# THE DRAGON COIN CROWD SALE



DECEMBER 2017 VERSION 2.0

# CONTENTS

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	Terminology	1
	Welcome	2
	Solving a problem	3
The	Macau Gaming Market	4
	Junket dynamics	5
	Dragon Community	6
	The Dragon Platform	7-8
	Technology	9
	The Dragon Junket	10
	Token Generation Event	11-13
2	Use of Proceeds	14
	Dragon Funds	15
	Restrictions on the sale	16
7	Value drivers	17
	The Dragon Pearl	18
	The Dragon Team	19
	Advisory Board	20
	Governance	21
	Legal notices	21

# TERMINOLOGY

Term	Definition
Junket	A private room in a casino, branded and operated by investors who pool funds to provide gaming services to VIP guests.
Negotiable Chip	Betting chips that can be converted to cash or used for rolling bets to earn commission.
Non-negotiable Chip	Betting chips used for betting and witch do not earn commission.
Rolling Commission	Commission paid to gamers when they place a bet using negotiable chips.
Dragon Wallet	Digital wallet which also allows users to (i) store DRG, DGC and other digital tokens; (ii) perform transactions within the application; and (iii) perform other communication functions.
Digital Currency Exchange	Online exchange platform on which digital currencies are bought and sold.
Global Cash Machine	An Automated fiat currency machine which allows users to (i) withdraw fiat currency from blockchain assets, and (ii) deposit fiat currency into wallets.
Dragon Coin (DRG)	An ERC20 digital currency used as a medium of exchange for goods and services through VISA/MC for the purchase of Dragon Global Chips.
Dragon Junket	A branded VIP and/or co-operated junket in Macau which only accepts Dragon Global Chips, and is accessible to all holders of DRG.
Dragon Global Chip (DGC)	A Digital utility token bought with DRG and exchangeable for physical gaming chips in Dragon affiliated venues
Affiliate Junkets	Junkets where Dragon Global Chips are accepted, including but not limited to the four key junket Partners
Lock up	A period of time during which certain categories of DRG subscribers are prohibited from selling
Dragon Inc.	Dragon Incorporation (BVI) Limited incorporated under the laws of British Virgin Islands

## WELCOME

If you are reading this White Paper, perhaps it can assumed that you have an interest in Dragon Inc. and the sale of its Dragon Coins (DRG).

#### Thank you.

Dragon Inc. has initiated the launch of an exciting and highly prospective business that is poised to become a powerful force for change within its target sector. Our focus is to dramatically disrupt the legitimate public gaming sector, namely casinos.

We are proud to be joining the ranks of fintech companies who are bringing innovative technological solutions to tackle existing problems or inefficiencies within financial systems. However, unlike many, we are not seeking funding for purely technological development.

We do, though, very much pride ourselves on being able to offer our native tokens to the market with confidence, knowing that the Dragon Platform will almost immediately serve the needs of a fully operational and substantial business.

This is reflected heavily in this White Paper, which you will soon notice has much more about the underlying business driving the tokens and their value than most offerings (are able to) provide.

When DRG go live, the Dragon Platform will quickly have a very healthy daily transactional flow. Within only a few weeks, the Dragon Platform will be cryptographically hosting a major business with an expected turnover of US\$250 million a day.

Set out in the pages that follow are the details of this and how we intend to build a global business with well over what is considered an economically necessary critical mass of transactional flows created by DRG holders as members of the international Dragon Community.

We sincerely hope that you will gain a good understanding of the current problem and how the application of our no-frills Fintech solution brings both significant cost savings as well as many other advantages to all stakeholders, and ultimately, how you as a DRG subscriber would benefit from value drivers within the Dragon Inc. eco-system.

We look forward to having you join us on our exciting journey.

Dragon Management Team



## "

It's a very proud moment. The company and its hardworking, dedicated cadre of staff and contractors live in many countries and span numerous time zones, which has made this a truly international and wise counsel. Lastly, and most importantly, I would like to thank in advance those who decide to take the opportunity to purchase Dragon Coins and by so doing, help to launch what is a highly prospective business, and one that I and the entire Dragon team are determined to make a beacon of success."

Chakrit Ahmad, CEO Dragon Inc.

#### NOTE TO READER

This white paper was originally written and produced in English. Unless otherwise indicated, translations of this white paper into any other language have not been fully reviewed by the Dragon Inc. and accordingly no assurance can be made as to the accuracy and completeness of such translations. In all instances, where there is a discrepancy or conflict between any such translation and the English version of this white paper, the English version will always prevail.

## SOLVING A PROBLEM

### ENTER THE DRAGON

Applying fintech to the global casino sector will produce cost savings, improved efficiency, and much more

#### **The Current Problem**

Hundreds of high-roller 'Elite Gamers' travel to Macau every week of the year to play baccarat and other games of chance in "junkets" - VIP high-stakes gaming rooms with a minimum stake of millions of dollars - which are operated as separate cost centers by shareholding syndicates inside the resort's top tier casinos.

Many millions of dollars flow across the tables in these VIP gaming rooms daily and junket organizers suffer exorbitant fees in arranging for such high volumes of stake monies to be ready for use by a VIP gamer upon arrival. Then, having enjoyed the gaming and the junket's hospitality, their high-roller VIP guests incur similarly high fees in the repatriation of their winnings.

A junket often needs to arrange stake money of several million dollars to be on hand when each elite gamer arrives in Macau. The current cost to a junket in making the necessary financial arrangements is a minimum of 5%. As for the players, they are typically forced to suffer fees of between 5%-7% for costs related to repatriation of their winnings.

A major junket in Macau might be hosting more than 100 elite gamers at any one time, often producing a rolling turnover in excess of US\$250 million a day. With this level of play at the tables and the constant churn of players, the frictional costs suffered by both junkets and their discerning elite gamer guests related to the positioning of stake money and repatriation of winnings are both huge and punitive.

#### **The Solution**

The advent of fintech solutions whereby fiat money can be effortlessly converted into digital tokens and then moved instantly within an eco-system whilst being securely tracked, and all at very low cost, offers Macau's junkets a highly attractive technological solution that will dramatically reduce their high inbound frictional costs.

Dragon Inc. is fully committed and focused on applying a Fintech solution with robust corporate governance to Macau's junkets and their elite Gamers.

In time, the business is expected to extend to supporting casinos both in Macau and internationally.

Indeed digitally tokenizing both stake monies and gaming chips and using a blockchain to record transactions and track tokens, not only presents junkets but also the casinos in Macau and internationally, with an opportunity for step change cost reductions, improved efficiency and higher levels of security in the management of inherent high volume money flows.

Through connectivity with our digital value platform, namely the Dragon Platform, elite gamers wishing to visit a junket could easily convert fiat money into digital tokens, that would be securely registered on a blockchain underpinning the platform. A numerical representation of the tokens held at any one time would be shown in the gamer's smart phone wallet.

Whenever necessary, the gamer could effortlessly convert his Dragon Coins (DRG) to fixed-value digital Dragon Global Chips (DGC) for use in the junket. After gaming, DGC could be converted back into DRG and further converted to fiat money or any other digital currency when needed, all on demand and via the touch screen on a smartphone. If gamers choose to keep stake monies and winnings in digital form ready for the next visit to the gaming tables, they could do so, securely and at minimal cost.

Application of digital token technology beyond stake monies and winnings to the management and tracking of individual gaming chips, delivers junkets and casinos with significant financial gains and benefits from improved efficiency and security across their entire 'cash management' system.

#### **Cost Savings**

Use of the Dragon Digital Financial Platform by participating junkets and their elite gamers will incur costs much closer to 1% than the usual 5%. This is a significant saving that improves junket profitability and releases more stake money to gamers.

