**

WINK is currently in deep talks with high-profile game developers, publishers, and IP-holders to bring their properties to the WINK platform. By bringing on popular games with iconic characters and brands, WINK will acquire the mainstream appeal necessary to bring blockchain gaming to the average consumer.

## **Team - 10%**

WINK's team is committed to the platform's long-term growth and success. All of the core team members have committed to developing for the platform throughout the foreseeable future and have performance-based incentives tied into their agreements.

## **Game Ecosystem - 27%**

WINK will use funds to implement frequent ecosystem upgrades to improve the platform and its users' gaming experience. Examples of this include on-chain governance, a DApp store, ecosystem fund, new social features, payment rails, and much more. WINK will provide an annual report of how the WIN tokens allocated towards the ecosystem are used.

Check out the "Ecosystem" section below for details on how WINK will develop.

## **Private Sale - 3.75%**

A small portion of WIN tokens will be offered for purchase to our original group of investors and advisors for their loyal support of the platform.

## **Strategic Partnership - 6.25%**

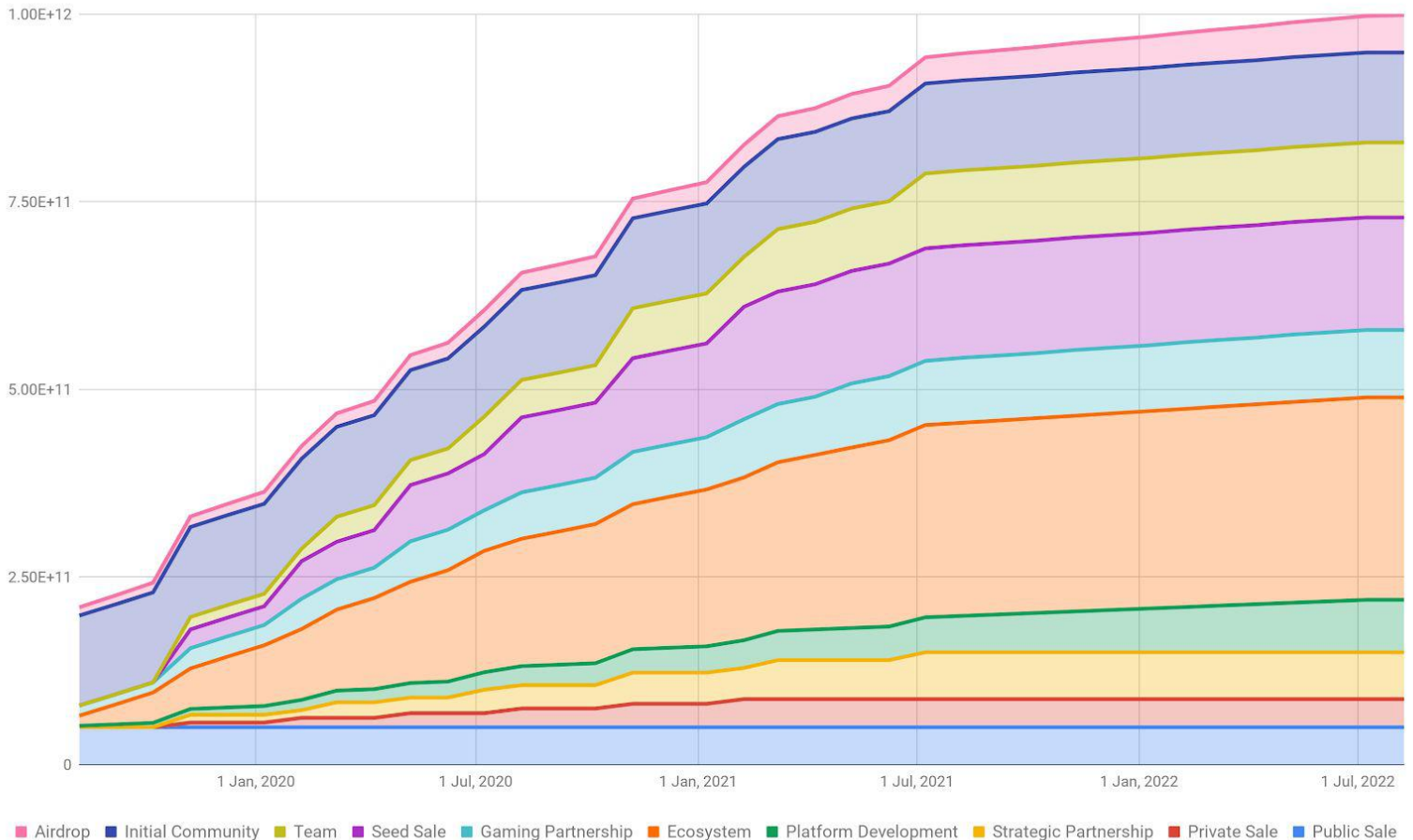
WINK is planning on

## **Seed Sale - 15%**

Please visit [Wink.org](https://Wink.org) for more information.

