

# CRYPTTRUST

A Decentralized Trust-Based  
Social Network Platform

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# ABSTRACT

CRYPTRUST is a Decentralized Trust-Based Social Network platform, which is owned and operated by Cryptrust Inc and is used to connect all cryptocurrency investors and various types of crypto related activity all in one places.

Cryptocurrency investors are facing many painful problems with respect to the anonymity of the blockchain interface and limitations in identifying the trading of their direct transactions thereby raising doubts to reach an agreement between them.

Decentralized TRUST-BASED profile with verified ethereum address is the key to create a public trust for everyone regarding to reduce the risk of direct transactions and investing on ICO.

The trust-based for the Cryptrust includes blockchain experts who are skilled and active across different field of business and a variety of industries such as contract developers, software engineer, website developers, 3D mockup artists, writers, digital marketing personnel and remote assistants.

Over 18 million people on the global scale using centralized social network to promote cryptocurrency related news and major crypto investment. Even though an overwhelming majority of the crypto investors and news happens on centralized platforms, the basic structure and service model of the decentralized social network platforms has remained largely the same.

Almost all traditional social networks suffer from an inherent issue in the basic model of cryptocurrency model, and this impacts the overall performance of the platform as well. Some of the most notable and inherent issues with the conventional model of social network platforms include the following:

- A centralized authority exists in the organization that raises concerns among cryptocurrency investors about fair dispute resolution and justifiable policy changes.
- Centralized ICO Rating Points and high fees for premium listings.
- The issue of unjust negative reviews left by ICO advisors for reasons like personal bias or frustration.
- Fake Airdrop news and statements
- The fee for using the ICO platform service can be very high in many cases including the costs related to creating a contract, accepting a Premium contract and a share of the payment received.

This white paper introduces the business model and objectives of the Cryptrust Decentralized Trust-Based Social Network Platform, a revolutionary new social network for the cryptocurrency Investors that bids farewell to the issues of anonymity and security on the blockchain trading and investing platforms. in one places.

Cryptrust operates on the same functionality principles as the popular cryptocurrency Ethereum.

Instead of relying on a centralized authority system, Cryptrust employs a distributed network of token holders (ICO investors) in the company The distributed model is also used for storing transactions on the decentralized network and verifying each transaction.

The potential for growth of the Cryptrust platform is huge as it removes the potential of bias in the dispute resolution system, provides more fairness and transparency, and offers significantly lowered fees.

At this point, CRYPTRUST is looking forward to doing an initial coin funding (ICO) to realize and revolutionize the future of the Decentralized Trust-Based Social Network.



# PLATFORM FEATURE

Cryptrust is built with complete features for all cryptocurrency investors need.

- ➊ News Feed & Timeline Browse user's timeline and find them via ETH Address. Post a good news, comment your friend's post, interact with others and share some useful information.

