



VENUSIA

Product-oriented platform
Frictionless NFT marketplace

Venusia platform is thought for rapid deployment, and last-standing actor in the model monetization industry and adult content brought on the blockchain.

Token

Tokenomics

Venusia's token brings a steady reward to its holders by distributing the profit made over its platform. The token is an internal currency to unlock premium features to both models and buyers, over which **100% is distributed to holders**. Automatically or manually used for **boosting additional returns**.

Supply and Rewards

Venusia is a deflationary token of 1 Billion VENUS.

Profits from the platform sales are automatically distributed to holders.

For additional rewards holders can choose to submit in the content creator boosting program, without requiring any funds to leave out the wallet. Or to or choose individually the models they want to boost.

Distribution

The allocations of the tokens have in mind as much the holders as the development of the project. This means long-term returns.

~15% of the total supply is reserved for private sales and partnership programs.

~22% is added to the initial liquidity pool and [locked for 1 year](#).

The team's wallet constitutes ~10% of the total supply and is [90% locked for 5 months](#). And 45% of it will be relocked for 5 more months

The remaining ~50% is [locked for 1 year as a long-term budget](#) and part of it will then be distributed as our incentive program for partners. Then the undistributed part will be relocked for another year.

Holding incentives

As a reward for long-term holders, a 5% fee is applied to transactions outside of the platform. 2% is burned and 3% is redistributed to holders.

Designed for adoption

Venusia claims to be an NFT marketplace like no other, easing the onboarding of its models who can, after passing the verification process, create a wallet within 2 clicks. Then able to create an NFT and promote it on their Twitter all of this within their first minute of use of the platform. Let's face it, people don't like hard things, and so we provided models the best experience using crypto.

For non-crypto-native fans, the experience is as simple and fast.

Signup and credit card purchases of crypto are to be made in a few clicks.

Immersive platform

Fast, frictionless, and sexy platform. Empowering the NFT tech as an asset class, by providing ease of purchase and trade. The platform fees are as low as 1% to allow for speculation on the assets. Venusia allows gamified purchases and trade of hot content.

Models support

Having reached hundreds of models and managers even before starting the development of the platform, our support team collected a variety of concerns and questions we have prepared solutions and answers for.

Regulation

Venusia is a registered company in Andorra, where the efforts towards providing a safe long-term establishment with its business, by compiling to local and EU laws, providing a solid base and safety toward any legal problems.

Also integrated into the platform are back-office features to allow the moderation team to unlist any models that would abuse their account rights to post any pedophile content or for other illegal means.



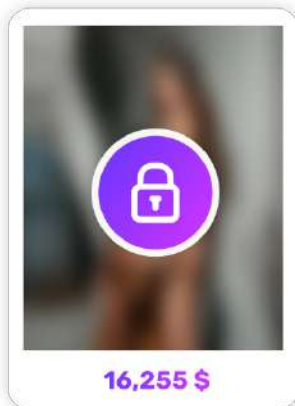
Private Content

Private Content (or **Private NFTs**) is another unique way to leverage the new media content formats that are NFTs.

How it works

All NFTs' original files are stored on the [IPFS](#) network (InterPlanetary File System).

Private NFTs are encrypted with a key only accessible to their respective owners, they are the only ones capable of seeing the content.



As a Private NFT first has to be bought to be owned, the owner isn't incentivized to leak the content for free on the web, as the value of his NFT will go down.

When the owner of a Private NFT sells it on the secondary market, he is still not incentivized to leak the private content for free on the web as he gets a cut of all the future exchanges of this NFT as a previous owner of it.

This way, it is possible to have a sound secondary market of Private NFT where all users are not incentivized to leak the content and therefore bring down the value of the NFT.



Fire Auctions

"Fire Auctions" are a fork of the regular **"Auction"** selling scheme that is also present on the Venusia platform.

The goal of this unique and new selling scheme is to incentivize bidding on NFTs by adding a speculation factor that enables higher prices.

How it works

Each time a speculator/collector bids on an open NFT Fire Auction, the difference in price between the new bid and the last bid (or starting price if this is the first bid) is split between the last bidder and the creator of the NFT.

The amount of gain split between the two parties (content creator & last bidder) is determined by the content creator at the creation of the sale as a 'Redistribution Rate'.

When a Fire Auction reaches the end date, the (single or multiple) winners are the new owners of the NFT, that they can now sell for a different price, or exchange it against another NFT.

