



TAGZ GROUP

WHITE PAPER

v1.3

CONTENTS

1.	Our Mission and Executive Overview	4
2.	Problems with Unregulated Exchanges	5
2.1.	Regulated Exchanges VS Unregulated Exchanges.....	5
2.2.	The Solution.....	6
2.3.	Identity Policy.....	7
2.4.	Security Foundation.....	7
2.5.	Artificial Intelligence.....	8
2.6.	Greater Liquidity.....	8
3.	The Platform	9
3.1.	Dual Gateway Exchange.....	9
3.1.1.	What is a Dual Gateway Exchange (DGE)?	9
4.	Trading Environment	10
4.1.	Traditional, Futures/Derivative and Index Trading	10
4.1.1.	Traditional Pairs.....	11
4.1.2.	Futures Pairs.....	11
4.1.3.	Trading Indexes.....	12
4.2.	Benefits of a DGE including Margin Trading.....	13
4.3.	Fee Structure.....	13
5.	Affiliate Program	14
5.1.	Affiliate Commissions.....	14
6.	TAGZ Token	15
6.1.	Token Utility.....	15
6.2.	Crowdsale.....	16
6.2.1.	Referrals.....	16
6.2.2.	Crowdsale Pre-ICO Details.....	17

6.2.3. Crowdsale IEO.....	17
6.2.4. Fund Allocation and Token Distribution.....	18
7. Legal.....	19
7.1. Company Registration & ASIC Exchange Licensing.....	19
7.2. AUSTRAC Reporting and AML/CTF Policy.....	20
7.3. KYC Regulatory Requirements.....	21
8. Roadmap.....	22

DISCLAIMER

The information set forth in this Whitepaper may not be exhaustive and does not imply any elements of a contractual relationship. The content of this Whitepaper is not binding for Tagz Group (“Company”) and is subject to change in line with the ongoing research and development of the Tagz Platform (“Platform”) and Tagz Protocol (“Protocol”), hereinafter together referred as “Project”. This Whitepaper does not constitute investment, legal, tax, regulatory, financial, accounting or other advice, and is not intended to provide the sole basis for any evaluation of a transaction on acquisition of TAGZ tokens, hereinafter together referred to as “Tokens”. Prior to acquiring the Tokens, a prospective purchaser should consult with his/her own legal, investment, tax, accounting, and other advisors to determine the potential benefits, burdens, and other consequences of such a transaction. Nothing in this Whitepaper shall be deemed to constitute a prospectus of any sort or a solicitation for investment, nor does it in any way pertain to an offering or a solicitation of an offer to buy any securities in any jurisdiction. This document is not composed in accordance with, and is not subject to, the laws or regulations of any jurisdiction which prohibit or in any manner restrict transactions in respect to, or with use of, digital tokens. Certain statements, estimates and financial information contained in this Whitepaper constitute forward-looking statements or information. Such forward-looking statements or information involve known and unknown risks and uncertainties which may cause actual events or results to differ materially from the estimates or the results implied or expressed in such forward-looking statements or information. Tokens are not being offered or distributed to, nor can be resold or otherwise alienated by their holders to, citizens of, natural and legal persons, partnerships, having their habitual residence or domicile, location or their seat of incorporation (i) in the United States of America (including its states and the District of Columbia), Puerto Rico, the Virgin Islands of the United States, or any other possessions of the United States of America, or (ii) in a country or territory where transactions with digital tokens are prohibited or in any manner restricted by applicable laws or regulations. If such a restricted person purchases Tokens, that person has done so on an unlawful, unauthorized and fraudulent basis, and in this regard shall bear any negative consequences. The Company doesn’t carry on any regulated activity in the Republic of Korea, in the People’s Republic of China or in other countries and territories where transactions in respect of, or with use of, digital tokens fall under the restrictive regulations or require from the Company to be registered or licensed with any applicable governmental authorities. Each purchaser of Tokens is reminded that this Whitepaper has been presented to him/her on the basis that he/she is a person to whose attention the document may be lawfully presented in accordance with the laws of the purchaser’s jurisdiction. It is the responsibility of each potential purchaser of Tokens to determine if the purchaser can legally purchase Tokens in the purchaser’s jurisdiction, and whether the purchaser can then resell the Tokens to another purchaser in any given jurisdiction. This English-language Whitepaper is the primary official source of information about the Project. The information contained herein may from time to time be translated into other languages. In the course of such a translation, some of the information contained herein may be lost, corrupted, or misrepresented. The accuracy of such alternative communications cannot be guaranteed. In the event of any conflicts or inconsistencies between such translations and this official English-language Whitepaper, the provisions of this original document shall prevail.

Our Mission...

