



HARACOIN

**HARA, INC.
HARACOIN CRYPTOCURRENCY**

WHITE PAPER

NOTICE: The material and content presented in this White Paper is the sole responsibility of Hara, Inc., a Utah corporation (“we”, “our”, “us”, or the “Company”) and is qualified in its entirety by the Company’s offering memorandum and/or offering circular (the “Disclosure(s)”) which contain more complete information including risk factors. The material and content on this White Paper contains forward-looking statements and hypothetical economic forecasts that may not be realized. By receiving or viewing this material, you acknowledge and agree not to rely upon it in making an investment decision. Please read the Disclosure(s). This material does not constitute or form a part of any offer to sell or solicitation to buy securities nor shall it or any part of it form the basis of any contract or commitment whatsoever. Without limiting the foregoing, this material does not constitute an offer or solicitation in any jurisdiction in which such an offer or solicitation is not permitted under applicable law or to any person or entity who is not an “accredited investor” as defined under Rule 501(a) of the U.S. Securities Act of 1933, as amended, or who does not possess the necessary qualifications described in the Disclosure(s) and/or Rule 506(c) under Regulation D of the U.S. Securities Act of 1933, as amended. Please read the Disclosure(s).

EXECUTIVE SUMMARY

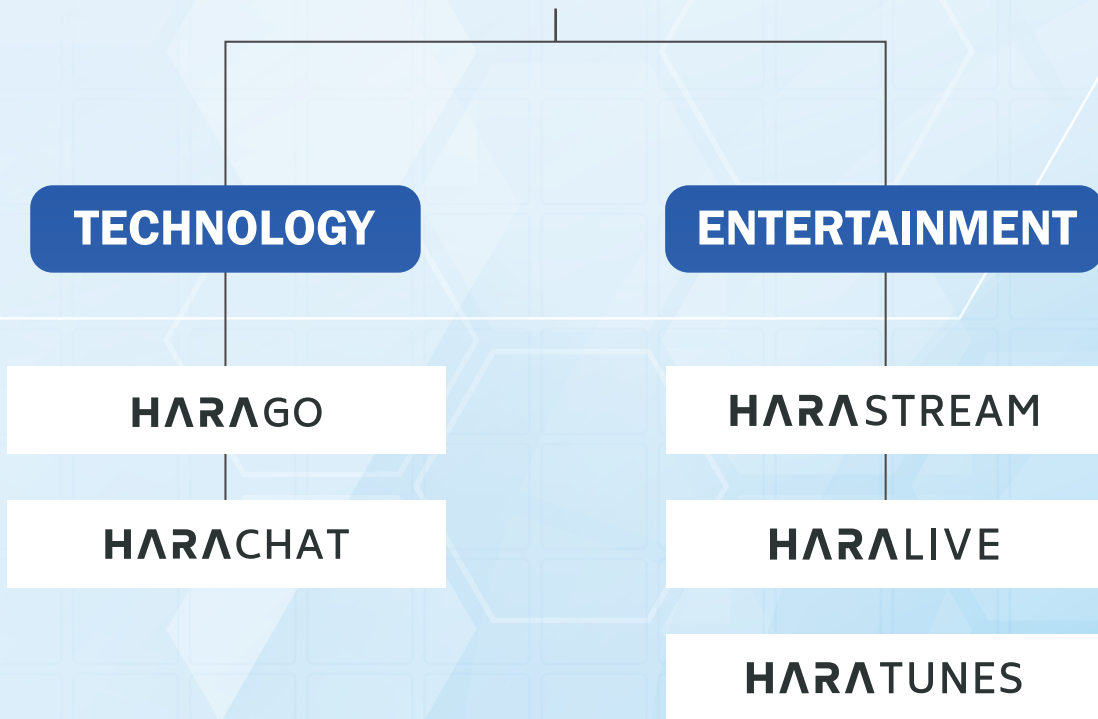
Haracoin is a cryptocurrency with the vision to further the worldwide adoption of cryptocurrency. To accomplish this vision Hara, Inc. is developing technology and applications to simplify the use of cryptocurrency for the masses, as well as launching entertainment industry companies as marketing tools to bring awareness of cryptocurrency to the world.

