HOODRAT

2021 WHITE PAPER

General Edition

01

HUMBLE BEGINNINGS

Hoodrat (HOODRAT token) is a hyper-deflationary project created on the Binance Smart Chain on May 13th 2021.
HoodRat's creators were frustrated that many projects on the BSC network ended up being rug-pulls.

This is the reason why we are planning to launch a Machine Learning-based Anti rug-pull assessment tool to end unsafe projects once and for all.

The hyper-deflationary nature of HOODRAT, based on its high transaction fee, consitutes a boosted supply and demand model as the scarcity of the token increases with time. It is even more applied thanks to the utility that HOODRAT will provide.

The path forward for HOODRAT is not only determined by market fluctuations, but it's also measured by its utility aspect.

02

THE CORE TEAM

Two days following launch, the Core Developing Team decided to provide their real identity, which gave a further boost of confidence.

The team is made up of talented developers, strategists and marketers who all worked for Fortune 500 companies with over 20 years experience in the technical consulting sector, 5 years in the high-tech industry and 10 years in the financial and entrepreneurial sector. The team eventually grew up in size and onboarded many community ambassadors as well as internet celebrities.

03

SOFIANE

Project Lead

Sofiane is the Project Lead of HoodRat based in Paris, France.

Being just 26-years old, Sofiane acquired a significant work experience all around Europe (Ireland, Germany, Spain & Sweden) working previously in companies such as Apple, but also coordinated engineering and commercial-related projects.

Sofiane's problem-solving personality, understanding of the needs to provide to his community and stakeholders, proves to be a valuable asset in leading this project. On the side, Sofiane is an avid guitarist and loves cooking!

04

RON

Strategic Partnerships Director

Ron is HoodRat's Strategic Partnerships Director, assisting in making vital connections to ensure that HoodRat has only the best team supporting its endeavors.

His friendly and quick-witted personality make him a very likable person, which proves especially useful when connecting with strategic partners.

Ron first started investing in Bitcoin before finding an interest in the Decentralised Finance ecosystem and its numerous use cases. Realising how the Binance Smart Chain network was populated with unsafe projects, Ron had the impulse to do something about it and join the HoodRat team.

05

DANIEL

CMO/PR Director

Dan was one of the fortunate earlier investors of the digital assets movement when he started his involvement in 2014.

His foresight and determination gave him the capabilities to support his family and local community for the past 7+ years.

As a business owner of several entities he understanding what it takes to develop a project from the ground up and has always succeeded in his endeavors.

06

RJ

CFO

RJ, CFO of Hoodrat has 12+ years in the financial industry.
After receiving his MBA he moved into public accounting, investment banking , and now a director of FP&A in the private energy sector.

A passion for crypto currency evolved after some success in daily DFS fantasy sports and NFT collecting, and he immersed himself in projects here ever since.

The only things more important in life than Hoodrat to him, are his beautiful wife and his two boys (as well as getting that yacht he promised her off the coast of Sardinia of course!).

07

WILLIS

Lead Developer

Willis is HoodRat's lead developer, and has tested and studied countless blockchain contracts to reach a full understanding on how to launch a clean token allowing for our use case.

Being a Solution Architect with 20+ years experience designing, developing and implementing enterprise applications for manufacturing, telecom, aerospace & defense, energy and services industries across various mobile and desktop platforms, Willis proves to be a dear and very valuable team member.

08 FOUNDING PRINCIPLES

HoodRat beliefs lay on strong pillars that make our community the strongest and most educated regarding the market trends and the understanding of how crypto works.

COMPETENCY

Onboarding members highly specialized in their field and always striving to reach excellence.

TRANSPARENCY

Hiding nothing from our holders and potential investors. Engaging continuously with our community

STEADY GROWTH

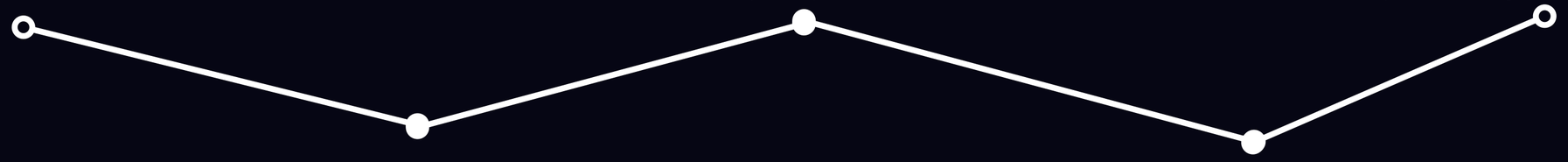
A long-term vision always prevails over hype and quick pumps.

