



STARKST

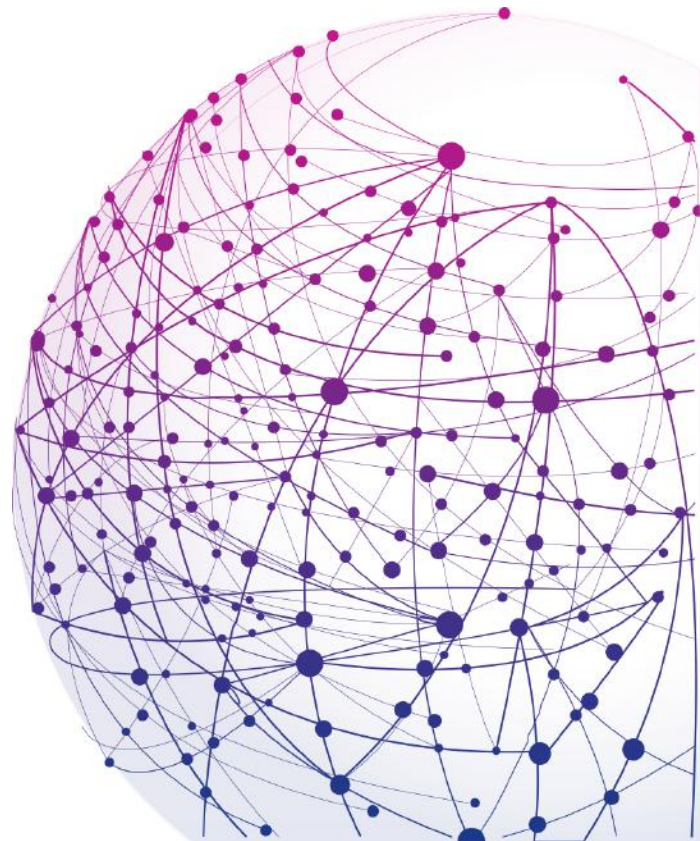
Blockchain Payment Gateway System

STARKST has been combined with STARPAY payment platform to allow for use in various entertainment areas including in ticket reservation, MD merchandise purchasing and etc.

www.starcoin.tv

TABLE OF CONTENTS

1. Summary	page 3
2. Introducing the STARKST	page 5
2-1. Crypto currency	
2-2. PG(Payment Gateway)	
2-3. Technical Realization through the blockchain	
2-4. Starcoin's technical documentation	
3. STARKST Process	page 13
4. STARKST Building System	page 15
4-1. STARKST Wallet	
4-2. Starpay	
4-3. Book a concert ticket	
4-4. Starcoin listed on the exchange	
5. STARKST's plan and vision	page 23
6. Our Team	page 28



1. Summary | What is a STARKST?



Lead to New Generation



Cultural industry's
representative
Crypto currency



Blockchain
Payment Gateway System



Entertainment
Business Model



Blockchain
advertisement platform



Issue on/off-line coupons
Marketing to increase the
spread of STARPAY franchises



Advertisement
and Public relations

- Kstar Group is a leader, which accelerates the commercialization of the crypto currency.
- STARKST supports the stars that are likely to grow globally and invests in the development of cultural businesses, including drama and musicals
- With the platform called STARPAY, nominal currency become currency that can actually be used
- Fans will use STARPAY to purchase albums, merchandising, concert tickets etc.
- Star ENT. rises the value of STARKST by producing STARPAY users through developing and securing excellent content

STARKST users will increase as the number of fans increase, and with the increase in the number of users, will come increase in value!

Approximately 300 million K-pop fans around the World

- An estimated 10 million fans of Korean wave visit Korea every year
- People who visit Korea to meet the K-pop star - increased more than 300% per year

“The Global Entertainment market is growing fast every year ”

Suggest Solution!!



Obstacles for the market growth

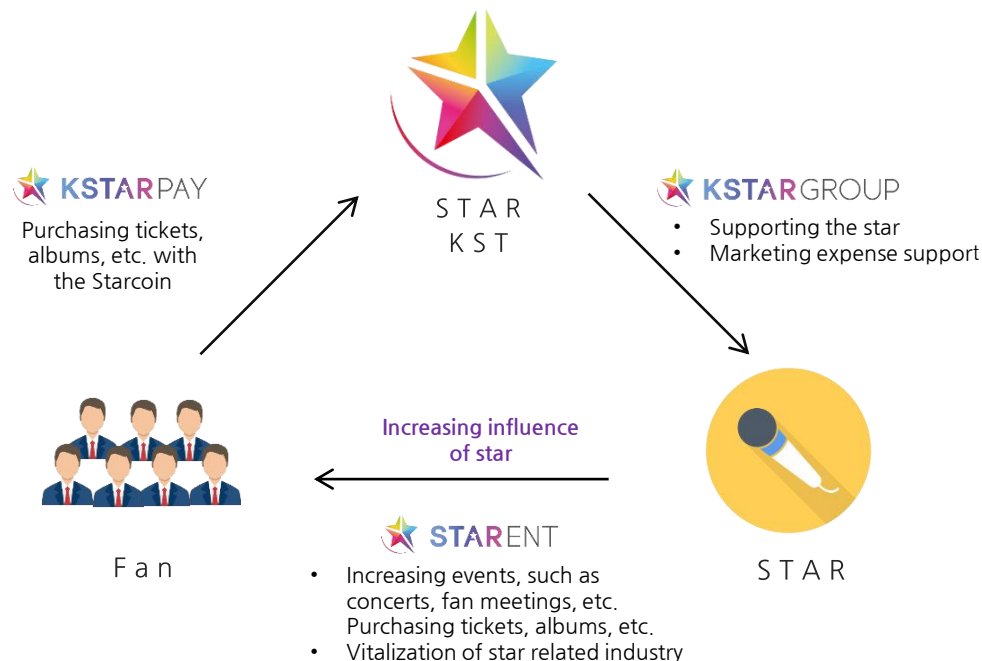
- Difficulties with the different payment methods (especially, it is necessary to install ActiveX to use the payment system in Korea)
- Credit card cannot easily be used in the overseas due to the strict policy on the issuance of the credit card
- Problems that caused by different languages between countries (whether the purchased ticket is authentic or not)
- In the concert, impossible to purchase the albums or merchandising of the star that I support




2. Introducing the STARKST | Characteristics


The value of the STARKST increases with the more Use of the STARPAY!