INTRODUCTION

Our mission is to establish the worldwide mass acceptance and adoption of cryptocurrency. We believe technology causes revolutions, and the marketing power of celebrities and the entertainment industry can open the eyes of the world. Commerce on the internet is in a state of change. With the creation and acceptance of the peer-to-peer electronic cash system of Bitcoin and successive related technologies in the cryptocurrency industry the world is seeing the rise of a new financial system. Online transactions are being made with blockchain technology that eliminates the need for a trusted third party financial institution. This innovative technology and the acceptance of the cryptocurrency system in many areas of the world has led to an explosion of demand, which caused Bitcoin and other cryptocurrencies to skyrocket in value and establish a new way to transact worldwide. Haracoin is a cryptocurrency created to become a worldwide medium of exchange and an international anchor cryptocurrency which will be marketed to the world through the entertainment industry.

HARACOIN

Worldwide Mass Adoption of Cryptocurrency





HARACOIN

HARACOIN WORLDWIDE MASS ADOPTION OF CRYPTOCURRENCY

Haracoin is a cryptocurrency similar in theory, design, and architecture to Bitcoin, and encrypted/mined using the qubit algorithm. Haracoin is not built on an existing blockchain (such as Ethereum) but is its own blockchain technology. Like other distributed ledger technologies, it allows for the peer-to-peer electronic exchange of coins. Purchasers of Haracoin may transfer the Haracoin cryptocurrency to others without the necessity of any trusted third-party financial



HARACOIN – TECHNOLOGY APPLICATIONS



HARAGO



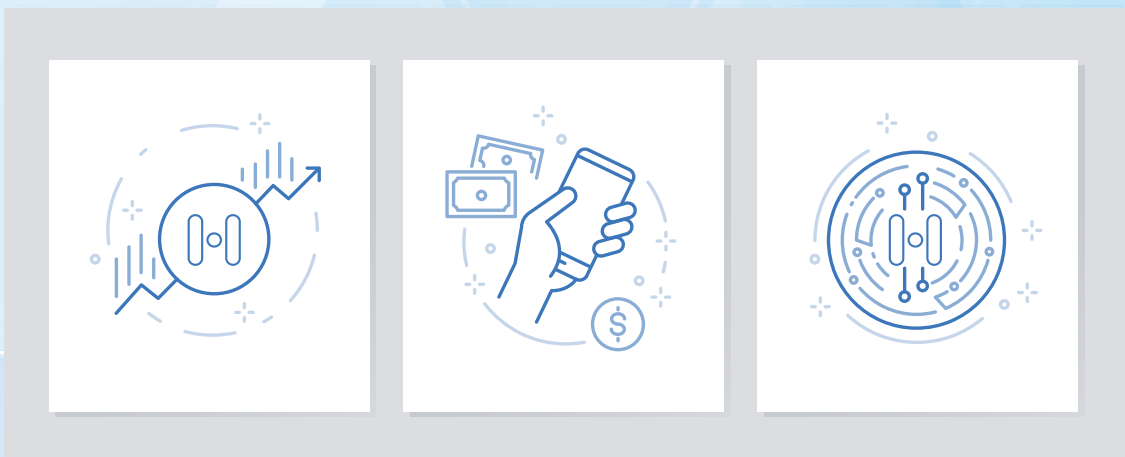
HARACHAT

Technologies cause revolutions when they can be used by the masses. Hara, Inc. is developing applications with the goal to bring cryptocurrency to everyone. To gain worldwide mass adoption of cryptocurrency, cryptocurrencies must become simple and accessible to everyone. To help achieve this goal we are developing HARAGO and HARACHAT.

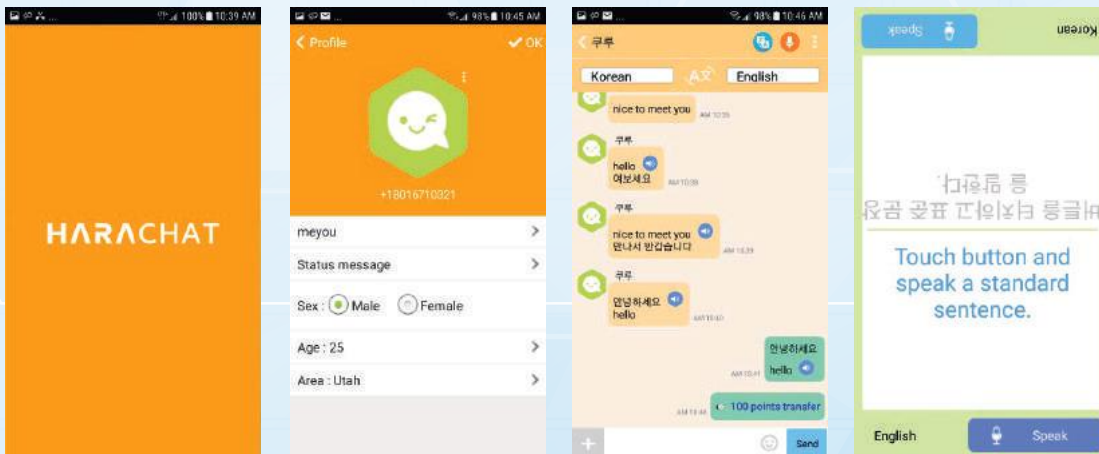
HARAGO, INC. (www.harago.net)