TRUST

A synergy of Competency, Transparency, Steadiness and Focus.

FOCUS

Gaining a lazer-sharp focus on what matters the most, independently of minor events.



09

PRESALE LAUNCH

Hoodrat launched a whitelisted presale in order to raise sufficient liquidity to get the project up and going. 170 wallets have been selected for the whitelist, with 25 more spots opened. Hoodrat ended up raising 72BNB loaded into the initial LP from over 90 investors!

Whitelisting our presale has been a successful way to protect our investors and project from the liquidity dumping bots. Those who would typically load up their assets in BNB to own a significant amount of the tokens available for presale, then drip sell it to kill the price and project early on.

10

LIQUIDITY LOCK

Minutes following the launch on Pancakeswap, HoodRat locked 100% of the LP tokens using DxLocker for a duration of 6 months. The LP will be further locked (for a longer duration), once the previous locker expires.

Locking 100% of the LP tokens make it impossible for a rug to happen. Visit the tokenomics section for more information on the distribution of the tokens at creation.

Connect your wallet on the BSC network when clicking on the following link to check the Liquidity Lock status.

https://dxsale.app/app/pages/dxlockview?id=0&add=0xDeFc2F511c8F680814d009cd687E45A95bbEf74b&type=lplock&chain=BSC

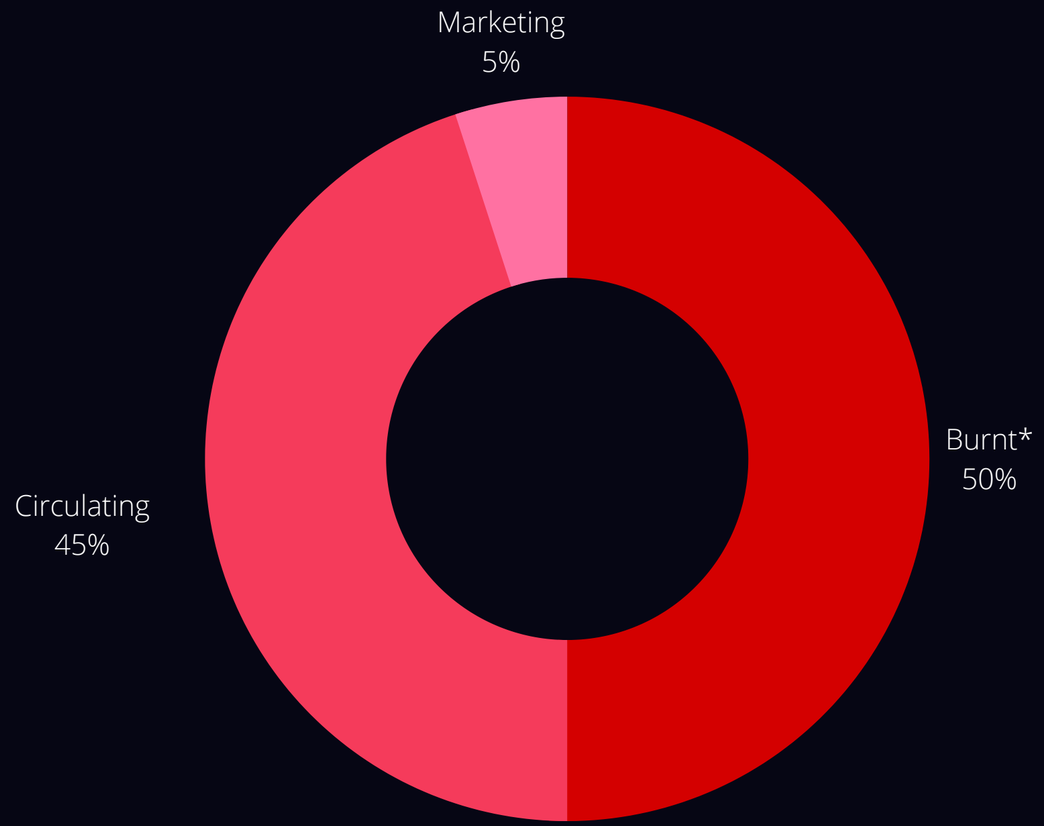
Note: LP tokens (stands for Liquidity Pool tokens) are issued to the developer when creating the HOODRAT/BNB pair, which sets the initial price. The contract owner adds the liquidity (here 45% of the total supply at launch) as well as BNB raised during the presale and gets LP tokens accounting for the total value of the pool.