To create a trusted trading environment and liquid Dual Gateway Exchange that allows users to confidently trade with an enhanced experience by removing all pitfalls of the unregulated cryptocurrency space and regulating transactions on a stable and sustainable platform.

1. Executive Overview

It is mostly well known and common knowledge that within the cryptosphere a vast majority of online exchanges offering crypto trading services are purely unregulated. This presents a huge cause for concern as **unregulated exchanges are high-risk** to both the average investor, day and swing traders and are a fantastic target for hackers.

In addition to the above, **cryptocurrency is a very fragile and volatile market** and cryptocurrencies such as Bitcoin have begun to evolve into mainstream adoption providing for Futures Markets to arise with Derivative Trading aswell as Traditional Crypto Markets

This is where TAGZ aims to 'kill two birds with one stone' in an effort to solve this problem by creating an environment where **Regulation, Security and Liquidity is paramount** and **both markets on one platform** is also achieved.

We call this a **Dual Gateway Exchange (DGE)** which allows for both traditional trading of cryptocurrencies while also offering futures trading in form of derivatives, all whilst being **100% regulated** and eliminating any risk to users.

2. Problems with Unregulated Exchanges

2.1. Regulated Exchanges VS Unregulated Exchanges

There is big need for regulation in the industry with the call of official government bodies and regulators such as SEC and ASIC cracking down on unregulated exchanges. This is due to 'shady practices' and questionable behavior being orchestrated by some of the most well-known exchanges still being used today.

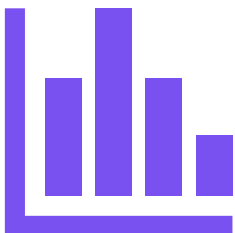
❖ Our aim is to clean up the 'bad taste' in the industry and focus on setting a clear benchmark for others to follow.

Our regulation method will aim at **protecting users** from some of the top flaws and irregularities caused from unregulated exchanges including:



FLASH CRASHES

Sudden downward spike in price usually caused by panic-selling and excessive volatility.



SPOOFING

Spooing is a form of market manipulation by placing an order which the user doesn't plan to actually execute to influence traders.



FAKE VOLUME

Artificially inflated volumes from illegal wash trading.



LACK OF DUE DILIGENCE

Minimal or non-existent identity checks on customers from unregulated exchanges.



PUMP & DUMPS

Pump and dump schemes artificially and rapidly increase the trading volume and price of specific asset.



SECURITY HACKS

Exchanges not having a tight and stringent security policy in place.

2.2. The Solution



Identity Policy

Tight KYC and AML procedures to prevent money laundering, fraud and corruption.



Artificial Intelligence

Smart (AI) Engine enforces policy and preventative action.



Security Foundation

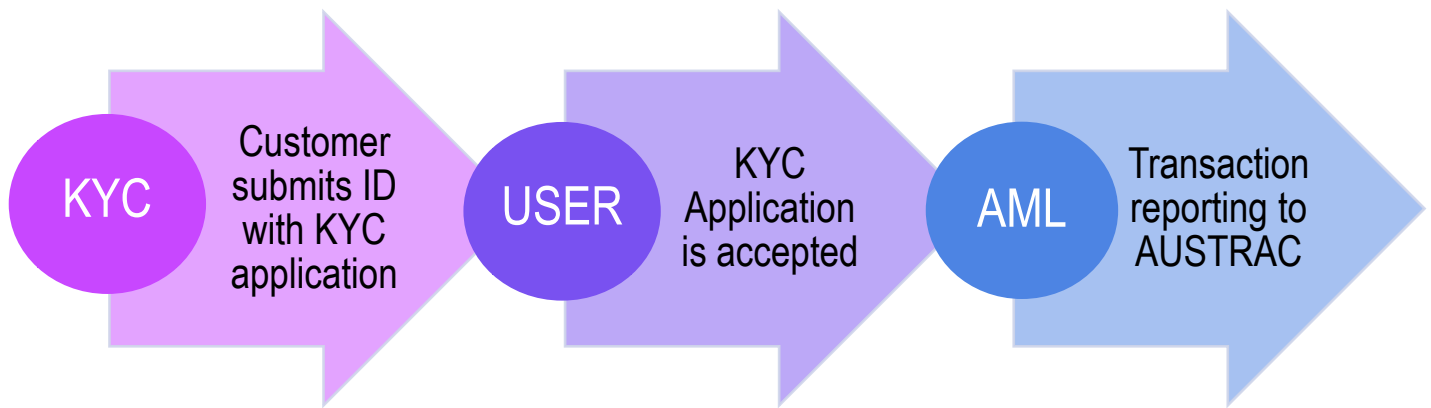
By design, security is the foundation of our platform.



TAGZ Token

Greater liquidity & reduced exchange trading fees.