Harago is a smartphone app currently in development which aims to connect cryptocurrency users with merchants willing that accept cryptocurrency and give discounts to customers. The app plans to use geo-location technology to identify Harago users proximity to Harago merchants and to alert the user of discounts and promotions offered by the merchant. Other planned features allow users to play various mini-games and win additional discounts and coupons from the merchant. Our goal is to create a fun and equitable relationship between merchants and cryptocurrency users which incentivizes the merchant to accept cryptocurrency and benefits the users of cryptocurrency with discounts. Harago, Inc. is a wholly owned subsidiary of Hara, Inc.



HARACHAT, INC. (www.harachat.com)



Harachat is a messenger platform currently being developed that brings international people and groups together. When completed, Harachat aims to make translations occur seamlessly and intuitively. The goal is to allow group of people from many different countries to chat effortlessly with foreign speakers, responding in their respective languages and conduct business and life. Harachat is also planning to set up communities which will have benefits associated with use - such as discounted merchandise, interactive chat rooms, translated conversations, private groups, and easy transfer of Haracoin and other cryptocurrencies. The platform plans to have thousands of emoticons and other technological innovations. Harachat aims to be the messenger service of the future. Harachat, Inc. is a wholly owned subsidiary of Hara, Inc.



ENTERTAINMENT



HARASTREAM



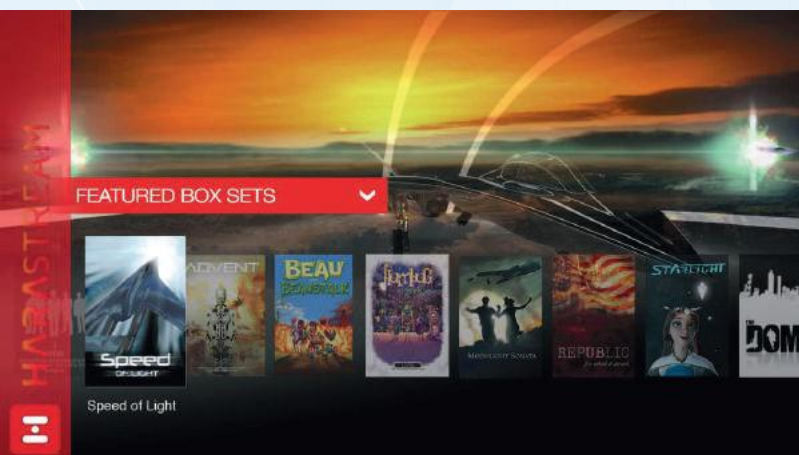
HARATUNES



HARALIVE

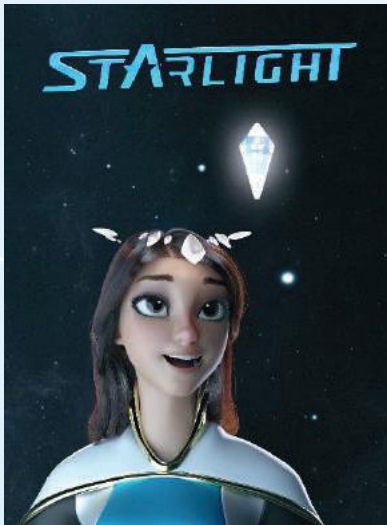
Hara, Inc. understands that marketing and awareness of a cryptocurrency is essential for the progress of a cryptocurrency in the worldwide market and one of the most powerful marketing industries in the world is the entertainment industry. Film, television and the fascination of the worldwide public with Hollywood celebrities creates a venue to reach millions of people and to bring an awareness of Haracoin and the world of cryptocurrency into homes, cell phones, tablets, televisions, computers and theaters worldwide. Lee Baker, Hara, Inc. CEO, has worked extensively in the entertainment industry as owner and president of Paralight Films, LLC (www.paralightfilms.com), CEO of Genesis Animation, Inc. (www.genesisanimation.com) and the previous owner and president of Sandman Studios Entertainment, LLC (www.sandmanstudios.com). Under Mr. Baker's direction, Hara, Inc. is developing systems that aim to bring Haracoin to the masses through the entertainment industry through the creation of HARASTREAM, HARALIVE and HARATUNES.