“Virtuous circulation” that increases the brand value and the market value



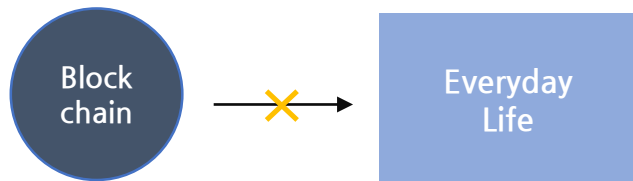
STARKST's expansion of star support 

Increased influence of Star
= increase in number of fans 

Increase in number of fans
= Increase in number of Starcoin 

2. Introducing the STARKST | Technology overview

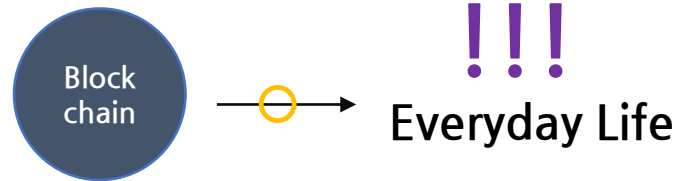
Existing blockchain service



- The existing blockchain technology cannot control the development associated with the extra features
- Entails considerable burden in terms of the network infrastructure, development, security and maintenance, and unavailability in real life



STARKST's blockchain service



Adopting a similar approach to the existing blockchain distribution and Providing a private blockchain that suits the corporate's requirements

- Secure the data with the blockchain technology Maintaining the advantages of the blockchain based solution
- Strong API and light web-based client services Available in real life

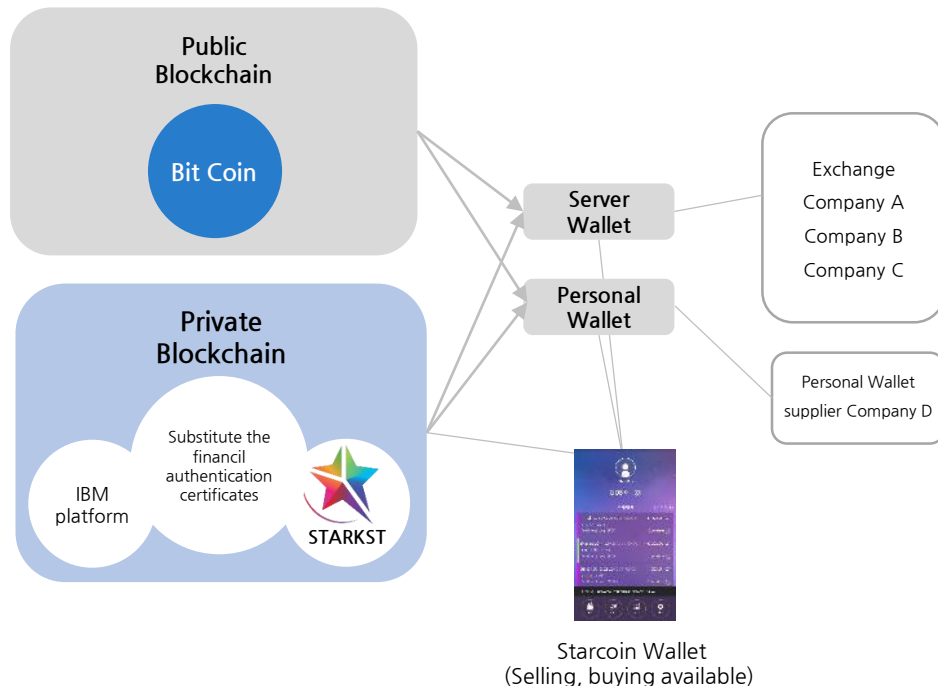
STARKST is a very suitable cloud computing for providing the block chain services

2-1. Introducing the STARKST | Technology

Crypto currency

Build a private blockchain by directly handling the blockchain core Designed to enable faster currency transfer compared to the existing system

- Private Blockchain is a blockchain that only one agency can use
 - Fin Tech applies! e.g. IBM blockchain platform (Starcoin built it with the private blockchain)
- Selling and buying through the Starcoin wallet is available for people who purchased the Starcoin



PG (Payment Gateway)

Current situation

K-POP
Korean
Wave
Contents



Non-integrated payment
methods
Insufficient language
support services

- services In Korea ,regardless of the popularity of the Korean Wave and the abundant entertainment contents ,the content export is not actively performed due to the payment system which is not integrated among countries.
- Exchange and booking fees incurred
- Various crypto currency payment system such as "Ali Pay", "PayPal" are available in overseas

Alternatives

K-POP
Korean
Wave
Contents



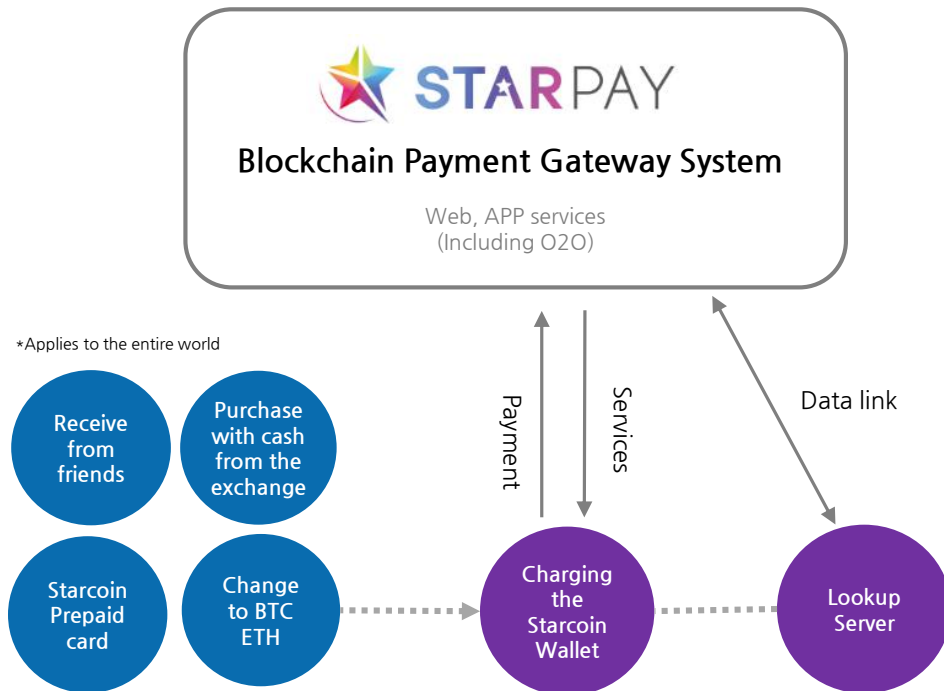
Solve ! !

Integration of payment methods
through Starpay
- Can be used worldwide

Language support services

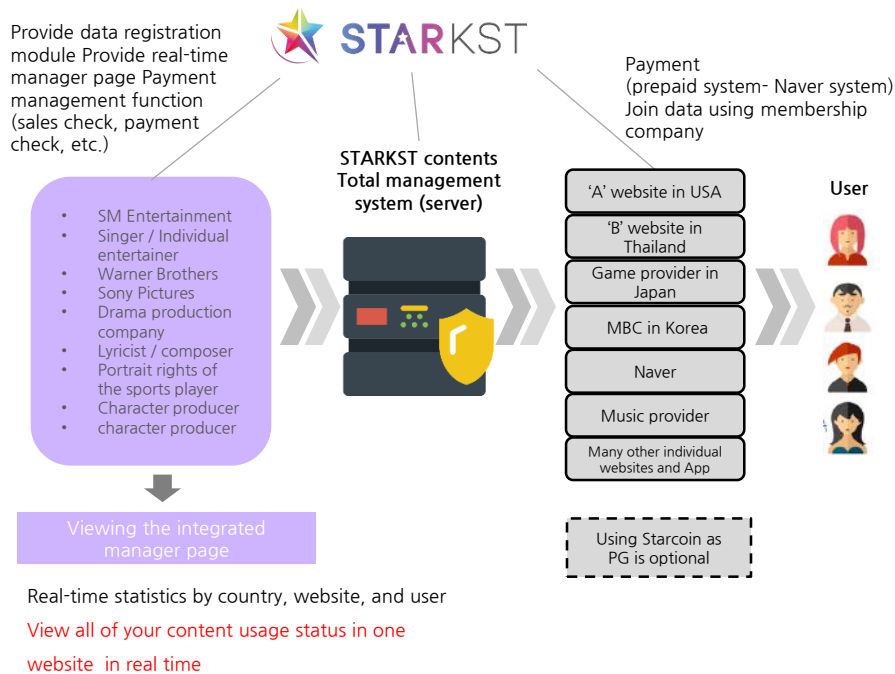
- Propose the payment method which enables the participation in Korean Wave all around the world
 - STARPAY (Blockchain payment Gateway System)
- Paying the same amount anywhere in the world Low rates for exchange and booking fees