11 TOKENOMICS

TOTAL SUPPLY: 1,000,000,000 HOODRAT

HOODRAT's tokenomics leave nothing to chance. Tokens have been minted in a way that people would psychologically grasp.

The price that reflects also makes it more incentivising for people to hold and buy as the mental milestone of reaching $1 for 1 HOODRAT is not a fantasy.



*50% of the total supply were burnt after adding to the Pancakeswap Liquidity Pool

12 HOODRAT PROTOCOL

Two functions occur during each trade: a reflection and a burn. Each transaction is taxed a 10% fee, which is split in two ways:

- 5% sent to the 0x000000000000000000000000000000000000dead wallet (No one will ever have access to this wallet)
- 5% redistributed to all the holders.

The 10% burn and redistribution make it a high-deflationary token, with the rewards favoring long term holders. It is projected that with more trades occuring, the 5% burn rate could drastically decrease the supply over the year, which will further raise HoodRat's price and stability.

The 5% redistribution fee aims to prevent a downwards prevent a sale pressure that could be caused by early investors who have yielded a higher return on their investment. It also makes it much harder for price manipulators to day trade, as the re-entry price makes it almost impossible for short-term day traders to win.

This mechanism also encourages holders to keep their tokens in their wallet by providing a reward amount depending on the total tokens held by the wallet owner.

13 COMMUNITY

HoodRat Whales Club

Establishing a consensus and creating relationships with our whales are crucial to the development of this project. This is why we created the HoodRat's Whales Club. The team meets (on top of the weekly community AMAs given to everybody) with the Top 50 holders in a shareholder meeting fashion. Many of the whales have experience and useful skills to help strengthen the project.

As safeguards of our vision, it is important all top investors share the same vision and feel like their voices are being heard, which helps us to brace through uncertain times such as a bear markets as well as helping us to focus on delivering our main mission.

As a result of this initiative, we have influenced other projects to do the same, which further sets HoodRat as a reference for positively changing Defi crypto.

Weekly AMAs

Transparency is paramount at HoodRat. This is why the team meets every week and interacts with its holders via Twitch to update them on the latest development news, discussing about the market situation as well as answering the community's questions.

14 ROADMAP

MAY 2021

- Website and Community Building ✔
- Solidity.finance Audit ✔
- Marketing Campaigns ✔
- Stocktwits Listing ✔
- Coingecko Listing ✔
- Team Reveal AMA ✔
- Coin Market Cap Listing

JUNE 2021

- Influencer Relations ✔
- Community AMAs ✔
- Certik Audit
- HoodRat Merch
- Blockfolio Listing
- Centralised Exchange Listing
- NFTs

JULY 2021

- Traditional Media Marketing
- Sports Sponsoring
- Car Giveaway
- Staking Platform
- Simplex Partnership

AUGUST 2021

- Reinforcing Influencer Relations
- Institutional Relations
- Opening to major foreign markets
- Major PR Operation
- ScamBuster Beta Release

15

SCAMBUSTER

Functioning Principle

ScamBuster is Hoodrat's leading AI-based tool to assist people in assessing the safety of an investment. It relies on a proprietary method based on machine-learning algorithms to track the developer wallet(s) and sniff any hidden funds, which could raise a red flag.

SCAMBUSTER

16

Key Functionalities

CONNECT YOUR WALLET

Check your balance and buy HOODRAT directly on the website.