WINK is currently in talks to onboard a new group of investors made up of leaders in their respective industries. These investors will be

## WIN Token Release Schedule



## Ecosystem

Effective on-chain governance requires new technology such as DAOs, cryptographic voting systems, and collaboration interfaces to be built, maintained, and updated. The WINK platform will take on this responsibility, and provide highly effective tools for DApp developers to utilize within the WINK gaming ecosystem.

Please visit [Wink.org](https://Wink.org) for more information.

As a result, developers will be able to focus on creating premium DApp experiences, while allowing WINK to take care of the platform, system, ecosystem development, and maintenance. If all goes well, the community will be the greatest benefactors from this system. Users will be able to select from blockchain's most premium gaming experiences straight from their web browser, and rest assured that their cryptocurrency is safe in an ecosystem built by an experienced engineering team and rigorously tested to be safe and secure.

WINK will build this ecosystem through a process of constant self-assessment and development. Additionally, on-chain governance will be used to target and fund improvements. The community will have a strong say on which projects they want to see completed before updates are then launched on the network. The WINK gaming ecosystem will also include the following support.

## Developer Portal

Developers that join the ecosystem will be able to access the latest SDK, APIs, and technology documents needed to connect to the ecosystem.

The portal would also include a set of tools for developers to utilize the blockchain, reward pools and mining systems, social features, identity management systems, wallets and more. This set of tools will allow both experienced and inexperienced developers alike to streamline their development process and bring users the best gaming experience possible.

## DApp Store & Content Discovery

After developing their DApps, developers can submit it to the DApp Store for easy distribution. If approved, DApps will be listed on the DApp Store in several different locations based on DApp category and popularity. The platform's editorial team will also review and recommend certain DApps from time to time, highlighting these DApps in premium spaces.

WINK is also working on building out a content discovery mechanism, where users can receive recommendations on new games as well as incentives to try them out. We want to give newcomers to the blockchain development scene the chance to make it big, so fresh talent has a reason to stick around.

Please visit [Wink.org](https://wink.org) for more information.

Developers also have the option to pay for promotional advertisements on the DApp Store to drive more traffic to their games. Pricing will be based on a combination of cost per mil or cost per location/time. The revenue from these ads will be shown transparently and aggregated to the platform revenue. A portion of these rewards will later be given to users based on their Rain power.

As any game developer would tell you, it's all about getting users to your platform and then working hard to retain a healthy community. As such, user acquisition and retention has been a major roadblock for most blockchain gaming projects since development teams have started to explore the space. Many projects across Ethereum, EOS, and TRON have failed due to the costs associated with finding a user base. With many DApps centering around token economies and needing users to drive demand and liquidity, solving the user question has become of utmost importance.

The TRONbet project was lucky to have first-mover advantage on TRON and then leverage their experience in the games industry to maintain growth. The WINK team doesn't want low visibility and expensive UA to prevent more developers from entering the space. Therefore, the team will design the WINK DApp store as an opportunity for all projects in the space to acquire users more efficiently.

## Community

The community will be based off the existing TRONbet community which currently has over 16,000 engaged players.

We understand the importance of social components in gaming, so there are quite a few major updates in the works. Over the next year, the development team will roll out a revamped account creation system, a new chat system, friends lists, gift exchange, and more. Our goal is to foster a sense of community where users can come together to share ideas about gaming, crypto, or whatever else they want to discuss.

Developers will have direct access to engage with these social channels to provide services, support, and even community engagement events such as promotional campaigns, gifts or giveaways.

## Payment Services

Developers can integrate WINK's platform payment services into their DApps. The goal of this functionality is to make any payment as easy as possible, comparable to the simplicity of making an in-app purchase on iOS and Android app stores. Users can make payments using cryptocurrencies in their wallet, or from their credit card, debit card, or bank account. Users will be able to easily withdraw their cryptocurrencies to fiat whenever they want.

## Wallet

The team will be working closely with the TRONLink team to provide premium wallet services that will be optimized and expanded for the WINK platform's audience. In the future, WINK will expand access to the platform so anyone can play no matter the type of cryptocurrency they hold.

## Regulatory Compliance

WINK will fully comply with gaming regulations for different jurisdictions. The team has already started the compliance process and is in the process of obtaining relevant licenses in Curaçao and Costa Rica. The team is also planning to work with regulatory agencies around the world to get all the necessary documents and licenses.

WINK has made great efforts to ensure compliance of our interactive gaming platform. Both the Curaçao and Costa Rica licenses are expected to be obtained before the project's official launch. As a fully licensed and legal interactive gaming platform, WINK will eliminate the possibility of being shut down by authorities and continue to grow in a sustainable manner.

Why did we choose Curaçao? Curaçao Gaming is one of the oldest online gaming regulators in the world and we will receive a master gaming license issued by their Ministry of Justice. A Curaçao license has no restrictions on the territories which its licensees intend to do business with. Here are additional details for the license.

