



A digital currency for the regulated online gaming sector

What is CasinoCoin?

CasinoCoin is a digital currency, designed specifically for the regulated online gaming industry. Utilising the latest in blockchain technology, CasinoCoin can facilitate up to 1,000 peer-to-peer transfers per second, with near-instant confirmation.

Built with users, gaming operators and regulators in mind, the CasinoCoin Bankroll Manager application features built-in KYC capabilities, responsible gaming options, and provides an unparalleled user experience never seen before in the online gambling space.

Users will benefit from a simplified registration process that, once completed, provides a seamless, secure and trustless online gaming experience. All at a tiny fraction of the current cost and time.

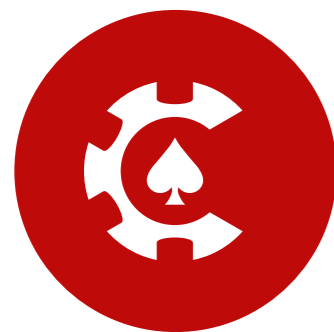
Operators who integrate CasinoCoin into their gaming platform will gain access to a simplified user onboarding process, a new incremental revenue stream, and reduced fees associated with cross-border transactions.

The nature of blockchain technology means that regulators will benefit from the most secure and transparent funding system available today. A near-perfect anti-money laundering (AML) environment has been developed, utilising the latest KYC technology coupled with a new, proprietary AML tracking tool; the most advanced and thorough in the industry.

Why CasinoCoin?



CasinoCoin was conceived and built with the online casino industry in mind



Built For Gambling

CasinoCoin is built with the regulated gambling business in mind, with tools like KYC (Know Your Customer), AML (Anti-Money Laundering) and responsible gaming features built in at the wallet level.



For Users

CasinoCoin gives the user unprecedented speed, security, and control over their gambling habits. Transaction costs are a fraction of typical costs today.



For Operators

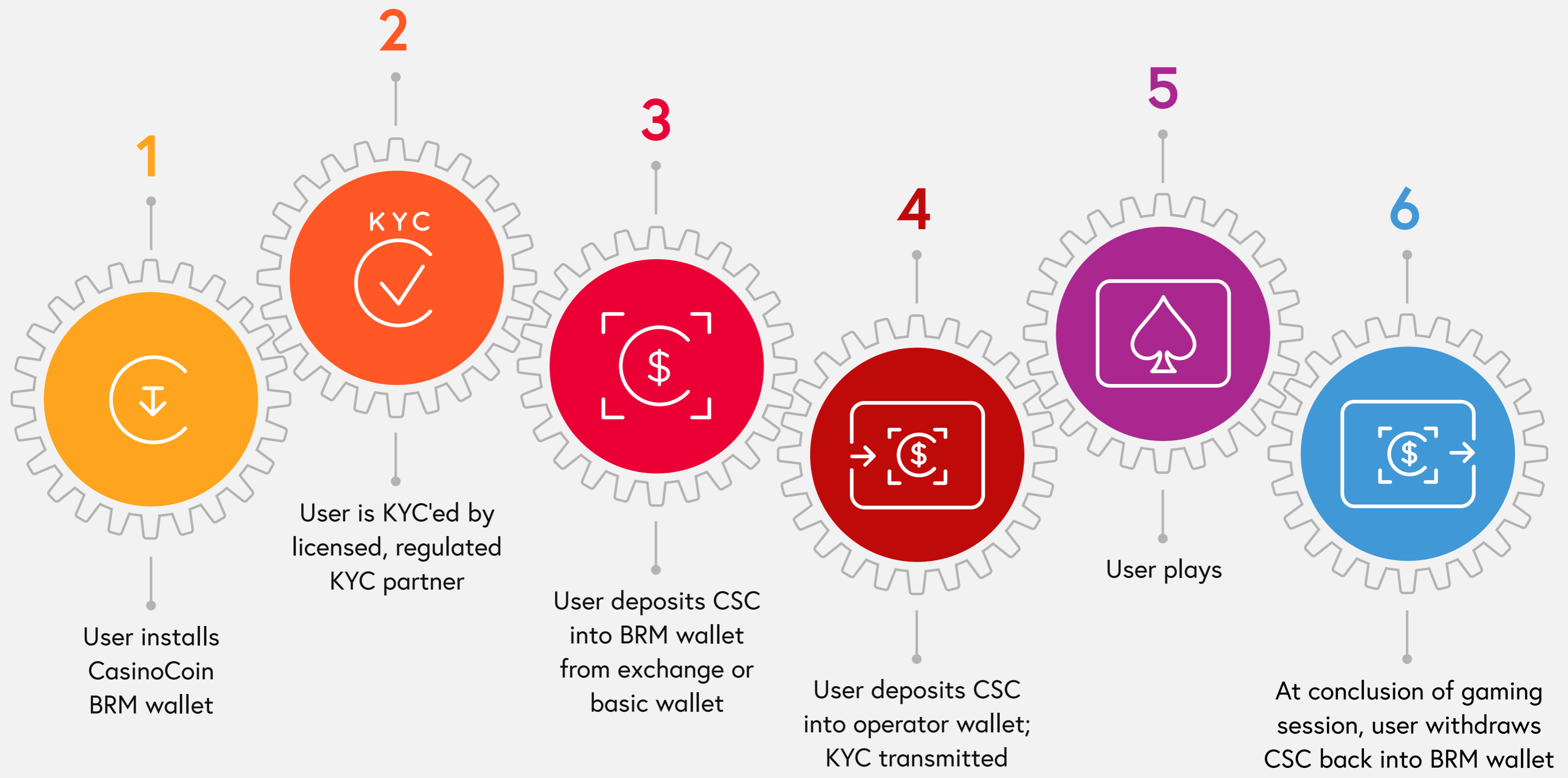
CasinoCoin gives operators access to a largely untapped source of players, who have been fully vetted with clear KYC the instant they arrive. Incremental revenue with full visibility and security before a single bet is placed.