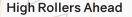
#### **Wider Benefits**

In fact the application of fintech to the gaming industry has wider benefits. Crypto and digital currencies are often associated with the anonymity of 'value ownership', a problem casinos also face. However, if the digital financial platform is managed and operated with sound corporate governance and appropriate KYC/AML procedures, then the use of digital value tokens within an industry such as casinos, where use of money in cash form is highly prevalent, can greatly assist in the global drive to eradicate money laundering and squeeze the black market economy.

# THE MACAU GAMING MARKET

Carry out any review of the media output on Macau and its gaming industry today and you will discover a very positive landscape. The reports not only highlight a clear trend of strong well-fuelled growth in traditional sectors, especially in VIP junkets but, in addition, one will clearly sense a general air of optimism and dynamic energy that is moving, broadening and internationalizing the peninsula's gaming industry. Gaming in Macau is moving strongly ahead.

Macau boasts 33 five-star hotels offering 22,000 rooms (60.4% of the total), which is an increase of 7.3% on 2016 Guests coming from Mainland China (688,000), the Republic of Korea (41,000) and Hong Kong (150,000) have grown by 17.3%, 102.1% and 2.7% respectively year-on-year.



Revenue gains from high stakes gamblers have gained momentum



The industry is well governed by the Gaming Inspection and Coordination Bureau (DICJ) which licenses all gaming operators, monitors market throughputs and issues forecasts. In a recent report, DICJ announced that gaming win (gross gaming revenue) in July 2017 was up 29% over 2016, and stood at US\$2.86 billion. Revenue over the first seven months of 2017 was US\$18.5 billion, up 19% on 2016.

These statistics position Macau, which is already the world's largest gaming eco-system, on track to surpass US\$30 billion in a gaming win over 2017. This compares to all Nevada casinos, which reported a collective gaming win of US\$11 billion for 2016.

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Industry insiders are bullish on both accelerated growth and sustainability. Importantly for Dragon Inc., sector analysts generally agree that increases in VIP gamers (junkets) numbers is driving the growth.

Macau's six licensed casino operators are also eyeing international expansion into Japan and Vietnam. These two highly prospective regional markets offer Macau very attractive opportunities for growth and cross-territory synergies. According to Forbes (Oct 2017), the Japanese government intends to complete the legislative process by the first quarter of 2018 that would let casinos operate in the country for the first time.

## JUNKET DYNAMICS

A 'Junket' is an area or a room in a casino leased by operators who invest and manage these venues as independent profit centers. So-called 'Elite Gamers' are then invited to attend and are fully hosted whilst they play high-stakes games of chance. In Macau such junkets are extremely popular and the game of choice is high-stakes baccarat.

A Macau junket can often host well over 100 elite gamers each day and operates 24/7.

Having been invited, or having decided, to attend a VIP junket in Macau, a high-roller gamer will inform the junket operators of the volume of stake money that he wishes to have available (as a credit) at the gaming tables. This can be many millions of Hong Kong dollars. The readying of this stake money is achieved by the gamer's junket agent vouching for his client.

Home Country

It is an expensive and traditional system that carries funding costs and credit risks, which is why the typical fee, including commission for the introducing agent, is 5% of stake volume. As an incentive to have the elite gamer attend, and to ease the gamer's cost of entry, this stake arrangement cost is picked up by the junket.

On arrival, the elite gamer will be required to register for his junket VIP card. This is done by providing a telephone number and showing a valid passport. A confirmation code is sent via SMS and a VIP account is opened there and then. Having activated his account, the elite gamer then signs a deposit form to have the stake monies (which are already earmarked for him) credited to his junket account.

This money can then be converted into NON-NEGOTIABLE gaming chips. These non-negotiable chips cannot be cashed. Instead, the gamer must stake them whilst playing at the tables. This forces the gamer to 'roll' all the money across the junket tables, which underpins daily gaming volumes. As an incentive to roll, junket operators give the elite gamers a 1% rebate on their gross stake monies once they complete the first roll.

Winnings are given in the form of NEGOTIABLE gaming chips, which may be staked or cashed out at the cashier's desk. Having decided to return home with the rewards, the player will once again require the assistance of the junket managers. This operation will cost the elite gamer between 5%-7% of his winnings.

Maximum stakes at baccarat tables in a Macau VIP junket can be as high as HK\$2 million per play, and daily rolling volumes easily reach HK\$2 billion, with a junket possibly hosting over 100 elite gamers a day. Most will play baccarat but other games of chance are on offer. There are currently more than 190 licensed junkets in Macau with the top 40 accounting for 80% of total VIP revenue.

International networks of agents vet the credit worthiness and suitability of high-roller gamers before introducing them to the VIP junket's operators. Agents receive commission from the junket operators for giving credit to the elite gamer and they are responsible to the junket for any debt collection.

The top 40 VIP junkets account for 80% of the total VIP stake flows, which, according to Bloomberg, for Suncity Group, one of the major VIP room operators, recently surpassed a monthly volume of HK\$130 billion (US\$17 billion).

Other major VIP junket operators include Neptune Group Ltd, Dore Holdings Ltd, and Lao Kun Group Holding Company Limited (formerly known as Asia Entertainment & Resources Limited). All are fully licensed by the Macau Gaming Inspection and Coordination Bureau (DICJ) and several top tier junket operators have group companies listed on the Hong Kong Stock Exchange. All junket operators must have the support of one of the Territory's licensed gaming concessionaires and sub-concessionaires (major casinos).

Andrew Lo, executive director of Suncity Group Holdings Ltd recently forecast an upturn of 30% in business this year over 2016, adding his view, "The growth will continue". (Bloomberg, 31 August 2017)



## DRAGON COMMUNITY

## **BUILDING THE BASE**

We will quickly build an international community of DRG holders who all help to power the Dragon eco-system

Dragon Inc. will build and steadily grow a community centered on a digital tokenized value-management eco-system tailored to meet the needs of casinos and their gaming guests. The initial focus will be on the niche junket sector of Macau and some other South East Asia countries, where both frictional financial costs and daily cash flows are very high. Targeting the junket sector will very quickly provide the platform with both committed users and significant daily transactional cross-platform flows.

#### **Contracted Junkets**

We have already signed contracts with four different junket operators in Macau. Over time, the Dragon brand will grow through entering into partnerships with many, if not all, of Macau's leading junkets. These junkets, some of which are listed on the Hong Kong Stock Exchange, will greatly benefit from being connected to the Dragon financial eco-system.

Not only will these partner junkets immediately improve their profitability and efficiency, but they will also benefit from access to the Dragon Community of gamers, many of whom will be very high net worth individuals who are committed and regular gamers.

#### The Dragon Junket and DGC Acceptance

Dragon Inc. targets being operational as a licensed junket in Macau - branded as the first 'Dragon Junket' – before the upcoming Chinese New Year 2018. Four key junket parters will join as Dragon affiliated junkets by end of Q1 2018.

The Dragon Junket has direct access to tens of thousands of elite gamers globally who will ensure attendance and demand for DRG from Day One. As a sign of confidence, the operators have already committed no less than US\$265 million to the project, which constitutes 53% of the total supply of Dragon Coins.

Only junkets branded under the 'Dragon' brand, and those junkets affiliated with Dragon Inc., will benefit from the commercial leverage of the Dragon Community. Gamers will have to be a member of the Dragon Community (and holder of DRG/DGC) to attend and play in the Dragon Junket and wherever Dragon Global Chips are accepted.

However, the reach of Dragon will extend beyond Macau's junket market. We expect many casinos in Macau to quickly recognize the merits of linking into Dragon Community membership, many of whom will be very committed gamers, they will therefore readily welcome and accept conversion of Dragon Global Chips in their establishments.

Membership of the Dragon Community, Dragon Inc. will not be exclusively focused on high net worth individuals and high-roller elite gamers.

The Dragon Community will embrace gamers at all rungs of the expendable income ladder. Indeed, the long-term goal is to broaden and strengthen the Dragon Community well beyond junkets in Macau, and well beyond Macau itself.