HARASTREAM, INC. (www.harastream.com)



Harastream is a film and television online streaming company which is in active development. Harastream allows members to purchase and view complete box sets of film and television productions rather than just the film. In addition to watching a movie or a television show Harastream members will also be able to see additional aspects of the project uploaded by the content/film owners which might include content from cast and director interviews, “making of” documentaries, alternate endings, cut scenes, behind the scenes interviews, bloopers, music videos and any other videos or clips related to the project. Harastream is also planning to provide benefits to members willing to share Harastream with others and to build a community. Harastream, Inc. is owned 80% by Hara, Inc., 10% by Lee Baker and 10% by Richard Davis.

In addition to the streaming service of Harastream, the company will also actively create new feature film and television projects. Harastream has secured rights to fund all or part of several projects that are already in production, and others that are ready for production. Harastream is also in active negotiations for other projects as well. Hara, Inc. will fund such productions.



STARLIGHT

Genre: 3D Animation Angel Fairy Tale Feature Film

Attached Voice Cast:



John Rhys-Davies
(Lord of the Rings)



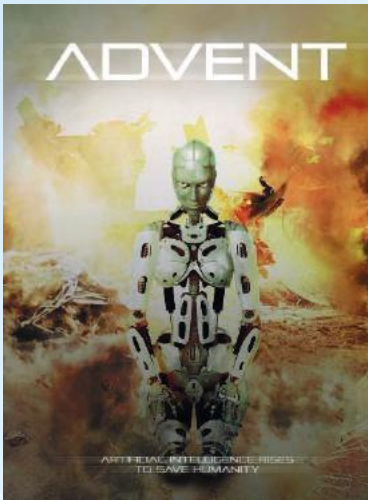
Larry King
(Larry King Live)



Shawn King
(Christmas Eve)

Intellectual Property Rights Owner: Genesis Animation, Inc.

Story: While searching for her missing parents, Starlight, a young angel, discovers that her brother is leading a war in heaven and she must choose sides. This story is one of love, loyalty, betrayal and family which affects all of Heaven, the Heavenly Realms and the newly created planet Earth.



ADVENT

Genre: Live-Action Television Series

Intellectual Property Rights Owner: Lee Baker

Story: Set in the modern day, a meteor strikes the Earth, destroys most of the life on the planet and brings with it strange alien creatures determined to take control. The remaining humans cannot defend against the creatures until a teenage boy creates the first living robot.



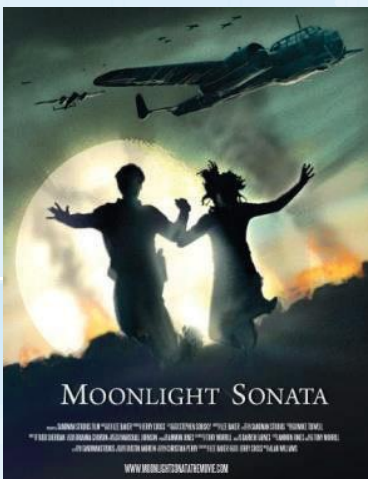
SPEED OF LIGHT

Genre: Live-Action Sci-Fi Thriller Feature Film

Intellectual Property Rights: Lee Baker and Paralight Films, LLC

Additional: Speed of Light was released as a novel in 2011.

Story: Traveling the speed of light traumatizes a man as his mind expands and he sees from the experience and eyes of everyone and everything around him. He pieces himself together and struggles to stay alive as he learns to control his new abilities, discovers his wife's death was not an accident and her killers are after him.



MOONLIGHT SONATA

Genre: Historical Espionage Thriller Feature Film based on real events.

