

# WHITE PAPER



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Global De-centralised Network Powering an ecosystem  
for Saving our Environment

# SAVE ENVIRONMENT TOKEN

Powering Data for Blockchain based Ecosystem



SET

**SET is a new cryptocurrency Token that addresses today's environmental pollution concerns, climate change effects and the health and fitness levels of the world's citizens. Wardwizard Joy E-Bike helps in reducing the carbon footprint by providing a means of transportation with zero emissions and contributes to the maintenance of good health and fitness levels.**

Wardwizard introduces products that are environmentally friendly. Fresh air and Fitness are in high demand. The e-Bike, air purifiers, and an eco-friendly corporate culture answer the call by providing products and services that are consistent with the Core Values of the Wardwizard Management Team and contribute to the benefit of humanity.

The SET project promotes Eco-friendly products and environment savvy Technology on a De-Centralized Open Source Blockchain Platform. SET is a Rewards-like discount Token, used for promoting the sale of anti-pollution products and creating an ecosystem for environmentally sustainable businesses and entrepreneurs across the globe. The main objective is to develop a global platform or marketplace where you can buy eco-friendly products that are manufactured by Wardwizard and other manufacturers who want to utilize the platform to sell their eco-friendly products to like-minded consumers. I'm taking out anything about the future because in order not to be considered a "Security" the platform should be functional the moment the Token Sale begins.

# MISSION STATEMENT

The **Save Environment Token SET** was created to facilitate global environmental sustainability through innovative product introductions. We aim at reducing the world's carbon footprint and promote a healthy lifestyle amongst the community. We are demonstrating how block chain technology can be instrumental in this quest through the use of multimedia channels for the betterment of the society and generations to come.



# SAVE ENVIRONMENT TOKEN

**SET** is a new and unique cryptocurrency token with a noble cause to save the environment and provide solutions to the global environmental concerns. To promote eco-friendly products and environment save technology on Blockchain platform.





# GOALS

Reduce Global Warming

Reduce Environmental Pollution

Reduce Carbon Footprints/Emission

Build Sustainable Environment

Save the world for future generation



# OBJECTIVE

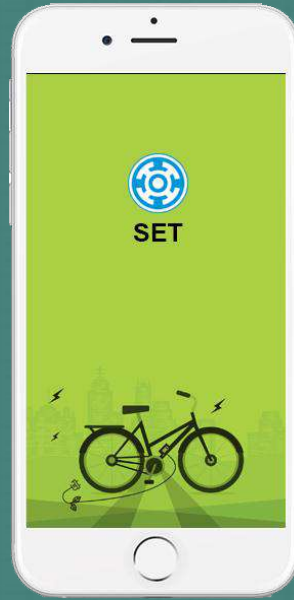
Global platform/marketplace for buying and selling eco and environmental-friendly products.



Anyone can list their eco and environmental-friendly product to sell to worldwide customers on our SET platform.



Our platform is the best place for those who want to invest in eco and environmental-friendly projects.



Find investors who are interested in funding your eco and environmental-friendly product or project.



Any investor can register on our SET platform and choose any project for investing in from the list of different eco and environmental-friendly projects.



Our platform will serve as a Project Management Consultant for the businesses who want to use our platform for their eco and environmental-friendly project.





# OUR COMMUNITY



Telegram  
**53K +**



Twitter  
**24K +**



Facebook  
**50K +**

Over all a community of 100k plus on Facebook, Twitter, LinkedIn, Instagram, Google+, Reddit, Quora, YouTube, Tumblr, StumbleUpon etc.



# ENVIRONMENTAL CONCERNS

In today's environment, climate change and pollution concerns us all.