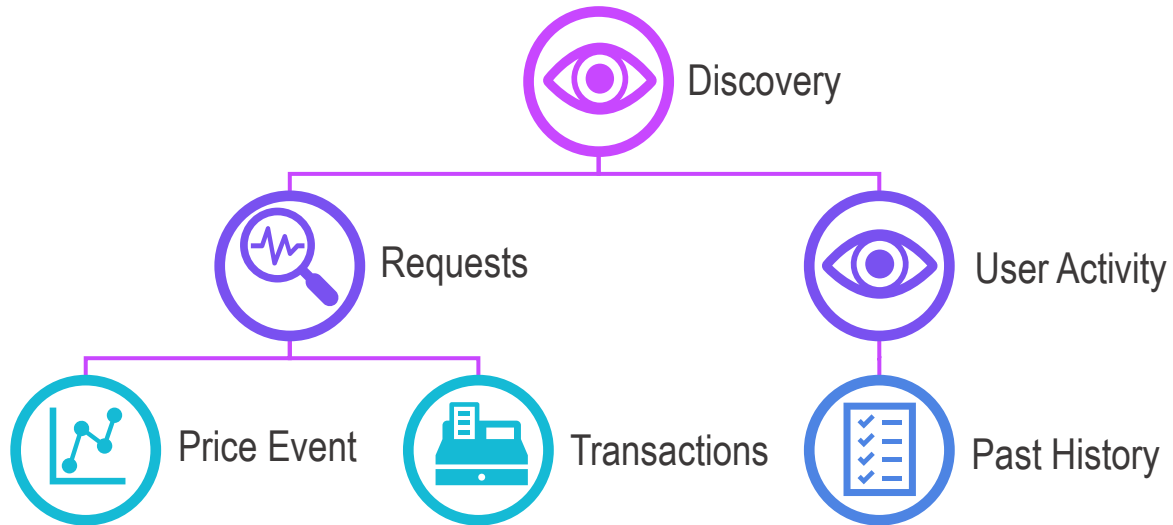
2.3. Identity Policy



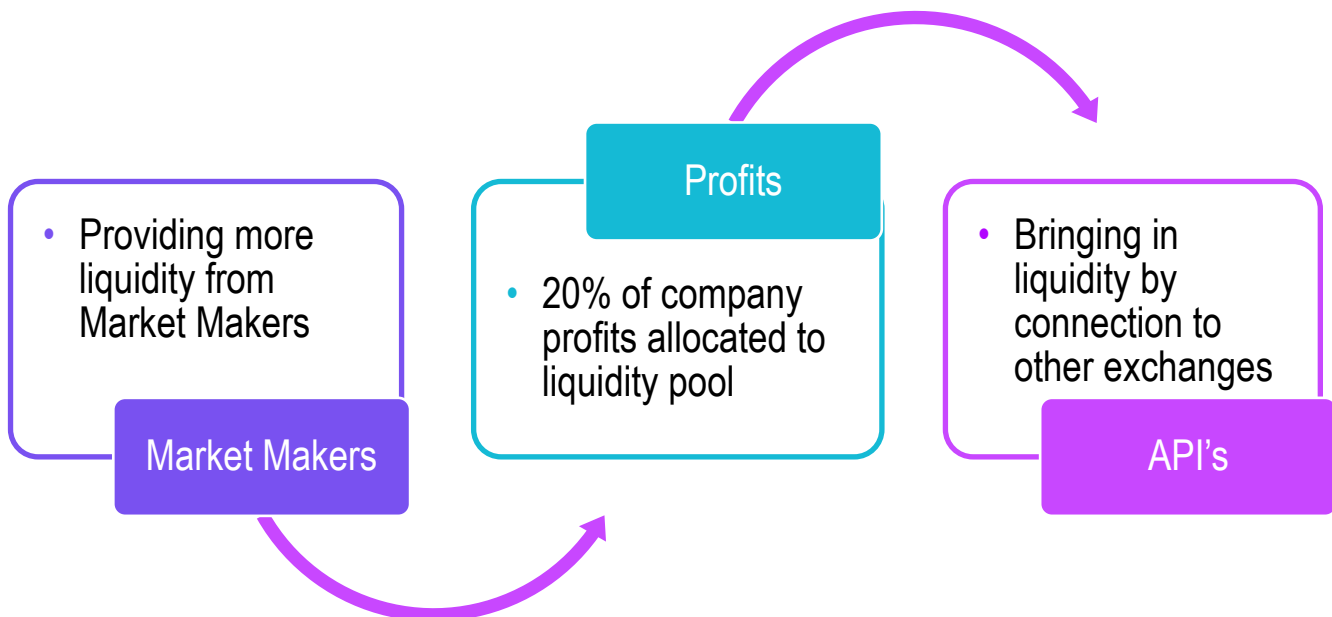
2.4. Security Foundation



2.5. Artificial Intelligence



2.6. Greater Liquidity



3. The Platform

3.1. Dual Gateway Exchange

3.11. What is a Dual Gateway Exchange (DGE)?

A Dual Gateway Exchange referred to as a DGE allows for both **Traditional Trading** of an asset in what's commonly known as an Order Book and the market of **Futures Trading** where a Derivative is being traded and not the actual asset itself.