SCAN

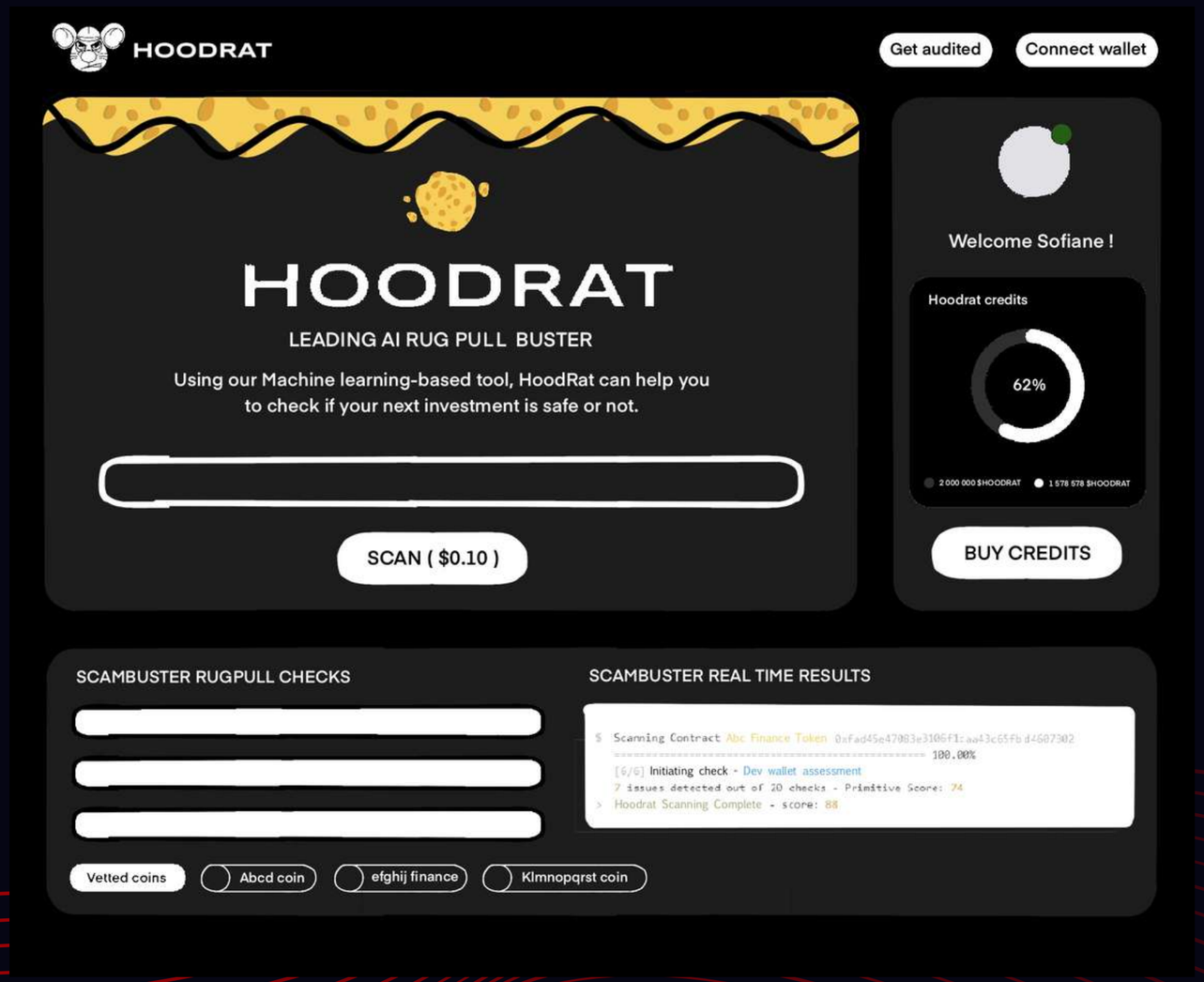
Scan for any contract that is deployed on the Binance Smart Chain

