



ICO Prospectus/Token Whitepaper
Version 1.5, July 2017



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Overview



Raspustin Online is a **fresh concept in Entertainment for Adults**, taking two existing and proven mediums those being Online Voyeurism and Live Cam Entertainment, combining the two and delivering them on a single platform.

From our customised broadcast studio, our models will both live their daily lives in-house and on camera broadcast live in **HD 24/7** (that's the Voyeur part, think Big Brother or Dom2), and also perform live shows for our customers via our 30 Live Show Rooms (The Live Cam part)

Our **customers can watch their favourite Housemate performing** a live show and they can then follow them throughout the house in which they live and watch them, eat, sleep, party, workout and go about their daily lives as well as interacting with them on different levels

Raspustin Online is set to be a premium live broadcast entertainment centre for adults



How Does it Work?

Our project functions as a premium live broadcast Entertainment hub giving viewers from across the globe the medium to connect with our in-house models on different levels. Our custom built broadcast studio is set out as a party house and in this party house will live **60 models all coming from different parts** of the world. Throughout the house there will be up to 100 cameras streaming life inside live, in High Definition, **24 hours per day**. Cameras will be placed in all living areas, party and bar areas, swimming pool, gym and spa areas, the outdoor kitchen and hot tub area and in the bedrooms and bathrooms all of which broadcast live pictures and audio to our paying customers.

Within the house we will also have up to **30 Live Show rooms**. These live show rooms are private rooms where our models perform on camera broadcast to a live audience. Viewers can chat in a public chat room and tip the model at anytime or they can engage in a private show with the model. It is the profit derived from these Live Show rooms that will be distributed quarterly to ROC token holders.

Members of RasputinOnline can vote on what type of weekly party will take place in the house, they can choose for their favourite model to take yoga classes, painting or piano lessons, they can buy roses, perfume and other gifts, they can send their favourite model a bottle of wine and a box of chocolates or they can take part in prize winning competitions all allowing our members to interact with our models in many different ways.



How Does it Work?

Users gain access for free with only registration required, then they have the opportunity to purchase credits to unlock premium areas and to spend on multiple features within the site





How is Rasputin Online **Different?**

The concept of Voyeur and Live Cam entertainment already exists, our platform brings both of these mediums together on an enhanced platform with many unique features. Our biggest unique feature of having a purpose built broadcast centre where all of our models live, party, perform and interact with our customers **24/7** makes us a new concept in the multi billion dollar Entertainment for Adults sector.

We will also sit within the Entertainment for Adults industry as the first crypto funded/backed live broadcast channel of any type. We will be distributing 100% of distributable profits derived from our Live Show rooms to our ROC token holders which set's us apart from anything in the broader Entertainment and the Crypto Currency worlds.

- +** **First ICO backed project for online Entertainment for Adults**
- +** **Unique within the broader Entertainment sector**
- +** **100% of distributable profits distributed to token holders**






How is Rasputin Online Different?



The ever popular past time of watching people **LIVE** their everyday lives



The fastest growing segment of entertainment for adults, HD camera shows performed to a live a global audience