The business model and the benefits that the Dragon brand will bring to casinos and their solid cadres of committed gamers, is globally applicable. In reality, Macau and its junkets will serve as an unusually solid and highly profitable 'proof of concept' that can be used to underpin the global roll out of the Dragon brand and growth of the Dragon Community.

#### **Debit Cards and ATMs**

To support members bridging across from the Dragon Platform to the legacy banking system and fiat money, Dragon Inc. will issue each member with a Dragon debit card on the global MasterCard/Visa network. This will allow members to draw cash and also settle charges for purchases and services directly from their Dragon account.

We will also roll out our own network of digital token compatible ATMs. This will start in mid-2018 with these 'Global Cash Machines' appearing in Dragon Junkets and all affiliated junkets and casinos.

Dragon Inc. will seek to draw together interested actors in the sector to harmonize cross-industry efforts and standardize protocols.

#### Dragon-branded Hotel/Casinos

Within approximately three years, with the Dragon brand well-established in Macau and spreading through the international casino sector, Dragon Inc. has plans to open the first of a number of Dragon-branded hotels and casinos. The 'disruptive' plan is to own and operate a flagship hotel/casino in Macau that is floating, static anchored, eco-friendly and cashless (accepting DRG only).

Such a unique and world-class, luxury leisure destination would almost certainly become a highly popular international gaming tourist attraction and further boost the international image and hospitality extended by Macau to the world.

The working name for the first proof of concept cashless hotel/casino is 'Dragon Pearl' and it could be operational in early H1 2020.

We believe that the prospects for the development of a strong base upon which to build a global Dragon Community are very promising.

# THE DRAGON PLATFORM

### CONTROLLING THE DRAGON

Our ethereum/ERC20 based platform will host the native DRG; the eco-system will include DGC, a gaming transactional token system

Dragon Inc., established in 2017 and registered in the British Virgin Islands, will develop the Dragon Platform and promote its real-world application. The company will also promote platform governance and transparency.

The Dragon Platform will grow steadily within an international ecosystem and the Dragon Community of platform users, gaming establishments, gamers and DRG holders all linked by smartphone app wallets.

#### Ethereum Blockchain / ERC20 Compliance

The Dragon Platform will be securely underpinned by the internationally acclaimed ethereum blockchain that will act as the immutable distributed ledger backbone upon which Dragon will host its complete digital 'cash/token/chip' management solution.



#### **Dragon Coins - DRG**

At the digital heart of Dragon's ethereum-based platform is Dragon Coins, designated and registered with the token market abbreviation: 'DRG'. The Dragon Coin (DRG) is a native ethereum divisible digital token with up to 8 decimal places. The total number of DRG to be issued is 500 million, which will be minted, managed and governed by the industry's leading ERC20 compliant smart contract technology and associated protocols, all operated over the ethereum blockchain.

#### Use of DRG

Owning DRG automatically entitles a person to membership of Dragon and so grants access to the Dragon Platform. Members will be entitled to certain privileges, including but not limited to, access to Dragon Junkets and affiliated junkets and casinos that have adopted DRG. DRG holders, as Dragon Platform members, are not entitled to any financial rights of the Dragon Inc. at any time and memberships do not entitle DRG holders to any distribution of profits nor any claim on any assets. Memberships are not provided with any right of redemption. In addition, to the extent that any excess funds are generated by the Dragon Platform from transactions and other fees, a RNG algorithmic process will be initiated by the Dragon Platform to expend such excess funds to acquire DRG which may be trading on secondary markets. Such DRG tokens acquired through the burns will be destroyed.

Membership gives the DRG holder the right to access the Dragon Platform with certain privileges and other benefits or even to operate casino tables or other services within the Dragon Community.

#### **Dragon Global Chips - DGC**

In addition to DRG, the Dragon Platform will securely support a family of digital utility tokens called Dragon Global Chips: 'DGC'. These DGC tokens can be purchased by converting DRG at the prevailing market rate.

The first global chip will be the DGC-HK, with its value pegged to the Hong Kong dollar, at a rate of 1 DGC-HK = HK\$1.00. Subsequent DGC tokens in the family will carry a value that is permanently pegged to a specific fiat currency. The need for DGC arises because of the fluctuating nature of all value tokens. DRG value can rise or fall significantly over a short period of time. The purpose of DGC is to allow users to lock a certain number of chips at an exchange rate between DRG and DGC that they are comfortable with.

#### **DRG/DGC Internal Convertibility**

Members can only acquire DGC by conversion of DRG. Gamers will therefore need to own DRG in order to buy DGC, which can only be exchanged for non-negotiable physical gaming chips at the Dragon Junket or any Dragon affiliated gaming venue.

Dragon gamers have the option of either receiving cash or digital currencies when cashing in physical negotiable gaming chips. These operations will be undertaken using secure 'gamer-cashier' wallet to wallet transfers over mobile data/Wi-Fi, or using secure NFC (near field communication technology). If the gamer chooses to receive cash, he will receive physical fiat money and will be responsible for the methods and expenses of bringing home that money. If he chooses to receive digital currency, the cashier will perform the neccessary transactions and transfer the desired digital currency to the gamer's wallet, net of fees (0.5%).

Given the anticipated high volume and vast numbers of daily transactions in DGC, it may not be appropriate to have these tokens on the ethereum blockchain.

DRG tokens act as the Dragon Community's internal digital currency, freely convertible to fiat money or other major crypto coins, DGC act as the community's digital utility tokens, each with a fixed value, like virtual gaming chips, and freely convertible to and from DRG and also non-negotiable physical gaming chips in the Dragon Junket or any Dragon affiliated gaming venue.

# THE DRAGON PLATFORM

#### **Buying, Selling and Converting DRG**

After completion of the Token Sale, DRG can be purchased with fiat money or BTC, ETH, XRP, LTH, through a number of leading industry-recognized partner crypto-exchanges or directly through the in-house Dragon Exchange.

#### **Social Wallet**

Members of the Dragon Community, defined as being fully AML/KYC cleared individuals and duly registered with Dragon as account holders, will be entitled to use the full functionality state-of-the-art smartphone Dragon affiliated 'Social Wallet' which will help them visualize the number of DRG, DGC and other forms of digital value tokens stored securely in their Dragon account on the ethereum blockchain. The Dragon Wallet will fully support the holding of both DRG and DGC.

#### DRG and BTC / Alt Coins

The Dragon Platform and Dragon Community Wallet will support the holding and cross-conversion of DRG to BTC, ETH, XRP, LTC plus other major digital currencies in the future.

[Note: The Social Wallet is scheduled is be released in December 2017, and prior to that, members will be advised to use a secure, ERC20 compatible, crypto-utility wallet]

#### **Dragon Debit Card**

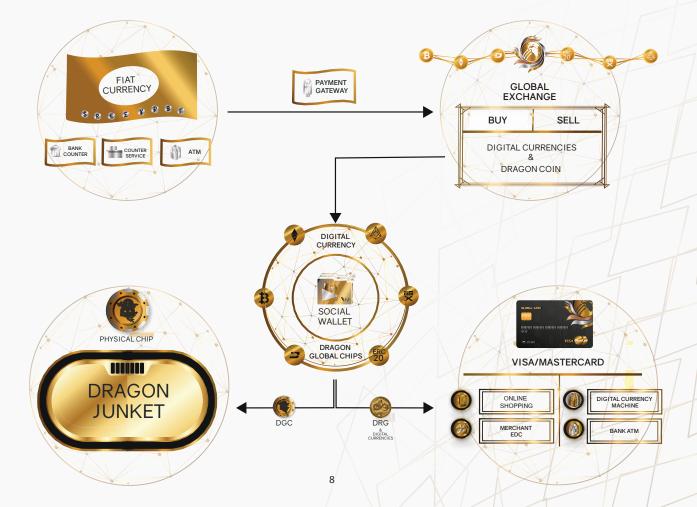
Every Dragon member can opt to receive a physical Dragon multi-currency debit card linking their Dragon account to the global MasterCard/Visa network of ATMs and vendors.