For Regulators

Well over a million lines of code went into the CasinoCoin Blockchain and wallet - a modified version of Ripple, the functional crypto of choice for the banking industry. Proprietary tools allow regulators visibility into coin flow in a way never before possible with easy to use tools for non-crypto users.

How it works



The Foundation

Many cryptos like Bitcoin and Ethereum have their own non-profit foundations, and CasinoCoin is no different. The CasinoCoin Foundation provides marketing, promotion, technical innovation and governance for CasinoCoin, as well as providing educational resources to the gambling business to further knowledge of crypto in general.

The trustees represent years of experience in both gambling and crypto and the advisory board is filled with C-level executives from some of the most established companies in gambling.

Board of Trustees

A mix of deep online gaming experience and technical expertise



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Director of Advocacy



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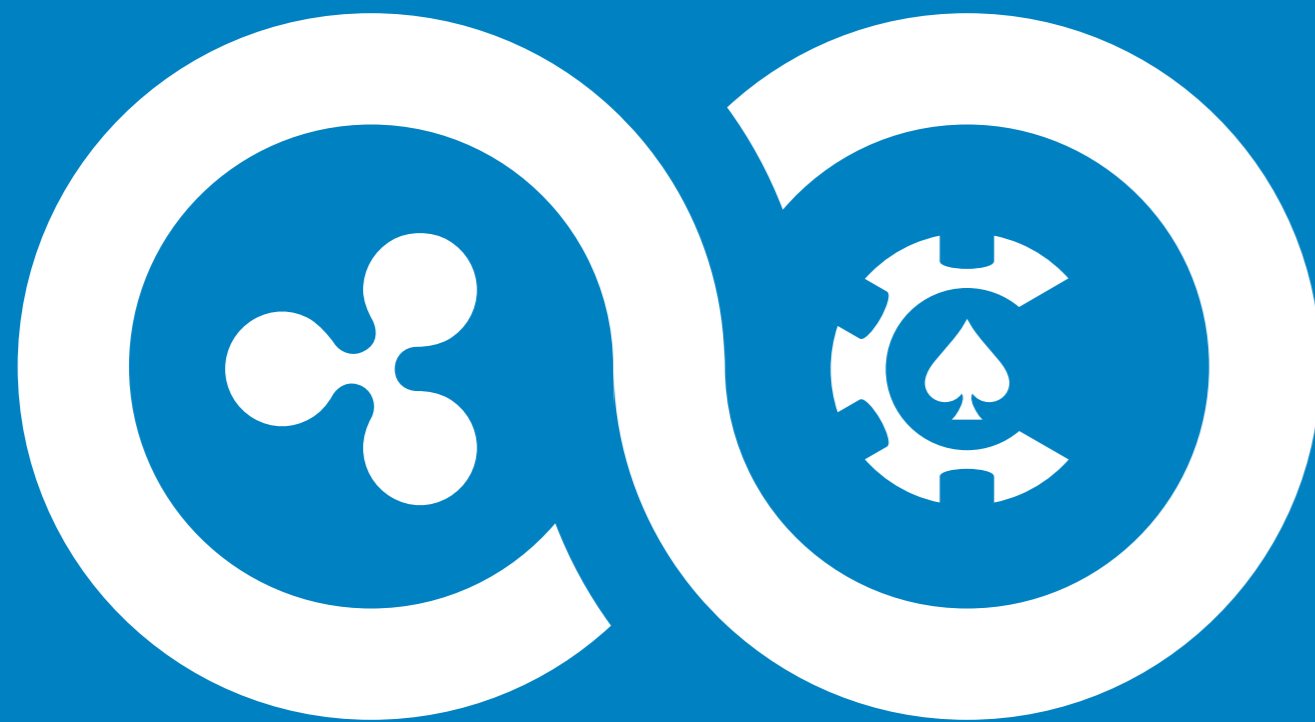