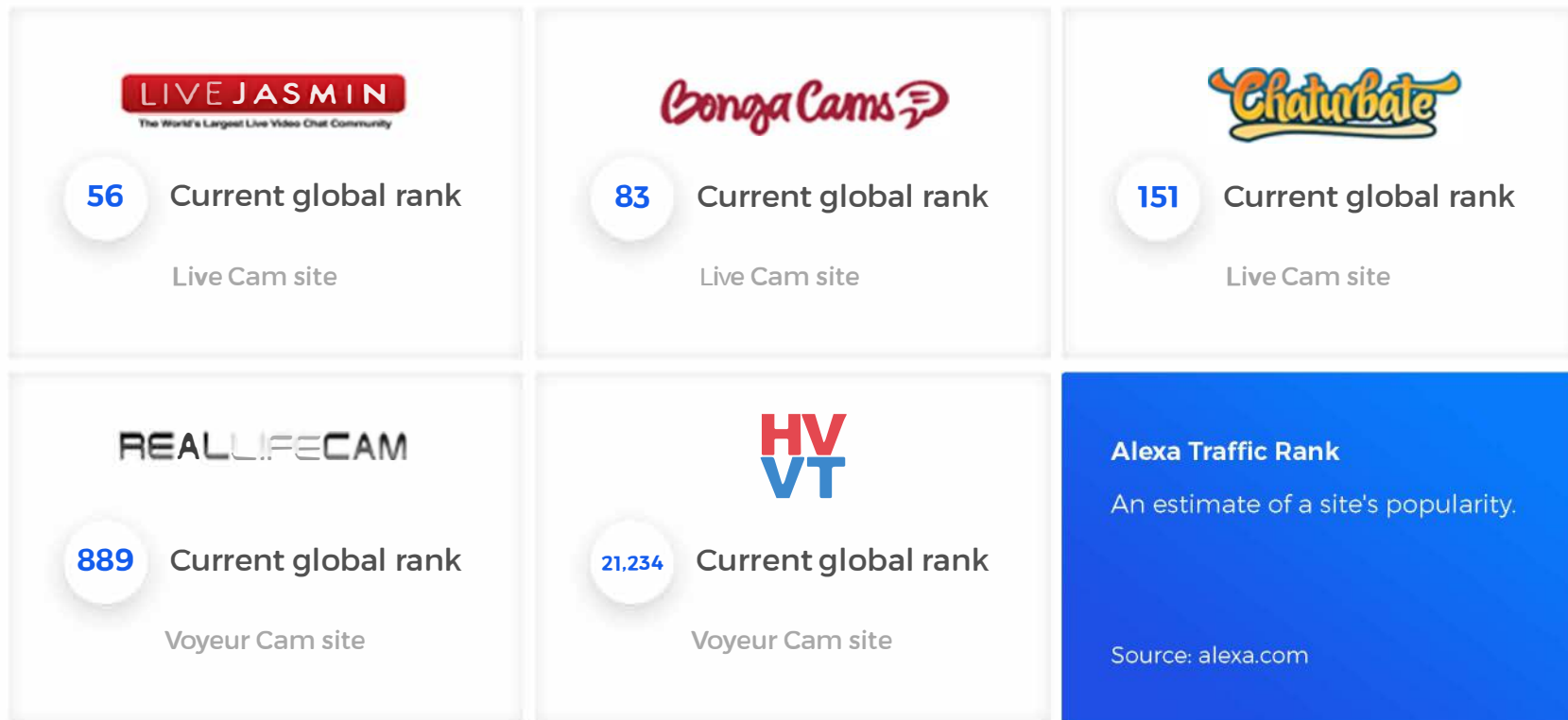


We bring together similar audiences from two well defined sub-markets to a single platform, offering a **24/7 High Definition interactive experience targeted at very large and well established global audience**



Competition

As our project is [unique](#), we do not have any true competitors however there are other websites and companies with an audience that would fit with us from which we would like to take market share from their respective sectors.



The rank is calculated using a combination of average daily visitors to this site and pageviews on this site over the past 3 months. The site with the highest combination of visitors and pageviews is ranked #1.



How do Our **Numbers Compare?**

We built a Studio as a testbed and conducted 1 week of live public testing for which we achieved **402,332 unique visitors** and gained **297 members**

133 030

visitors from USA

108,393

visitors from Germany

63,168

visitors from Russia

40,792

visitors from UK

25,666

visitors from **Canada**

30,804

visitors from Other
Regions

Global rank after 1 week of testing: 207,420 (up from 20,606,774 the week prior to live testing)