Intellectual Property Rights: Lee Baker and Paralight Films, LLC

Story: Winston Churchill made a controversial decision during World War II to not evacuate the city of Coventry and allow the city to be destroyed even though he knew the attack would occur. He did this to protect the enigma decoding information and possibly win the war. Our story centers on the spies that discover the impending attack and their decision to save their own families who live in Coventry or to obey orders to let the city be destroyed. One spy disobeys Churchill and leaves to save his wife and unborn baby, the other pursues him.

HARALIVE, INC. (www.haralive.com)



Haralive is a Smart-Theater creation company. We aim to bring movie theaters to life. We believe that in order for theaters to survive in this digital world the theater itself must become an attraction and event. We are moving forward to create fun, interactive experiences for moviegoers in movie theater lobbies and hallways using virtual reality and augmented reality and in doing so increase the public interest in going to movies in the theaters as well as promoting and expanding the awareness of Haracoin. Haralive, Inc. is owned 80% by Hara, Inc., 10% by Lee Baker and 10% by Richard Davis. Haralive Smart-Theaters plan to have the following features:

INSTANT MERCHANDISING

Haralive plans to use Harascreen digital displays to replace posters in theaters and also provide for instant merchandising. We plan to make purchasing through Harascreens in both traditional methods of payment as well as cryptocurrency, including Haracoin.





AUGMENTED REALITY

Using a combination of the Harascreen and the technology of augmented reality we plan to allow moviegoers to become a part of the events inside the screen. Imagine posing next to your favorite hero or animated character in their world and in their poster. All of this is in development with the Harascreen and augmented reality. Screens can be large or small and planned features will allow animated characters to interact and speak with the moviegoer. In our development plan, moviegoers will be able to post themselves with their favorite movie stars and characters to their social networks and our hope is that this technology will drive social marketing for films and merchandise to a much higher level.

VIRTUAL REALITY

Our development plans include the ability to have a moviegoer simply scan the symbol on a poster with their telephone or tablet and be able to unlock virtual reality in the lobby and hallways of the theater. Through their phone or tablet they will be able to see fantastical worlds within the theater or superheroes saving the day. Our vision is to make the theater a virtual reality theme park and each new movie can bring with it new adventures in the lobby and hallways. Development plans to allow films to actively participate through marketing events – for example an “Easter Egg” type challenges for moviegoers.



HARATUNES, INC. (www.haratunes.com)