Morten Tonnesen
Chief Executive Officer,
Ve Global



Luke Webster
Managing Director,
Knox Private Office

Ripple Technology



Ripple is a crypto protocol specially built for banks and to satisfy financial regulators. There are already over 100 banks and other financial institutions using or integrating Ripple into their processes and plans.

Recent (Nov 2017) additions to the list of Ripple adopters include Santander and American Express.

Ripple vs Bitcoin vs Ethereum

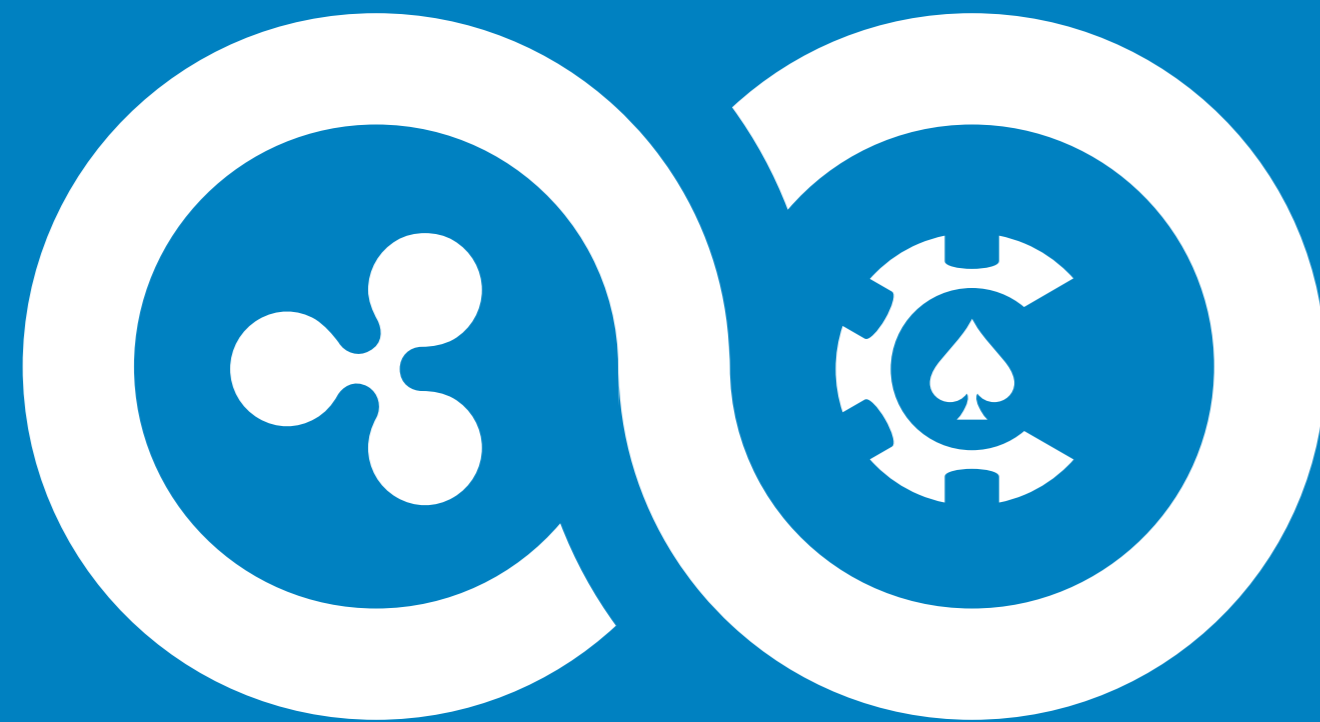
The Ripple protocol offers unparalleled transaction speed and cost in the crypto space. The two largest and most well known digital currencies are Bitcoin and Ethereum, yet Ripple arguably features better technology and is perfectly suited for the real money online gambling industry.