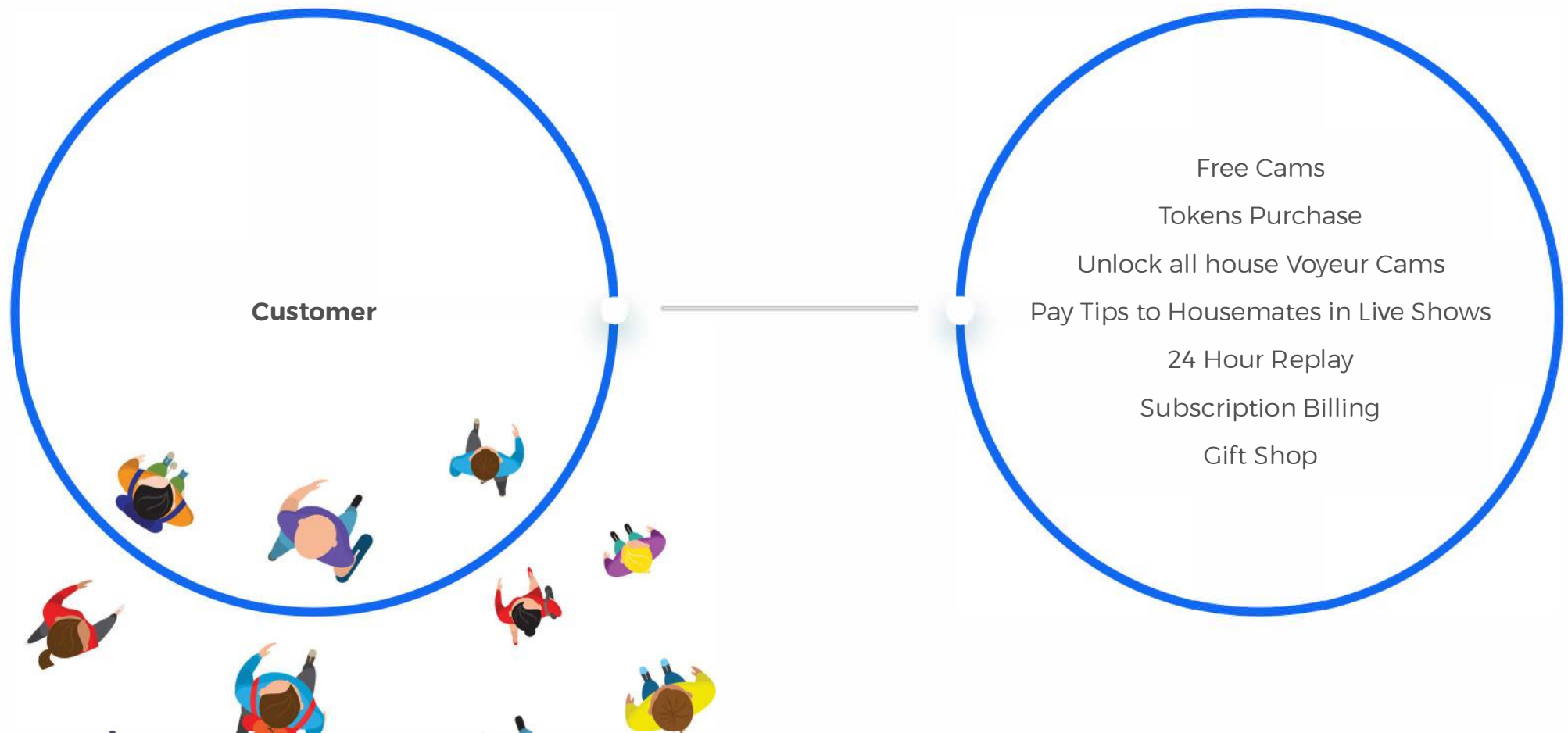
Source alexa.com & siterank.com <http://siterank.today/siteinfo/rasputinonline.com>

March 27th, 2017



Revenue Model Overview

Customers can register as members for free. Inside the members area they will have access to some free cameras. Members then purchase credits which can be used to buy access to all premium cameras as well as to tip girls in the Live Show rooms, pay for private shows, buy our models gifts, enter competitions and pay for access to the previous 24 hours of recorded footage for all cameras.