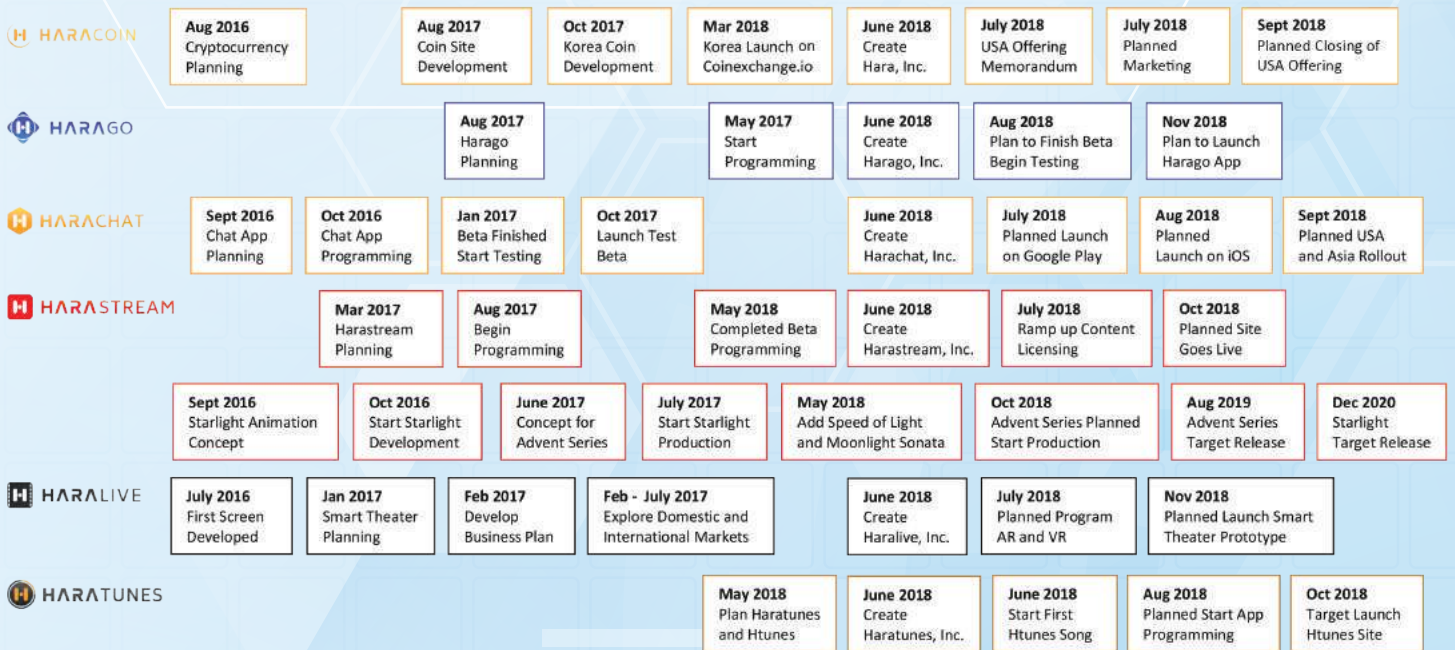


Haratunes, Inc. is a new music company which plans to partner with Harastream, Inc. Haratunes will seek to combine the power of the well-established process of working with artists, new talent and fans to help accelerate their favorite artists to the next level. With this platform we aim to empower fans to help their favorite artists gain recognition and traction as they progress in their careers. Haratunes seeks to be at the forefront of the modern music industry and next generation of user-artist connection. Haratunes is also branding the name Htunes as a portal for the public to experience great music. Haratunes, Inc. is a wholly owned subsidiary of Hara, Inc.



HARACOIN BUSINESS ROADMAP

Following is a Business Roadmap showing the work we have completed on the various businesses outlined previously in this White Paper as well as our projected timelines for the future:



LEE BAKER – CHIEF EXECUTIVE OFFICER



Lee Baker is the owner and president of Paralight Films, LLC (www.paralightfilms.com), the CEO of Genesis Animation, Inc. (www.genesisanimation.com) and was previously an owner and president of the visual effects and animation company Sandman Studios Entertainment, LLC (www.sandmanstudios.com). Lee has worked on many feature film and television projects including Race to Witch Mountain, Pushing Daisies, Grimm, Trauma, The Aquabats, Raising Hope, A Gifted Man, The Closer, iZombie and many others. His company built the X-Box video game Advent Rising with Majesco, worked with Electronic Arts on G.I. Joe, Littlest Pet Shop, Monopoly, Nerf and Connect Four and built interactive games for Stuart Little and Pirates of the Caribbean. For their work, his company has won 10 Telly Awards, 2 Davey Awards, 2 W3 Awards, 15 Horizon Awards, 5 Communicator Awards and 6 Interactive Media Awards. Lee is the author of the novel Speed of Light and the illustrated books Humbug, A Christmas Carol and Beau and the Beanstalk. Previous to working in the entertainment industry Lee had taken and passed the series 6 and series 65 exams.



STIEN DAVIS – CHIEF TECHNOLOGY OFFICER

Stien Davis began his career in the US Air Force, with a Top Secret government security clearance in military cryptology and cyber security. After Desert Storm, he entered the private sector creating an interactive company named Max Appeal which was purchased by a European corporation in 2001. Stien makes ideas manifest. Among his technological contributions are the Interactive Harascreen series of touchscreen, digital displays, and the Harastream OTT broadcasts network. Stien has provided development, production, and creative support for entities such as Sprite, Kobe Bryant, The Hollywood Chamber of Commerce, Reebok, Body Glove, Bloomingdales, Popchips, Disney, Sony, Y2K, and Apple's Beats By Dre.



CHRIS RICHARDS – CHIEF MARKETING OFFICER

Chris has worked in marketing both in house and as a consultant for years. He has experience launching companies in the solar, media and outdoor industries. Chris has worked with many startups and industry giants and has a track record of executing major marketing campaigns in an efficient and profitable manner. From major events such as the MIYU Enterprises Gala at the Utah State Capitol to all types of interactive multi-media technologies Chris is extremely fluent in the digital world. He has work with several charities while attending college including international charities, working with at risk youth and programs for many years.