PG (Payment Gateway)



- When the module is provided, the linking regulation data are distributed together in order for the general websites to link it easily within 1 to 2 hours
- Induce the use of the service through the KSTAR shopping mall(Kstar.tv) (purchasing concert tickets, applying for the fan meeting events, watching drama, purchasing the merchandising, O2O services, etc.)
- Payment with the STARKST via the STARPAY(Blockchain payment gateway system) (within 10 seconds)
- Manager for the KSTAR store operator - Providing a dedicated manager page, and performing payment with the official operator of the Star Group (payment cycle 1 week)

Implementing the 'contents integrated sales/payment system' technology through blockchain



Copyright management and paying solution through the blockchain technology

- Production agency - Joining the blockchain copyright management and paying solution provided by the STARKST and uploading the works, and then delivering the module or API to the desired affiliated company in order to check and manage the real-time sales
- Existing other system uses sales information as a statistical data rather than real-time check and management
- Provide convenience in terms of the real-time sales check and management of the copyright
- Prevention of unauthorized use by storing copyright with the block chain method
- Check the payment easily with the integrated STARKST instead of the national currencies

STARKST's technical document

- Coin Name : STARKST
- Coin Abbreviation : KST
- Coin Type : Bitcore series
- Hashing Algorithm : Scrypt-Chacha
- Time Between Blocks (in Seconds) : About 150 seconds
- Block Reward : 100% pre-mine
- Block Reward Halving Countdown : No half-life
- Total Coins : 6,000,000,000
- Daily Block Count : 1 block every 2.5 minutes 24 hours * 60 minutes
/ 576 times in 2.5 minutes
- Coins Generated Per Day : 0 coin (pre-issue method)
- Maximum Block Size : 1M
- Source code repository : [Https://github.com/starpay/starcoin-starcoind](https://github.com/starpay/starcoin-starcoind)

3. STARKST Process | Usage

Pay solely through the **STARPAY**(BlockChain Payment Gateway System) when supporting star-Usage of STARKST increases

Invest and support not only the existing stars, but also the stars discovered by the STARKST

Expand the activity methods and field for stars with the investment support **(Rising influence in the entertainment industry)**

Increase of the successful STARKST stars increase of the Star Coin users Star Coin stars' concert booking, participation in fan meeting event, purchasing the merchandising, etc. **can only be paid with the STARPAY**

Solve the problem that fans had due to the different payment system and language through the Starpay (Provide a new platform for the fans in terms of the way of supporting their stars)



[Concerts]



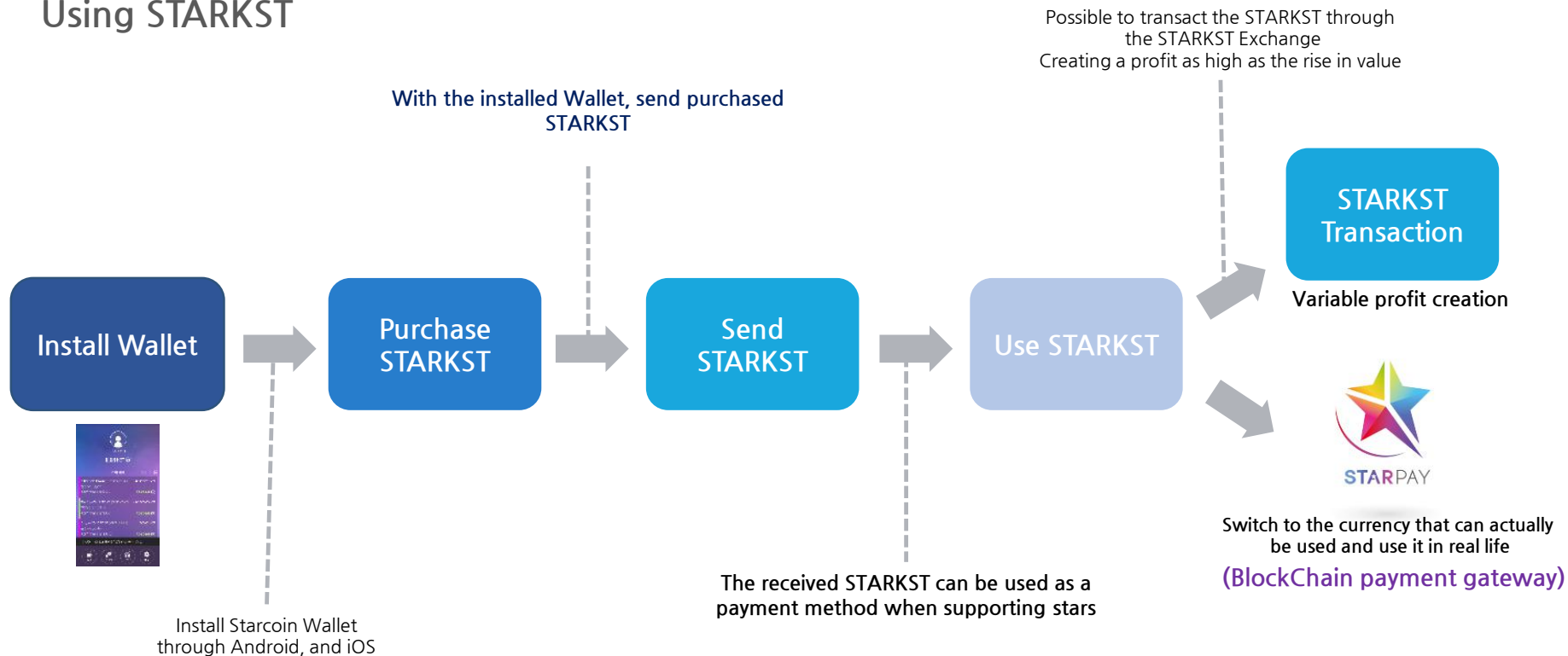
[Merchandising]