Official Decree of the Central Government of Curaçao (formerly the Netherlands Antilles) No. 365/JAZ dated August 18, 1998 No. 14 signed by the Minister of Justice laying down the Master License granted to Gaming Services Provider allowing the operation of Games of Chance on the International market via service lines. Business scope includes Curaçao and also in countries where there is no requirement to a local license.

Please visit [Wink.org](https://wink.org) for more information.

Why did we choose Costa Rica? A Costa Rica gaming license allows us to get players from many countries besides Costa Rica. This means our games are open to users from all legally gambling countries. Furthermore, WINK is able to run most kinds of gambling under the Costa Rica license. This means we can also launch sports games, quiz games, lotteries, and much more.

To reiterate, both Curaçao and Costa Rica licenses are in the process of being acquired and it is expected that both will be obtained before WINK's official launch.

## Tournaments

The platform will be hosting several tournaments to engage the WINK community and TRON fans in general. Recently, the team hosted the very first Charity Poker Cup together with Binance, TRON and Litecoin. This event brought together Binance Co-founder & CEO CZ, TRON Founder Justin Sun, Litecoin Founder Charlie Lee, and other leaders from industries including professional basketball, eSports, and entertainment.

The graphic is a promotional poster for the "Charity Poker Cup" event. It features a black background with various logos and text. At the top, there are four circular portraits of men, each with their name and title below them: Charlie Lee (Founder of Litecoin), Justin Sun (Founder of Tron), CZ (Founder of Binance), and Spencer (NBA Player Brooklyn Nets). In the center, there is a circular logo with a question mark and the text "Auction Winner". To the left of the center, there is a logo for "POKER CUP BINANCE CHARITY" with the date and time "June 14, 2019 9:00 AM PDT" below it. To the right of the center, there is a logo for "BINANCE CHARITY" and "HOSTED BY TRONbet". At the bottom, there are four more circular portraits of men, each with their name and title below them: Lim Yo-Hwan (E-Sports Champion), Michael (PokerStars Player), Jared (Founder of BitGuild), and Vincent (Founder of Dapp.Review).

Charlie Lee	Justin Sun	CZ	Spencer
Founder of Litecoin	Founder of Tron	Founder of Binance	NBA Player Brooklyn Nets

**POKER CUP**  
BINANCE CHARITY  
HOSTED BY TRONbet

June 14, 2019  
9:00 AM PDT

**Auction Winner**

**BINANCE CHARITY**  
HOSTED BY **TRONbet**

Lim Yo-Hwan	Michael	Jared	Vincent
E-Sports Champion	PokerStars Player	Founder of BitGuild	Founder of Dapp.Review

Please visit [Wink.org](https://wink.org) for more information.





## Roadmap



WINK's timeline is subject to change. Follow our channels to receive the latest additions or changes.



## Competitor Landscape

S Strengths	W Weaknesses	O Opportunities	T Threats
<p>Backed by the TRON iGaming Fund.</p> <p>Ability to leverage TRON's business relationships.</p> <p>Efficient user acquisition.</p> <p>TRONbet's brand and user base.</p> <p>Premium partnerships with developers, publishers, and IP holders.</p> <p>TRON's infrastructure and ecosystem.</p> <p>BitTorrent partnership (BT Speed, BTFS, etc.).</p> <p>Top exchange partners Industry leaders as private investors, market makers, and advisors.</p> <p>Experienced team with decades of experience in blockchain, gaming, and gambling.</p> <p>Incentives baked into their contracts</p> <p>High monetization metrics.</p> <p>Established business model from TRONbet will make the revamped platform profitable from day one.</p> <p>Licensed and fully compliant.</p> <p>Curaçao and Costa Rica licenses allow access for any user that lives where gambling is legal.</p>	<p>Education and onboarding for blockchain technology.</p> <p>Fundamental lack of differentiation in current blockchain gameplay.</p> <p>Untrained developer talent in the blockchain space.</p> <p>Unproven track record to convert mainstream audiences.</p> <p>Blockchain and cryptocurrency still a relatively niche community.</p>	<p>Starting with the largest blockchain community of over 16,000, with the opportunity to reach and convert an audience of more than 300 million MAUs.</p> <p>Easy integration opportunities with DApps on any public blockchain.</p> <p>Incentives for 3rd-party developers to build on WINdfall, like DApp Store promotion and WIN token airdrops.</p> <p>Significant interest from gaming giants to bring their mainstream products onto the platform.</p> <p>Partnership between BitTorrent and WINdfall will take the decentralization of a gaming platform further than has ever been done before.</p> <p>Opera partnership will help bring blockchain gaming to a mainstream user base of 186m MAU.</p> <p>Proliferation of our SDK and API to become the industry standard.</p> <p>On the fasttrack to acquire the proper gaming licenses required for fully compliant operation.</p>	<p>Competing online gambling platforms, both crypto and fiat.</p> <ul style="list-style-type: none"> <li>• <a href="#">FortuneJack</a></li> <li>• <a href="#">Bitcoincasino</a></li> <li>• <a href="#">1XBET</a></li> <li>• <a href="#">Sportsbet.io</a></li> </ul> <p>Online Gambling Platforms (e.g. Ignition, Bovada, etc.)</p> <p>Entry of traditional online platforms with large user bases to cryptocurrency use-cases.</p> <p>Strength of Social Gaming Platforms to expand their player ecosystem through word-of-mouth promotions within social networks</p> <ul style="list-style-type: none"> <li>• PokerStars</li> <li>• WSOP</li> <li>• Zynga</li> <li>• Facebook</li> <li>• Snap entering social gaming</li> </ul> <p>Competing public blockchains.</p> <p>DApp platforms built on said blockchains (e.g. EOS Jacks, CoinPoker).</p> <p>Mainstream players trying to monopolize the market with their resources</p>