DAVID VAZ – FINANCE AND TECHNOLOGY ADVISOR

David Vaz, Chairman/CEO of Geoperks International Holdings with over 15 years of experience deploying multi-million dollar projects in the Banking, Telecom & Wireless Industry as a lead consultant at several Fortune 500 Companies. David is also founder of G-COIN\$. He has advised and consulted for Nortel Networks, Wells Fargo Bank, BofA on IT projects relating to LAN/WAN ATM Encryption, Security, Data Analytics, AI, and Machine Learning.

HARACOIN OFFERING MEMORANDUM SUMMARY

The minimum investment amount is USD \$25,000, which may be waived in our sole discretion. The Offering may be extended, withdrawn, or closed at any time in our sole discretion without notice.

The Subscription Price of Haracoin is equal to USD \$.30 per Haracoin (“HRC”) Token plus one or more “Bonuses” according to the following schedules:

Bonus 1: Bonus based upon Time of Subscription:

July 10, 2018 through July 25, 2018: 100% Bonus

July 26, 2018 through August 15, 2018: 80% Bonus

August 16, 2018 through September 5, 2018: 50% Bonus

September 6, 2018 through September 20, 2018: 30% Bonus

September 21, 2018 and beyond: 20% Bonus or less in the sole discretion of the Token Issuer.

Bonus 2: Bonus based upon Subscription Amount:

\$1,000,000 up to \$4,999,999.99: 10% Bonus

\$5,000,000 up to \$9,999,999.99: 20% Bonus

\$10,000,000 up to \$14,999,999.99: 30% Bonus

\$15,000,000 up to \$19,999,999.99: 40% Bonus

\$20,000,000 or more: 50% Bonus

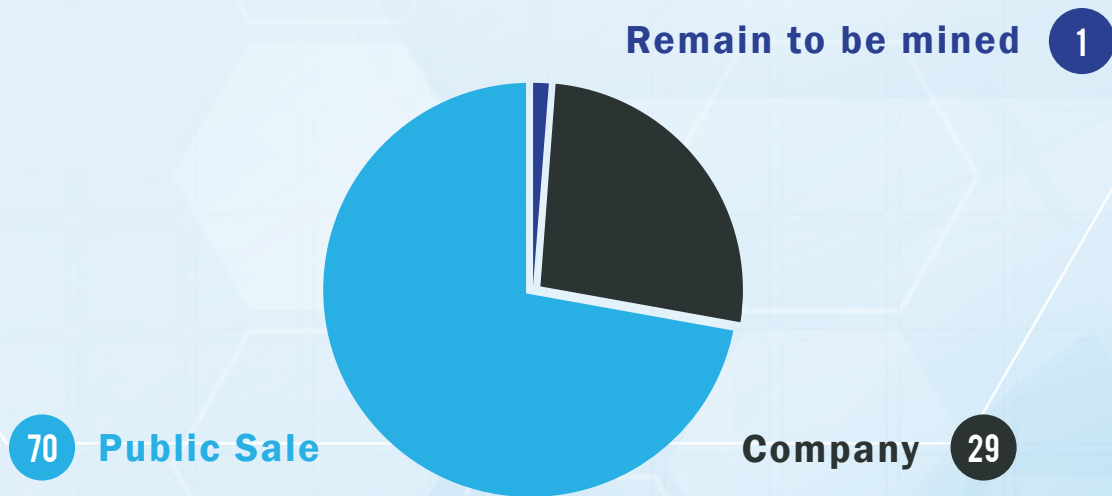
For example, and for illustrative purposes only, in the hypothetical event a Subscriber's funds of USD \$900,000 are received by the Token issuer on July 22, 2018 at USD \$.30 per HRC Token, such Subscriber shall be entitled to receive 6,000,000 HRC Tokens (i.e., 3,000,000 plus a 100% Bonus (3,000,000)) upon fulfillment by the Token Issuer. If the same Subscriber were to, instead, subscribe with USD \$1,200,000 on such date, then the same would be entitled to receive 8,400,000 HRC Tokens (i.e., 4,000,000 plus a 100% Bonus (4,000,000) plus an additional 10% Bonus (400,000)) upon fulfillment by the Token Issuer. After September 21, 2018, these terms may be withdrawn or modified at any time in the Token Issuer's sole discretion.