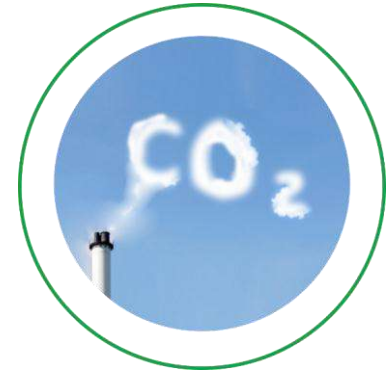
## Global Warming

**Global temperature rise, Warming oceans, Shrinking ice sheets, Decreased snow cover, Sea level rise, Declining Arctic sea ice and more...**



## Environmental Pollution

Each year 1.2 trillion gallons of untreated sewage, storm water, and industrial waste are dumped into the oceans. While children make up 10% of the world's population, they are victims of over 40% of the global burden of diseases. More than 3 million children under age five die annually from environmental factors.



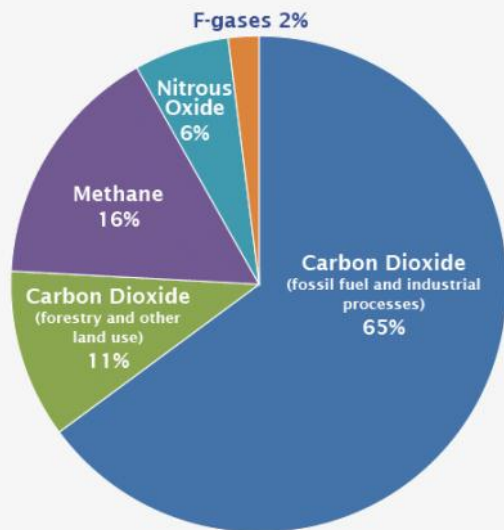
## Carbon Footprint / Emissions

Electricity = Carbon Dioxide – like it or not, every time you plug in, you are impacting the environment through carbon emissions. Power plants all over the world utilize fossil fuels, coal, and alternative energies such as nuclear.

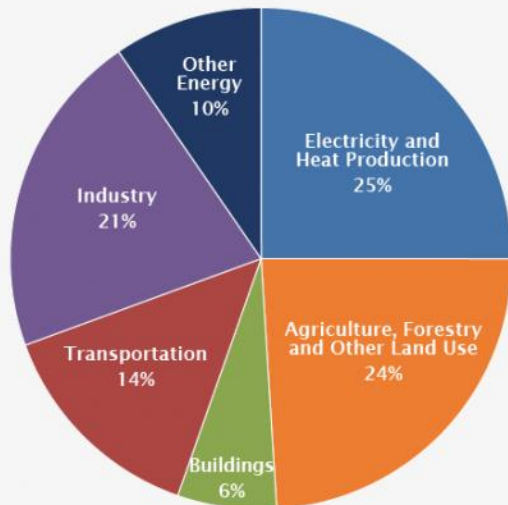


# EVIDENCE

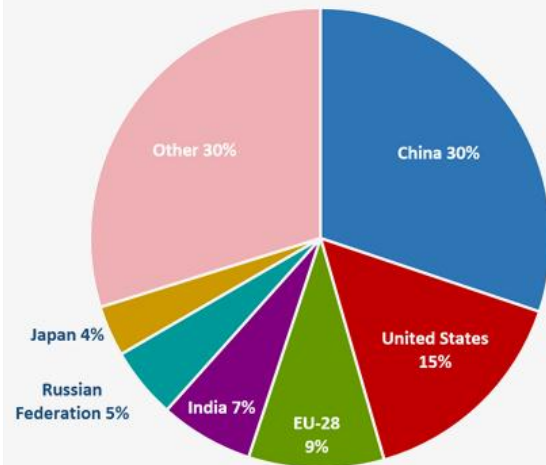
Global Greenhouse Gas Emissions by Gas



Global Greenhouse Gas Emissions by Economic Sector



2014 Global CO<sub>2</sub> Emissions from Fossil Fuel Combustion and Some Industrial Processes



Source: <https://www.epa.gov/ghgemissions/global-greenhouse-gas-emissions-data>



# Marketplace for Eco Friendly business initiatives



SET

SAVE ENVIRONMENT TOKEN

Eco-Friendly Marketplace

Project  
Creators



Value  
Investors



Eco-Friendly  
Product Sellers



Eco-Friendly  
Product Buyers



Projects Creators can signup on the SET Platform and add details of their eco-friendly project to seek investment and support from like minded community of value investors.