#### **Global Cash Machines**

The platform will be connected to a network of Global Cash Machines (GCMs), that will allow members to use their Dragon debit cards to draw fiat cash by converting the digital value stored in their account wallets (whether held as DRG, BTC, ETH, XRP or LTC). Members will also be able to deposit fiat money into their wallets at GCMs.

The roll out plan is to first position GCMs in every Dragon Junket and Dragon affiliated gaming venue. Later, GCMs will be sited strategically in major cities in the Far East/ASEAN region, and thereafter in a number of major cities globally.

Global Cash Machines Starting in Q1 2018 Dragon Inc. plans to position digital token compatible ATMs in all Dragon and affiliated gaming venues. These will be branded Global Cash Machines (GCMs). In time, the network of GCMs will steadily expand so that members of the Dragon Community - along with holders of other major crypto coins - will be able gain ready access to cash directly from their digital currency wallets. Dragon Inc. will seek to draw together interested actors in the sector to harmonize efforts and standardize protocols.



# TECHNOLOGY

#### Ethereum

Ethereum is a decentralized platform that runs smart contracts: applications that run exactly as programmed without any possibility of downtime, censorship, fraud or third party interference.

These apps run on a custom built blockchain, an enormously powerful shared global infrastructure that can move value around and represent the ownership of property.

This enables developers to create markets, store registries of debts or promises, move funds in accordance with instructions given long in the past (like a will or a futures contract) and many other things that have not been invented yet, all without a middle man or counterparty risk.

The project was bootstrapped via an ether presale in August 2014 by fans all around the world. It is developed by the Ethereum Foundation, a Swiss non-profit, with contributions from great minds across the globe.

On traditional server architectures, every application has to set up its own servers that run their own code in isolated silos, making sharing of data hard. If a single app is compromised or goes offline, many users and other apps are affected.

On a blockchain, anyone can set up a node that replicates the necessary data for all nodes to reach an agreement and be compensated by users and app developers. This allows user data to remain private and apps to be decentralized like the Internet was supposed to work.

> Courtesy of the Ethereum Foundation www.ethereum.org

#### How smart contracts work

It is worth noting that bitcoin was the first to support basic smart contracts in the sense that the network can transfer value from one person to another. The network of nodes will only validate transactions if certain conditions are met, but bitcoin is limited to the currency use case.

By contrast, ethereum replaces bitcoin's more restrictive language (a scripting language of a hundred or so scripts) and replaces it with a language that allows developers to write their own programs.

Ethereum allows developers to program their own smart contracts, or 'autonomous agents', as the ethereum white paper calls them. The language is 'Turing-complete', meaning it supports a broader set of computational instructions.

Smart contracts are usually written in Solidity, a programming language specifically developed for this purpose. It is then compiled into byte code, which is submitted to the Ethereum blockchain. Here it will remain active in readiness to be triggered by a specified event. After that, all nodes in the Ethereum network will execute it.

The Ethereum virtual machine (EVM) will execute the code and record all approved transactions, and by way of the principles of the distributed node structure and functionality, will create an immutable ledger containing transactional data.

Smart contracts can:

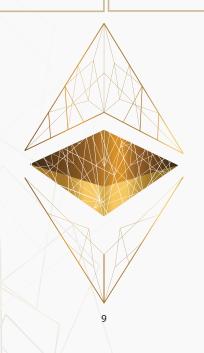
•Function as 'multi-signature' accounts, so that funds are spent only when a required percentage of people agree

•Manage agreements between users, say, if one buys insurance from the other

•Provide utility to other contracts (similar to how a software library works)

•Store information about an application, such as domain registration information or membership records.

Based on information from CoinDesk - Leader in Blockchain www.coindesk.com



# THE DRAGON JUNKET

## LET THE PLAY BEGIN

By having our own licensed junket, we will secure immediate transaction flow for the platform, driving DRG demand

Before Chinese New Year 2018, Dragon Inc. will have its first branded Dragon Junket fully operational and utilizing Dragon Global Chips as its only form of internal gaming currency. This exclusive branded gaming venue will be operated in partnership with the operators of the largest and most successful junkets in Macau. Dragon Inc. and the junket operators are already contracted to run the junket and US\$ 265 million has been secured (for DRG tokens through this Token Sale) which will be the necessary deposit to cover stake monies.

Average daily gaming flows for 2018 are forecasted to be over US\$ 300 million from players who are already linked to the existing junkets operated by Dragon's new partners. The main game of chance at the tables will continue to be baccarat.

The Dragon Junket will operate on similar principles to existing junkets, but with some important modifications to the standard internal gaming protocols. These rule changes will help stimulate a broadening of membership of the Dragon Community.

Unlike the existing junket system, gamers wishing to attend the Dragon Junket will not need to register at the venue. Instead, at their leisure, they can become members of the Dragon Community by applying online, passing through the registration and KYC/AML procedure and installing a Dragon Community Wallet on their smart phone. This may be done at the venue but most members will have done this well ahead of arriving at the Dragon Junket.

The majority of gamers will arrive with DRG or DGC tokens in their account and showing on their smart phone wallets.

Once inside the Dragon Junket, members can use smart phone NFC protocol (or wallet-to-wallet transfer) at the Dragon customer service desk to sell DRG and buy the house digital chips, DGC-HK (Dragon Global Chips). These have a fixed rate value of 1 DGC = HK\$ 1.00. These DCG-HK will then also appear in their wallet.

Having charged their account with DGC, the gamer can then choose when to convert DGC to physical gaming chips for play at the baccarat tables.

Note: Playing with physical chips is still considered a key feature of the collective enjoyment, excitement and practical convenience of real-time gaming in casinos. As with the existing junket system, the physical gaming chips issued by the cashier's desk in the Dragon Junket will be non-negotiable. This means the gamer has to stake all his non-negotiable chips at the tables. Winnings, however, are given in negotiable chips, which may be staked or cashed in at the cashier's desk for DGC.

In addition, all gamers at the Dragon Junket will receive an incentive rebate of 1% once they have 'rolled' (staked ) all their non-negotiable chips.

A major difference between the Dragon Junket and traditional junkets is that Dragon gamers will not face blanket high levels of minimum stakes. Gaming will be possible at more modest levels of minimum stake.

If the gamer requires more stake money during a gaming session, or perhaps overnight in readiness for the next day's play, fiat funds in the gamer's bank account can be used to buy DRG through the Dragon in-house exchange, or other exchanges, for conversion to DGC. These DGC can immediately be used to acquire more physical gaming chips. Alternatively, if the member holds sufficient DRG already, then it is simply a matter of buying DGC with DRG, and getting physical chips for DGC from the cashier in order to continue to play. This is very different from the cumbersome procedure at traditional junkets, where it is virtually impossible for a gamer, VIP or otherwise, to bring in additional stake money without incurring very punitive loan or positioning costs, with the whole process taking many hours or even days.

Having played the tables, the gamers at the Dragon Junket will visit the cashier to convert their physical gaming chips to any digital currency. When done, they are free to leave the venue with their holding of digital currency securely held in their smart phone wallet.

The ease, speed and security of the procedure for gamers within the Dragon Junket (and all affiliated junkets and casinos too) will be a major driver in building regular gamer numbers. In addition, the Dragon Junket will break down some of the 'elitist' barriers to gaming and broaden the base, whilst retaining that all-important exclusivity label.

The biggest benefit to gamers, and the strongest growth driver, will be the dramatic reduction in costs and fees compared to the present junket system. Costs to gamers for the return of winnings will drop from the current level of between 5%-7%, to around 1%. A very significant saving, which is likely to boost business still further by releasing additional funds for gamers that they can stake at the tables in the Dragon Junket.

# TOKEN GENERATION EVENT

### THE DRAGON BREATHES

360 million DRG will be sold through the Dragon Coin Sale, out of which 73.6% has been committed!

