



SWAPCOINZ



WHITEPAPER
VERSION 1.0



SWAPCOINZ

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INTRODUCTION

Since its inception, SwapCoinz has already been listed on 4 exchanges, and raised funds to purchase land. We are starting construction on the first park, and are looking for more investors to complete the park, and promote the project, including franchising opportunities.



MARKET DYNAMIC

The world today is focused on making more money, building mansions, business empires and structures for the ego. We are forgetting a significant part of our humanity. Sometimes we think that loving children means buying gifts or having a nanny, but this is not enough to show we care for them. Children need more than that. Children need safe places to thrive. Children need to be listened to, to express themselves and be allowed to have those things regardless of their economic situation. This is where we came in, to build a bridge between families and businesses. To support families in raising healthy, happy kids. Which in turn creates better communities and a better world.

We make it easier for parents to answer to their children's needs, by creating amusement parks that the poorest family can afford. All the while, creating an atmosphere of learning, growing and expression, not just entertainment. We've chosen to do this while tapping into the digital currency market.

The Children's Playground Center, of which SPAZ Playground is a subset, is indeed a very large industry, which is thriving in all parts of the world, especially in developed countries such as the United States of America, Canada, United Kingdom, Germany, Australia and Italy.



MARKET DYNAMIC

According to IBISWORLD, the revenue for the Children's Playground Center is expected to increase at an average annual rate of 2.0 percent to \$550.3 million over five years.

However, the same cannot be said about most developing countries, especially in Africa. Children are cheated from one of their most basic human rights; to be a child. Child labour is still increasing daily, child abuse, human trafficking, and lack of education are core to this problem.



MARKET OPPORTUNITY

We have one solution, as well as an opportunity, not only for businesses, but for families and children. Especially children from poorer or disadvantaged areas.

Blockchain technology has proved to be a disruptive revolution and innovation for many industries, particularly the finance industry. With its presence, as one of the main 10 developing advances in the world, its maturity has seen blue-chip companies recognize it as a potential disruptor for several industries. The Blockchain revolution will someday be embraced by every industry. We plan to utilize the blockchain technology, and crypto currency methodology, to maximize the benefit for the company as well as the community that will use our services.

1. CONCEPT:

The Children's Play Centers industry is indeed a prolific and highly competitive industry. Clients will only make use of the SPAZ playground and Children's Play Center facility if they know it can successfully help them achieve their goals, and provide a safe environment for their children to grow and thrive as children.

2. LOCATION:

SPAZ Playground are centrally located in densely populated, residential areas, with the targeted demographic (high population of children under age 18, in African countries); this is obviously going to give us an edge amongst our competitors who have no presence there.



MARKET OPPORTUNITY

3. PARTICULARITIES:

We have a team of highly qualified professionals, who will work with children and our clients, to use our SPAZ Playground and Children's Play Center facility in the most advantageous way possible for child development. Our gate fee and membership package are one of the most convenient and economical, that any family living in Africa can afford. It is user-friendly and tradable.

4. TEAMS:

Lastly, our employees will be well taken care of, and their benefits package will be among the best within our category, and in the industry (startups, SPAZ Playground and Children's Play Center facility businesses in Africa). It will enable them to be willing, and motivated, to build the business with us, and help deliver our goals while achieving all our business aims and objectives.



MARKET OPPORTUNITY

5. VISION:

What is done out of love, cannot be easily broken. When your dreams comes from your heart, and out of your passion, nothing can stop you.

All started with the love of one woman to see children in Africa grow up happy and fulfilled. Because of a difficult economic familial situation, she had to take the treacherous journey across the African continent, and over the water, to try and secure a life for herself at just 17 years old. The journey was dangerous, the road was not straight, and it took many turns. Several of her companions died on the road. Several of the girls were pregnant by the time they reached their goal. No one was left untouched. The tenacity that helped her survive this horrific journey, is the same tenacity that she brought to creating this business model.

While creating a safe and joyful place for children, and monetizing this project, we have the opportunity to create jobs for people who may not be able to find employment in the area. This would include a program for employing people with disabilities. There will also be programs for otherless children and scholarships programs as well.

Create prosperity that is good for families, prosperity that is good for children, and allow children a natural development in their youth.



MARKET CHALLENGES

The vast continent of Africa, the second largest continent on earth, spans 8,000 kilometers. It encompasses the world's largest desert, the Sahara; longest river, the Nile; and highest free-standing mountain, Mt. Kilimanjaro. Its geography and climate range from dry deserts in the north to the savannah plains and lush rainforests of its central and southern regions. It is home to an enormous variety of wild animals, including elephants, giraffes, lions, apes, and crocodiles. The people of Africa are equally diverse; over 2,000 languages are spoken there. Africa's beautiful and rhythmically complex music reflects the rich diversity of its landscape, languages, cultures, and people. The Arab slave trade in the 7th and 15th centuries and the Atlantic slave trade beginning in the 16th century forced many Africans into slavery and brought African cultural traditions to foreign lands, such as present-day Spain, Turkey, Brazil, the Caribbean, and the United States. The French, English, Belgians, Portuguese, and Dutch who colonized parts of Africa beginning in the late 18th century also left their mark on its music, language, and culture. The struggles of the African people for independence have been hard won, and contemporary struggles against disease, poverty, and conflict pose challenges for many African countries today. Through their music, the people of Africa express their identity, celebrate their traditions, tell their history and convey their hopes for the future.