NAME	DESCRIPTION	ACCEPTABLE CURRENCY	GAMES	WEAKNESSES
<a href="#">FortuneJack</a>	After 20 years immersed in the world of gambling, they've built a portfolio with some of Eastern Europe's leading casinos both online and brick-and-mortar — the team took everything it learned and loved about the industry and created FortuneJack.com.	BTC, ETH, LTC, DOGE, ZEC, DASH, XMR	Sports, Dice, Casino, Live Casino	Only 5 provably fair games, no name-brand partners  No platform token  Takes custody of user's crypto  No social features
<a href="#">Bitcoincasino</a>	BitcoinCasino.io is created for gamblers and used to be a crypto-centric casino as it previously only dealt in cryptocurrency. However, recently they have started accepting fiat currency as payment. The brand is owned by Direx N.V. and is regulated by the Government of Curacao since 2019.	BTC, BCH, ETH, LTC, DOGE, USDT, €, \$, ¥	Casino, Live	Takes custody of user's crypto  No platform token  No social features  Only games of chance
<a href="#">1XBET</a>	Over 400,000 online users bet with 1xbet.com. 1xBet offers a great selection of betting opportunities not only on sporting events but also on TV games. The 1xBet Forum offers various types of competitions every month. It also holds the "1xBet Cup" annual tournament for the most active online users.	BTC	Sports, Casino, Live	No platform token  Takes custody of user's crypto  No social features  Only games of chance
<a href="#">Sportsbet.io</a>	Sportsbet.io, a Bitcoin Sportsbook, which focuses on 3 core principles: Fast, Fun, and Fair. The team continues to make something special for all sports fans and Bitcoin users. The Sportsbet.io team has many years of experience working with sports betting (in fiat land).	BTC, €	Sports, Casino	No platform token  Takes custody of user's crypto  No social features  Only games of chance

Compared to more centralized gaming platforms, the TRON-based platform WINK provides a better user experience.

- Games will have auditable smart contracts
- Most games will allow users to keep complete custody of their funds
- Users will receive cryptographic tokens and other rewards for playing

Please visit [Wink.org](https://wink.org) for more information.

- Name-brand games and developers will form partnerships with the platform
- Social features and exclusive events to engage the community
- Name brand partnerships through TRON & BitTorrent

By giving users custody of their funds and deploying transparent DApps, WINK puts the player first. Innovations such as the exclusive WIN token and “play to mine” modes will ingratiate VIP users, making this a sticky platform with a loyal fanbase. Despite almost zero advertising costs, WINK has grown into the most recognizable brand in blockchain gaming.



## Team

Together, the team behind WINK has decades of experience in gaming, blockchain, and numerous other industries. We are united by our passion for blockchain technology and how it could revolutionize the gaming industry.

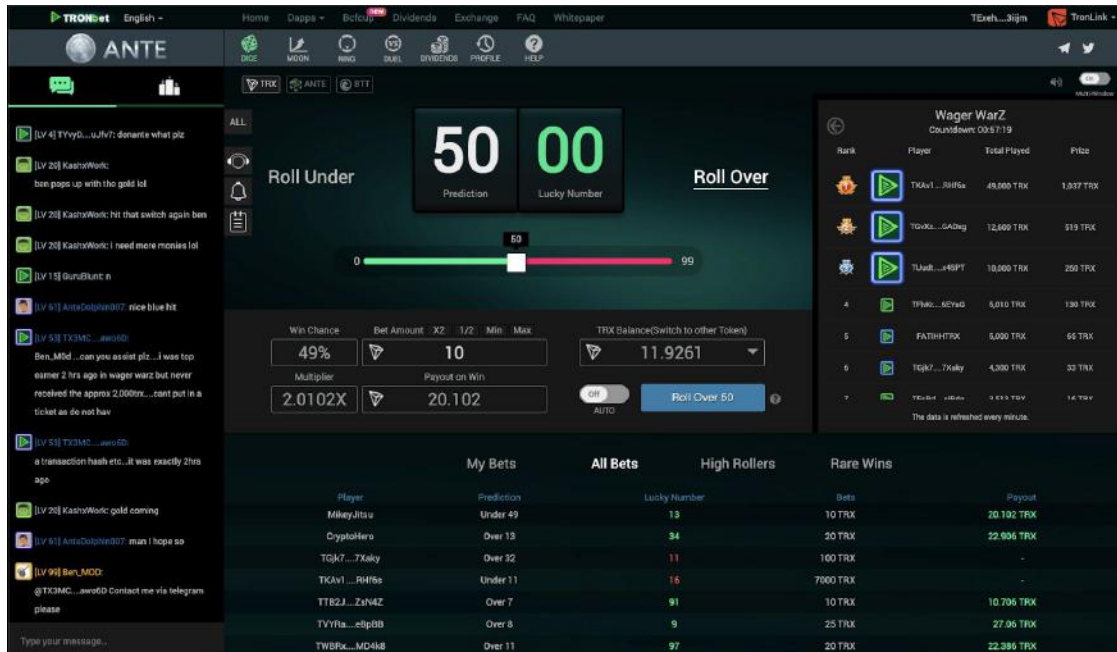
Like many others, Bitcoin's meteoric rise in 2017 caught our attention, and learning of the technology's potential fully captured our imaginations. Our core team members left their previous projects, started researching blockchain, and explored the possibilities of getting involved. TRONbet started out as a small side-project composed of the 3 founders, but quickly grew to a team of 11 full-time members. With an investment from the TRON Arcade Fund and the upcoming rebrand, we're looking forward to what the future holds.