	Ripple	Bitcoin	Ethereum
Transactions per second	1,000	7	20
Average confirmation time	3-5 seconds	Up to 5 hours	15 seconds
Average fee per transaction	Less than \$0.01	\$18.01	\$0.776
Chargebacks?	No	No	No

NOTE

Although CasinoCoin uses the Ripple code, it operates on its own separate blockchain. This means CSC will never be susceptible to network outages that are common on Ethereum due to the amount of applications built on top of the protocol, and that all share the same infrastructure.

Why CasinoCoin chose Ripple



Ripple's technology provides CasinoCoin with a clear path to eventually be incorporated with banks, and allows CSC to use many of the key features it has to offer, without being beholden to its developers and protocol.

The CSC blockchain and wallet hit one million lines of code in November of 2017 and continues to grow.

What they said about Ripple

Joining the Ripple network is in line with not only our Blockchain strategy, but it also allows us to expand our remittance footprint. This will help us scale our business and provide our customers with a first-class digital payments experience.

Peter England, RAKBANK CEO

Using APIs and distributed ledger technology, there is an opportunity to radically change the way international payments are handled. We are excited with the potential the technology has to bring innovative services to the market and help us enhance value to our customers.

Himadri Chatterjee, Axis Bank President of Transaction Banking

CasinoCoin Advantages



For Users

You only have to complete KYC once. Your KYC verification is then stored on the blockchain. Open accounts at different operators and deposit, play and withdraw near instantly per operator policies.

Lightning fast transactions. Average speed of 3-5 seconds from click to cash.

Very low fees. Fees are typically one tenth of current fee structure. More of your money actually goes to play.

The responsible gaming options built into the Bankroll Manager wallet allow you to monitor, track and control your play.

CasinoCoin Advantages



For Operators

Near instant deposits from users who hit your site with preverified KYC, and complete visibility into flow of funds.

No Chargebacks.

Access to a pool of users that want to fund in crypto and represent an incremental revenue source.

Responsible users who have the ability to control and monitor their play and spend via the Bankroll Manager suite of tools.

As with users, low fees will also greatly benefit operators. The current cost of a CSC transaction is 0.001 CSC regardless of transfer amount - less than \$0.01!

CasinoCoin Advantages



For Regulators

Features like full KYC, geolocation, and full transparency into all transactions on the blockchain create a near perfect AML environment.