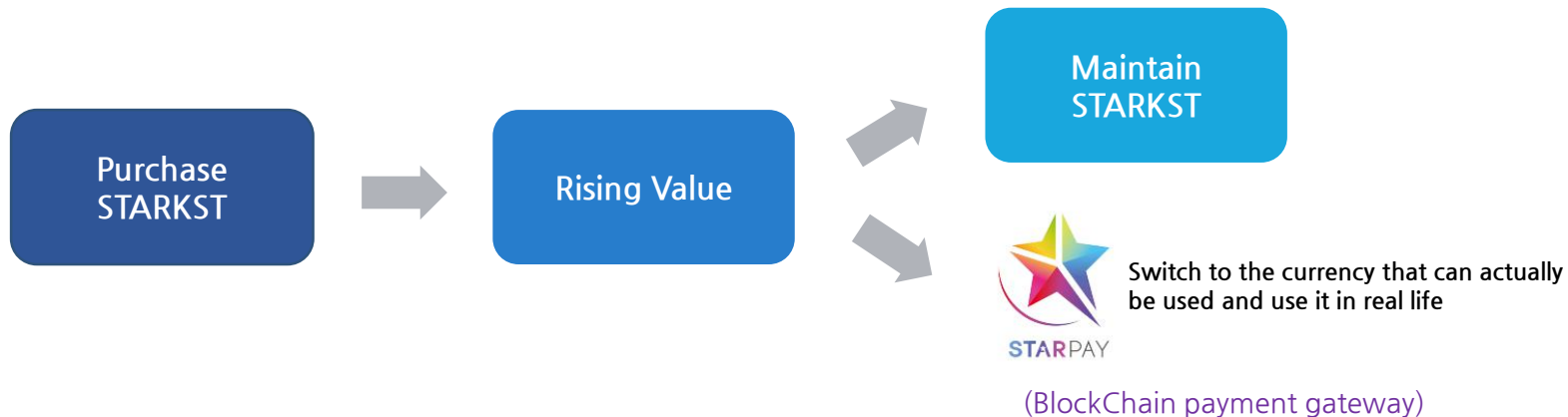
[Fan meeting]

3. STARKST Process | How to participate

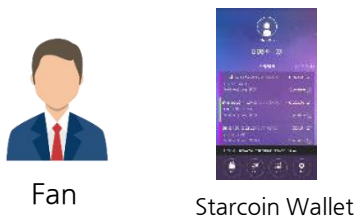
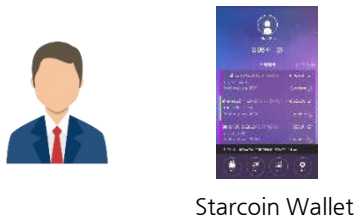
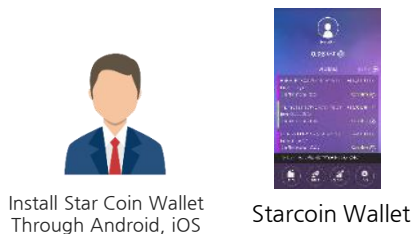
Using STARKST



Practical use of the STARKST



4. STARKST Building System | Concept



WEB Platform
<http://kstar.tv>



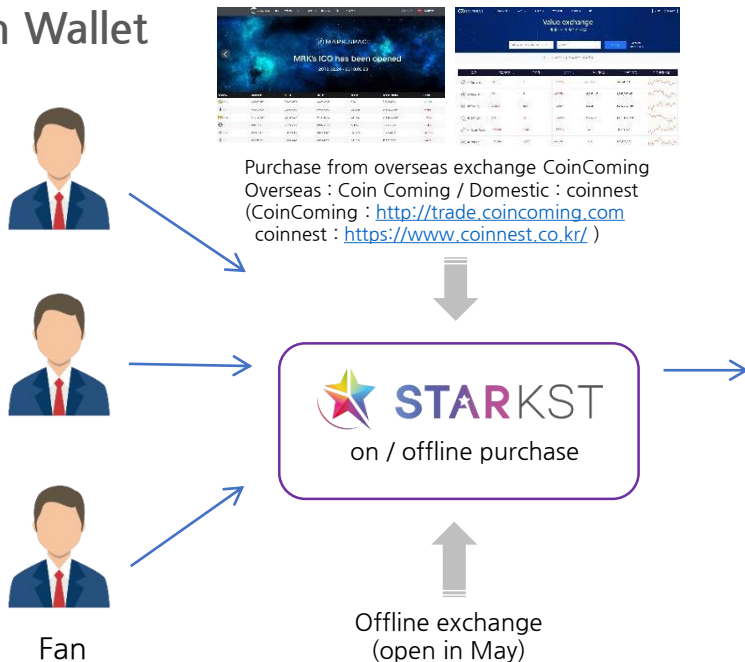
APP Platform
Kstar



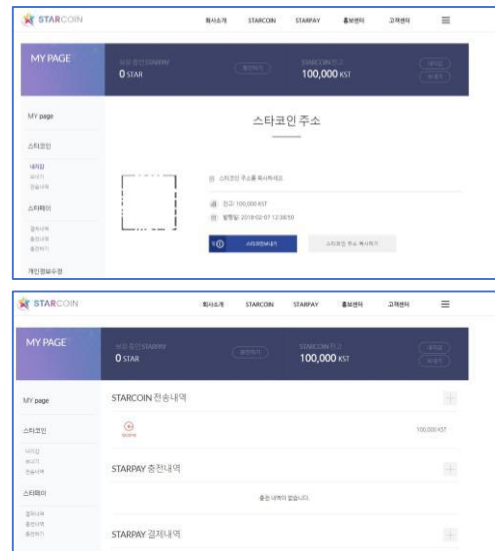
- Develop a platform which enables the payment with a Starcoin Wallet
- Develop as WEB and APP based platform respectively (contents is developed as a hybrid APP, and Wallet Coin is developed as a native)

4-1. STARKST Building System | Content

Starcoin Wallet



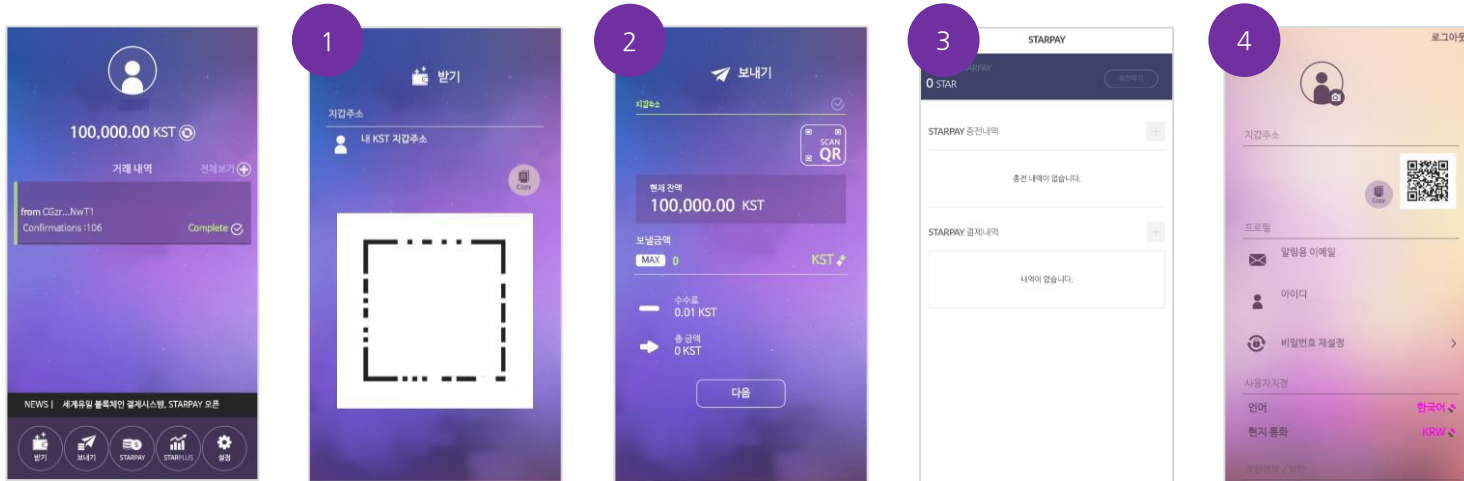
Starcoin Website (www.starcoin.tv)