ICO & Rasputin Online Coin ROC



What is Rasputin Online Coin

ROC is a token issued with an Ethereum smart contract. 5,000,000 will be minted for the ICO. There will be no further Tokens created after completion of this phase of the project and all undistributed Tokens will be burned

ROC is an ERC20 compliant Token and gives the holder rights to claim quarterly dividends based on net profits of the Live Show rooms at rasputinonline.com

100% of Live Show room post tax profits will be distribute quarterly in ETH to all holders of ROC (the company also receives dividend from the ROC it holds). We will release quarterly account statements to ROC holders.

ROC can be held in our own wallet or ERC20 compatible Ethereum wallets such as MyEtherWallet or Mist

1 ROC = **2.75USD**

1 ROC will sell at the set price of 2.75USD with bonus periods for early adopters of 20% during the first week of the ICO, and 15% during the second week and 10% during the third week. Users can buy, sell, trade ROC tokens on cryptocurrency exchanges



Our **ICO Structure**

We are raising funds through the issue of our ROC token, issued through the Ethereum smart contract system. These proceeds will be used to fund the RasputinOnline entertainment project.

ROC tokens can be purchased through our investment portal in Bitcoin, Ethereum, USD and Euro bank wire transfer

Dividend payout structure:

Each quarter, 100% distributable profits derived from all Live Show rooms will be converted into ether and transferred to the wallet containing the smart contract and then distributed to all ROC holders

The ICO will run for 40 days with a set price of **2.75USD** per ROC token with bonus periods also on offer

[See ICO emissions](#)

We will also be extending invitations to the top five investors to the launch of Phase 2 of the project

[See ICO Top Investor rewards](#)



Smart Contracts

The ROC Token is accompanied by a group of Smart Contracts deployed as a layer of **Dapps** written in **Solidity** using **EVM (Ethereum Virtual Machine)** bytecode. Dapps will be implemented using the Truffle Dapps Framework and will be stored statically with IFPS. **HTML, CSS** and **JavaScript** in the Presentation Layer and UX supporting the web apps to integrate white label crypto Wallet functionality. Contract Logic – Smart Contracts using Solidity.

Stages:

- 1 Implement high level Smart Contracts using Solidity
- 2 Implement web interface using CSS, HTML and JavaScript
- 3 Use Web3 JavaScript API to interact with Smart Contracts
- 4 Dapps build – Smart Contract logic layers
- 5 Deploy from ROC Ethereum Node (testnet)
- 6 Service Dapps making changes to logic It is intended ROC will deploy a full Ethereum Node from which to test and deploy Smart Contracts.



Smart Contracts

ROC token smart contract components made before ICO
(for token distribution):

- 1 Implement ERC20 token standard in smart contract
- 2 ROC token buyers will transfer respective amount of ether to smart-contract address
- 3 The Smart contract on acceptance of the Ether transfers respective amount of token to the ROC token purchaser.
- 4 The Transfer function of ERC20 standards is used in our contract to transfer respective amount of tokens for that particular ether received at the smart contract address
- 5 A ROC token holder can transfer his/her token to another address through the transfer function in contract
- 6 Mapping of all the token holder addresses is a function of the smart contract which gives us the ability to pay dividends to holders of ROC wherever the token travels

ROC token smart contract made after ICO:
(Dividend distribution to ROC token holders)

- 1 The Smart Contract contains a fallback function which comes into effect when rasputinonline.com transfers the distributable profits in Ether to Smart Contract addresses
- 2 The Smart Contract has a second function which accounts for multiple ROC tokens being held at one address, this function allows holders of multiple ROC tokens to receive 1 dividend payment rather than 1 payment per ROC token that they hold. This will save on the mining fee
- 3 Profit is divided among numbers of account addresses pursuing tokens and paid via payable function implemented in smart contract
- 4 Within the Smart Contract function exists to transfer profit as Ether to respective token holders address (payable)
- 5 Profit will be calculated per whole token at the holders address
- 6 ROC token holders can check their dividend payment amount through a checks functions
- 7 Block Schedule module of Ethereum will be implemented to prevent any double payments



Smart Contract

Smart Contracts control the purchase of ROC and the deployment of entitlements of each individual ROC holder recorded on the Blockchain. During the ICO there are two primary Smart Contracts.