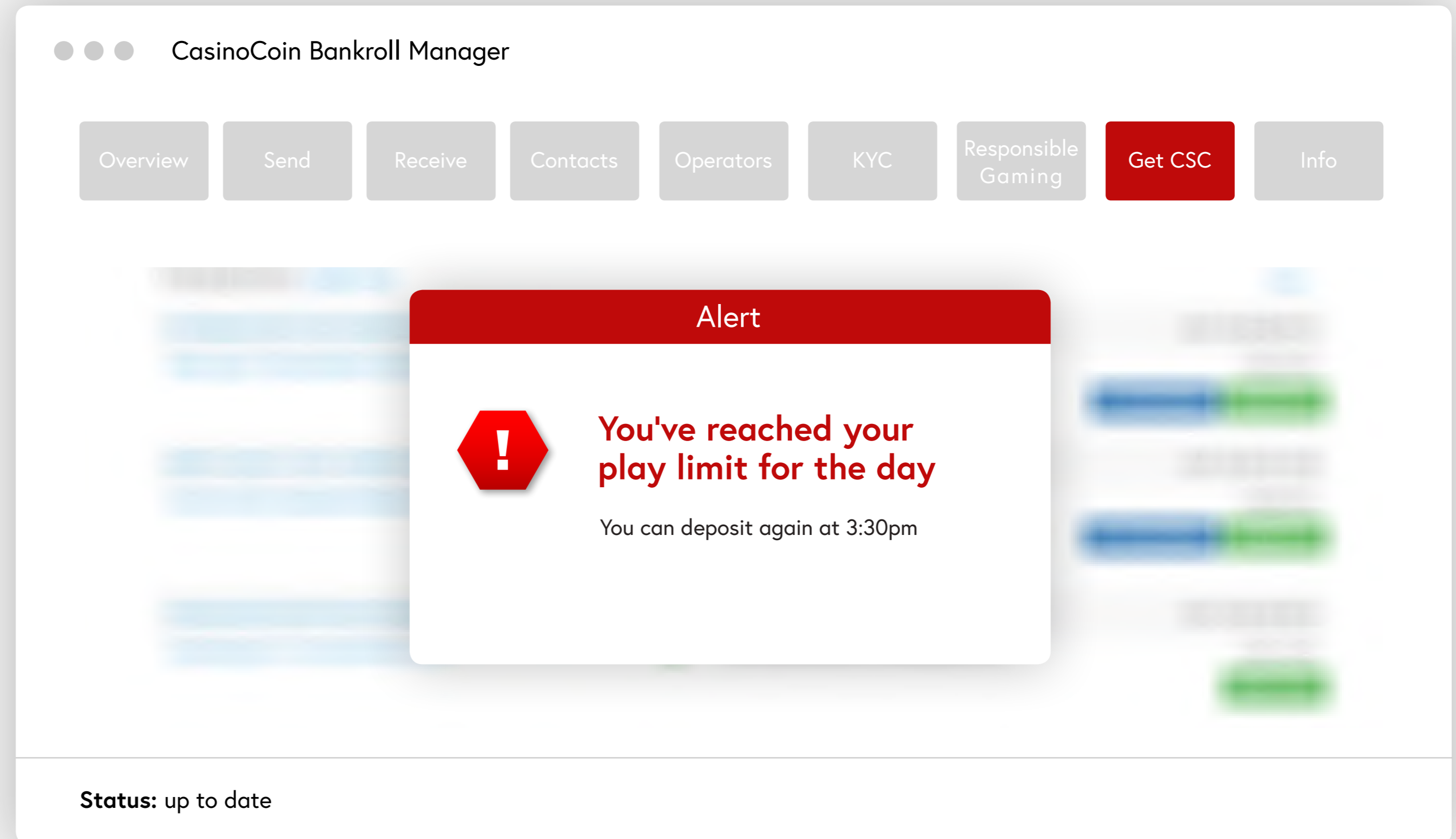
'CSC Tracker' technology allows non-tech-savvy people to easily investigate coin movements and see flow of funds in a simple way.

The most tight and transparent funding system that exists today. It will give regulators confidence that every step possible (including some never before possible) has been taken to ensure the most secure regulated environment for gambling.

Bankroll Manager (BRM)