With members coming from teams all around the world, WINK is a truly global project. 3 of the 11 team members come from gaming and product management backgrounds, whereas the other four are blockchain veterans, participating in the industry as developers in addition to operations and business development managers. Several team members on the gaming side also had a hand in developing and delivering top mobile gaming content, and we're excited to announce that these same people designed the game mechanics and development of WINK.

The WINK team is incredibly grateful for the opportunity to create this product for the millions of blockchain enthusiasts around the globe. We are confident that we're the best team for the job, and will continue to add top talent to ensure the platform's success.

# Games

## Dice



Dice was the flagship game when the platform first launched in late 2018. Despite the game's simple mechanics, it has remained a crowd favorite for its polished and fast-paced gameplay.

Dice uses a random number generator to roll a value from 0 to 99. The object of the game is to have the dice roll fall within the range of numbers you choose. The smaller the range, the greater the risk and reward! Users can easily check their win chance via Dice's user interface.

In order to play, users first select the amount of TRX, ANTE, or BTT they wish to wager. Users then choose whether they want to predict Under or Over, and select a number. If the user selects Under, all values under the number selected will be winners. If the user selects Over, all values over the number selected will be winners.

If the dice roll falls within the user's winning range, they will receive a payout proportional to their chances of winning.

Please visit [Wink.org](https://Wink.org) for more information.

## Moon

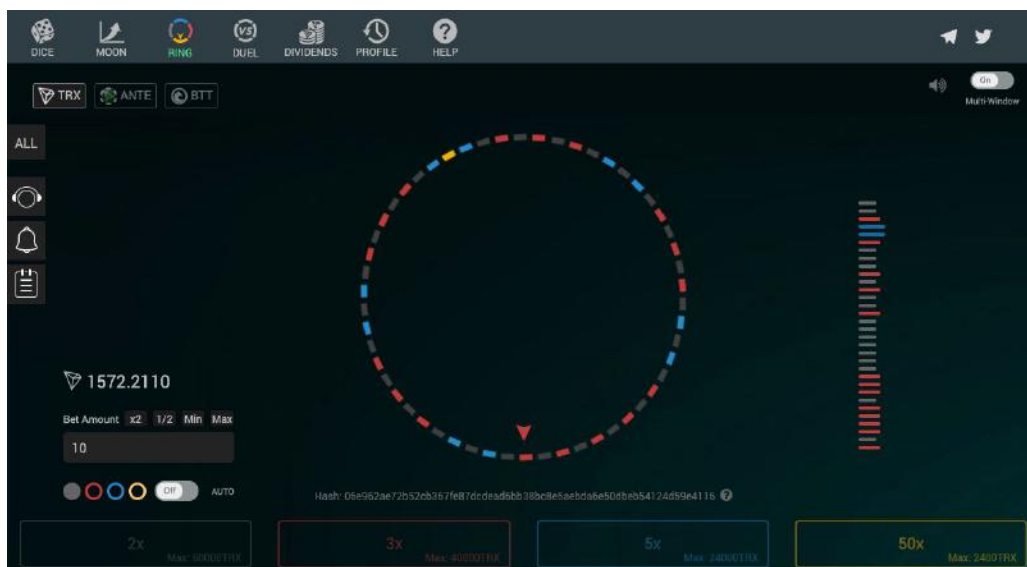


Moon is a game that mimics the exhilarating highs of the cryptocurrency market. Players are paid based on a multiplier that starts from 1x and can reach highs of over 250x. The multiplier increases steadily, but can crash to zero at any point. Players can cash out at any point in time and receive the multiplier value.