TRACKING

Track the Developer wallet's transactions and analyses suspicious movements

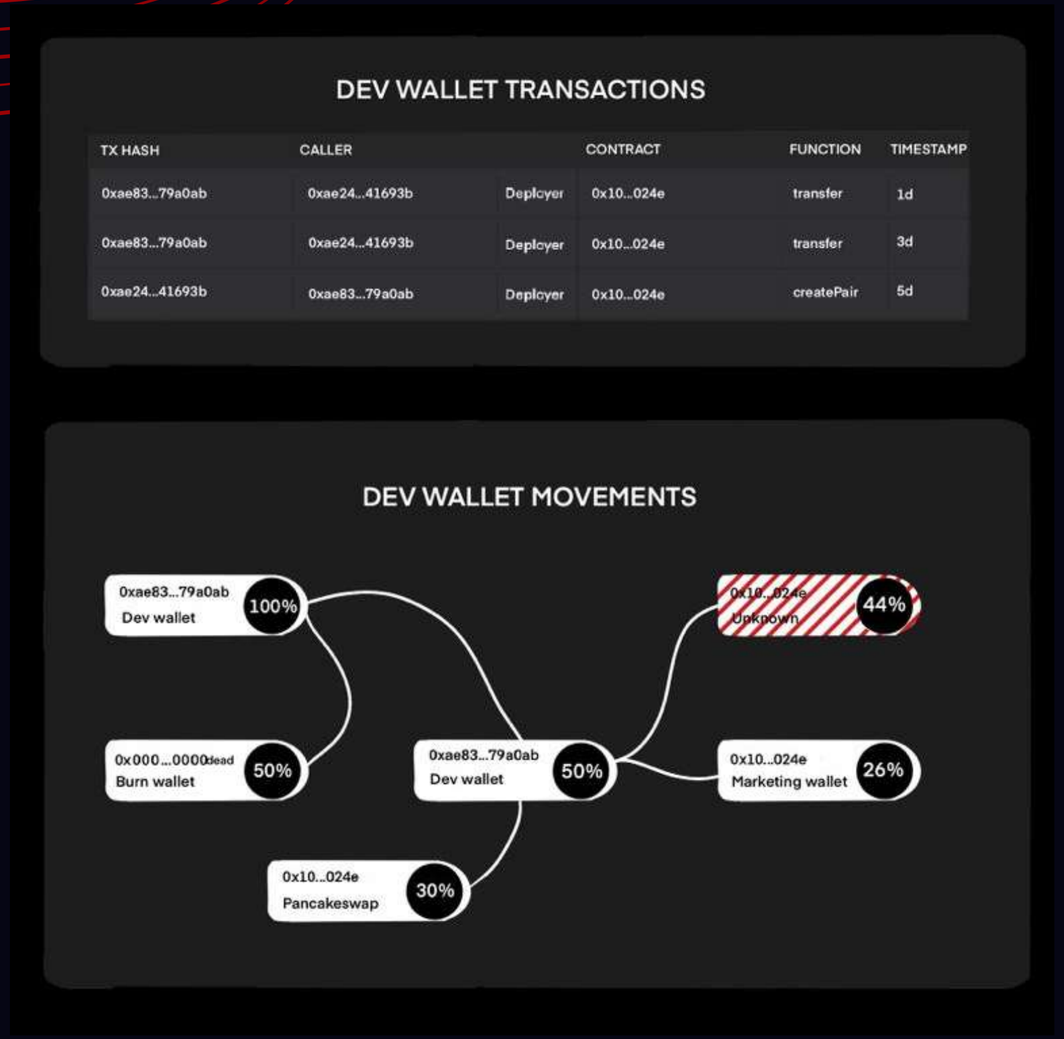
SCAMBUSTER

Front Page Prototype



SCAMBUSTER

User Dashboard



SCAMBUSTER

Business Model

A good idea is not complete without a good business model, which is why HoodRat has designed several revenue streams to ensure our vision can be perpetuated over time. It also makes it a very attractive value proposition to our investors.

- Users who wish to use ScamBuster will need to own $HOODRAT and pay a negligeable amount of it per query.
- 50% of this flat fee will be added to the Liquidity Pool, further raising the price floor as more uses occur.
- 50% will be used to fund our Team as well as operations (servers, updates etc.)

20 SCAMBUSTER

Impact on HOODRAT's price

We should also take into account that not only does HOODRAT's value fluctuate with each transaction, but it will also strengthen its price floor and stabilization for any investor. That is because additional liquidity is added to the LP from each purchase made using the development tool.

Each use of the Scambuster will generate a $0.5 revenue, of which 50% is added to the Liquidity Pool. While transacting, a 5% burn will also occur (as part of the 5% burn/5% reflection in our contract). The generalised use of the Scambuster will therefore contribute in restricting the supply in a linear way, therefore directly impacting the price going up.
Adding to LP also contributes in raising the price floor exponentially