#### Audit

If the Dragon Coin Sale is supported to the level predicted by many, it is destined to become one of the largest token generation events in the history. Whilst being an accolade, this places a higher than usual burden of responsibility on the Dragon team and their advisors.

Given this, and Dragon's overriding principle of security and full transparency for DRG holders, each ERC20 compliant Smart Contract linked to the ethereum blockchain will be subjected to independent crypto audits prior to the Token Sale.

#### **DRG Allocation**

The maximum number of DRG that could be created is capped at 500 million, which are allocated as follows:

Founders:	10%	(50 million DRG)
Advisors:	1%	(5 million DRG)
Treasury:	7%	(35 million DRG)
Reserve:	10%	(50 million DRG)

Token Sale:

(i) Junket Partners 53%(ii) Early Supporters 12%(iii) Public Sale 7%

(265 million DRG) (60 million DRG) (35 million DRG)

DRG held in Treasury will be used for but not limited to: Bonus DRG to Core Subscribers, and Bonus DRG to the Dragon Social Fund

Note: The numbers of DRG for both of the above donations are dependent on take up of Core Subscriber packages (see p. 12 for details).

DRG held in Reserve may be sold in subsequent rounds of token generation events or in the market, upon reaching the next milestone.

Exclusion

Legal requirements prohibit any participation in the Dragon Coin Sale for individuals who are passport holders or a resident of any of these countries: United States of America Republic of Singapore People's Republic of China



Crowd Sale - A breakdown

Junket Partners: Early Supporters: Public Sale: 265 million DRG (Private Placement) 60 million DRG (Private Placement) 35 million DRG

Total for Token Sale = 360 million DRG

# TOKEN GENERATION EVENT

#### **Junket Partners**

The main initial driver of Dragon business is the Dragon Junket, scheduled to be operational before the upcoming Chinese New Year. DRG holders will benefit from growth in immediate gaming volumes at the Dragon Junket.

To operate efficiently, Dragon Inc. will be required to lodge a substantial gaming deposit with the host casino so as to provide cover for daily gaming in the Dragon Junket.

The Dragon Junket will be able to leverage some 2.5 times on whatever deposit is put in place. This leveraged deposit sum sets the ceiling for gaming volumes. The higher the 'covered' gaming limit, the more gamers can stake with resulting benefits.

Typically, junkets receive an annualized net contribution of some 35% of the average daily gaming deposit (i.e. 35% after funding all routine operational costs).

265 million DRG are allocated in the Token Sale for strategic partners of the Dragon Junket. This allocation will serve to bind the partners' commitment to the Dragon Community.

Note: Dragon Inc. has already FULLY pre-sold this element of the Crowd Sale.

#### **Presale - Early Supporters**

Since the project's inception and early stage development, Dragon Inc. has received heartening support from within both the crypto and the wider communities. Many so-called 'Early Supporters' have expressed solid interest in supporting the business and have pledged financial support.

60 million DRG will be placed at US\$ 1.00 per DRG with Dragon's Early Supporters. The presale to Early Supporters have started since early November and will continue until 3rd December 2017.

#### **Public Sale**

The public subscription component of the Token Sale will run no more than one (1) week from 8th December 2017 to 31th December 2017 - a total of 35 million DRG will be offered at 0.00333ETH per DRG - and through it, Dragon aims to gain a wide base of DRG holders.

#### **Bonus Packages:**

In addition, each subscriber in the public sale will receive a number of 'bonus' DRG gifted to them depending on which bonus package below is taken up:

#### Option 1: "Bronze Package"

This package requires the subscriber to commit 0.333 ETH to purchase 100 DRG.

Subscribers who opt for this package will receive a bonus of 8 DRG from the Treasury's allocation, and the Treasury will also transfer 8 DRG to the Dragon Social Fund should subscribers opt for this contribution on the subscription page.

#### Option 2: "Silver Package"

This package requires the subscriber to commit 3.33ETH to purchase 1,000 DRG.

Subscribers who opt for this package will receive a bonus of 88 DRG from the treasury's allocation, and the treasury will also transfer 88 DRG to the Dragon Social Fund should subscribers opt for this contribution on the subscription page.

#### Option 3: "Gold Package"

This package requires the subscriber to commit 33.33ETH to purchase 10,000 DRG.

Subscribers who opt for this package will receive a bonus of 888 DRG from the treasury's allocation, and the treasury will also transfer 888 DRG to the Dragon Social Fund should subscribers opt for this contribution on the subscription page.

#### Notes:

 Bonus Packages are restricted - one package (either Bronze, Silver or Gold) per individual subscriber
Bonus DRG will be credited to Core Subscriber's wallets within 45 days from close of the Token Sale.

# TOKEN GENERATION EVENT

#### Summary of Presale to Early Supporters

Time: Early November to 12:00 pm on 3rd December 2017

Minimum purchase required during Presale is 50,000 DRG.

60 million DRG will be offered at the price of US\$ 1.00 per DRG

Purchase of DRG during the Presale period is not carried out under a token sale smart contract.

#### **Summary of Public Sale**

Time: 12:00 pm on 8th December 2017 to 12:00 pm on 31 th December 2017

35 million DRG will be offered to the general public at a price of 0.00333 ETH per DRG.

Subscribers can submit their purchase order and make payment on the Dragon Coin Sale website at www.drgtoken.io.

All times quoted are in Macau local time.

Project Description	Application of digital tokenization over a blockchain distributed ledger to tokenize the complete management of digital gaming chips that will be accepted in casinos globally, and to build a community of DRG holders who will benefit from DRG being a major digital currency of DRG holders	
Ticker Symbol	DRG	
Token Protocol	DRG is issued and operated under the ERC20 infrastructure	
Public Sale Start Date	8th December 2017, 12:00 pm Macau time	
Public Sale End Date	31th December 2017, 12:00 pm Macau time	
Price	0.00333ETH per 1 DRG	
Total Amount of DRG Created	500,000,000 DRG Tokens	
Percentage held by Founders	10%	
Percentage held by Advisors	1%	
Percentage held by Treasury	7%	
Percentage held by Reserve	10%	
Percentage sold through Token Sale	72%	
Accepted Cryptocurrencies for the Dragon Coin Launch	Ethereum (ETH)	

# USE OF PROCEEDS

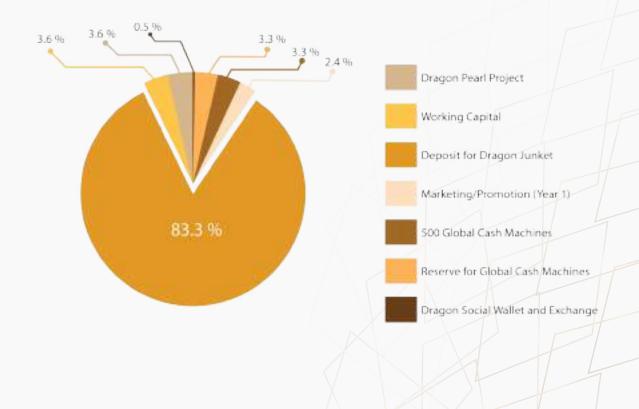
### FUNDING THE BUSINESS

Prudent use of Token Sale proceeds is key for sound development of the business, safeguarding the future for stakeholders

Based on assumptions that the Token Sale of 360 mllion DRG is fully sold out and the subsequent token sale or saledown out of the Reserve of 50 million DRG is also completed at a price of no less than US\$1 per DRG, Dragon Inc. anticipates receiving approximately US\$420 million in proceeds from the sale of a total of 410 million DRG. The amount expected to be received is enough for Dragon Inc. to start its main operation and purpose of servicing high rollers immediately. It is our intention to show our supporters and the community that the business is indeed lucrative.