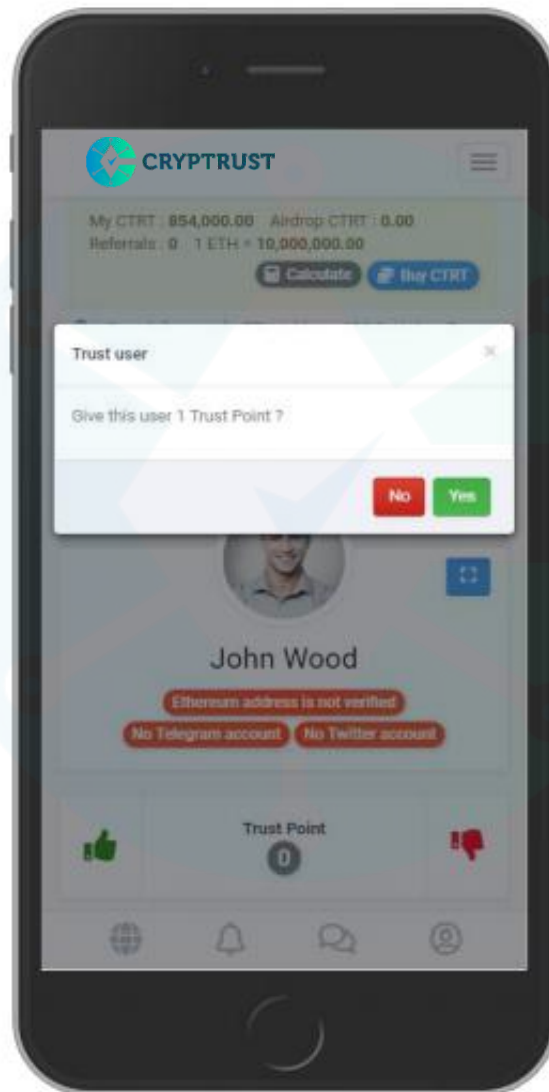




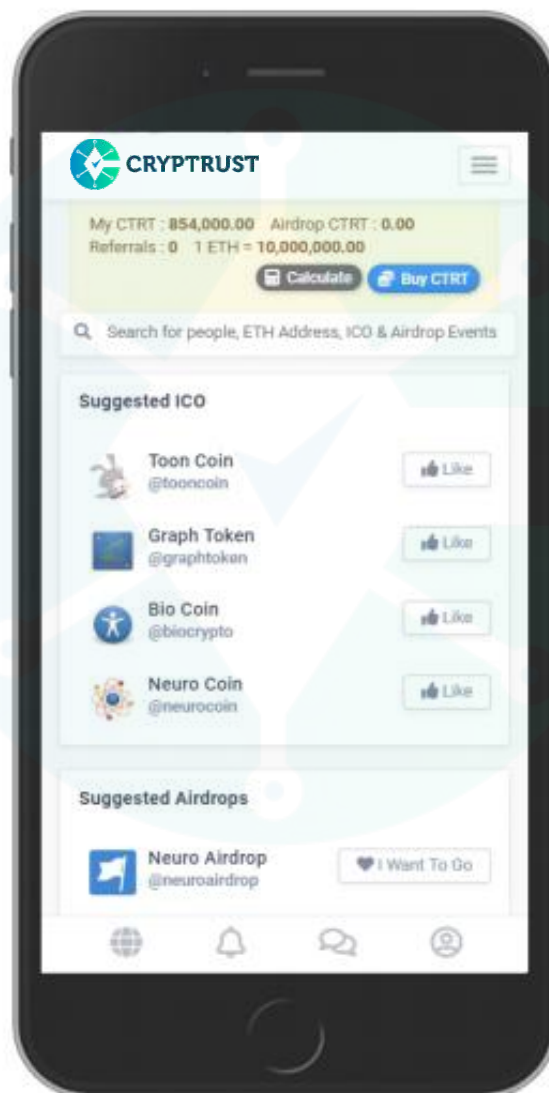
- Trust Based Profile Check people's reputation and evaluate his profile for safety in any transactions. More trust points mean secure and trustable people.



- User Trust Point, Manage your trust action and give your decision. Trust or Un-Trust any people to ensure that the user is safe for others.



- ICO and Airdrops, Browse for people's, ETH Address, ICO and airdrops. Follow new information about ICO around the world and do not miss any airdrops event opportunity.



- ICO Trust Point, Build reputation for your own ICO. Manage the trust point to evaluate any ICO.



And many more interesting feature to be developed in the future.

# ICO OVERVIEW

Cryptrust is developing a platform to launch its Decentralized Trust-Based Social Network.

The next stage in its development is the release of the platform which will allow cryptrust member to create their own ICO and publishing their Airdrop program on the Cryptrust Platform with millions active users and 100% crypto related objective.

This Whitepaper highlights the key stages and features of the Decentralized TRUST POINTS on the user profile and ICO pages as the future trajectories in which its products will be developed. In advance of their use within the Trust Points, Cryptrust is offering VIP Mode for the holders of 1,000,000 CTRT token .

Further details of the ICO and the potential benefits of CTRT ownership are provided in this Whitepaper.

# TOKEN DETAILS



<b>Token [Ticker]</b>	CTRT
<b>Platform</b>	Ethereum
<b>ICO Start Date</b>	July 6th, 2018 at 12:00 PM UTC+8
<b>Token Sale Duration</b>	22 September 22:00 UTC+8
<b>Price per CTRT token</b>	0.0000001 ETH
<b>Token Supply</b>	9,000,000,000
<b>ICO Supply</b>	7,000,000,000
<b>Reserve</b>	2,000,000,000
<b>Minimum Purchase</b>	0.02 ETH
<b>Contract Address / Crowdsale*</b>	0x8606a8F28e1e2FD50B9074d65C01548B1F040B32
<b>Official Website</b>	<a href="https://cryptrust.io">https://cryptrust.io</a>

# ICO FUNDING

To obtain funds to put the business plan of Cryptrust in action, the ICO process will be used.

