



The World's Leading Assets Trading Platform

To Pursue ▶ To Surpass ▶ To Lead

Background

On October 31th, 2008, Satoshi Nakamoto presented the white paper on Bitcoin (BTC) -- BTC: An Electronic Cash in the Peer-to-Peer Network to the world, and proposed such value transfer as realized through a decentralized BTC network. Nowadays, digital assets based on blockchain technology have been worth a trillion on the market, and their influence is increasing.

In the initial stage of the industry, most of the projects could not be implemented very quickly. The greater demand for issuance of digital assets was driven by trading, so exchanges naturally became intermediary platforms for various investment needs, occupying an irreplaceable position in the rapid development of the industry. However, there were also major accidents during such period. In the historical process without supervision, the existing economic model already got out of control. Under the situation of monopolistic competition, most of the investors must pay for various black-box operations, defalcation and security issues while being not able to share development dividends of the industry.

As the industry entered its second stage, there would be black horses among thousands of emerging trading platforms. Existing exchanges were in urgent need of a revolution so as to enable the sharing of huge dividends among industry peers. The root of the problem lied in obtaining new directions to adapt to market development through the all-round reform of token economy, governance mechanism and ecological construction. As the pioneer of the industry, MXC team was well aware of the pain points therein. Shouldering our sense of mission and responsibility and backed by our rich trading platform experience and far-sighted judgments of situations, we launched MXC trading platform.

About MXC

MXC—jointly launched by senior quantitative trading teams from Wall St., Europe & Japan and elites in blockchain field in the form of decentralized self-organization, is a platform for the circulation and exchange of blockchain-based assets. Committed to building the world's leading trading platform for blockchain assets, MXC provides assets circulation services to users in a more secure, more convenient and smarter way, by gathering worldwide high-quality blockchain assets and integrating cutting-edge security technology.

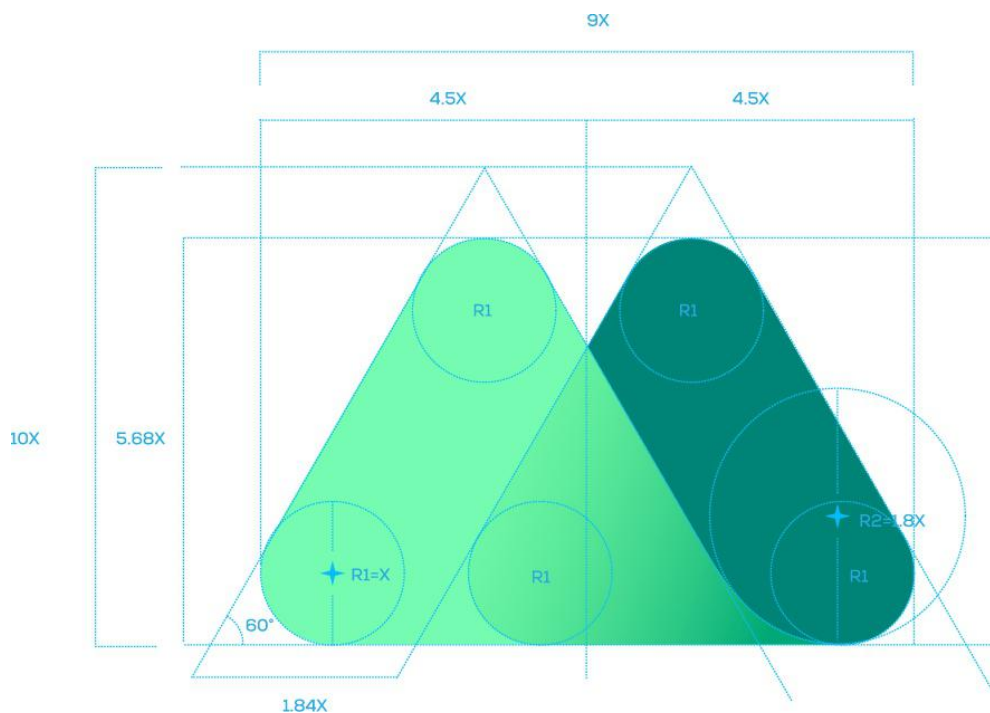
At present, trading models including token-to-token, OTC, contract and mining, as well as wealth management product Banking are provided. 60% of MXC's fee income is distributed to the holders of MX, the exchange based token, while the remaining 40% is used for MX buy-back and will be burnt until the remaining amount reaches 100m. The total supply of MX is 1 billion, and 40m has been bought back and burnt, with a total circulation of 270m now.