The company's full roll out plan includes the following investments and expenses:

Development / Operations		
Dragon Social Wallet and Exchange	= US\$ 2 million	(3 years for development and maintenance)
Reserve for Global Cash Machines	= US\$ 14 million	(US\$ 28,000 for each GCM a total of 500 GCMs)
500 Global Cash Machines	= US\$ 14 million	(3 years for development and maintenance)
Marketing/Promotion (Year 1)	= US\$ 10 million	(Major spend to quickly ramp up member numbers)
Deposit for the Dragon Junket	= US\$ 350 million	
Working Capital	= US\$ 15 million	
Dragon Pearl Project	= US\$ 15 million	(Pre-Engineering design)



## DRAGON FUNDS

### **GUARDING THE GOLD**

Ring fencing funding in separate cells, each with its own governance and usage rules aids prudent and sound financial control

# Working Capital

Funds reserved as working capital will be initially kept in a professionally managed porfolio of cash, DRG and other major cryptocurrencies, and will be prudently used to support Dragon's long-term business goals. Below are some possible strategic uses for the funds.

#### (a) Deposits

Building a strong eco-system of branded and affiliated junkets will require us to share with our future partners the burden of lodging deposits to cover gaming stake volumes.

Such financial support directly benefits the Dragon Community and DRG holders

(b) General Business Development

Monies from the Dragon Reserve Fund will be accessible to support general business development and unplanned opportunities to build growth.

#### (c) Dragon Pearl

The Dragon Pearl project (for details, please refer to section headed "The Dragon Pearl") will attract many new participants into the Dragon Community and will promote our brand internationally.

Part of the working capital might well be loaned to the project to cover any unexpected shortfall or change in long-term funding structures, and also to fund the on-going expenses for set-up and early stage operations.

## Social Fund

Dragon Inc. believes strongly that responsible companies should consider the social impact of their business and also ensure that they invest back into the communities that help drive their business. Our Social Fund will spearhead our social responsibility programme.

In the spirit of '8' being a lucky number in Chinese philosophy, the founders of Dragon Inc. have directed the Charity Fund to focus on eight core issues.

1. Support to NGOs tackling effects of gambling addiction

2. Wider education of young people in blockchain and digital currency related technology

- 3. Poverty alleviation in the communities in Dragon has gaming operations
- 4. Illiteracy in the communities in Dragon has gaming operations
- 5. Job creation programmes in the communities which Dragon has gaming operations
- 6. General support for the elderly in Macau
- 7. ASEAN and Far East cultural and educational exchange programmes
- 8. Scholarships for degrees in computer technology

# **RESTRICTIONS ON THE SALE**

## ENTER THE DRAGON

We will quickly build an international community of DRG holders who will all help to power the Dragon eco-system

The founders and management of Dragon Inc. are acutely aware of typical market dynamics and token holder sensitivity in the weeks and months following any public token offering. There are numerous examples of offerings where holders of newly acquired tokens have suffered fall back in market pricing following a token sale for a variety of reasons. One factor is holders of heavily discounted tokens choosing to take quick profits.

Whilst the market's attitude and reaction to the launch of DRG is beyond the control of Dragon Inc. and its management, sensible measures have been included in the Token Sale structure to help shield token holders from early price slippage. Indeed, it is hoped that these mechanisms, combined with the early commencement of business through the Dragon Junket, will go a long way towards bolstering market sentiment and supporting pressure for upward price movement.

Dragon Inc.'s management is fully committed to delivering value, especially over the long term, to all members of the Dragon Community through solid and strategic development of the underlying business.

As a sign of that commitment, a practical mechanism has been put in place by way of sale restrictions for DRG holders who acquire DRG outside the public sale.

The Dragon	Coin Sale th	erefore include	the following	restrictive conditions:
The bragon	com baic ti		, the ronowing	reserve contaitions.

DRG older category	Restriction
Founders	Maximum 10% of holding may be sold during Year 1 No restriction thereafter
Advisors	Resale restriction for no more than 1 Year
Junket Partners	Maximum 50% re-sale permitted during Year 1 No restriction thereafter
Early Supporter	No re-sale permitted for 3 months No restriction thereafter
Public Subscribers	No restriction

# DRAGON VALUE

Built into the plan are a number of engines that will help drive demand value and positive market sentiment

As with any community, members participate for a number of reasons and for a range of benefits ('value'), both tangible and intangible.

Members of the Dragon Community will no doubt each view their membership and participation as being beneficial to them in ways that are very personal. Some might see benefit in holding DRG with no obvious intention of visiting a Dragon gaming venue in the short or medium term. Others might value the opportunity to use Dragon as a safe way to enter the modern world of digital currencies and have a wallet on their smart phone linked to a widely accepted Dragon debit card. Some might place greater value on that sense of pioneering spirit that led them to early association with a promising start-up. Whilst others, who might be a significant slice of the membership, might view becoming a member and holding DRG as a valuable means to an end - namely convenient and low-cost gaming.

Dragon Inc. is fully mindful of this broad spectrum of differing value drivers for members of the Dragon Community. Therefore the business model and the Token Sale within that, contain a range of mechanisms that in a variety of ways, directly or indirectly, reward members for their loyalty and participation.

The token economy and business plan contains value drivers for DRG holders and the wider Dragon Community that support strong demand pressure to acquire and hold DRG.

#### Availability of DRG

The Token Sale contains a lock up for some categories of DRG holders. This will impact the supply side of DRG until all lock ups have been served.

#### **Burning DRG**

Commencing three months after the beginning of operations, the company will begin a DRG burn programme.

The burn will be funded using part of the net monthly income of the month two months prior from the Dragon Junket and the affiliate junkets.

#### "One Month, One Millionaire" Air Drop

As an incentive to holding DRG, 10% of the net monthly income from all Dragon Junkets and affiliated junkets will be air-dropped into the wallet of one very fortunate DRG holder through algorithmic random selection. Not only will Dragon be rewarding DRG holders, but it will also essentially be creating a new high roller every month. Dragon Inc. will use the profit to buy DRG in exchanges and air drop reward as DRG

This will happen based on coin ownership on the 8th day of each month at 8.00 pm Macau local time.

The Air Drop will start three months after the commencement of operations.

#### **Expansion of Dragon Gaming Venues**

Dragon Inc. is committed to the Dragon Junket and four Affiliate junket being operational in Q1 2018. Based on the current plan, a second Dragon Junket and at least four more Affiliate junkets will be operational in Macau by end 2018.

#### **Dragon Global Chips**

The intention over time is to steadily expand the user base of DGC across the entire international casino industry, which will require many more gamers to buy DRG.

#### **Global Cash Machines**

The roll out of 'crypto-friendly' Global Cash Machines that support the cashing out of DRG will benefit DRG holders and assist in making DRG a digital currency of choice beyond the sphere of the gaming community.

#### **Cashless Hotel/Casinos**

The much anticipated flagship Dragon Pearl hotel/casino in Macau will be the first in a planned chain of cashless environments where gamers and guests will require DRG to pay for DGC, chips, accommodation, goods and services.

#### **Digital Currency Status**

Although DRG is being born out of a need in the elite gaming sector, holding DRG does not compel holders to ever enter a Dragon gaming venue. The trust that will be developed by the market in the Dragon Coin gives scope for DRG to become a widely accepted and trusted major digital currency.

# THE DRAGON PEARL

The Dragon Pearl hotel/casino is set to be a transformative hospitality concept boasting 400 luxury guest rooms and suites, restaurants and retail spaces, a pool, spa and sports facilities, as well as ample car parking.

Of special interest to the Dragon Community will be the 16,000 square meters of dedicated floor space for gaming.

Applying state-of-the-art marine and offshore engineering techniques, all this will be designed into a 100m diameter floating construction, anchored close to shore with a vehicle and pedestrian causeway. The first preferred location is Macau.

It is also planned to make the Dragon Pearl a cashless hospitality complex, where everything is paid for using digital tokens. DRG and DGC will be the only permitted in-house transaction digital currencies.

The hotel will be designed to the highest safety standards and levels of environmental efficiency. It will be one of the most eco-friendly habitable floating eco-systems in the world.