ORDER BOOK BTC/USD			
COUNT	AMOUNT	TOTAL	PRICE
1	0.02	0.02	8,222.4
1	0.00	0.02	8,221.3
3	1.02	1.05	8,221.1
4	1.60	2.65	8,221.0
1	0.40	3.05	8,220.8
1	0.10	3.15	8,220.5
1	0.20	3.35	8,220.1
1	0.40	3.75	8,220.0
1	2.50	6.25	8,219.7
1	0.10	6.35	8,219.5
1	1.20	7.55	8,219.0
1	0.10	7.65	8,218.9
1	0.10	7.75	8,218.6
2	20.24	27.98	8,218.5
1	0.01	27.99	8,218.4
2	1.21	29.20	8,218.2
1	2.30	31.50	8,218.1

The order book lists the availability of a specified asset (cryptocurrency) with asking prices both for buy orders and sell orders with the ability for a customer to fulfill an order at the current best market price. The price is always determined by the last sale and is marked toward the exact asset that is being traded.

Example of an Order Book (Left)

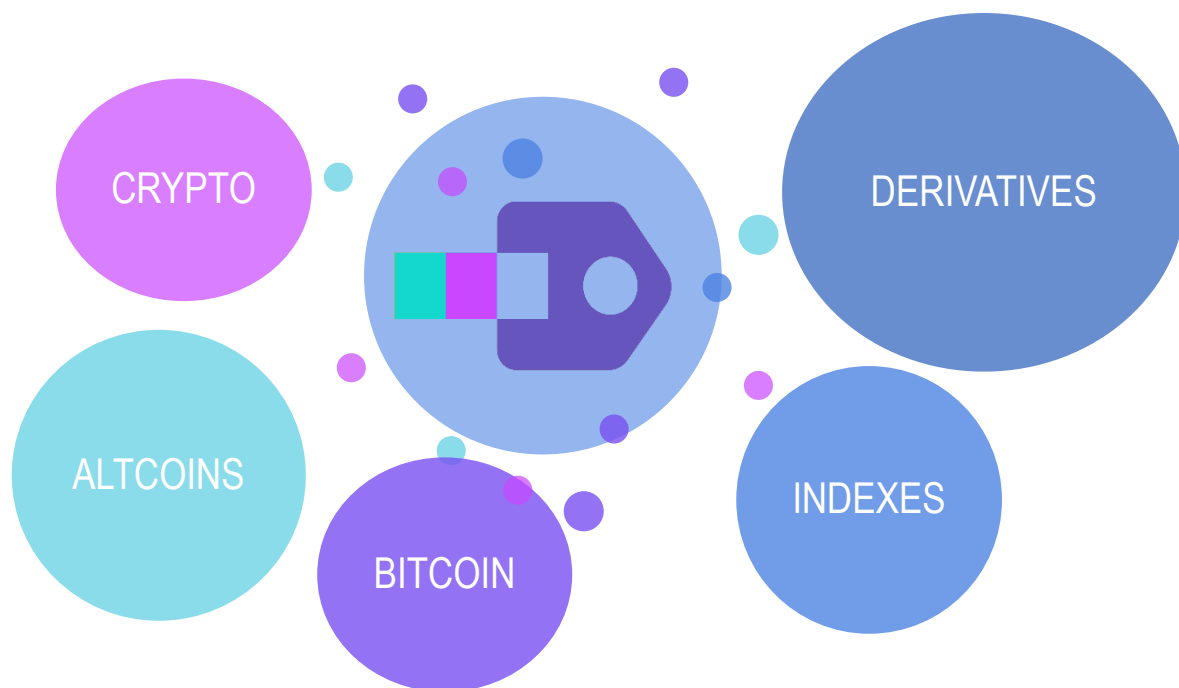


A derivative is a contract that derives its value from the performance of an underlying entity. This underlying entity can be an asset, i.e. Bitcoin or an Index.

4. Trading Environment

4.1. Traditional, Futures/Derivative and Index Trading

The TAGZ platform will allow inter-trading of all main pairs including Bitcoin, Ethereum and Altcoins as well as custom indexes and derivatives.