MARKET CHALLENGES

The diaspora of Africans due to slavery and emigration influence music throughout the world. Music styles in the Americas, such as gospel, blues, rock and roll, rhythm and blues, funk, salsa, bomba and hip hop all have roots in African musical traditions. These musical forms share characteristics such as complex rhythms, an emphasis on improvisation, call and response patterns, multiple melodic lines (polyrhythm), and communal participation. Listen for these features as you take a musical journey with African Playground. Certainly music must play a role in strengthening the youth and the culture as African countries grow out of the challenges they have had.

Because of the history of Africa, there have been many roadblocks to prosperity, including corruption in politics and bad policies. The African continent suffers from poor infrastructural construction among many other things. Governments are highly criticized both by Africans and non Africans, as many youths died on their way out of Africa, (and many keep dying) as the slave trade is still a thriving business. When we asked a few of those immigrants who risked their lives to get out of Africa, we understood their condition and their reasons. Bad policies in most African countries make it difficult for people to fulfill basic needs, the children are put out to labour, many cannot afford schooling, and they have a challenging childhood riddled with lack, neglect and abuse.



MARKET CHALLENGES

Many businesses are evolving, many factories have been created, many investors are coming in to Africa, but very few are geared towards developing children. We forget that children make our tomorrow, children will replace us if we like it or not. If we want a better future, we must raise better children, who have opportunities and advantages of this modern world, while keeping the rich culture each African country provides. Africa is one of the places to invest, but not just investing in adult infrastructures and businesses. We need to invest in the future generations who will take care of us in our old age, and bring the next phase of humanity to the next level.



THE SOLUTION

Developing children, through economic growth around families and children's needs. In most African countries, children are been cheated from their rights to play. More and more businesses are being created, hotels are being built, but very few things are centered around children. Children are one of our greatest resources, and growing healthy humans, physically, mentally and emotionally should be one of the first objectives we have as a culture.

Creating avenues for children, also creates business opportunities for adults who are raising families, therefore contributing to the local economy. Increased local economy, increases average family income, and as a result better opportunities for children as they grow. SPAZ Playgrounds and Children's Play Centers fill a need at every level for the community.

INTEGRITY:

This Is the core root of our project. Integrity is a virtue that has been lacking in Africa. Integrity is the answer to the problem of corruption. This is our driving force, as we believe that integrity is the answer to Africa's problem, or at least a starting point.

DEDICATION:

SwapCoinz team and support are dedicated to see this vision come to pass and we will give you more highlights about our project as things develop. Our dedication and commitment towards the children is our anchor.



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ACTION:

Many have good intentions, but few actually take bold steps to act towards the fulfillment of their dreams. SwapCoinz project is a lifelong dream, and we believe in massive forward action for the actualization of dreams.

CRYPTO:

The blockchain revolution will soon be embraced by every industry, and we see it as a great vehicle for the SwapCoinz Project.

SwapCoinz (SPAZ) is creating avenues for children, building business opportunities for adults, and all the while helping them satisfy their children's right to play.



SWAPCOINZ PROJECT

SPAZ Playground Facilities will be a bridge between businesses and children's wellbeing. It offers a great investment opportunity for businesses and business minded people. It is no news that the cryptocurrency market cap is growing by the day, thus a great rewarding venture for businesses.

Our Products and Services

At SPAZ Playground, we intend to be involved in all forms of services aside from offering the basic entertainment.

Some of the services we intend to offer include:

- * Sale of SPAZ Access card to customers seeking entry into the park. This will be a wholesale opportunity as well as direct sales
- * Development of on-site accommodation such as resorts
- * Sale of spaces to commercial businesses and stores including food vendors and gift shops
- * Merchandise sales
- * Advertising
- * Coin-operated games
- * Commission income from third party exhibitors



SWAPCOINZ PROJECT

Some of the services we intend to offer include:

- * Fees for hosting parties and other events. Designated areas for rent will also offer an opportunity for catering and private entertainment
- * Parking fees
- * Consultancy services
- * Franchise
- * Training

Our Vision Statement

Our vision is to be the preferred amusement park for children, young adults and adults who want something exciting and unique, to be a secure place for the users, and create lasting development for the communities in which they are located.