- Reduces the transaction procedure and the complex authentication process with STARKST's prepaid card and makes it easy to purchase with cash/account transfer or mobile coupon
- Create a Starcoin Wallet within the STARPAY platform, and secure the STARKST with DB to be paid at any time with the Purchased STARKST within the platform

4-1. STARKST Building System | Content

- Native Wallet App with enhanced convenience for the smartphone users

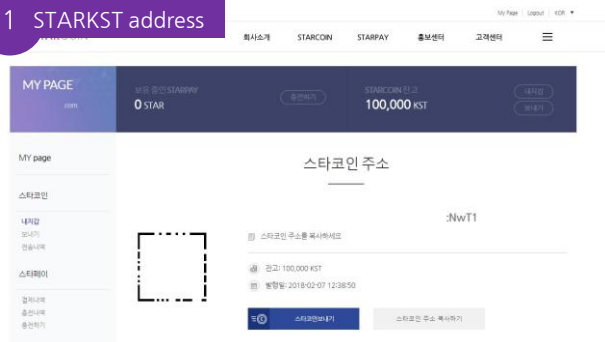


- 1.Receiving- member's wallet address
- 2.Sending - use after release
- 3.Transaction details
- 4.Settings - check member's information

4-1. STARKST Building System | Content

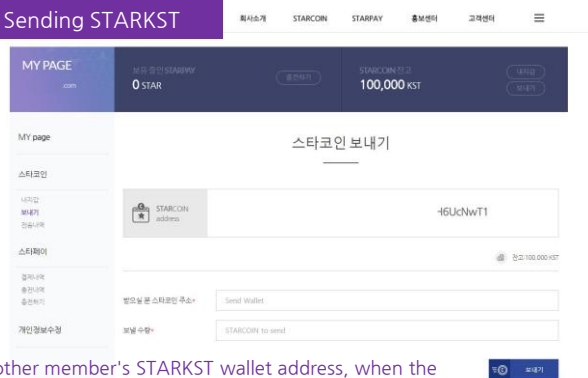
- Web Wallet

1 STARKST address



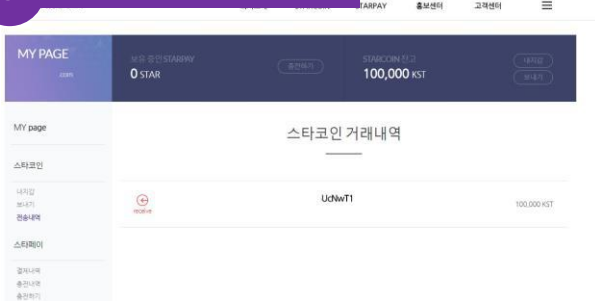
Check the quantity of the possessed STARKST,
Member's wallet address, and Wallet QR code

2 Sending STARKST



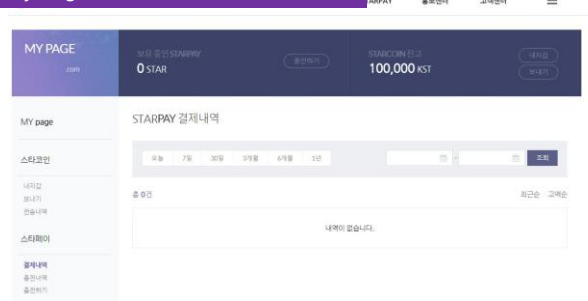
Use other member's STARKST wallet address, when the
warehousing of a product is carried out

3 STARKST transaction details



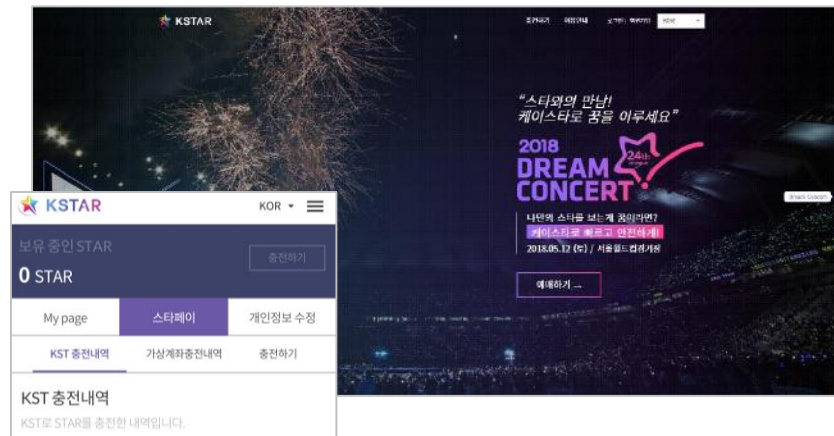
Check the stored and released transaction quantity
of the member's STARKST and check the date of transactions

3 My Page



Verification of STARPAY payment system usage details and star
recharge function

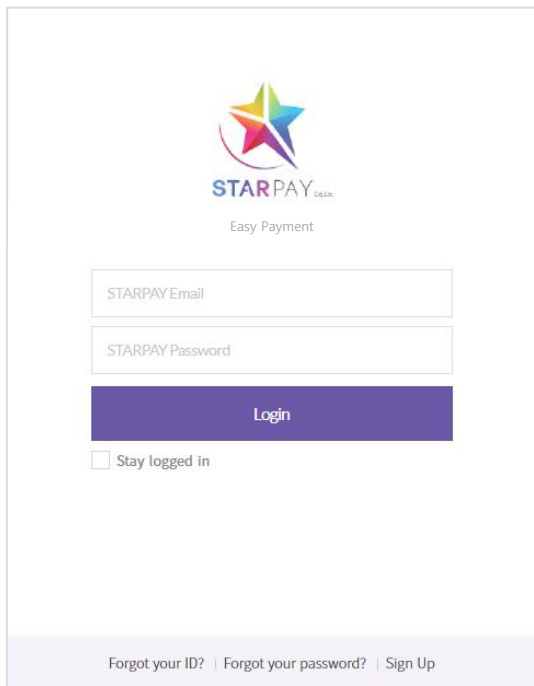
Kstar - kstar.tv



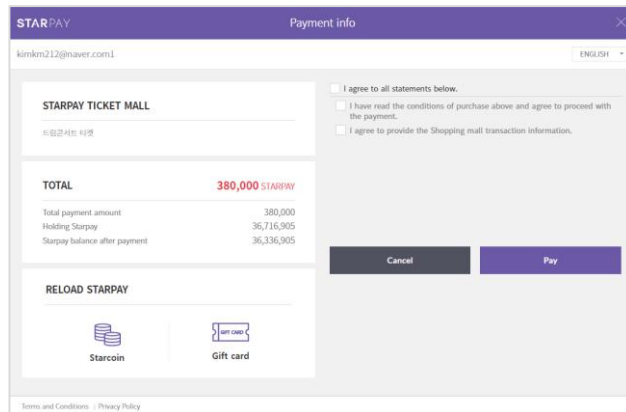
Shopping mall for Concert booking, participating in fan meeting, purchasing the merchandising, etc.