❖ All of the below cryptocurrencies will be offered through pairings of **USDT & TAGZ** and are the first of many that will be added to our platform. They will **NOT** be the only cryptocurrencies available to trade as our agenda is to add at least **2 new coins to our exchange every 30 days**.

❖ As part of our strict criteria and **due diligence process** our team will only be selecting the best cryptocurrencies that we feel will benefit from our platform and hold up true to **our high standards**.

❖ In order to add new cryptocurrencies to our platform we will ask users of our platform and community to vote in allowing us to select the right asset to be added.

4.11. Traditional Pairs

Upon launch we will be listing the following 8 main cryptocurrencies:



4.12. Futures Pairs

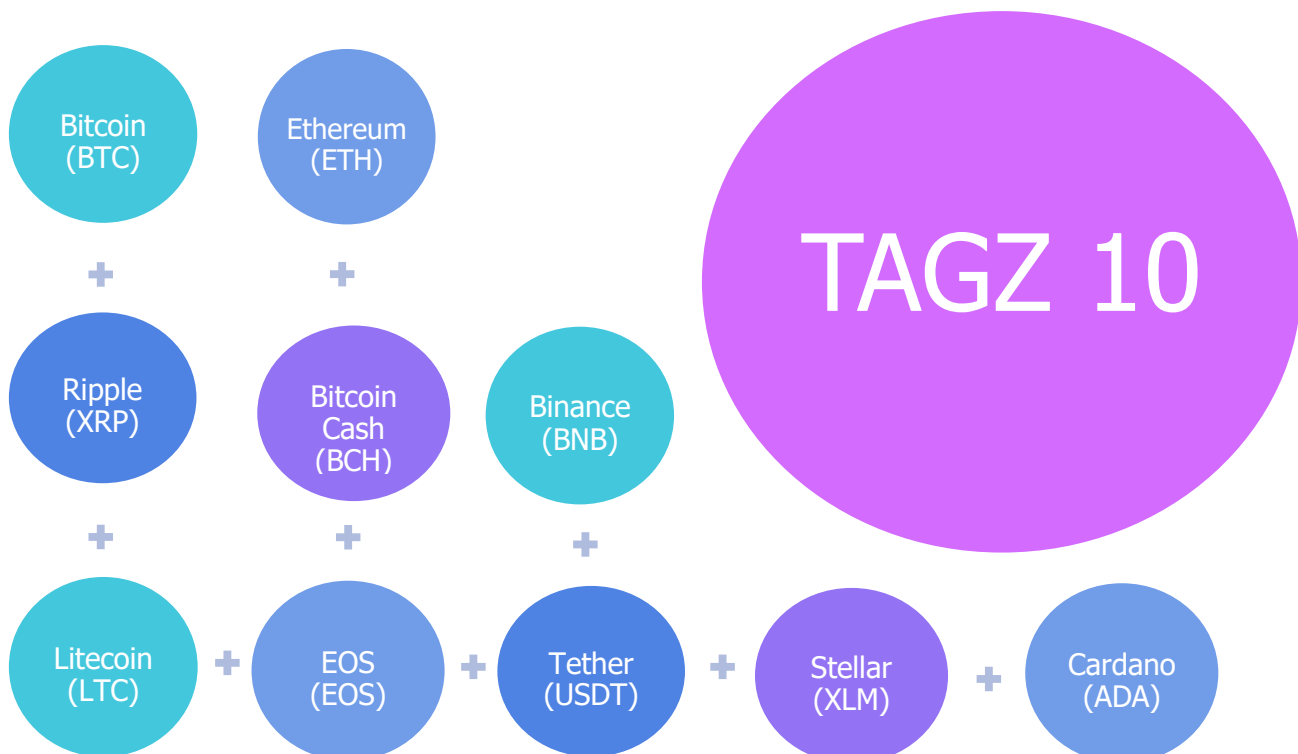
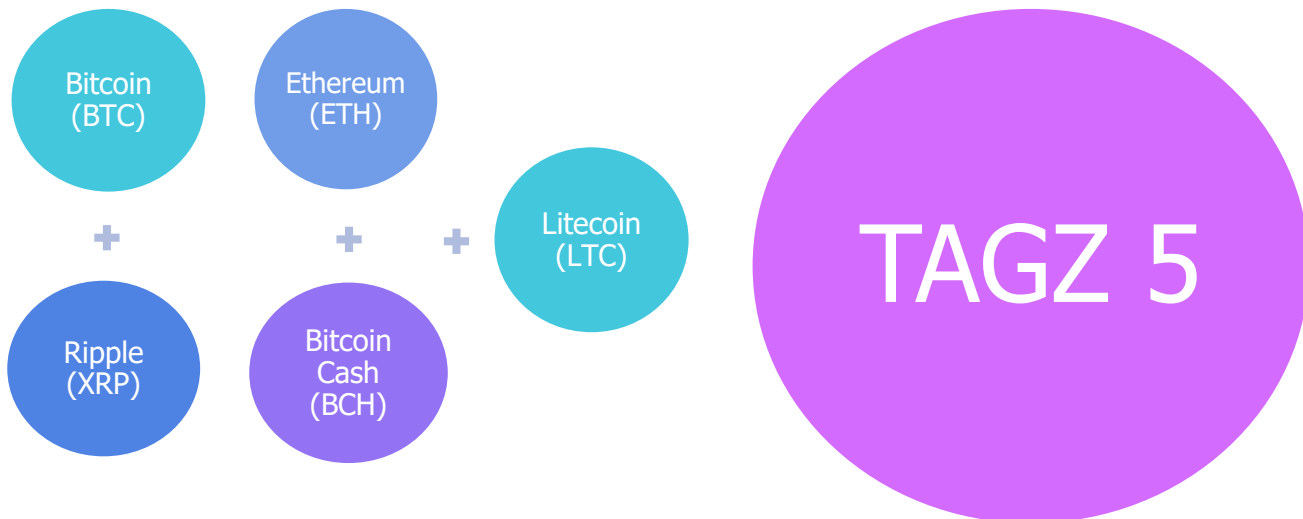
Upon launch we will be listing the following 4 main cryptocurrencies:



NOTE: Our Platform will allow any user to trade both markets at the same time allowing for **increased liquidity** on the exchange.

4.13. Trading Indexes

Upon launch of our full-scale platform we will be releasing the following 2 Indexes.



4.2. Benefits of a DGE including Margin Trading

200x

Futures will allow maximum Margin Trading leverage of **upto 200x**.

- Enhanced asset volatility
- Increased market momentum

- ✓ **TAGZ will be the first** to offer 200x Margin Trading against crypto assets.
- ✓ Margin Trading option between **0 – 200x is offered**.

✓ There will be **NO FEES** when trading **200x** on any asset.

4.3. Fee Structure

➤ **First 90 Days:** There will be **NO FEES** charged for the first 90 days after official exchange launch on both **Traditional & Futures** on any asset.

➤ **Next 90 Days:** After the initial 90 day period has lapsed, our fees are only:

0.0005%

➤ **Day 181 - 240:** In this next period our fees remain ultra-low and are only:

0.0010%

➤ **Day 241 - 365:** This period will mark 12 months in operation and our fees are only:

0.0015%

➤ **Low Fees Forever:** The above fees are on all TAGZ pairs and our exchange fees are among the **lowest in the industry**, if not the lowest!

5. Affiliate Program

In order for our userbase to grow it is important to deploy an **Affiliate Program** to **incentivize users** to be part of our exchange and to **encourage others** to do the same.

Most other exchanges have deployed the same philosophy either through **paying out referral commissions** upon new user signups or paying out a set amount on trading activity over a specified time period.

It is with the same intention in mind of running a **successful incentive program** like others have that we believe our Affiliate Program has one of the absolute **highest paying commission structures** on the internet, if not the highest.

5.1. Affiliate Commissions

25%

*Each user on our platform is **automatically approved** with an Affiliate Account.*



Paid every 30 days



Perpetual trailing commissions

- ✓ *Commission paid on all trading activity fees from each user you bring!*
- ✓ *Make a **healthy ongoing income** from active traders just for telling them about TAGZ.*

6. TAGZ Token



Name: TAGZ

Ticker: TAGZ

Maximum Total Supply: 500,000,000

Contract: 0x5d8cE06A40fB101895bE5b6560931b92a1b3444F

Decimals: 8

6.1. Token Utility

As part of our business model, the TAGZ Token was created to reduce exchange trading fees for all of the users of our platform as well as increasing the net worth of all TAGZ Tokens through achieving higher market capitalization.

With this in mind and through the pairings of both USD & AUD, the introduction of the TAGZ pair against cryptocurrencies offered on our platform provides a clear path to market.

- ❖ **NOTE:** Please see **4.3. Fee Structure** for exchange fees in the first year.
- After the first year of trading any user that maintains holdings of at least 3,500 TAGZ Tokens and trading against any TAGZ pair will **save 50%** on all fees.

6.2. Crowdsale

TAGZ will be holding a worldwide Crowdsale in an effort to hit our goal of raising enough funds to meet our Hardcap in order to build our exchange platform and progress ahead in line with our roadmap. To successfully launch we must at least hit our Softcap.