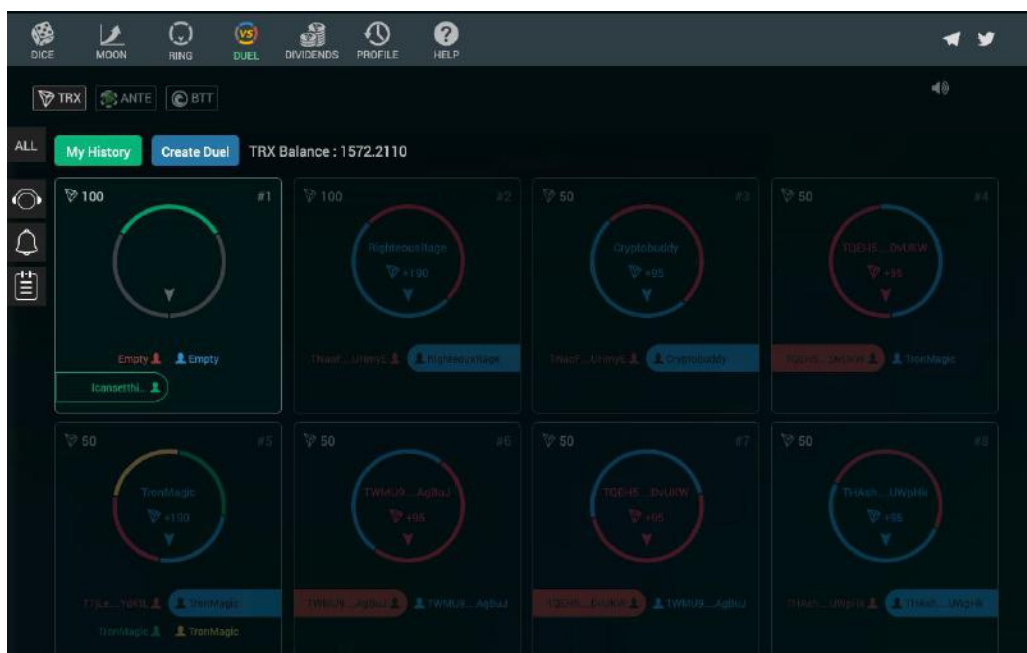
Cashing out your winnings is as easy as clicking a button, or you can risk it all to go for the moon!

Please visit [Wink.org](https://Wink.org) for more information.

## Ring & Duel



Cross your fingers and go for the gold! TRONbet fans across the world all dream of that juicy 50x payday. Players choose which color they predict the wheel will land on. Grey rewards 2x the players wager. Red rewards 3x. Blue rewards 5x. Gold rewards 50x.





Please visit [Wink.org](http://Wink.org) for more information.

Play against the house in Ring, or go head to head with other players in Duel. Players create a custom game with their desired wager and number of players. Once the room fills up, the wheel spins to decide who scoops the pot!

## Slots





Please visit [Wink.org](https://Wink.org) for more information.

TRONbet has partnered with premier slot machine developers to deliver a genuine casino experience. Slots like *Bison Trail* are found in almost every casino across the globe, and are now available for your enjoyment anywhere and at any time. TRONbet currently hosts 31 different slot games. Look out for massive bonuses in each!