In this approach, tokens will be distributed as a way of providing people a stake in the organization.

Out of all the tokens minted, 77% will be made available to general public for purchase, 7.7% of the tokens will be reserved for the task of future development of cold storage, 12.6% for the development team and project advisors, and the remaining 2.7% for the bounty program and bonus provisions on the Cryptrust platform.

Currencies that will be accepted on the Cryptrust platform and for the purchase of Cryptrust tokens is Ethereum

The exchange rates for Cryptrust tokens will be determined a day before the ICO begins.



# Cryptrust Distribution

Offer for sale 7 billion units out of 9 billion units total supply of Cryptrust.



# ALLOCATION OF ICO FUNDS

At Cryptrust, we understand the need for the responsible and well-planned spending of company funds to make the business sustainable and profitable to the highest degree.

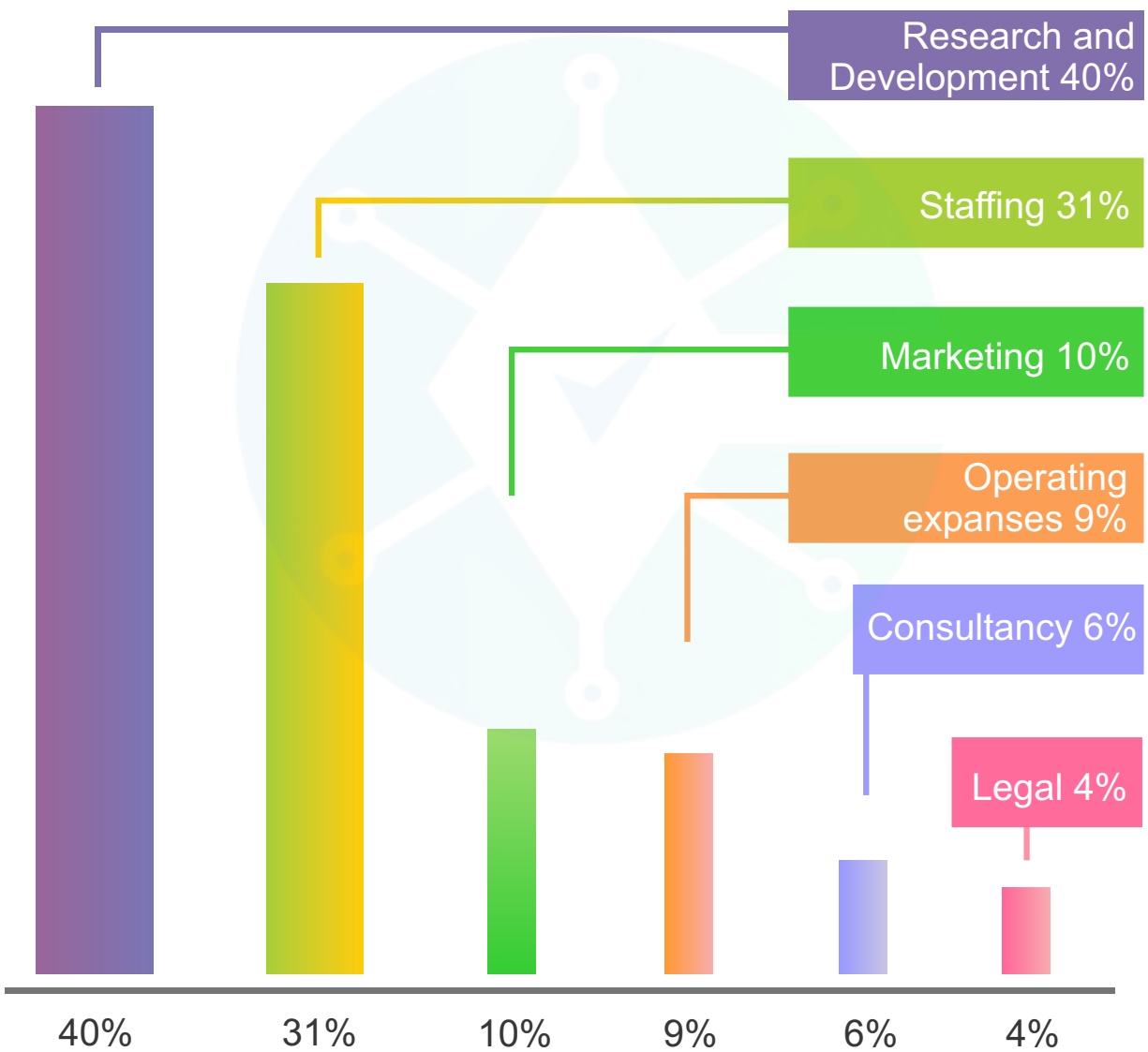
For the money raised using the ICO funding process, funds allocation plan is devised with utmost care to keep the funds realistic based on existing trends in the industry and to put emphasis on the most critical aspects of the business

The following chart shows the estimated allocation of all company ICO funds across different operations and business departments.