Besides, MX is also the proof of rights of MXC community. That is, MX holders have the rights for community event voting and team election...etc. As the participant of empowerment, MXC is dedicated to maximizing the ecological profits of the self-governed community.



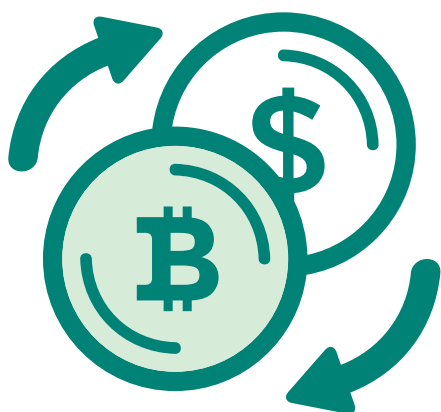
Meaning of MXC Brand

Letter “M” in MXC brand name implies MIX, which indicates the integration of multi-currency and resources on the platform. The logo of MXC is symbolized by an overlap of two peaks to demonstrate the security and stability of the platform and is colored in green to indicate that everything will be full of vigor and hope, standing for the bright development future of autonomous growth of MXC in the blockchain world..



Features of Trading Platform

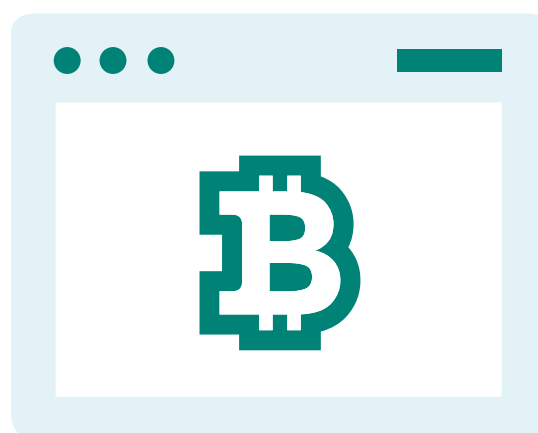
Token-based Rebates to Achieve Benefit Sharing



In MXC ecosystem, MX holders can enjoy a series of rights and interests including MX appreciation, assets appreciation, rebates on platform revenue, supervision, voting, etc. MXC rewards the users who contribute to system liquidity by 51% of MX through "trading mining and token-based rebates". Likewise, it rewards MXC community users through the mining incentive mechanism so as to enable them to enjoy the rights to MXC community by holding MX.

One-stop Service

Through integrating the world's top industry resources, MXC is committed to building a digital asset full-circulation platform and, supported by its rich industry experience, providing project parties and investors with one-stop services such as token circulation, trading, time deposit, etc., so as to enable efficient and secure circulation of digital assets within the platform.



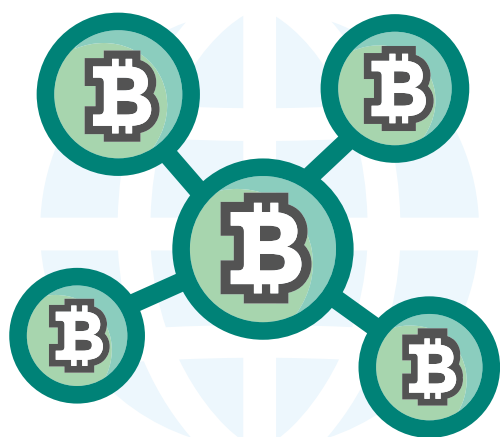
Security

MXC technical team has built a dedicated state-of-the-art security risk control system and an anti-DDOS system with its extensive experience in the digital asset industry. Based on security designs such as multi-signature, offline signature and layered architecture, MXC stores its digital assets in a cold wallet, escorting every investor in most critical aspects.



Super Nodes, Strong Community Support

As an enabling ecosystem, MXC endows all blockchain enthusiasts with enormous energy generated by blockchain and condenses the powers of all nodes into the all-round transformation of ecological construction in order to gain new directions to adapt to market development, promote the healthy development of blockchain industry and get along with it under strong community consensus.