Pre ICO Registration Contract [Event Registration] [Price]
[Bonus] [Time Date Stamp] [Minimum Amount USD\$XXXXXXXX] [ETH
Balance] [Amount Paid/Eth] [Investor Address/Account] [Token
Balance]

Buyer Address [ROC Holder]:

Contract Address [Smart Contract]:

Start Time: [Royalty]:

Time [Held]:

Payment ETH [Paid]:

Transfer Balance to Main ICO Address [Date]:

ICO

ICO Registration Contract [Event Registration] [Price] [Early
Bird Bonus] [Time Date Stamp] [Target Amount] [Minimum
Investment Amount \$2.35Cents] [ETH Balance] [Amount Paid/Eth]
[Investor Address/Account] [Token Balance][Target Reached]

Dapp:

Buyer Address [Owner]:

Contract Address [Smart Contract]:

Start Time: [Royalty]:

Time [Held]:

Payment [Paid]:





ICO Goals

We are raising money to custom build a broadcast studio that will have **30 live show rooms**, a spa area, gym, pool, bar, an outdoor rec area and house up to 90 models.

Every 100,000 ROC tokens sold in the crowd sale will build one new live show room. Each live show room generates revenue from paying customers and dividends will be distributed quarterly to ROC holders on profits made on each live show room.

Once 800,000 ROC are sold (8 Live Show rooms) the second part of the planned project, Phase 2 plan will activate and we will then commit to constructing a new studio. The size of the studio will be in proportion to the amount of tokens sold.

In the event that we do not raise enough capital to construct a new studio, the current test studio will be expanded to house the proportional amount, of Live Show rooms to the amount of Tokens sold.





ICO Goals

Every 100,000 ROC tokens sold in the crowd sale will build one new live show room. Each live show room generates revenue from paying customers and dividends will be distributed quarterly to ROC holders on profits made on each live show room. We have already built three Live Show rooms in Phase 1 and our target is to raise the required funds to build Phase 2 which will have thirty Live Show rooms