1. Can check the possessed STARKST, STAR on my page of the Kstar shopping mall website (Kstar.tv)
2. Can pay Concert booking, participating in fan meeting, purchasing the merchandising, etc. through the STARPAY(Blockchain payment gateway system)
3. Purchase the STARGIFT gift card both on/off-line at the shop then convert it to STARPAY for the payment function
4. STARPAY prepaid card allows you to pay after charging the STAR

Blockchain Payment gateway system



The login page features the STARPAY logo at the top, which consists of a colorful star icon and the text "STARPAY" with "ONLINE" in smaller letters below it. Underneath the logo is the text "Easy Payment". Below this are two input fields: "STARPAY Email" and "STARPAY Password". A prominent purple "Login" button is positioned below the password field. At the bottom left, there is a checkbox labeled "Stay logged in". At the bottom right, there are three links: "Forgot your ID?", "Forgot your password?", and "Sign Up".



The payment screen is titled "STARPAY" and "Payment info". It shows a user email "kimken212@naver.com" and a language dropdown set to "ENGLISH". The main content area is divided into two sections. The top section, "STARPAY TICKET MALL", includes a header "₩100,000 ₩100" and a table with the following data:

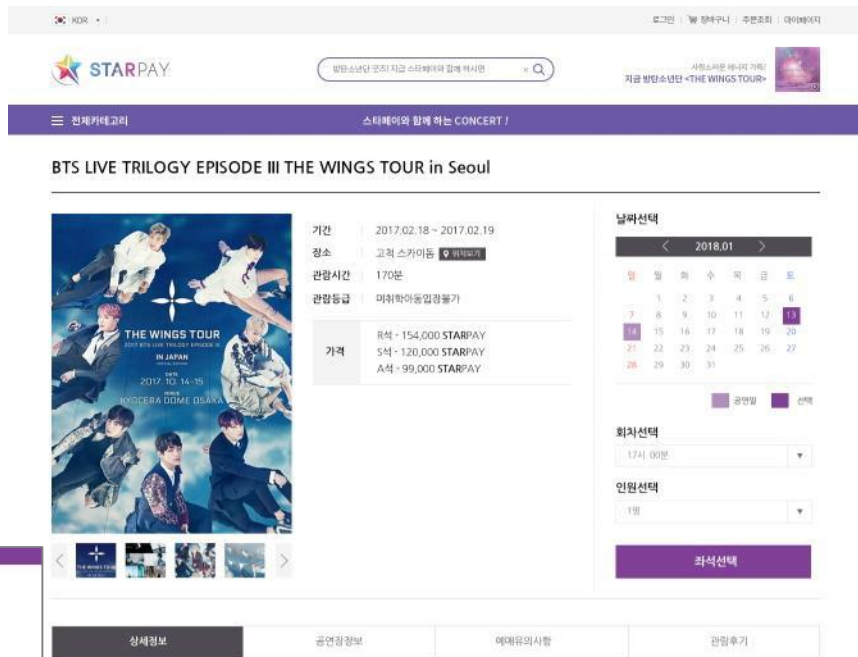
TOTAL	
Total payment amount	380,000
Holding Starpay	36,716,905
Starpay balance after payment	36,336,905

The bottom section, "RELOAD STARPAY", features two icons: "Starcoin" (represented by a stack of coins) and "Gift card" (represented by a card icon). To the right of these sections are three checkboxes for terms and conditions, followed by "Cancel" and "Pay" buttons. At the very bottom, there are links for "Terms and Conditions" and "Privacy Policy".

1. Cross Browsing
2. Easy payment for the Members from the client company
3. When ordering from the client company's website, delegate payment by Pay System Module
4. Provide API, easily linked within 1-2 hours from the general website
5. Switch from the STARKST to STAR

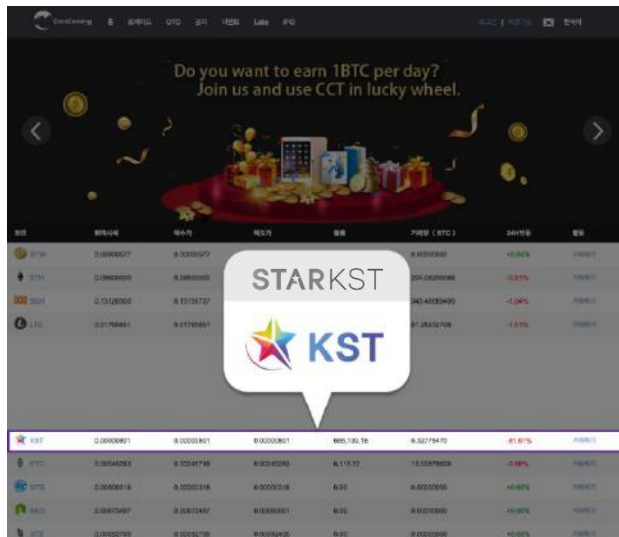
Booking concert

1. Payment via STARPAY (BlockChain payment gateway system) with STARKST
2. Select seats by class
3. Quick and easy booking of large scale concert with over 100,000 seats
4. Start service at the shopping mall Kstar.tv
5. Entry with the face authentication - Face Ticket Service



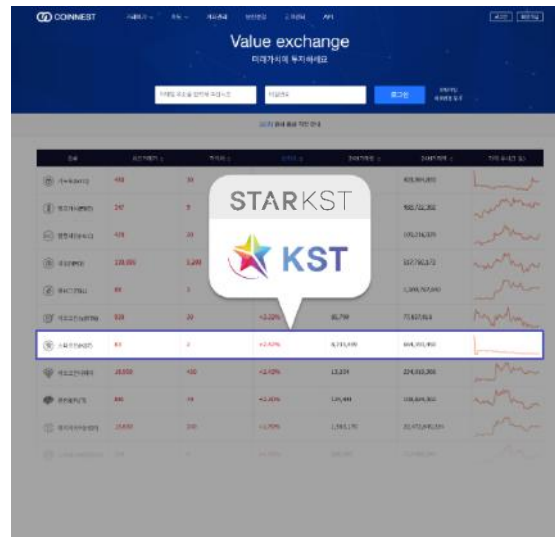
4-4. STARKST Building System | Content

STARKST listed on exchange



✓ November 2017

Listed on the overseas exchange Coin Coming
(<http://trade.coincoming.com>) The first company in Korea to
be Listed on the overseas exchange



✓ February 2018

Listed on the large domestic exchange; Coinnest
(<https://www.coinnest.co.kr/>)
The first crypto currency to be listed on the domestic exchange
that has been made with the domestic technology