➤ **Softcap:** 1,100,000USD

➤ **Hardcap:** 7,500,000USD

6.2.1. Referrals

Every user that signs up using your referral link and contributes during our Crowdsale will receive an extra **10% Bonus and so will you!**

10%

6.2.2. Crowdsale Pre-ICO Details

**PRE
ICO**

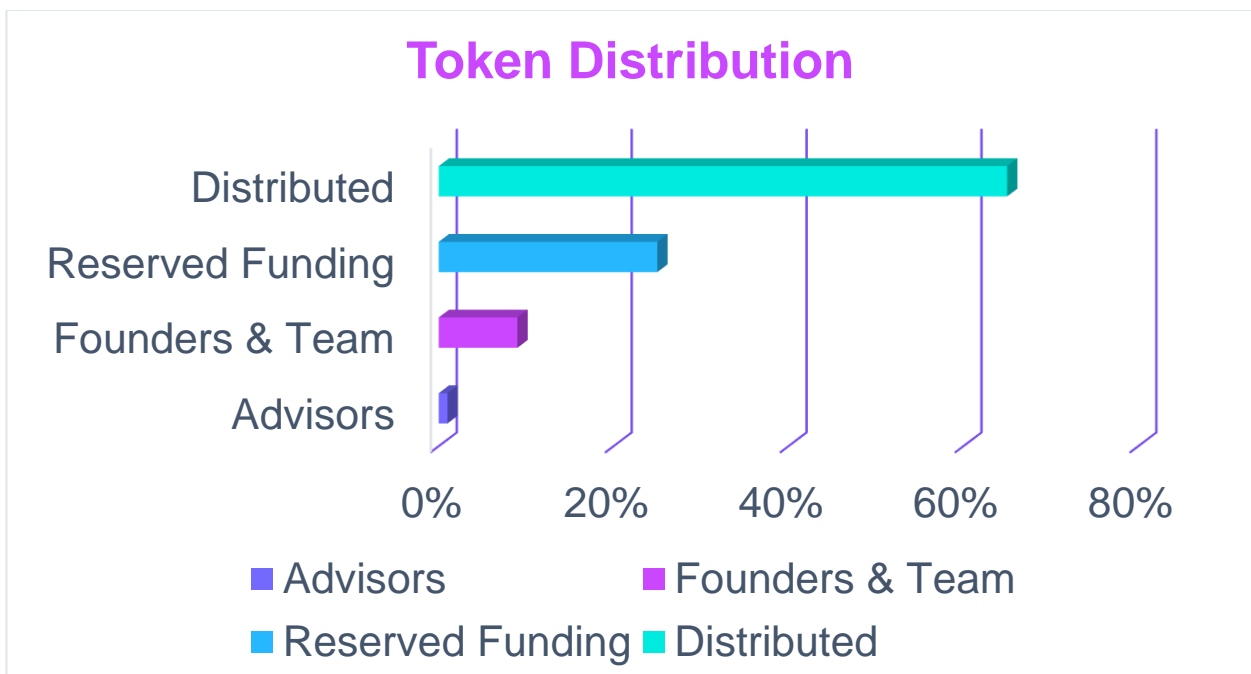
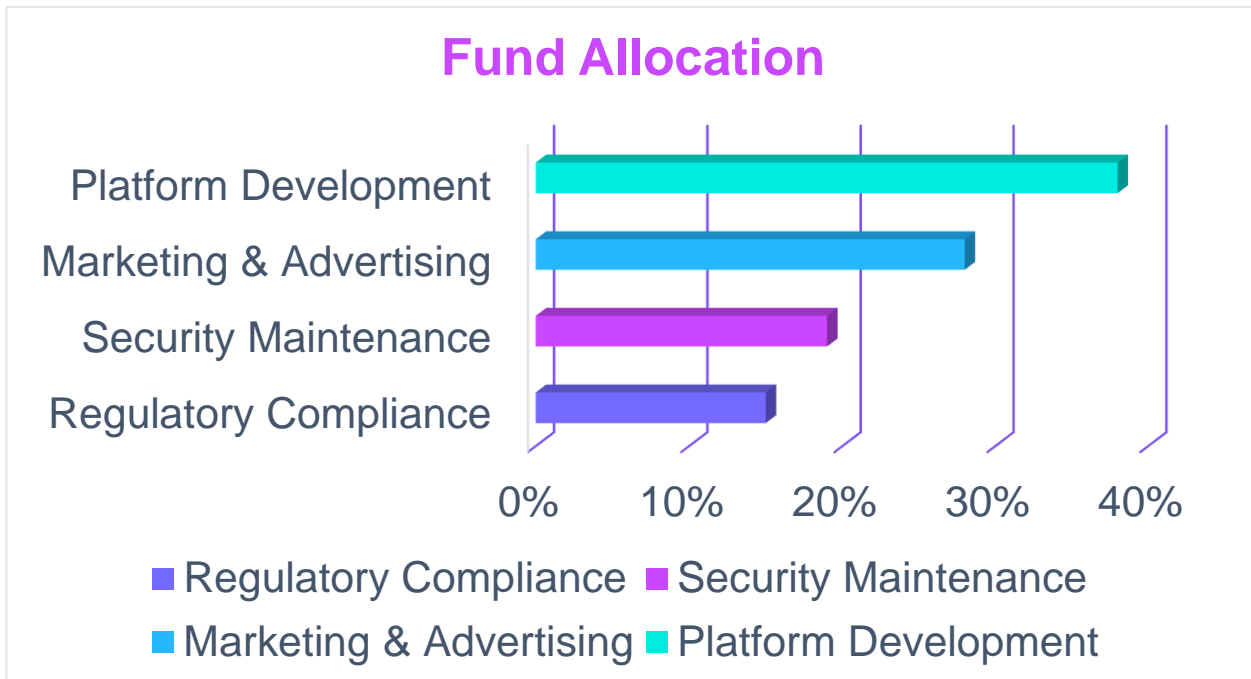
Extra Bonus: 40%
Price Discount: 25%
USD Price: \$0.1031
Tokens: 10,000,000
Start: 17-APR-2019 9AM
End: 31-MAY-2019 11:45PM