100,000 ROC

First Live Show Room



100,000 ROC

Second Live Show Room



SOLD

BUILT

SOLD

BUILT

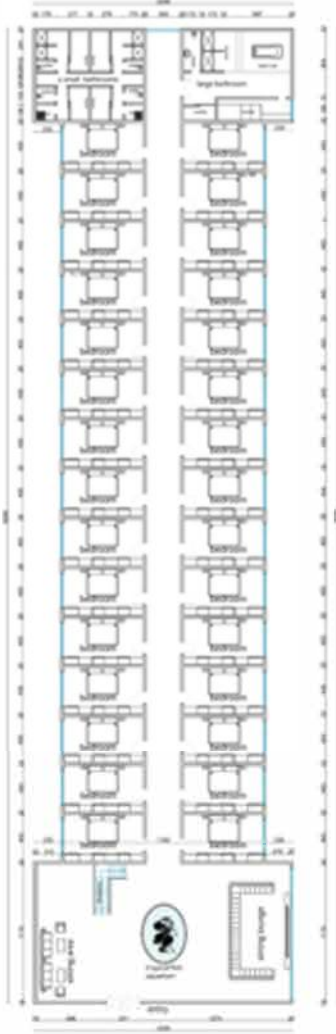




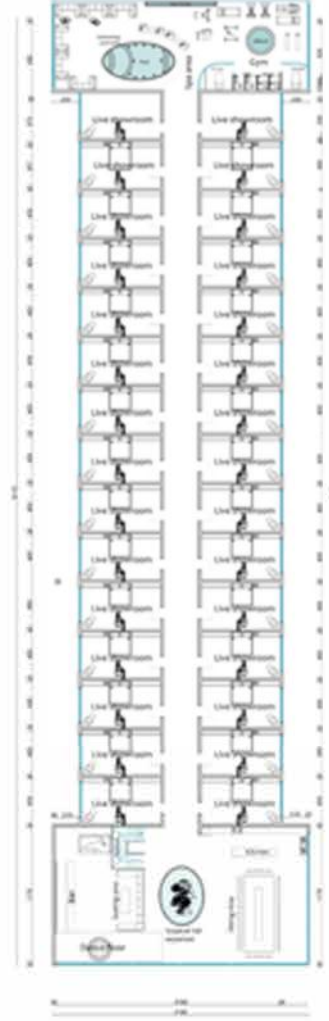
ICO Goals

Phase 2 Floorplan

Ground Floor plan
sc 1:150



First Floor plan
sc 1:150



Second Floor plan
sc 1:150





ICO Emissions and prices

- 5.0 Million tokens will be created
- 3.0 Million distributed in crowd sale
- 1.4 million retained by the company*
- 0.5 Million distributed to Development team and Advisors*
- 0.1 Million distributed in bounties*

*The amount retained by the company, development team and distributed in bounties will be proportional to the amount sold in the crowdsale. For every ROC token sold, 0.4666666667 ROC will be emitted to the company, 0.1666666667 ROC will be emitted to the development team and advisors and 0.0333333333 ROC will be emitted into the bounty pot. Any unsold ROC will be destroyed.

Fixed price of **2.75USD**

20%

bonus will be on offer for the **first 7 day period** of the ICO

15%

bonus will be on offer for the **second 7 day period** of the ICO

10%

bonus will be on offer for the **third 7 day period** of the ICO



How the **raised capital** be spent

35% for Broadcast studio construction –

Every 100 thousand ROC sold will build a live show room in a new broadcast studio. The size of the broadcast studio that we build will be proportional to the amount of ROC sold. We have already built a smaller broadcast studio as a testbed that has 3 Live show rooms which we can expand and convert into the primary studio if we do not raise the required capital to build a new studio, Phase 2 of the project.

35% for Marketing –

We will be spending heavily on marketing this project once live. The core of our business plan is to expand through market research and heavy advertising. A strong marketing plan will include event and sporting sponsorships and promotions.

11% for Development -

We will be expanding our development team and hiring new blockchain specialists. We plan to use smart contracts as often as possible to pay suppliers and staff throughout the life of the project and eventually plan to process all transactions on the website on blockchain.

19% for 12 months of live operations –

This will cover us for the first year of live operations, it will give us financial stability to grow and the audience build up a strong market share in the early months.



Business Accounting

The accounting model for the Live Show rooms of Rasputin Online will be open, transparent, and housed on the public Ethereum blockchain. We plan to distribute 100% of all profits derived from our Live Show rooms to ROC holders quarterly.

Smart contracts will be used where possible to pay staff and suppliers during the fixed costs periods and the complete budget for the building of phase 2 will be published on the Ethereum blockchain.

All accounts relating to the quarterly dividend payments to ROC holders will be audited by a reputable accounting firm and published on the blockchain.



ICO Top **Investor** rewards

Invitations will be extended to our top five investors to the grand launch of Phase 2. Our invitation will include return airfares and accommodation for 4 nights in Tallinn to attend the opening of Phase 2. The top five largest accumulative investments will be displayed and updated in real-time and at the closing of the ICO the five will be notified.

Should Phase 2 not be implemented due to not enough funds being raised, the top two investors will be invited to the launch of Phase 1





Roadmap

January 2017 **PHASE 1**

Completion of test studio

We have built a broadcast studio as a test bed for our project and as a demonstration to our ICO investors, this custom studio has 20 cameras, 3 live show rooms, gym and party areas, an outdoor spa area and bedrooms to house up to 20 models.