In the fund allocation process, we have allocated a significant portion of the funds on the business operations that we believe are most critical to long-term success and sustainability of the Cryptrust platform.

For this reason, we put emphasis on staffing and R&D operations to ensure that the platform continues to get enhanced and feature-rich services of the highest quality for utmost customer satisfaction.

Furthermore, one-tenth of all the funds raised through ICO funding will be allocated to the marketing operations, as it is important to gain exposure for the brand and to get ICO Company and clients aware of the benefits that they can have by using the Cryptrust platform.

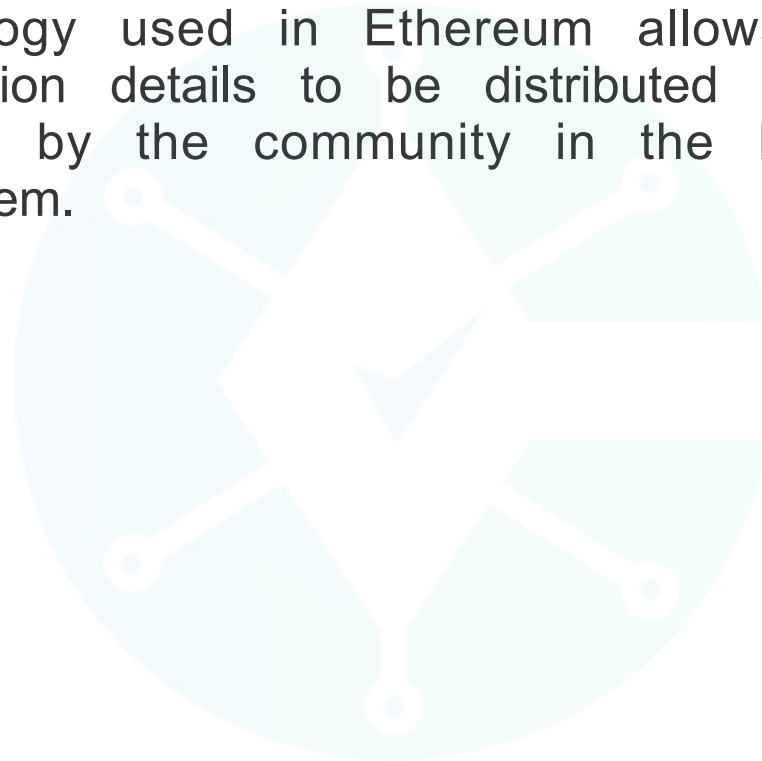


# CORE ARCHITECTURE OF THE PLATFORM

The complete architecture of the Cryptrust platform is made from three most notable components, which are described below:

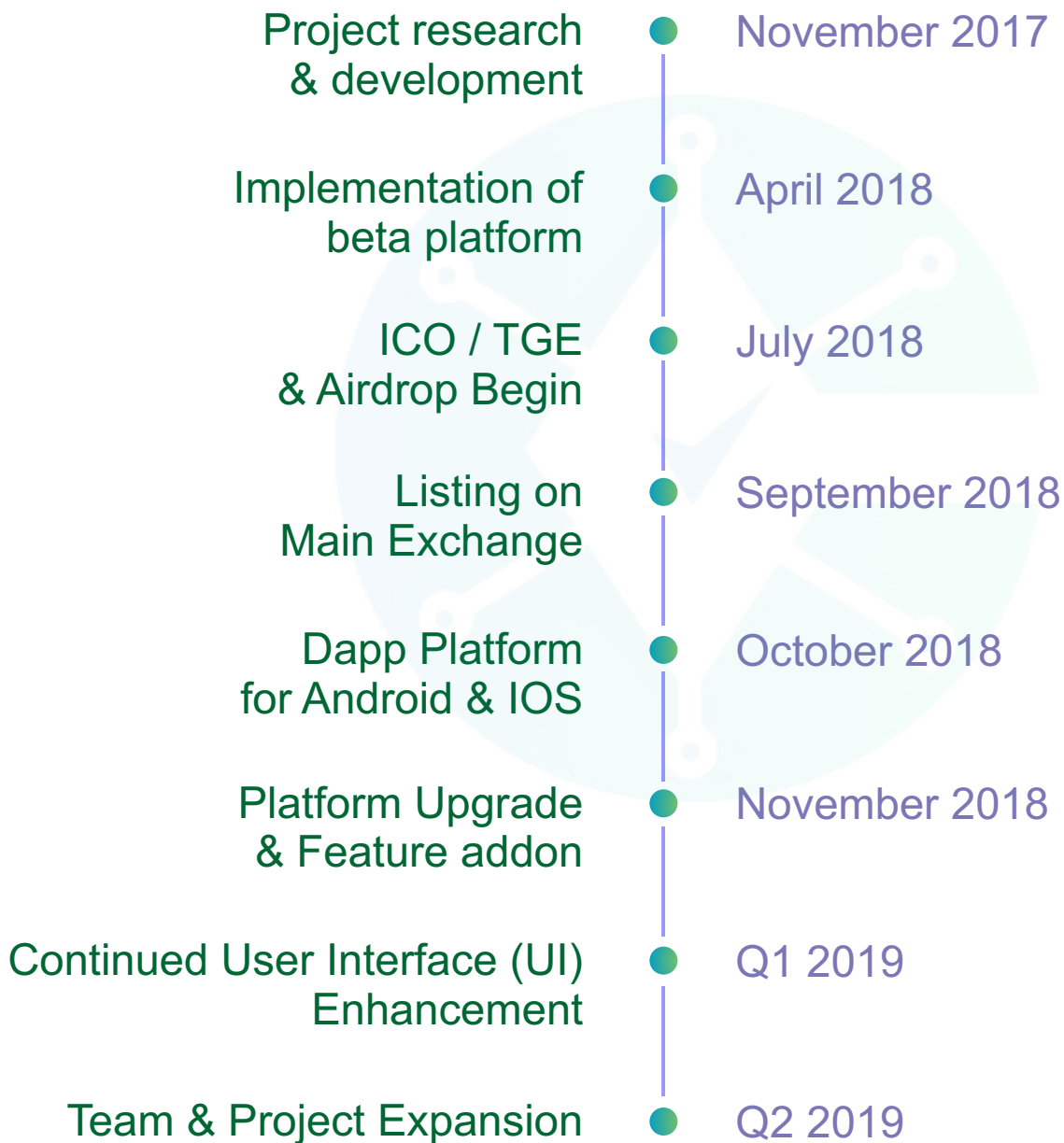
- **Database:** To facilitate a decentralized social platform that is pleasing to the users in terms of the offered user experience, it is important that users are able to make safe investment contract queries in a rapid manner. Among others, the greatest benefits of using the blockchain technology to facilitate a investors platform are high-speed data flow and cost-efficiency. To mitigate this issue completely, Cryptrust systems will safely store all the data in a database of company transactions, which will enable the system to get queried. The database will be developed by using a small portion of the ICO funding.
- **Interplanetary file system (IPFS):** In the database and blockchain structure of the Cryptrust platform, files will get stored in a distributed manner. IPFS provides a system to store large data files of transactions in a

- **Ethereum:** To the whole structure of Cryptrust, Ethereum serves as the backbone of the system. All the employment contracts are designed and deployed for Ethereum in the Solidity programming language. Furthermore, the technology used in the Ethereum blockchain is used for the purpose of creating and maintaining a distribution ledger of all Cryptrust transactions. In this manner, the technology used in Ethereum allows for all transaction details to be distributed and then verified by the community in the Ethereum ecosystem.



# CRYPTRUST ROADMAP

Moving forward beyond the ICO, Cryptrust has outlined an executable plan of action to bring its platform to tangible fruition.



# FINANCIAL PROJECTIONS

The Cryptrust financial projection shows that the company can utilize its assets to stimulate business growth in the nearest future.

The company projects a steady growth with significant net income. Therefore, it is worth stating up front that Cryptrust is extremely encouraged by the research piece that supports the philosophy behind investing in this venture.

However, this document alone does not constitute an offer of any type; neither does it provide any guarantee, financial or otherwise. Risks associated with this business activities are not limited to those detailed in this document.

Therefore, this business plan is presented as a detailed blueprint to what a value-driven company represents as the industry evolves in response to political, social, corporate and industrial dictates.