## Table Games

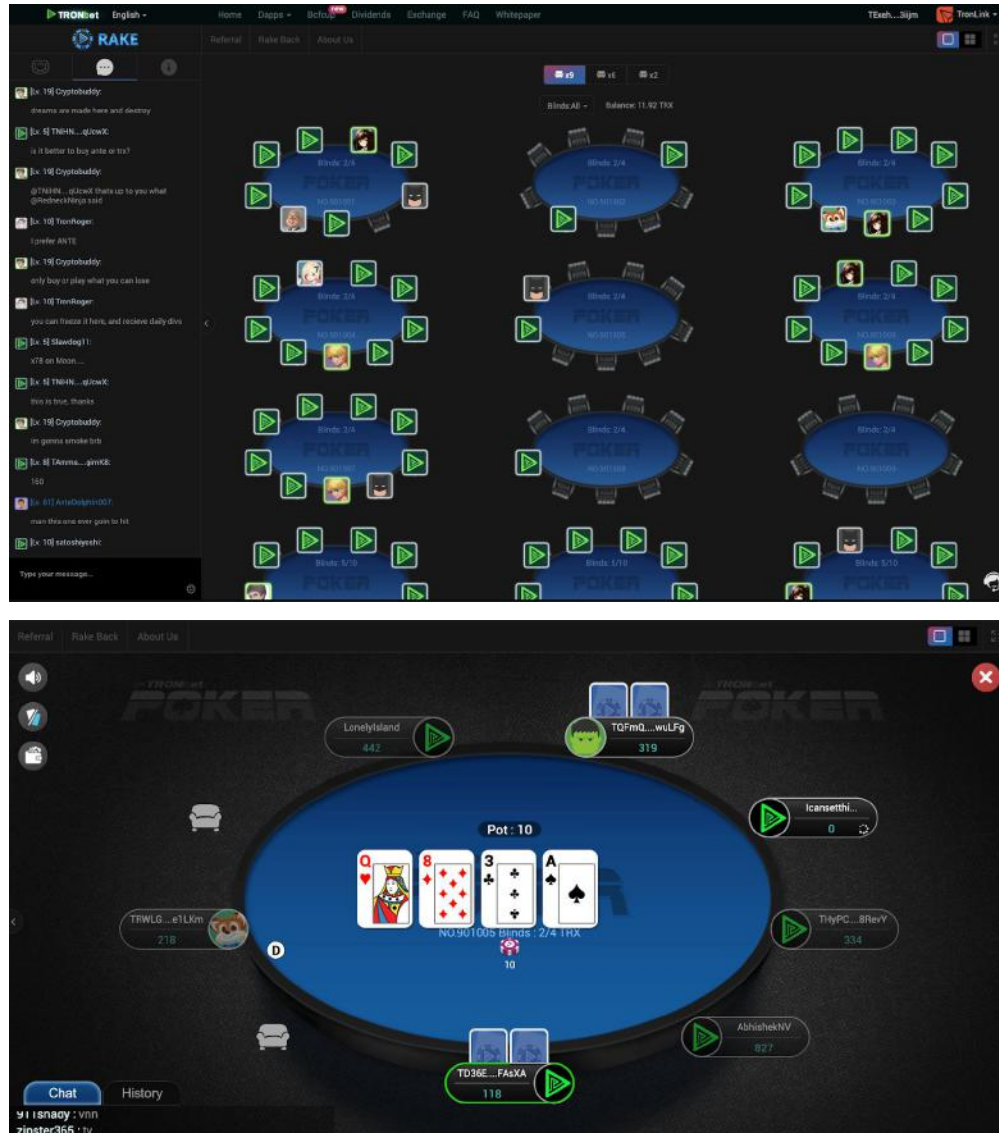


The game offers the full suite of table games commonly found in casinos, including

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blackjack, roulette, baccarat, sic bo, and Russian poker. High limits and multiple variants for popular games help cater to every type of player.

## Poker



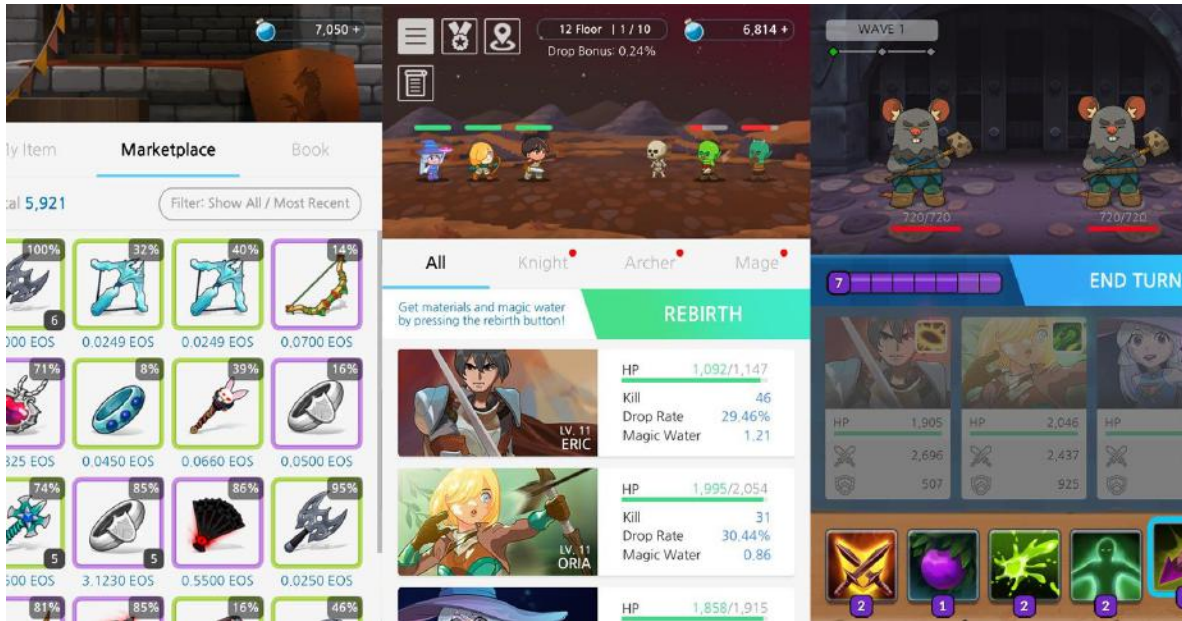
By adding the benefits of cryptocurrency to a polished online poker product, the team has hit on something big. TRX allows users to deposit and withdraw instantly, unlike traditional online poker platforms that might even withhold funds. Low to no rake helps players win bigger and more consistently, and the vibrant community ensures that action will always be found.

Please visit [Wink.org](https://wink.org) for more information.