March 2017

LIVE test of phase 1

We publicly tested Phase 1 for one week during March to see if our concept works and how well it would be received. It was well received

July 2017

ICO period

We are holding a 40 day ICO, launching on the 17th of July

September 2017

Full launch of Phase 1

If we do not raise the required funds to build the planned much larger studio (Phase 2), then Phase 1 will be adapted to accommodate the sold amount of Live Show rooms and launched as the primary broadcast studio

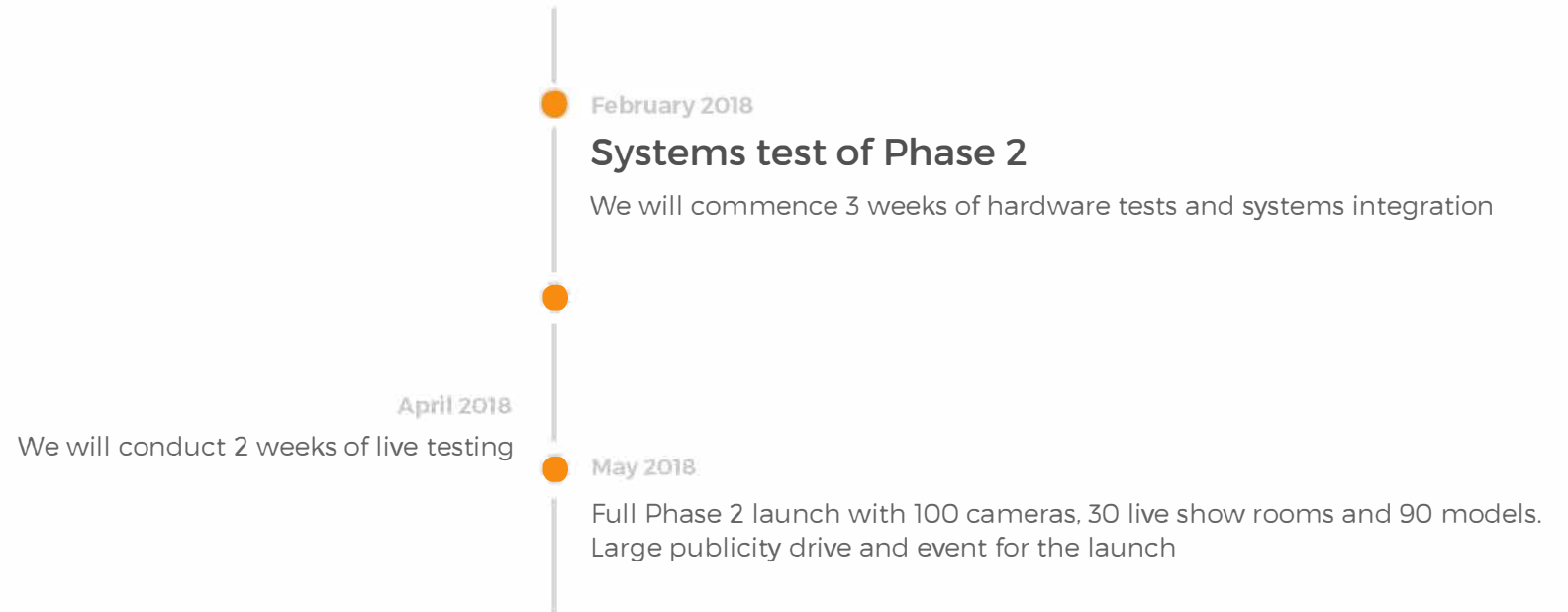
October 2017

Commence construction of Phase 2

If we sell more than 1,000,000 ROC tokens during the crowdsale, we will then action phase 2 into our plan. The construction of Phase 2 will be a custom renovation of an existing building.