5. STARKST's Plan and Vision | Development and Plan

2017	October	●	Open Starcoin Wallet(Google Play)
	Early November	●	Renewal of the Starcoin IR website
	Mid November	●	Business agreement with iMe
	End of November	●	Listed on the international exchange(Hong Kong) http://trade.coincoming.com
	Early December	●	Sign a contract with the domestic Dream Concert
2018	January	●	Starcoin IR Homepage is scheduled to be opened
	February	●	listed on the large domestic exchange (Coinnest)
	March	●	Open Starcoin Wallet (Apple App Store)
	March	●	Open Kstar.tv (Concert ticket booking)
	March	●	Face Ticket is scheduled to be opened (For the first time in Korea, enter with the face authentication)
	May	●	Offline exchange station scheduled to open
	May	●	Major domestic exchange A, B scheduled to be listed

Business agreement with iMe



Official sponsorship contract with the Dream Concert



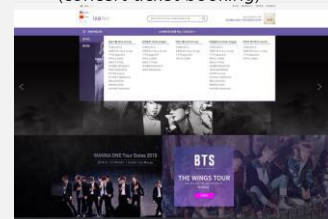
Listed on the large domestic exchange (Coinnest)



Listed on the international exchange Coin Coming



Open Kstar.tv (concert ticket booking)



Main sponsorship contract with 2018 KOREA MUSIC FESTIVAL



Will sign a contract of the large-scale concert ticket booking

Concerts and Festivals

Concerts in Korea

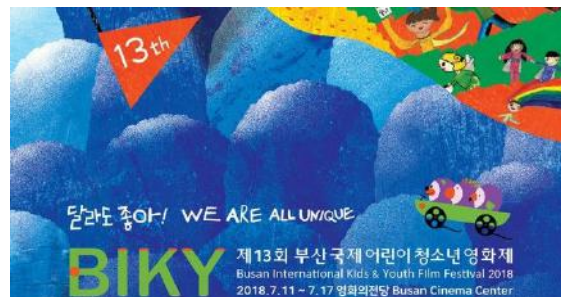
▶ Signed contract with the 2018 Dream Concert

- Apply **STARPAY (BlockChain payment gateway)** to the biggest concert in Korea through the contract with the Korean Entertainment Producer's Association
- Possible to make reservation using STARKST
- Concert that can contribute to promotion and usage of the STARKST with the participation of Korean and overseas fans

▶ Completed signing of the 2018 KOREA MUSIC FESTIVAL contract

- STARPAY (Block Chain payment gateway) will be applied/used in K-POP performance in which top Korean IDOLS and singers will be performing, through business agreement with Korea Management Federation
- Possible to make reservation using STARKST

▶ Large scale cultural performance contracts are currently being processed including 2018 Centum Beer Festival, 13th Busan International Kids & Youth Film Festival, FUERZA BRUTA and etc.



Concerts and Festivals

Concerts in overseas

: Induce the usage of the STARKST at the iMe event through a business agreement with iMe, a global comprehensive performance planning company

-iMe is the best comprehensive entertainment company in Asia with the network system not only in Korea but also throughout Asia, including China, Hong Kong, Singapore, Thailand, etc.

-Process large-scale concerts in Asia more than 20 times a year

-With the contract with iMe, Purchase ticket with the STARKST through the **STARPAY (BlockChain payment gateway)**, and support the marketing expenses accordingly

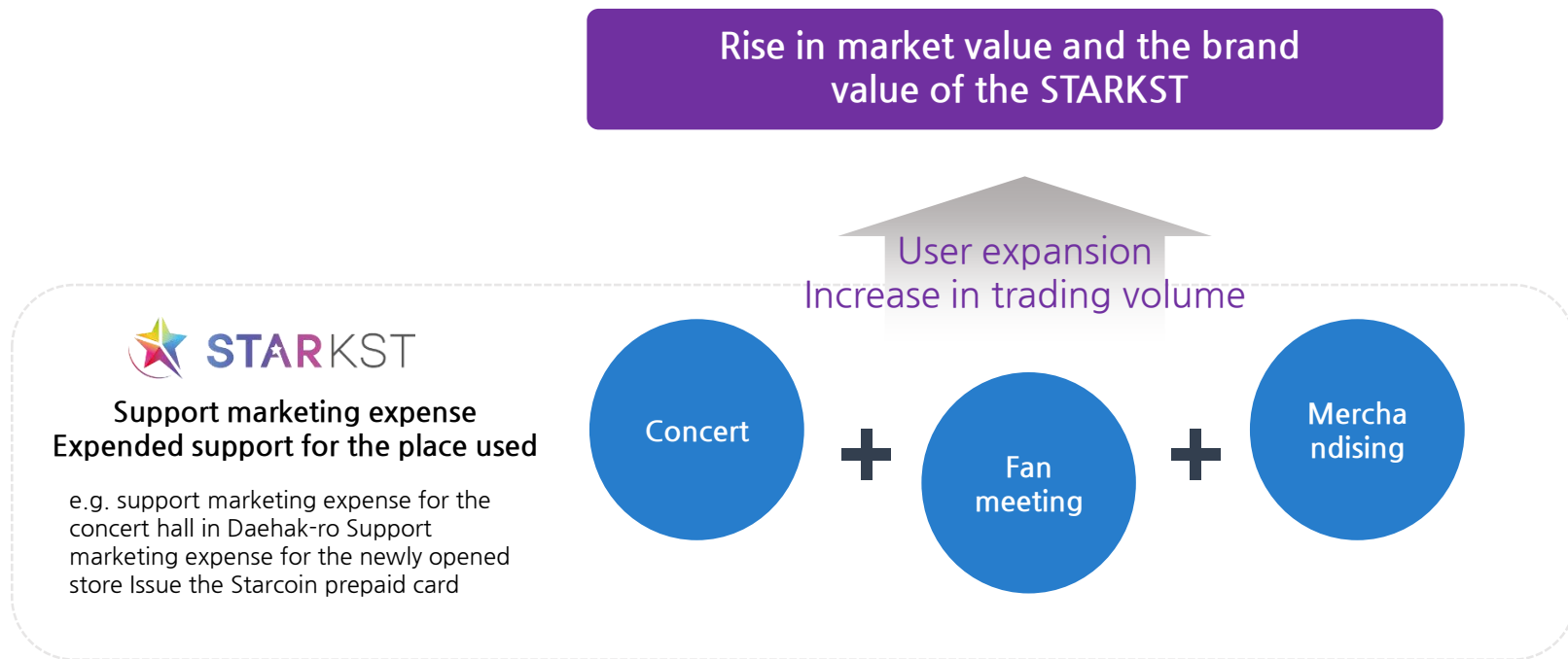
-iMe's K-pop concert sales in Asia reached 100 billion won

-Process a strategic marketing to enable STARKST to be used through the **STARPAY (BlockChain payment gateway)** for all concerts that iMe proceed in Southeast Asia -

Raise capacity where the use of the STARKST leads to the rise in value of the STARKST