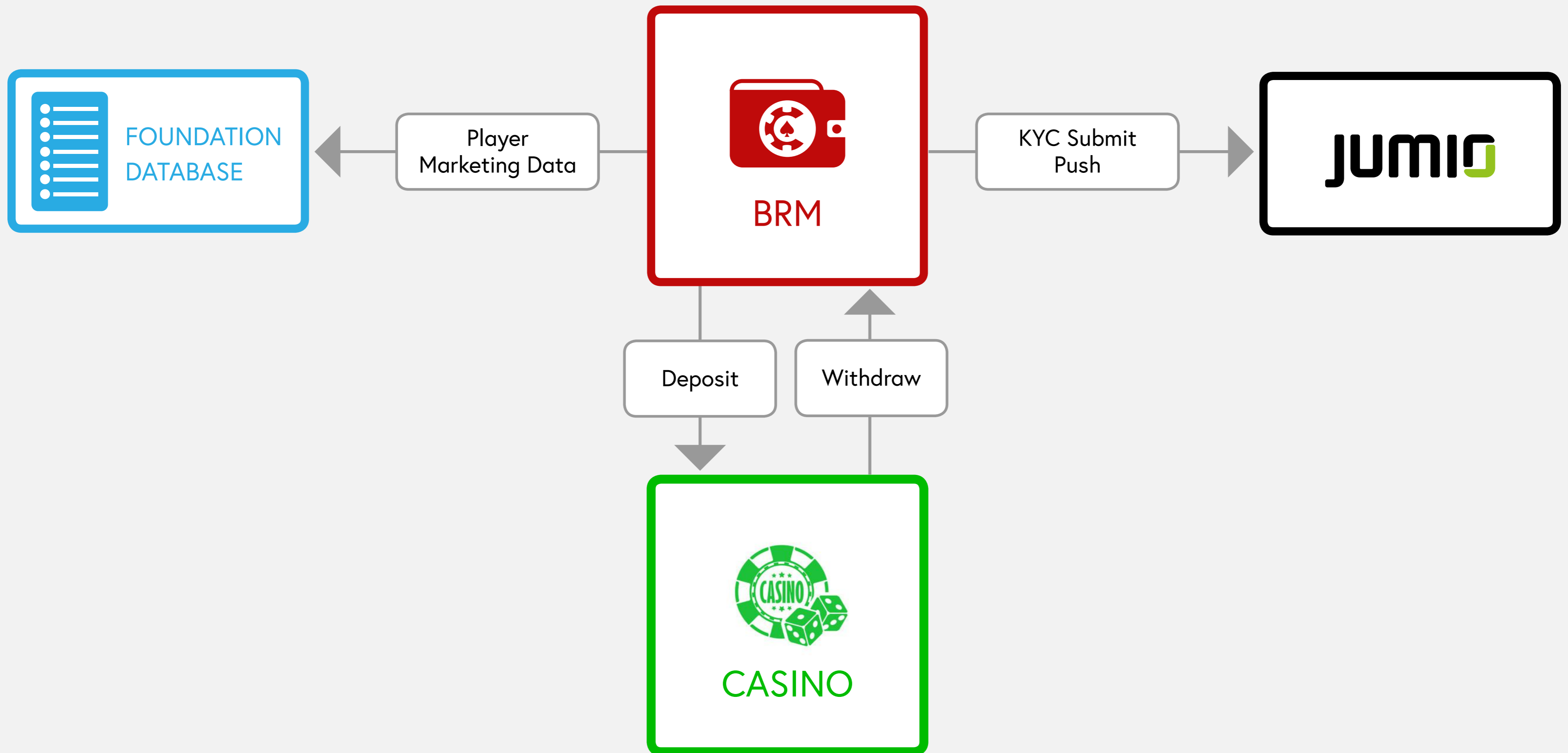
BRM FEATURES FOR OPERATORS AND REGULATORS:

- Full KYC by licensed KYC partner Jumio.
- Geolocation, and 'CSC Tracker' AML technology.
- Responsible gambling features allow the user to set aggregate deposit limits on a daily, weekly or monthly basis - or by gaming segment (betting, casino, poker, etc). These features will be prominently displayed in the BRM. Users can even set the BRM to stop the spend at a certain point.



The screenshot displays the CasinoCoin Bankroll Manager interface. At the top, there are navigation tabs: Overview, Send, Receive, Contacts, Operators, KYC, Responsible Gaming, Get CSC (highlighted in red), and Info. A central alert box is overlaid on the interface, featuring a red header with the word 'Alert' and a red hexagonal icon with a white exclamation mark. The main text of the alert reads: 'You've reached your play limit for the day'. Below this, it states: 'You can deposit again at 3:30pm'. The background of the interface is blurred, showing various data points and charts. At the bottom left of the interface, the text 'Status: up to date' is visible.

API



KYC Data Flow



Player Protection Features: Responsible Gaming

REGULATORS CAN REST SECURELY IN THE KNOWLEDGE THAT CSC TECHNOLOGY IS ON PAR WITH THE BEST BLOCKCHAIN TECHNOLOGY THAT BANKS ARE EMPLOYING - CREATING THE MOST TRUSTED CRYPTO ENVIRONMENT POSSIBLE.

Things like features including spend limits based on time or provider, self-exclusion and 'cool off' periods for the player, but also things like customizable 'Red Flag' tags that can be activated by either operators or regulators and send notifications under a specific set of circumstances either back to the operator, or even to the regulator or affiliated 'watchdog' agency.