Poker will continue adding exciting features, like tournaments and rake back, to its already solid foundation. As the platform grows to become the premier blockchain gaming hub, the game will bring decentralization, transparency, and accessibility to the online poker community.

TRON Knights

Please visit [Wink.org](http://Wink.org) for more information.



A village. A Goblin horde massing to attack. Can your Knight hack and slash through that crowd of fanged awfulness before they wipe out the villagers?

Collect materials and craft the items your Knight, Archer or Mage will need to defeat the Goblin army. Trade materials and items in the marketplace. Choose a pet from 24 adorable companions.

Put your skills to the test with TRON Knights!

Blocklords



Please visit [Wink.org](https://wink.org) for more information.



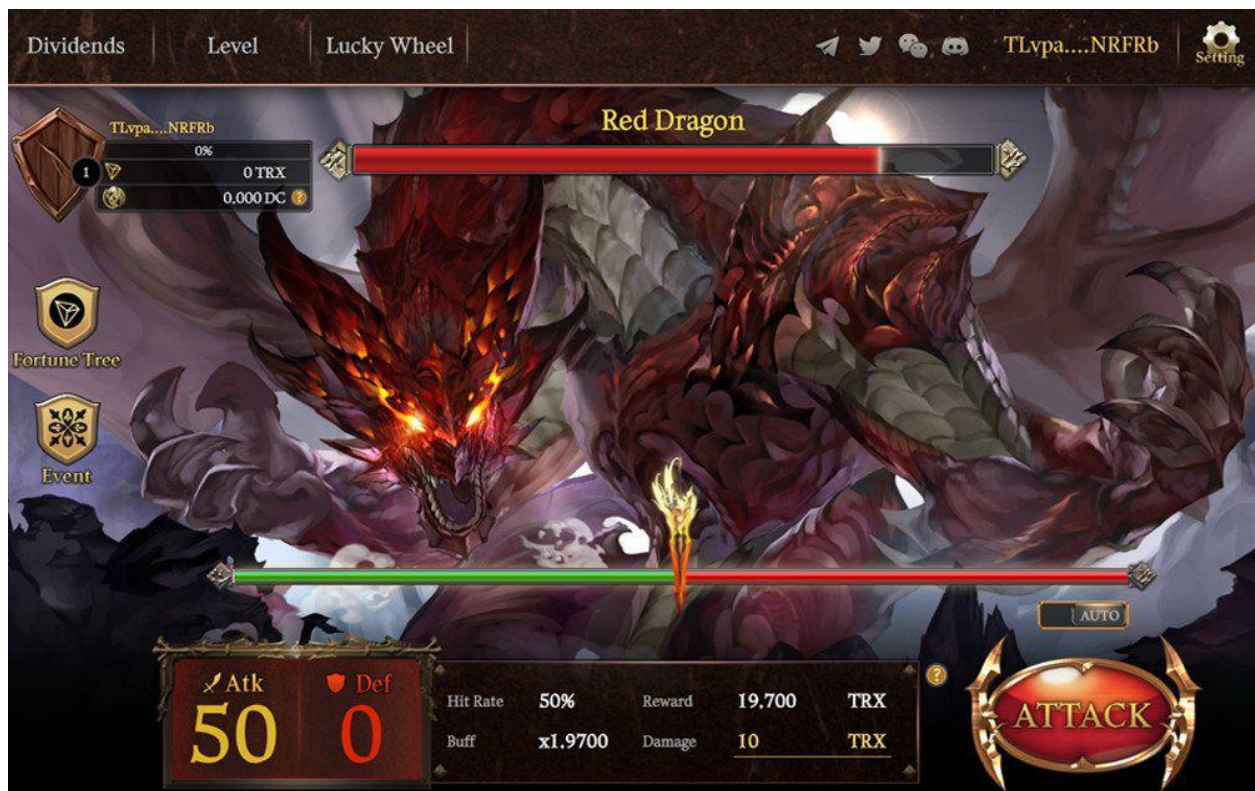
BLOCKLORDS is a blockchain strategy game where players vie for control of cities and kingdoms that provide immense economic power. Level up and equip your hero with the best items to give your army an edge on the battlefield.

The trading of assets is a core aspect of blockchain games and will of course be included in BLOCKLORDS. Since each item has a unique look, quality, and attribute, value will differ based on player demand. Early generation assets can be burned to create more powerful items in later gens, meaning early players will have a distinct advantage.

Please visit [Wink.org](https://wink.org) for more information.

City lords will earn taxes on all trades made within their cities, as well as dividends from the city coffers, creating a strong incentive for players to conquer as much territory as possible!

## SkyPeople (Dragon Castle)



Dragon Castle gives the TRON community a taste of what the SkyPeople has become known for: stunning visuals and polished gameplay mechanics.

Play a classic game of dice while slaying bosses, completing events, and spinning the Lucky Wheel!

Stay on the lookout for SkyPeople's next release. They'll be bringing an exciting RPG to the TRON network that is sure to attract the masses.