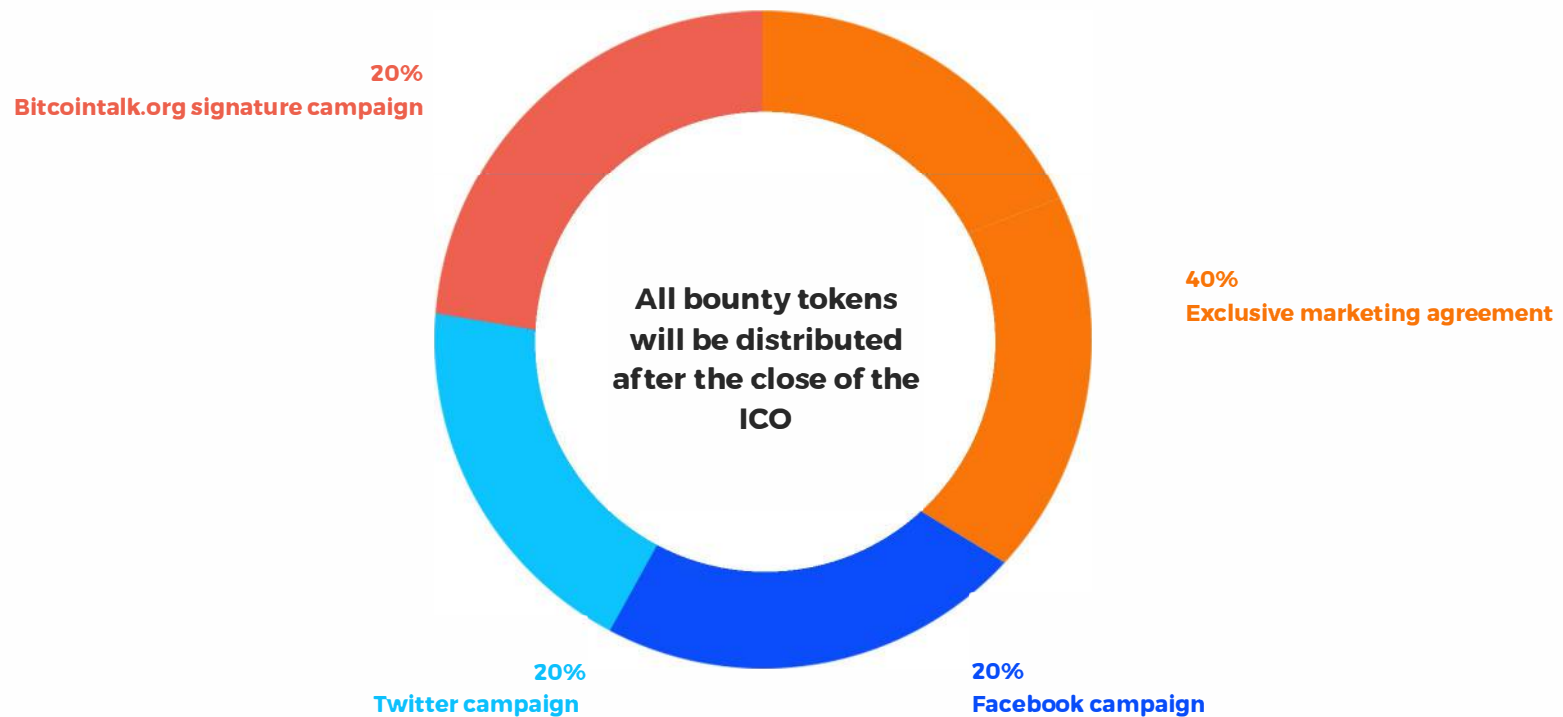
Roadmap





Bounty Campaign

For every **ROC token sold** **.0333333333** will be emitted into the bounty pot. Bounty hunters need to register through the investment portal and bounties will be distributed as following



You can view the full bounty campaign details at ico.rasputinonline.com



Our Escrow Agreement

The keys for the escrow wallet will be held by

Veronika Buhharova, EAA
(European Accounting Association)

Vladimir Somov
Senior Auditor KPMG Baltics

All funds will be converted to BTC and split between two, **2 of 3 multisig wallets**

Each escrow officer will hold one of the keys required for signing transactions from the escrow wallet,
the third key will be held by **The Princess Group OU**

End

The Princess Group OU
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