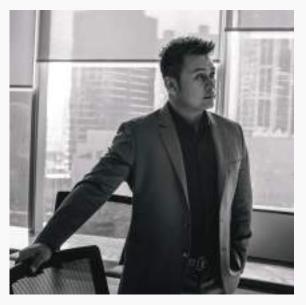
The facility will be energy-neutral (worst case) and self-sustaining in terms of heat and power. It will also have its own desalination and waste-recycling plants.

Dragon Inc. entered into contractual mode in August 2017 and has held discussions concerning outline specification and design. The focus is now on gaining provisional clearance from the authorities in Macau before cementing the investment and moving to the next stage.

Assuming the necessary approvals and construction go as planned, the expected opening is early-mid 2021.

- Full international 5-star standard
- 400 guest rooms double occupancy
- 16,000 square metres of gaming floor
- Marina and pedestrian walkways
- Natural swimming pools
- Several restaurants, bars and shops
- High spec gymnasium and spa
- 'Swimming Ring' shape
- Floating pontoon, concrete construction
- Multi-storey superstructure
- 3 floors below water level
- Full safety/environment/securty spec
- Self-sufficient in power generation
- Renewable energy sources
- Relocatable as required

# THE DRAGON TEAM

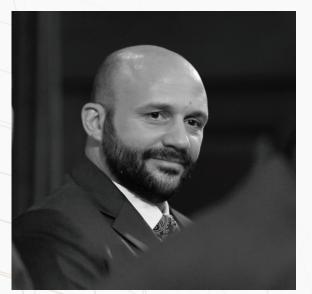


### Chakrit (Chris) Ahmad

Founder & CEO at the Dragon Inc.

Mr Ahmad is a seasoned CEO and serial entrepreneur with broad leadership expertise across technology, software, listings and M&A. With over 10 years of executive experience, he has proven success in building and managing large opportunities through to project design, implementation and completion. His negotiation skills extend not only to other global C-level and private sector decision-makers, but he also has an extensive background working with top government and ministerial officials to achieve project goals.

With Mr Ahmad's track record in crafting technology solutions to bring success and development to new industries, it is no surprise that he leads the Dragon Inc. in revolutionising the gaming and hotel industry with blockchain, cashless payments and social benefits for the gamer as well as industry leaders and the societies they work in.



#### **Paul Moynan**

**Co-Founder Business Development** 

Mr. Moynan is a global entrepreneur and operations expert, with two decades of success in high-level projects including governments, high net worth families and Her Majesty's Royal Marine Commandos.

his keen acumen for business and project execution has led him to develop a significant portfolio of industry-leading companies. The companies range from blockchain technology development, and cutting-edge healthcare innovation, to security and gaming.

he has served as an advisor to many offices of The President of African States as well as personal advisor to a number of families across the Middle East. Mr.Moynan brings a wealth of top level expertise to Dragon Inc. and its development into a world-leading blockchain ecosystem.

# THE DRAGON TEAM







#### **Panchat Chayutthana**

Director of Business Development and Finance at Dragon

Mr. Chayutthana is a brilliant young mind with experience and archivements well beyond his age in finance and securities, as well as business development. Graduating at the age of 18 with a degree in biotechnology, he participated in a research programme in Germany. He then continued to pursue a Master's degree in Finance and graduated from San Francisco's Hult International Business School at the age of 20. He is now on course to complete a Ph.D in Economics by the age of 25.

his work experience started with a position as investment consultant for Trinity Securities Public Company Limited in which he held licenses for capital assets and derivatives. He was then recruited to work for Apple Securities Public Company limited as a deputy manager of investment banking. With several years of experience in the finance industry,

Mr. Chayutthana was invited to join the Dragon Team as director of business development and finance, in which he has helped bring about the partnership structure as well as the operations structure with key business partners crucial to the success of the Dragon Inc.

### Yobie Benjamin

Chief Technology Officer

Yobie Benjamin is a Filipino entrepreneur, technology pioneer and international speaker. Benjamin is a globally acknowledged thought leader in the areas of wearable computing, crypto-currencies, payments, information security, machine learning and artificial intelligence and software development. Benjamin has always been ahead of the curve seeking to push the boundaries of design, technology, human interface and experience. In accepting the CTO position with Dragon Benjamin said, "The physical gaming and casino environment provides a rich laboratory and platform for some of computer science's most vexing problems. Recognizing undesirable players using some of the most complex capabilities of computer vision, facial recognition and machine learning; Analyzing body movement, facial cues and ticks to recognize player collusion is critical to building customer trust."

Benjamin also brings years of experience in global payments, crypto-currencies and an intimate understanding of business and compliance issues such as KYC (Know Your Customer), AML (Anti-Money Laundering) and anti-terrorism and tracking systems. He will be leading a global team of select technologists to deliver a world class gaming experience.

#### Dr. Alen Siy

**Chief Financial Officer** 

Dr. Alen Siy is a medical doctor, world class businessman and finance expert. Dr. Siy has built some of the most successful global defense industry franchises in Asia.

He has built a solid reputation as a financial genius acting as both CFO and CEO of several defense related businesses including Bushmaster Firearms, Heckler and Koch, Nampo-Talley and Accuracy International. His expertise ranges from general management, GAAP to anti-terrorist and surveillance/security systems.

# ADVISORY BOARD



#### **NICK SPANOS**

Nick Spanos founded the NYC Bitcoin Center, a 6000 square foot space right next to the NYC Stock Exchange. He is the Chief Executive Officer for Blockchain Technologies Corporation and has demonstrated a strong history of working in the computer software industry. Skilled in Grassroots Organizing, Sales, E-commerce, Bitcoin, and Entrepreneurship. Nick is a global blockchain pioneer who sits on the board of the Synapse foundation. In 2013, he was amongst the first to kickstart the American Blockchain Community, with his technological flair and entrepreneurial spirit, he has pioneered numerous blockchain applications, such as voting technology, blockchain security and next generation wallet technology. Nick has recently received much attention for his part in the 2017 "Banking on Bitcoin" documentary on Netflix.



#### DEAN CANNELL

Dean is the Founder & CEO of CoinFabric.com, a firm which helps blockchain enabled companies to raise funds through Token Sales. Before starting CoinFabric, Dean spent 13 years helping traditional technology startup companies to go from idea to funding or acquisition. Dean's experience includes business strategy, internal governance, technology & product positioning to enable growth.



#### BRITTANY KAISER

Ms. Kaiser is a leader in development and promotion of cutting edge technology, having spent her career supporting companies, governments, and international organisations in adoption and integration. Her expertise began in data-driven political campaigns and projects for Federal Government departments. Ms Kaiser has also represented countries in trade and investment promotion initiatives, encouraging private sector collaboration on development of emerging markets. Currently Ms Kaiser is a Director of Business Development at Cambridge Analytica (CA), where she leads in identifying and driving growth of new projects, such as helping blockchain companies in using predictive modelling to target investors for token sales. As an early promoter of blockchain technology, she holds multiple advisory roles for high-level blockchain projects in Asia and Latin America



#### LAS HO CHOI

Las Ho Choi is an experienced junket operator and advisor. His first casino exposure began in his home country of South Korea. Successful management of casinos allowed him to also hold equities in casinos. He later expanded his portfolio of investment and management to Macau which is the largest gaming city in the world. Mr. Las is currently a high net worth investor and advisor in many casinos and junkets primarily in Macau and in other gaming cities globally.



#### **CHRISTOPHER CANNUCCIARI**

Chris has a long career in documentary filmmaking, beginning his time at Vice News in 2007, working on the Creators Project. Today he heads up Viceland's #1 rated show, Desus and Mero. Most recently he's premiered his feature documentary on Bitcoin and Cryptocurrency, "Banking on Bitcoin." "Banking on Bitcoin" was an extensively researched, three year process which premiered at the number one position on iTunes in early 2017. It is currently a featured documentary on Netflix. He directed all aspects of the production, from the concept to the production and post production. Alongside short form and feature length documentary filmmaking, Chris has directed global commercial and content campaigns for brands such as Kia, GQ, Nike, Reebok and Oakley.