MXC Digital Asset Screening Standard

Nowadays, with the rapid development of blockchain industry, new projects almost catch up with new entrants, so distinguishing excessive money encirclement projects from real value investment projects becomes the top priority of MXC in token selection and one of the most important principles for MXC to protect community users.

The historical experience of the Internet wave tells us that the vast majority of start-up projects will inevitably fail, and the rest will survive.

In fact, only a very low proportion of blockchain projects could survive. Since 2014, four of the top 20 digital currencies have returned to zero, and another four are dying. However, real survivors, such as Bitcoin and Litecoin, rose by 3,859% and 4,263% respectively, becoming the leaders in the new cycle. The logic of investors in blockchains and the Internet is actually consistent, that is, crossing the bull and bear markets and becoming survivors in the wave.

MXC has established in-depth cooperation relations with many professional rating agencies. Every project to go online can be successfully launched only after it has passed professional and prudent screening of rating agencies at all levels until it meets the criteria. In the meantime, we also have a professional team responsible for continuously tracking the progress of the community and the project party to ensure that each project to go online progresses smoothly.

In the later stage, we will further improve the project screening mechanism according to voting results, so that investors can participate in the early stage of the project, exercise their investment rights, and achieve the goal that a majority of investor-concerned objects can go online provided that rating agencies objectively evaluate and supervise the project as third parties. Such trinity framework for jointly screening projects among the platform, investors and rating agencies only aims to bring high-quality projects to investors more efficiently.

Introduction to MXC Technical Team

The core members of MXC technical team come from many domestic well-known IT enterprises such as Baidu, Alipay and HUAWEI. They have more than 10 years of working experience on average, which endows them with deep technical background.

The team began to develop block chain technology in 2016. Its core members were composed of founding partners of GPUPool, a well-known mining pond at home, which developed the first SC mining pond in China and ranked seventh among global ETH mining ponds.

Besides, the team was also the development team of mining software "Chengdu Miners", which also brought stable benefits to the team.

In the meantime, the team also performed well in technology realization. Taking a successful case, the team successfully invested 800 BAT in ETH through self-developed tools, bringing nearly 10 times profits to the team.

Currently, combining its own characteristics and technical background, the team is devoting itself to the development of MXC Exchange and is determined to create an exchange with superior performance and experience so as to bring a clean steam to the circle of currencies.

MX (MX Token)

What is MX?

MX is the proof of rights and interests of MXC trading platform itself. Its total circulation is 3 billion constantly and never be added. MX holders can enjoy a series of rights and interests including asset appreciation, rebates on platform revenue, supervision, voting, etc. MX can be obtained in two ways: mining and buying.