21

PRODUCT DEVELOPMENT PHASES

JUNE

Software architecture, data collection and ML Engine training

AUG

v0.1 Beta Release
Weekly Hotfix releases
Revenue Model Optimisation

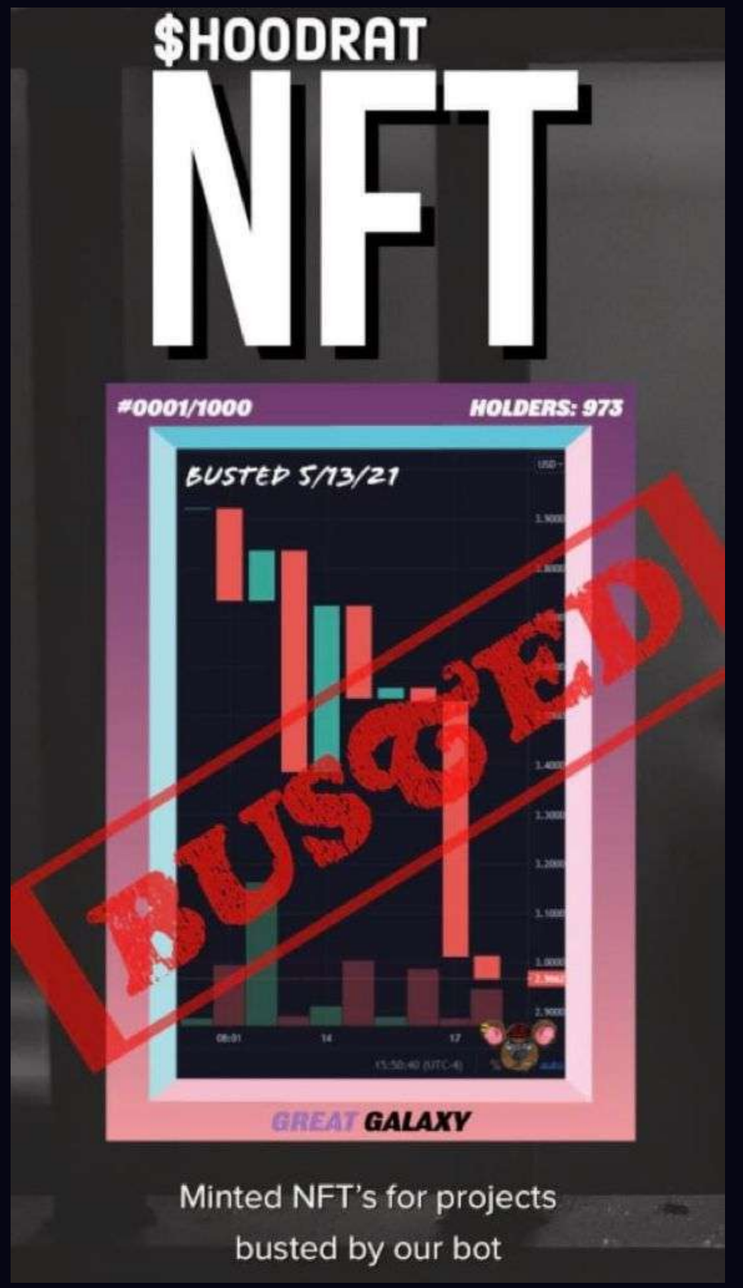
Q4

Monthly major updates
API Integrations

22 NFTS

SCAMMERS HALL OF SHAME

HoodRat will be minting a series of NFTs based on projects that were rugged or that have been detected by our tool. Introducing the Hall of Shame of rug-pulls!



23

FAQ

WHY IS THE OWNERSHIP NOT RENOUNCED?

While it is normal for community tokens to renounce ownership, so as to guarantee a total safety against unwanted modifications, it would pose a significant roadblock for a fully team-owned project. We need ownership of the contract to sign transactions on BscScan, which will be very important when developing our use case. Without it, our project cannot advance the way we envision it. We have provided our identity as proof of trust and goodwill for that exact reason.

I CHECKED ON BSCHECK THAT THE CONTRACT WAS MODIFIED, IS THIS TRUE?

During the whitelist presale, we had to manually airdrop the tokens to the presalers (prevented bot liquidity dumps). In order to airdrop, we waived the 10% transaction fee function (would not make sense otherwise). It was done shortly before airdropping all the tokens to the presalers. Please note: the function was called immediately the launch on Pancakeswap, so rest assured that there is no way to ever exclude the fee from any holder. For more information, check our audit results here: https://solidity.finance/audits/Hoodrat/

WHEN WILL WE SEE A DEMO?

Currently the team is at the designing stage of the algorithm and are performing tests to ensure the beta is functional. Training a Machine-Learning engine (through 100,000s test runs) can take weeks if not months before obtaining increasingly accurate results. The Beta release is scheduled for mid-august. Our team in the meantime focuses on raising HoodRat as THE reference for combatting scams and rug pulls.

24

WHAT WE NEED FROM YOU

The success of this project cannot happen without the solidity of the foundations HoodRat lays on. In order to build that strong foundation, we need the consensus of the whole community; as well as onboard investors who look into the long-term vision that will stand by us even when the markets are uncertain.

Not only will our use case benefit HoodRat, it will also launch an unprecedented movement to combat scams once and for all, thus positively and permanently impacting the Defi Ecosystem.

Help us become the resistance that all crypto investors deserve and need against the dishonest individuals that scar our space.

Contact us

WEBSITE

www.hoodrat.finance

EMAIL

hoodrat@hoodrat.finance

TELEGRAM

https://t.me/HoodratOfficial