6.2.3. Crowdsale IEO

**DOBI
IEO**

Extra Bonus: NILL
Price Discount: 20%
USD Price: \$0.1100
Tokens: 325,000,000
Start: 01-JUN-2019 10AM
End: 08-JUN-2019 11:45PM

4.2.4. Fund Allocation and Token Distribution



7. Legal

7.1 Company Registration & ASIC Exchange Licensing

❖ We are **fully registered** with the Australian Securities and Investment Commission.

❖ The Australian Securities and Investment Commission is commonly referred to as **ASIC**.


❖ ASIC is the **governing body** for all Australian companies and securities.

❖ ASIC is the equivalent to **SEC** in USA.



7.2 AUSTRAC Reporting and AML/CTF Policy

- ❖ We are **fully registered and licensed** with the Australian Transaction Reports and Analysis Centre.
- ❖ The Australian Transaction Reports and Analysis Centre is commonly referred to as **AUSTRAC**.
- ❖ TAGZ is **regulated** and required duties are to report transactions to AUSTRAC.
- ❖ We also have an **Anti Money Laundering Policy** in place with reporting responsibilities to AUSTRAC.



Australian Government
 Australian Transaction Reports and Analysis Centre

Logged in as [bryanmarkseiler@gmail.com](#), [100598185] TAGZ GROUP PTY LTD Mar 23 2019 19:45:24

AUSTRAC Online

[Home](#) | [My Details](#) | [Log Off](#)

- My Business
 - Regulatory Profile
 - Contacts and Users
 - Branches
 - Agents
 - Designated Business Group
 - Compliance Reports

AML/CTF Compliance Report

The *Anti-Money Laundering and Counter-Terrorism Financing Act 2006* (AML/CTF Act) requires reporting entities to submit compliance reports at the request of the AUSTRAC CEO. The report provides AUSTRAC with information about your compliance with the AML/CTF Act and Rules.

More information about AML/CTF compliance report is available on the [AUSTRAC website](#).



Australian Government
 Australian Transaction Reports and Analysis Centre

[100598185] TAGZ GROUP PTY LTD Mar 23 2019 19:45:24

AUSTRAC Online

[Home](#) | [My Details](#) | [Log Off](#)

- My Business
 - Regulatory Profile
 - Contacts and Users
 - Branches
 - Agents
 - Designated Business Group
 - Compliance Reports

submit compliance reports at the request of the AUSTRAC

7.3 KYC Regulatory Requirements

- ❖ To maintain **AML/CTF** compliancy we are required by law to verify the identity on each customer we transact with on our exchange platform.
- ❖ This is known as **KYC** which stands for Know Your Customer.
- ❖ The KYC processes is important for the purpose of **ensuring compliancy**.
- ❖ TAGZ is partnered with world leading identity solutions provider; **Jumio**.
- ❖ All **verified identity** and customer details are held on record for 5 years.



8. Roadmap

**2019
MAY**

Official ICO
Kickoff

**2019
JUN**

ICO
Completed
and Funds
Allocated

**2019
JUL**

Platform
Development
(Alpha)

**2019
AUG**

Platform Trials
(Alpha)

**2019
SEP**

Platform
Launch
(Alpha)

**2019
OCT**

Platform
Upgrade (Beta)

**2019
NOV**

Mobile App
Launch

**2019
DEC**

Full-scale
Platform
Adoption

**2020
JAN**

Continual
Improvement



GET IN TOUCH

See what we're all about by visiting our website:

www.Tagz.com



info@Tagz.com



t.me/TagzExchange