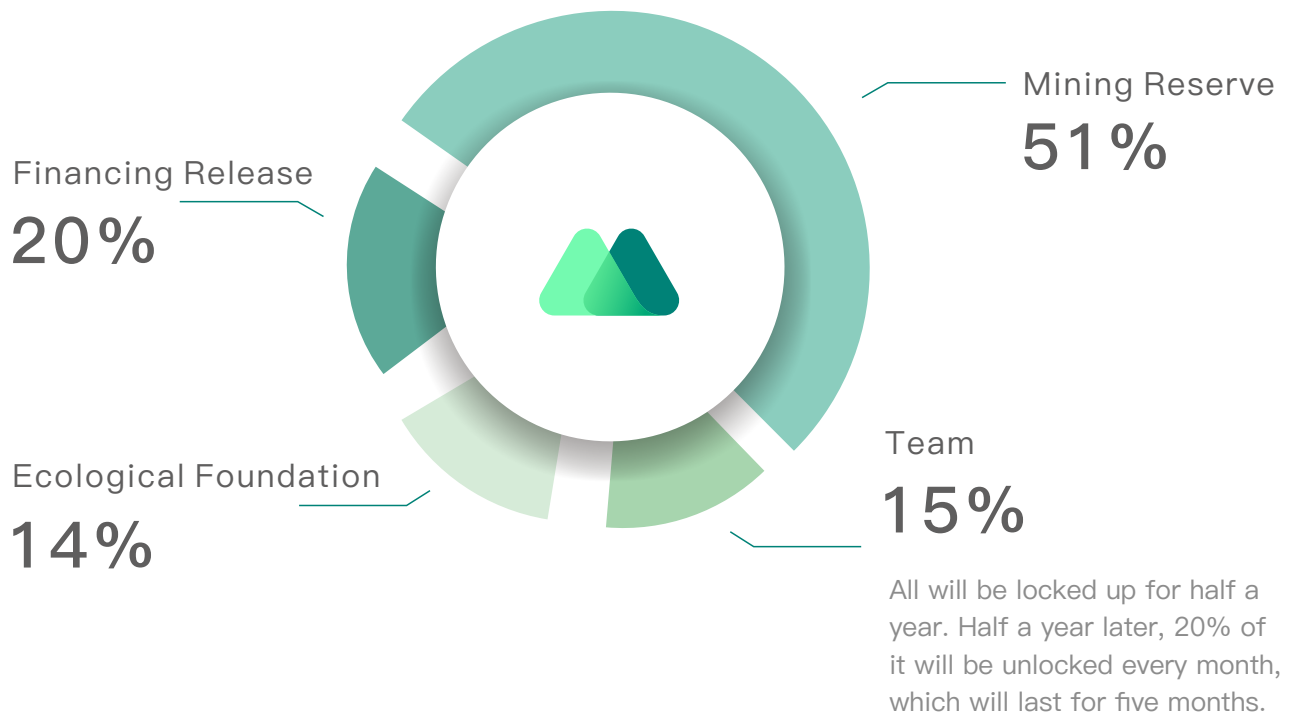
MX Rights and Interests

As the representative of the rights and interests of MXC trading platform, MX is the cornerstone of ecological development of MXC trading platform and the proof of circulating encrypted digital rights and interests.

Rights and Interests	Description of Rights and Interests
Income distribution	The income of MXC trading platform will be distributed to MX holders in a fixed proportion -- 80%, and the remaining 20% will be used for development and operation of MXC trading platform.



MX Distribution Mechanism



Mining Incentive Mechanism

MXC trading platform will launch the "trading mining" mode online first, and the user's daily mining fee will be all to nothing returned to the user in equivalent MX.

80% of the daily platform transaction fees (in all currencies) will be distributed proportionally to all MX holders, and in order to maximize the interests of each MX holder, the transaction fees will be shared in the form of BTC/ETH.

Release Rules

MXC market circulation consists of "mining" and "issuance".

Mining: Users get tokens in the form of "trading mining". The platform tokens obtained by mining will be distributed to "miners" in real time.

Issuance: Financing release is divided into two stages: Seed Round and Public Offering Round.



Seed Round: 10% of the total circulation, 1 ETH = 50,000, 20% of which is used for rewards. 30% of the principal will be issued first, and both 70% of the locked principal and the reward will be averagely released on a monthly basis, which will last for 7 months; the unlocked part will be released after the end of the public offering.

Public Offering Round: 10% of the total, 1 ETH = 50,000. 30% will be issued first, and 70% will be locked up. The locked part will be averagely released on a monthly basis, which will last for 7 months. The unlocked part will be released at the end of the public offering.



Investment Organizations



Cooperation Agencies



Road Map of Trading Platform



Disclaimer

This document can be only used for conveying information, and shall not constitute related opinions about the exchange of MX for payment and the participation in investing in the platform. The above information or analysis shall not constitute investment decisions. Relevant intent users should clearly understand the risks of MX. Once investors participate in the investment, they should be deemed to have known and accepted all risks of the project.

At present, the regulation of blockchain projects and digital token-based financing methods in some countries around the world is still unclear, and there is a certain possibility of loss of participants due to changes in laws or policies. If investors make their own decisions, they should fully accept the risks and be willing to bear all the corresponding results or consequences on their own. These risks include policy risk, regulatory risk, compliance risk, business cycle risk, network hacker risk, technology development delay or failure risk, management risk, digital currency industry risk, price volatility risk and other unspecified risks.

As a digital asset, MX has extremely high uncertainty in transactions. Due to the lack of strong supervision in the field of digital asset trading, digital currencies may bear such hidden risks as large fluctuations, all-weather trading and bankers' trading. Investors should reasonably choose their investment methods according to their own situation and experience.

If you are a citizen of a regulated country such as mainland China or the United States, please do not invest.

If the project fails due to market demand or technical or other uncontrollable reasons, worst of all, all ETH or other Token that you have invested can not be recovered.



MXC

<https://www.mxc.com>