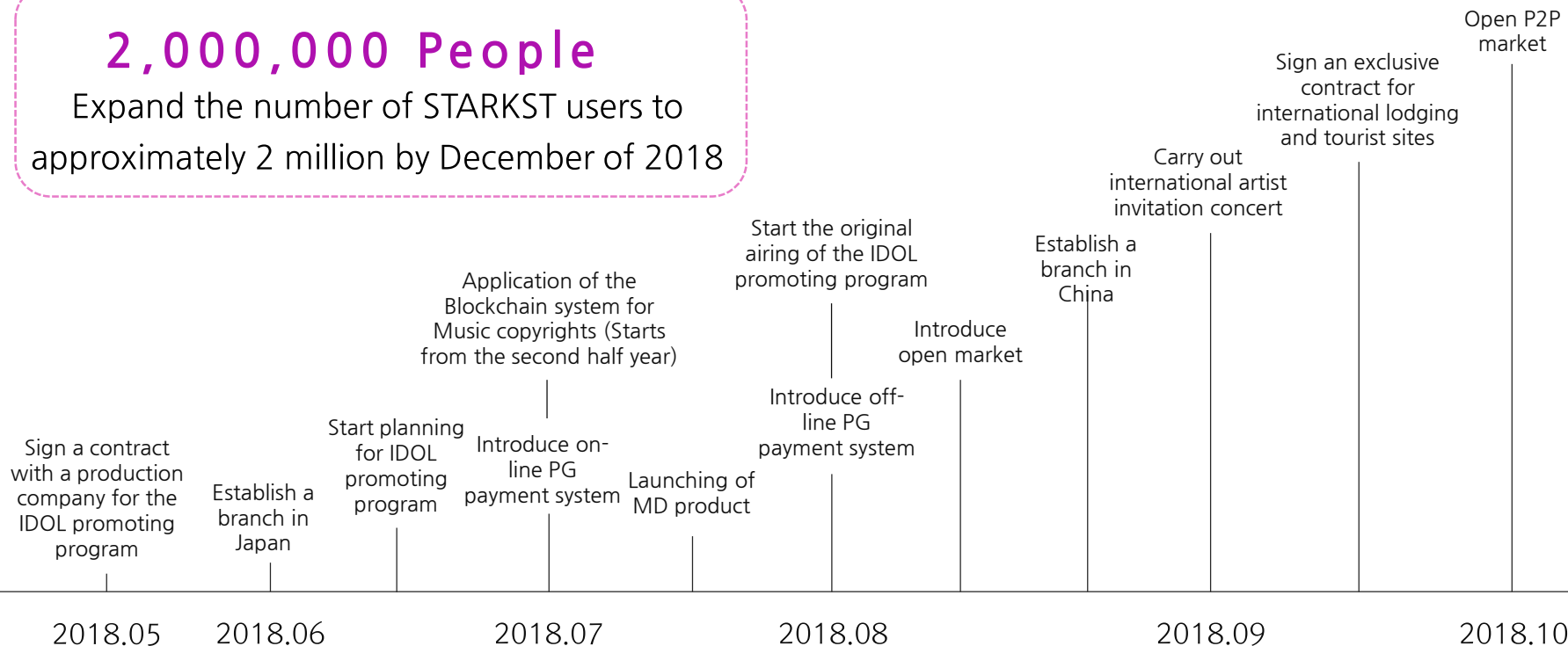
5. STARKST's Plan and Vision | Future Plan



5. STARKST's Plan and Vision | Vision

2,000,000 People

Expand the number of STARKST users to approximately 2 million by December of 2018



6. Our Team



The Office of Planning & Coordination / Management Support Team / Public Relations Design Team / Legal Tea / Service Operation Team



Strategic Planning Team
Performance Planning Team
Service Planning Team
Research and Development Headquarters



Management Support Team
Strategic Partnership Team
Crypto Currency Research Center
CS Team
Service Operation Team
Service Planning



Performance Project Team
Management Team
Management Operation Team
Star Development Team



Development Team
Planning Team
Media Partnership Team
Operation/Sales



Digital Marketing Team
Store Marketing Team
Service Operation Team



Viral advertisement Team
Shopping Sales Team
Search Advertisement Team
Video/Media Team

6. Our Team



PG system, platform development, ticket reservation, shopping mall, STARPAY, system operation, customer management



Discover Korean wave entertainment contents, form M&A with international entertainment business company



Issue on/offline coupon, increase the spread of starpay franchise sales and marketing



Develop STARKST crypto currency and server management



Blockchain advertisement platform



Perform overall works including promotion, video, advertisement, media and etc. of a group

6. Our Team



KSTARGROUP CEO **Cholhee Hwang**

- Previously) CEO of Bidbuy Korea
- Previously) Director of Six Solution
- Previously) CEO of Umain
- Previously) Worked at KT Commerce
- Previously) Worked at Zero Market
- Previously) Worked at Korea 8848
- Samsung Electronics Global Site solution and operation strategy consulting
- Trade Association e-trade future model development consulting



KSTARPAY CSO **Kong Sun Kim**

- Established platform for small and medium scale culture viewing support - Cultural Information Service
- Established cultural facility ticketing Cloud Service
- Established the ticketing system of DDP
- Developed Lotte Giants mobile App
- Established the integrated operation system of the Asia Culture Center
- Established the integrated operation system of Sejong Center
- Established the integrated operation system of National Museum of Modern and Contemporary Art
- Develop the integrated operation system of Seoul Art Center

6. Our Team



STARKST CFO **Seung Ki Kim**

- SKATKST Inc. - Developed STARKST
- Korea Virtual Currency Central Exchange Inc. - Developed Virtual Currency Exchange
- App Maker Inc. - Developed Bit Coin Heaven App
- Ticket 365 Inc. - App, Web Development
- Alba Heaven Inc. - Web Development, PM
- KDB Information & Communication Inc. - Web Development



STARENT CCO **Hang Ryul Park**

- Current President of Chinese Corporation IME Entertainment Business
- Current Director of Korea Entertainment Producer's Association
- Management & Promotion Director
 - MBC Drama 'General Hospital' O.S.T Kim Tae Young - "Love Alone"
 - Nov. 1995 Kim Jung-min's 2nd album 'A sad expression of regret' / Movie 'The Letter' OST
 - Kim Jung-min's 3rd album 'Change' / 4th album 'Jump 98' / 5th album 'From the top'
 - Actress Jenny Lee
- Executive Producer
 - Produced Tei's 6th album 'Tei'
 - DGNA Chapter2, single 'Rilla go' , single 'Who are you'
 - Actress and TV personality Leah ; SNL Korea / Singer Eun Ga Eun

6. Our Team



STARPLAY CEO Jinyeon Choi

- Mcrony Executive Director
- MABLE Department of New Business, Dept. Head
- General Management of Daum Mobile AD Platform Ad@m strategy and media partnership
- Daum operation of search advertisement channel and sales planning
- Daum In charge of local business and business planning
- Flea market mediawill findall business team manager



STARGIFT CEO Youngguk Park

- BGF networks financial business team manager/ICT business team manager
- Head of Family bank infrastructure management headquarter
- Daehan Life(currently Hanwha Life) ATM management system construction
- Kyobo Life ATM management system construction
- Construction/operation of Hana Bank Magic Bank System
- Webcash Data Processing Team Manager
- Housing & Commercial Bank Dep. of Data Processing(Credit Card)
- Dongnam Bank Dep. of Data Processing(Customer management/foreign exchange)

6. Our Team



STARAD CEO **Seungho Lee**

- President of STComms
- Moru Company Dept. Head
- Head of HQ for LPS(LinkPrice)
- Daum Communication SA/DA Manager
- Provided support for Namu Communication Channel