



MIRQ

Whitepaper

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Get access to over 3.5 billion potential buyers in messengers using MIRQ

First in the world designer of the tunnels of sales and chat bots on the basis of AI for automation of lead generation, customer support and sales through messengers

We will develop a platform that will help businesses to start communicating with more than 3.5 billion users

- 3.5 billion users in messengers
- See your “useful advertising” online and offline
- Subscribe through favorite instant messenger in one click
- MIRQ collects contacts in CRM and turns your cold subscribers into your long - term buyers

You could use 10+ efficient MIRQ functions for integrated automation of lead generation, customer support and sales on the basis of artificial intelligence and chat bots through messengers to bring your business to a fundamentally new level of profit.

Configure the sales tunnel

The universal algorithm of variable auto mailing for all messengers with the function of accepting payments in one click. So you could automatically, without technical and marketing skills, turn the cold flow of users from messengers into your long-term buyers and loyal subscribers on social networks.

Effective Lead Generation Tools

1. Website - widget

The widget on the site will capture the flow of visitors and in one click adds them to the subscriber database and CRM. After that, the owner of MIRQ can make content mailings to a subscriber in his messenger, communicate with him through the chat window, accept payments and provide support via chat-bot.

2. Web form

Instead of large boring e-mail forms of registration or payment, you could enter customers into the database in one click from interactive web forms by capturing contacts through messengers.

3. Designer landing page

Allows you to create an effective subscription page without technical skills, on which the visitor selects through which messenger it is convenient for him to subscribe (in one click).

4. QR codes

QR code will work on the same principle - it offers the client to subscribe in one click through a convenient messenger.

Increase sales with CRM and smart mailing

- Send personalized offers to customers, by sex, location, interests, payment status, list segment and other parameters
- Follow conversions with built-in end-to-end analytics
- Monitor performance for each traffic channel and sales tunnel
- Automatic calculation of the main performance indicators of your business CAC and LTV - the cost of attracting the client and the amount of money that he paid you
- Automate customer support 24/7 using chat bot through messengers

All chats with your customers in one window
Facebook messenger, Telegram, Skype, Viber, WhatsApp,
SMS and others

Reduced support costs

MIRQ is an online service that helps to deliver customer involvement, support and sales to autopilot through instant messengers without technical skills using chat bots and artificial intelligence.

MIRQ Specifications

Ticker: MRQ

Algorithm: X11

Masternode collateral: 5000 MRQ

Masternode rewards: 85%

Block reward till block: 6000 - 1 MRQ

Block reward: 100 MRQ - 200 MRQ

POS start block: 1200

Block Timer: 60 seconds

Maturity: 30 blocks

Max supply: 21 000 000 MRQ

Coin Usage

Our coin will be used in several ways:

- Payments for our services will be received in the MRQ coins
- You will be able to sell your products for the MRQ coins, other crypto currencies and for fiat money

POS & Masternode Powered

A Masternode is a great tool to get passive income and participate in the development of the MIRQ.

POS is a great way to earn coins by keeping your wallet online round-the-clock, thereby utilizing the full potential of POS.