HARA, INC. OFFERING MEMORANDUM USE OF FUNDS

Our current estimated use of proceeds from the Offering, subject to substantial and material change in our sole discretion, may be allocated in our sole discretion to fund a multitude of projects and ventures being pursued by Affiliates of Hara, Inc., including, but not limited to, Harago, Inc., Harachat, Inc., BlueSkyBit, Inc., Harastream, Inc., Haralive, Inc., Haratunes, Inc. (collectively, our “Affiliated Project Companies”) and/or other entities or projects which may be deemed by our management as beneficial to us. Such Affiliated Project Companies, in turn, shall be engaged in U.S. domestic and international operations, research and development, production, licensing, employees and employee benefits, computer hardware and software purchase and development, legal fees, domestic and international marketing, office space, acquisition of real estate, development and production of feature films and television shows, development and production of music and investment into actors, artists and musicians. We or our Affiliated Project Companies may also utilize the proceeds of the Offering for any other business-related expenses including, but not limited to, Offering expenses, legal, accounting, due diligence, overhead, marketing expenses, retirement of debt, settlements, interest payments, redemptions, etc.



HARACOIN TOKEN ECONOMY



As addressed in detail in our Disclosure(s), upon commencement of the Coin Sale, approximately 70% of the available Haracoins (7 billion coins), will be available for sale to accredited investors. Approximately 29% of the available Haracoins will be held by the company for founders, team, bounty program, advisors, reserve, marketing, business investments, business operations, charitable causes, early investors and other areas determined by the Company. Please read our Disclosure(s). Approximately 1% of the available Haracoins remain to be mined. At the conclusion of the Coin Sale, it is anticipated some portion of the token allotment will be left unsold. Rather than burn/destroy these excess tokens, we will initiate an Air Drop incentive program to encourage the long-term holding of Haracoins.

AIR DROP INCENTIVE DETAILS

The total tokens reserved for the Air Drop Incentive program will be determined by the amount sold in the coin sale. These remaining unreserved coins will be divided into two groups. The first group will be divided into yearly allocations and distributed throughout each year prorated to Haracoin holders. The second group will be reserved for entertainment and technology projects of which a portion of the profits of projects funded using these tokens will be converted back into Haracoins and added to the airdrop campaign. Therefore, Haracoin holders will directly benefit from many of the future films, television shows and innovative technology projects created by Haracoin. The duration of the airdrop campaign would be for 10 years. For example, if there were 2 billion coins left over after the coin sale, these would be divided into two groups of 1 billion coins. The first group of 1 billion coins would be airdropped to Haracoin holders in ten annual allocations, one for each year. The second group of 1 billion coins would be used to assist in the funding of entertainment and technology projects of which a portion of the profits from such projects will be converted into Haracoins and added to the airdrop campaign. Throughout the following 10 years, each allocation would be randomly distributed to current token holders. If someone sells their Haracoins, then the new holder of the Haracoins will get the next Airdrop. Only current Haracoin holders will benefit from the airdrops – which should encourage long-term interest in Haracoin.

Haracoin is a cryptocurrency which can be mined using the qubit algorithm. Haracoin has a max cap of approximately 10 billion Haracoins. 7 billion (70%) will be made available for sale through the Offering. Approximately 2.9 billion (29%) will be held by the company. Approximately 100 million (1%) Haracoins remain to be mined. 99% of the Haracoin money supply is currently privately controlled by Hara Inc. To be a global cryptocurrency, Haracoin must have a large independent network. To reach this goal, the Haracoin source code and mining capability will be moved to the public domain over the next 2 years. The transition from private network to public network is fraught with security risks, therefore, to ensure security of the network, a limited and controlled deployment of public mining nodes will be allowed to join the Haracoin mining network over this period. Using this method, it is our goal to build the network to sufficient size to be independent and allow public mining and full open sourcing of the code. Please read our Disclosure(s).

NOTES

[1] Alternative trading system (ATS) is a US and Canadian regulatory term for a non-exchange trading venue that matches buyers and sellers to find counterparties for transactions. Alternative trading systems are typically regulated as broker-dealers rather than as exchanges (although an alternative trading system can apply to be regulated as a securities exchange). In general, for regulatory purposes, an alternative trading system is an organization or system that provides or maintains a market place or facilities for bringing together purchasers and sellers of securities, but does not set rules for subscribers (other than rules for the conduct of subscribers trading on the system). An ATS must be approved by the United States Securities and Exchange Commission (SEC) and is an alternative to a traditional stock exchange.

- Lemke and Lins, *Soft Dollars and Other Trading Activities*, §2:25 (Thomson West, 2013 ed.).