Value Investors can support and invest in any of the projects listed on SET Platform, by contributing in SET Tokens

Responsible Consumers who value the environmental impact of what they buy, can find products listed on SET Platform.



Eco-friendly product manufacturers and small business looking to reach their supportive audience, can list their products for sale on SET Marketplace



SET Platform is one the first few marketplaces that is embracing Blockchain technology to better enable community support and growth of Planet friendly sustainable ideas, projects and products.

From Project creation, to investor engagement - key parameters of the project are **Recorded on the Blockchain**.

Each project created on SET platform has its own **Unique Token Address**

The fund disbursal is purely **(community + mathematics)** driven. Where the project creators can withdraw funds, upon approval from the majority of the community





# SET's Revenue Model



# Save Environment Token - SET



The Complete  
Information Communications Technology (ICT)  
frame work of our environmental offerings

The Backbone is based on  
**Blockchain, Artificial Intelligence (AI),  
Machine Learning (ML), IoT Technology**



# TOKENOMICS

Ticker	SET
Total Number of Tokens on Sale	55 Million SET
Cost of One SET Token	0.9 USD
Tokens for Promoter Stake	18 Million SET

For more information visit website -

<https://www.set4earth.io>

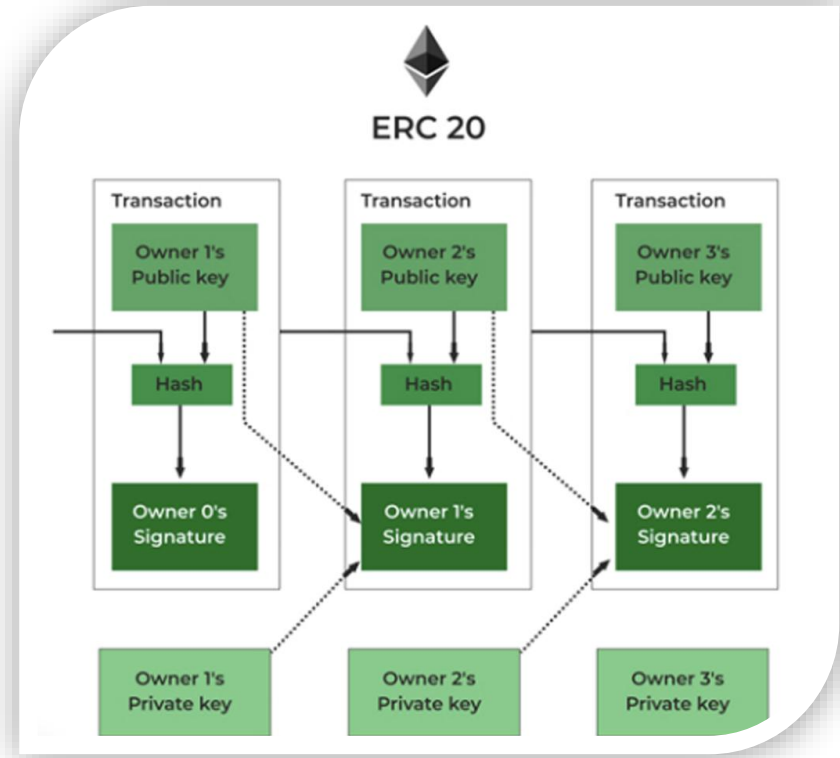
and for visit whitepaper -

<https://www.set4earth.com/pdf/set-whitepaper.pdf>



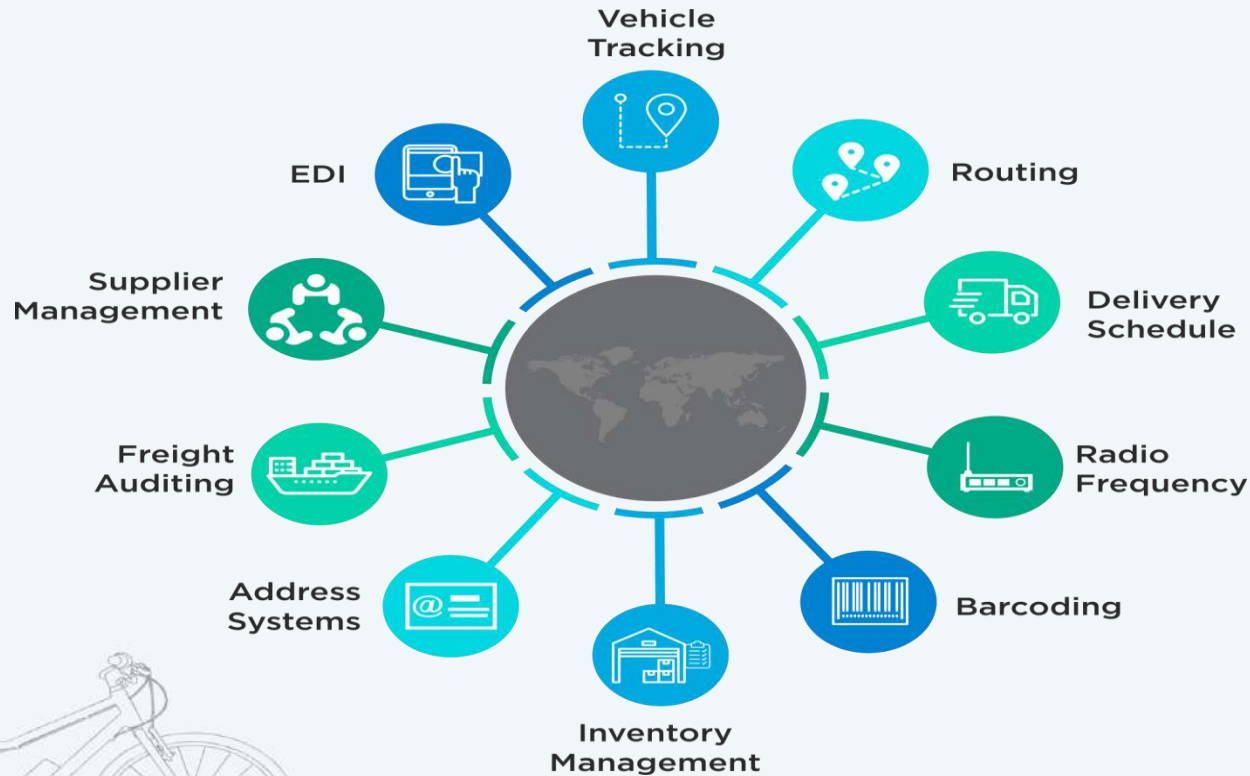
# BLOCKCHAIN IN THE PROJECT

## ERC20





# The ICT framework



# Technology put to BEST USE



**Blockchain Technology**



**AI – Artificial Intelligence**



**IoT - Internet of Things**



**Machine Learning Technologies**

# MANAGEMENT



**YATIN GUPTA- Chairman**



**MANDAR BHALERAU,  
CO-CHAIRMAN & COO**



**RAVINDRAN NAMBIAR - CEO**



**SAJID MALEK - CMO**



**VIJAY ADHAV, DEPUTY CEO**



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VICE PRESIDENT OPERATIONS**

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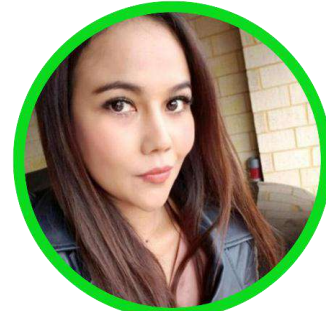
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**Shelley Pollock**  
**(Adelaide, South Australia, Australia)**

# Thank you!

<https://www.set4earth.com>

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