Our Mission Statement

Our sole mission is to bridge families and business, making it easier for parents to answer their children's developmental needs, and to create exciting and original entertainment, different from the regular amusement parks in Ilorin Kwara State and in the whole of Nigeria as well.



SWAPCOINZ PROJECT

Our Business Structure

We know how valuable it is having a business structure as having the right structure in place will enable us to start our amusement park with as few issues as possible. We have put certain plans in place that will ensure that we have only the best hands with several years of experience working in various positions at SPAZ Playground Also, we would ensure that our employees understand the vision of the company, so that it would help them remain focused towards attaining the goals and objectives of the company.

Due to the fact that we intend to offer a wide range of services apart from the SPAZ Access Card service into the park, we would need to carry out a thorough scrutiny of those we would like to fill in these various positions on behalf of SPAZ Amusement Park. Below is the intended business structure that we intend to build at SPAZ Amusement Park, which creates a good employment opportunity, and adds to the community.



SWAPCOINZ FEATURES

We are optimistic that everyone who make use of our SPAZ playground facilities will derive maximum fun, and good value for their money and time. These are the services and amenities that will be made available to our clients in our SPAZ playground facilities:

- * Varieties of rides and toys for children
- * Child care services
- * Amusement and recreational services
- * Ceramic Paintings
- * Spas for Children
- * Game Dungeons
- * Managing SwapPlay playgrounds and gymnastics centers
- * Providing gymnastics instruction
- * Providing dance instruction
- * Providing swimming instruction
- * Providing additional children's Play activities instruction
- * Other related SwapPlay playground facility operations

SPAZ is in the Children's Play Center industry and SPAZ Playground line of business to provide children's Play center, entertainment and recreation facility for kids and families in Africa which is why we have been able to put up a SPAZ Playground facility that can help us achieve the goal.



SWAPCOINZ BENEFICIARIES

The main beneficiaries for SPAZ Playground and Children's Play Center facilities can be categorized into three various groups:

- * The first group are retail customers. Families who are looking to create time for bonding through play and development. Schools who would want an ideal place to take their students / children during excursions or playtime. Religious organizations for outings or conferences. SPAZ Playground will provide services, facilities and environment that will help us reach out to our target market. These are the category of people that we intend marketing our family entertainment centers.
- * The second group are those seeking employment. SwapCoinz Project will significantly contribute to decreasing the unemployment rate in Africa as a whole, while at the same time providing a top class working environment.
- * The third group are the business minded. SwapCoinz is the first of its kind; Crypto currency solely created for the love of children. This offers a great opportunity for crypto currency investors, as well as retailers and wholesalers.



SWAPCOINZ TRADING

Cryptocurrency exchanges (digital currency exchanges) are businesses that allow customers to trade cryptocurrencies or digital currencies for other assets, such as conventional fiat money, or different digital currencies. SwapCoinz with a total of 30,000,000 Total Supply is already listed on four crypto trading platforms. This shows an early adoption of the idea and program.



BENEFITS AND ADVANTAGES

The SwapCoinz Blockchain technology is going to become the leading playground facility and children's play center in the whole of Africa, and we are fully aware that it will take the right playground facilities, management and organizational structure to achieve our goal.

- * It creates a worldwide account for clients to personally manage their assets and funds real-time the way they want it to be.
- * Membership package is going to be one of the best that anybody living in Africa can get it; is cheap and affordable.
- * SPAZ Token holders will receive a 0.8% reward for every transactions Partnering Stores.
- * All assets stay in cryptocurrency and only get converted when funds are spent with the SPAZ Card. This gives SPAZ holders and users the power to maximize the value of their acquired SPAZ tokens every time they want to use it.
- * SPAZ Token holders and users will have access to all SPAZ Playground points around Africa.



ROADMAP

SWAPCOINZ PROJECT for the Children! SwapCoinz (SPAZ) will create Avenues for Children and at the same time building business Opportunities for Adults while helping them satisfy their children's right to play.

LAND ACQUISITION

While brainstorming the project we took the first step and acquired land in Nigeria. We currently have 20 hectares of land (2016).

DEVELOPMENT

April 2019 ICO sales started.

ICO END

June 2019 ICO sales ended, Further Project Development, Meeting with Potential Partners & Legal arrangements.

IMPLEMENTATION

June 2019, Listed SwapCoinz to 3 major crypto-trading platforms.

MAIN LAUNCH

2021 Building project execution, Official launch of SwapPlay in Nigeria, Further Project development and expansion.



CONCLUSION

Africa is an amazing continent that is distinctly unique among the seven countries that it contains. Africa is rich In cultura heritage and diversity, a wealth of natural resources, offers breathtaking tourist attractions and contains some of them most intricate political systems.

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Putting a smile on a child's face can change the world. Maybe not the whole world but at least their world!

A child's smile is the BEST smile.

SUPPORT US NOW TO ACHIEVE OUR GOAL