#### SAMUEL MCCULLOCH

Samuel is founder of Smart ICO Investor and consultant for blockchain startups, a former futures and options trader who worked for several funds before moving into crypto space and starting an ICO investment fund for private investors. he has provide consulting services for several ICOs already, including BotGaming and Brickblock. A graduate of the University of St. Andrews in 2013, he has since lived in Russia. Samuel focuses on business models, token structure and messaging.

# ADVISORY BOARD



#### **DEAN ANASTOS**

Dean Anastos is an expert in blockchain, token sales and smart contract development. His experience in finance and programming serves as the perfect background for founding fintech companies, Dean has founded a number of companies, including Mortgage Float, which is an online exchange for non-performing bank assets and Blockchain Developers which specializes in developing complex smart contracts and launching ICOs. Dean is also an equity partner and on the advisory board for the ICO for VectorZilla.



#### ABDUL QAIYOOM

Abdul is a blockchain investor and decentralized technology expert, with 20 years' experience in business planning, management (IT) and creative direction. CEO of Allies Interactive Services Pvt. Ltd. (the world's largest micro-stock graphics content creation & distribution company) which has helped explosive startups including Shift72.com (formerly indiereign), ravebuild.-co.nz, diziana.com, mico stock.in.

Co-Founder of VectorZIIIa.io (Blockchain based AI Driven Micro Stock Graphics Platform) and Social advocate for "Parivartan", a Social Welfare Charity.



#### JIT SINGH

Jit Singh is a IT Infrastructure expert. He has a robust financial industry background: trading floor project management and eventually a partner of Technology company where security is the mission. He partnered up with major technology companies such as Microsoft, Cisco, HP and Dell. He is Chief Information Officer Dionysus. Studio an ICO being launched soon and a partner with BlockchainDevelopers.org which specializes in developing and launching ICOs. Jit is also equity partner for Vectorzilla, an ICO that incorporates deep AI Learning and Vector Platforms, which is launching in India 2017.



#### MAX GARZA

Max Garza is a blockchain investor, trainer and ICO advisor. He is Co-founder and managing partner for Bitfundza, one of the largest Bitcoin Crowd funding platforms globally. Co-founder and Chief Operations Officer at AAI Global Solutions, providing financial services for international clients. Equity partner for Vectorzilla, Lead ICO and Blockchain R&D Advisor for Dragon Coin, focusing on Cross Chain Atomic Swaps. Equity Partner at Dionysus. Studio, Hollywood Blockchain Advisor and Producer for MAD Acting Studio in Los Angeles, California and Co-owner of Blockchain Research and Development LLP India.



#### **ANNA HAZLETT**

Anna has 10+ years experience as Strategic Business Development Advisor to leading Business Owners, Family Businesses, Start-ups and Entrepreneurs across Asia, Africa and the Middle East. With a demonstrated history of working in the Financial Services industry, Hotel Real Estate, Private Island Development, Fintech and as a serial Entrepreneur herself, Anna is an Ideas Specialist with a future focused approach. Proven Leadership capability and strong business development initiative working in Global Growth Markets as well as Developed Economies. Anna is driving new initiatives forward in areas of financial inclusion, the application of emerging technologies (blockchain, smart contracts, IoT) and digital business transformation. Anna graduated with First Class Joint Honors BA Business Management & South East Asian Studies from The University of Leeds, UK and the International Baccalaureate Diploma from United World College, South East Asia.



#### **VLATKO GIGOV**

Vlatko Gigov is an expert in telecommunications, platform as a service, blockchain ecosystems and token economics. In his previous endeavors he has managed IT development teams across the world in mobile app development, platform as a service and blockchain development. He has worked on multiple technology and telecommunications startups. He is a former Officer for Economic affairs at a permanent mission to the United Nations in Geneva working directly with the UN, WTO, WIPO, ITU, ILO and other organizations. He has been advising and developing multiple non-profit foundations to abide by the UN Sustainable Development Goals.

# GOVERNANCE

One of the main social benefits of the Dragon eco-system is the contribution to improved governance within the casino sector. Every person in the Dragon Community (holders of the DRG digital currency) will have passed through KYC/AML screening conducted by a highly reputable and specialist due diligence company (Identity Mind Global) at arm's length to Dragon Inc.. The whole community of gamers will therefore be legitimized in terms of identification, something the traditional system lacked. The ecosystem will therefore have within it the immutable record of all transactions conducted by all wallets belonging to members of the Dragon Community. Dragon Inc. fully respects the privacy of its members so the identity of the wallet holders will not be publicly available, however, the Dragon Inc. will fully comply with any legal request from relevant authorities regarding identification of a wallet holder, should the need arise.

Our business plan is in line with governments' general trend towards a cashless society where all value is clearly identifiable and fully recorded.

In addition to identity and fiscal governance, Dragon Inc. is extremely serious in its desire to operate to a high standard regarding social responsibilities and have established the Dragon Social Fund with clear directives to target through multiple funding channels, NGOs, as well as social and educational development agencies that are actively and successfully engaged in building capacity within casino related industry and certain carefully identified sectors of society and communities where Dragon Inc. is operative.

Dragon Inc. is committed to a coherent management system aimed at maximizing the interests of all its stakeholders.

# LEGAL NOTICES

#### **IMPORTANT**

Ownership of DRG during the token generation event carries no rights express or implied. Purchases of DRG are non-refundable. Purchasers should have no expectation of influence over governance of the platform. By participating in the sale of DRG, you expressly acknowledge and represent that you have carefully reviewed the Terms and fully understand the costs, and benefits of purchasing DRG and agree to be bound by these Terms. As set forth below, you further represent and warrant that, to the extent permitted by law, you are authorized to purchase DRG in your relevant jurisdiction, are of a legal age to be bound by these Terms, and will not hold DRG, its parent and affiliates, and the officers, directors, agents, joint ventures, employees and suppliers of DRG or our parent or affiliates, and any other member of the Issuer (collectively the "Issuers") now or in the future liable for any losses or any special, incidental, or consequential damages arising out of, or in any way connected to. the sale of DRG.

#### DO NOT PURCHASE DRG IF YOU ARE NOT AN EXPERT IN DEALING WITH CRYPTOGRAPHIC TOKENS AND BLOCK-CHAIN-BASED SOFTWARE SYSTEMS.

Purchases of DRG should be undertaken only by individuals, entities, or companies that have significant experience with, and understanding of, the usage and intricacies of cryptographic tokens, like bitcoin ("BTC"), and blockchain based software systems and services. Purchasers have the sole responsibility to ensure that they have a functional understanding of storage and transmission mechanisms associated with other cryptographic tokens in order to ensure that they understand the risks associated with the token generation event.

While the Issuers will ensure its reasonable availability to assist Purchasers of DRG during the token generation event, the Dragon Team will not be responsible in any way for loss of DRG or any similar type of online/digital/virtual token or cryptocurrency, resulting from actions taken by, or omitted by Purchasers. If you do not have the aforementioned experience or expertise, then you should not purchase DRG or participate in the sale of DRG.

DO NOT PURCHASE DRG IF YOU ARE AMERICAN, CHINESE, OR SINGAPOREAN.

Purchases of DRG must not be undertaken by individuals, entities, or companies who are a citizen of, or residing in, or a resident of, the United State of America, the People's Republic of China, and the Republic of Singapore.

Any agreement as between the Issuers and the Purchaser, and in relation to any sale and purchase of DRG tokens (as referred to in this Whitepaper) is to be governed only by a separate document setting out the terms and conditions (the T&Cs) of such agreement which can be found on the Dragon Website www.drgtoken.io In the event of any inconsistencies between the T&Cs and this Whitepaper, the former will prevail.