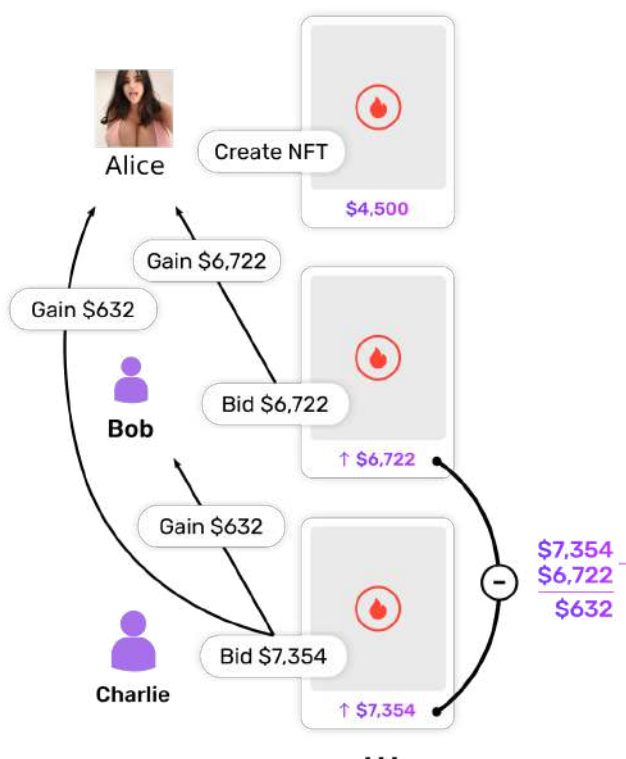
Example

Alice creates an NFT and puts it on Fire Auction at a starting price of \$4,500, and a 'Redistribution Rate' of 50%.

Bob is the first bidder, he put a bid of \$6,722, making him the temporary winner of the Fire Auction.

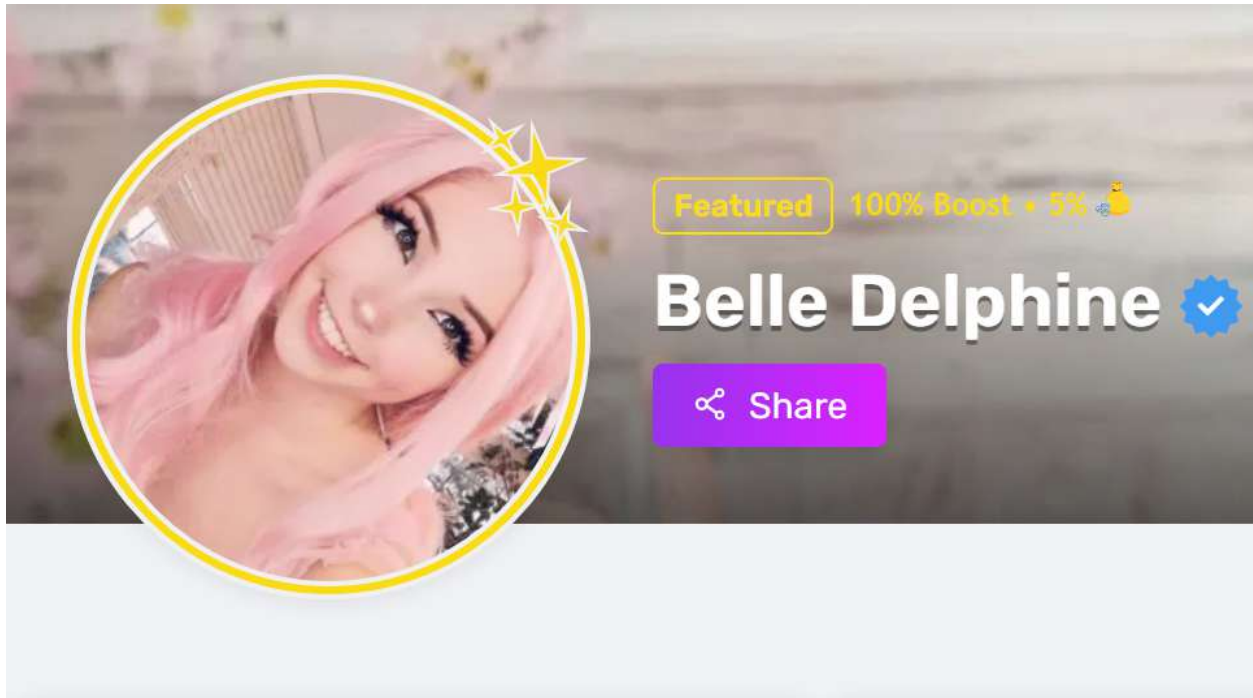
Charlie now bid \$7,354, taking the position from Bob. The difference between the bid of Charlie and the bid of Bob (\$632) is split (50%) between Bob and Alice. This chain continues until the end date of the Fire Auction.

Alice earns the final value of the NFT minus the split redistributions of bidders.



Boosting

Holding VENUS automatically grants you a share of the models' profit at a percentage they can set for gaining visibility and perks. Your funds don't have to leave your wallet. This uses your token to *vote* for a model. You can choose to manually pick the models you want to *vote* for.



The automatic distribution of *votes* is made in function of the manual votes made. For example, if a model receives 10% of the manual votes, 10% of the total supply of VENUS will apply to her.